

GODADDY INC.

Reported by
BIENERT PHILIP H.

FORM 3

(Initial Statement of Beneficial Ownership)

Filed 04/01/15 for the Period Ending 04/01/15

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|-------------|--|
| Address | 14455 N. HAYDEN ROAD SCOTTSDALE, AZ 85260 |
| Telephone | (480)505-8800 |
| CIK | 0001609711 |
| Symbol | GDDY |
| SIC Code | 7373 - Computer Integrated Systems Design |
| Fiscal Year | 12/31 |

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30
(h) of the Investment Company Act of 1940

| | | |
|--|--|--|
| 1. Name and Address of Reporting Person * Bienert Philip H. | 2. Date of Event Requiring Statement (MM/DD/YYYY) 4/1/2015 | 3. Issuer Name and Ticker or Trading Symbol GoDaddy Inc. [GDDY] |
| (Last) (First) (Middle) C/O GODADDY INC., 14455 N. HAYDEN ROAD | 4. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) Chief Marketing Officer / | |
| (Street) SCOTTSDALE, AZ 85260 (City) (State) (Zip) | 5. If Amendment, Date Original Filed (MM/DD/YYYY) | 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person |

Table I - Non-Derivative Securities Beneficially Owned

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|--|--|---|--|
| Table II - Derivative Securities Beneficially Owned (e.g. , puts, calls, warrants, options, convertible securities) | | | |

| 1. Title of Derivate Security (Instr. 4) | 2. Date Exercisable and Expiration Date (MM/DD/YYYY) | | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5) | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---|---|------------------|--|----------------------------|--|--|--|
| | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | |
| Employee Stock Option (right to buy) | (1) | 5/16/2023 | Class A Common Stock | 204750 | \$7.9023 | D | |
| Employee Stock Option (right to buy) | (2) | 5/16/2023 | Class A Common Stock | 27300 | \$7.9023 | D | |
| Employee Stock Option (right to buy) | (3) | 5/16/2023 | Class A Common Stock | 27300 | \$7.9023 | D | |
| Employee Stock Option (right to buy) | (4) | 2/23/2025 | Class A Common Stock | 35250 | \$19.50 | D | |

Explanation of Responses:

- (1) 20% of the shares underlying the option vested on April 8, 2014 and the remaining shares shall vest in 4 equal annual installments thereafter.
- (2) 100% of the shares underlying the option vested on January 4, 2014.
- (3) 100% of the shares underlying the option vested on February 4, 2015.
- (4) 25% of the shares underlying the option will vest on February 23, 2016 and the remaining shares shall vest in 3 equal annual installments thereafter.

Remarks:

Exhibit 24.1 - Power of Attorney

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|--------------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| Bienert Philip H. C/O GODADDY INC. 14455 N. HAYDEN ROAD SCOTTSDALE, AZ 85260 | | | Chief Marketing Officer | |

Signatures

Jessica Hately, Attorney-in-Fact

4/1/2015

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

LIMITED POWER OF ATTORNEY - SECURITIES LAW COMPLIANCE

The undersigned, as an officer or director of GoDaddy Inc. (the "Corporation"), hereby constitutes and appoints Nima Kelly, Matthew Kelpy, Matthew Forkner, Jessica Hately, Ronald Hertz and Marc Padwe, each the undersigned's true and lawful attorney-in-fact and agent to complete and execute such Forms 144, Form ID, Forms 3, 4 and 5 and other forms as such attorney shall in his or her discretion determine to be required or advisable pursuant to Rule 144 promulgated under the Securities Act of 1933, as amended, Section 16 of the Securities Exchange Act of 1934, as amended, and the rules and regulations promulgated thereunder, or any successor laws and regulations, as a consequence of the undersigned's ownership, acquisition or disposition of securities of the Corporation, and to do all acts necessary in order to file such forms with the Securities and Exchange Commission, any securities exchange or national association, the Corporation and such other person or agency as the attorney shall deem appropriate.

The undersigned hereby ratifies and confirms all that said attorneys-in-fact and agent shall do or cause to be done by virtue hereof. The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, is not assuming, nor is the Company assuming, any of the undersigned's responsibilities to comply with Section 16 of the Securities Exchange Act of 1934 (as amended).

This Limited Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4 and 5 with respect to the undersigned's holdings of and transactions in securities issued by the Corporation unless earlier revoked by the undersigned in a writing delivered to the foregoing attorneys-in-fact.

This Limited Power of Attorney is executed at GoDaddy Inc., in Scottsdale, AZ, as of the date set forth below.

Philip H. Bienert

/s/ Philip H. Bienert

Dated: March 23, 2015

Witness: /s/ Larissa Stucki

Print Name: Larissa Stucki

Dated: March 23, 2015
