

GODADDY INC.

Reported by
MONDRE GREG

FORM 3

(Initial Statement of Beneficial Ownership)

Filed 04/01/15 for the Period Ending 04/01/15

Address	14455 N. HAYDEN ROAD SCOTTSDALE, AZ 85260
Telephone	(480)505-8800
CIK	0001609711
Symbol	GDDY
Fiscal Year	12/31

FORM 3

UNITED STATES SECURITIES AND EXCHANGE
COMMISSION
Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0104
Estimated average burden
hours per response... 0.5

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30
(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person * Silver Lake Group, L.L.C.	2. Date of Event Requiring Statement (MM/DD/YYYY) 4/1/2015	3. Issuer Name and Ticker or Trading Symbol GoDaddy Inc. [GDDY]
(Last) (First) (Middle) C/O SILVER LAKE, 2775 SAND HILL ROAD, SUITE 100	4. Relationship of Reporting Person(s) to Issuer (Check all applicable) ___ Director <input checked="" type="checkbox"/> 10% Owner ___ Officer (give title below) ___ Other (specify below)	
(Street) MENLO PARK, CA 94025 (City) (State) (Zip)	5. If Amendment, Date Original Filed (MM/DD/YYYY)	6. Individual or Joint/Group Filing (Check Applicable Line) ___ Form filed by One Reporting Person <input checked="" type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Class A Common Stock	720730	I	Held through Silver Lake Partners III, L.P. (1) (6) (7) (8) (9)
Class A Common Stock	3935	I	Held through Silver Lake Technology Investors III, L.P. (2) (6) (7) (8) (9)
Class A Common Stock	16202993	I	Held through SLP III Kingdom Feeder I, L.P. (3) (6) (7) (8) (9)

Table II - Derivative Securities Beneficially Owned (e.g. , puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 4)	2. Date Exercisable and Expiration Date (MM/DD/YYYY)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
Units of Desert Newco, LLC (4)	(4)	(4)	Class A Common Stock	19805018	(4)	I	Held through SLP GD Investors, L.L.C. (5) (6) (7) (8) (9)

Explanation of Responses:

- (1) Silver Lake Group, L.L.C. is the managing member of SLTA III (GP), L.L.C., which is the general partner of Silver Lake Technology Associates III, L.P., which is the general partner of Silver Lake Partners III, L.P. ("Partners III"), which directly holds shares of Class A Common Stock ("Class A Common Stock") of GoDaddy Inc. (the "Issuer").
- (2) Silver Lake Group, L.L.C. is the managing member of SLTA III (GP), L.L.C., which is the general partner of Silver Lake Technology Associates III, L.P., which is the general partner of Silver Lake Technology Investors III, L.P. ("Investors III"), which directly holds shares of Class A Common Stock.
- (3) Silver Lake Group, L.L.C. is the managing member of SLTA III (GP), L.L.C., which is the general partner of Silver Lake Technology Associates III, L.P. which is the general partner of SLP III Kingdom Feeder I, L.P. ("Feeder I"), which directly holds shares of Class A Common Stock.
- (4) Units of Desert Newco, LLC represent limited liability company units of Desert Newco, LLC and an equal number of shares of Class B Common Stock of the Issuer, which together are exchangeable on a one-for-one basis for shares of Class A Common Stock of the Issuer pursuant to an exchange agreement.
- (5) Silver Lake Group, L.L.C. is the managing member of SLTA III (GP), L.L.C., which is the general partner of Silver Lake Technology Associates III, L.P., which is the general partner of Silver Lake Partners III DE (AIV IV), L.P., which is the managing member of SLP GD Investors, L.L.C. ("SLP GD" and together with Silver Lake Group, L.L.C., SLTA III (GP), L.L.C., Silver Lake Technology Associates III, L.P., Partners III, Investors III, Feeder I, and Silver Lake Partners III DE (AIV IV), L.P., the "Reporting Persons"), which directly holds Units of Desert Newco, LLC.
- (6) As the managing member of SLP GD, Silver Lake Partners III DE (AIV IV), L.P. may be deemed to share voting and dispositive power with respect to securities directly held by SLP GD. As the general partner of each of Partners III, Investors III and Feeder I and the general partner of the managing member of SLP GD, Silver Lake Technology Associates III, L.P. may be deemed to share voting and dispositive power with respect to securities directly held by each of Partners III, Investors III, Feeder I and SLP GD. As the general partner of Silver Lake Technology Associates III, L.P., SLTA III (GP), L.L.C., and its managing member, Silver Lake Group, L.L.C., may each be deemed to share voting and dispositive power with respect to securities directly held by each of Partners III, Investors III, Feeder I and SLP GD.
- (7) Gregory K. Mondre, who serves as a director of the Issuer, also serves as a Managing Partner and Managing Director of Silver Lake Group, L.L.C. and as a member of the investment committee of Silver Lake Technology Associates III, L.P. and may be deemed to share voting and dispositive power with respect to any securities beneficially owned by Silver Lake Group, L.L.C. but disclaims beneficial ownership of such securities, except to the extent of his pecuniary interest therein.
- (8) Each Reporting Person disclaims beneficial ownership of the securities reported herein, except to the extent of such Reporting Person's pecuniary interest therein, if any.
- (9) Pursuant to Rule 16a-1(a)(4) under the Securities Exchange Act of 1934, as amended (the "Exchange Act"), this filing shall not be deemed an admission that the Reporting Persons are, for purposes of Section 16 of the Exchange Act or otherwise, the beneficial owners of any equity securities in excess of their respective pecuniary interests.

Remarks:

- (10) The Reporting Persons are jointly filing this Form 3 pursuant to Rule 16a-3(j) under the Exchange Act.

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Silver Lake Group, L.L.C. C/O SILVER LAKE 2775 SAND HILL ROAD, SUITE 100 MENLO PARK, CA 94025		X		
SLTA III (GP), L.L.C. C/O SILVER LAKE 2775 SAND HILL ROAD, SUITE 100 MENLO PARK, CA 94025		X		
Silver Lake Technology Associates III, L.P. C/O SILVER LAKE 2775 SAND HILL ROAD, SUITE 100 MENLO PARK, CA 94025		X		
Silver Lake Partners III LP C/O SILVER LAKE 2775 SAND HILL ROAD, SUITE 100 MENLO PARK, CA 94025		X		
SLP III Kingdom Feeder I, L.P. C/O SILVER LAKE 2775 SAND HILL ROAD, SUITE 100 MENLO PARK, CA 94025		X		
Silver Lake Technology Investors III, L.P.				

C/O SILVER LAKE 2775 SAND HILL ROAD, SUITE 100 MENLO PARK, CA 94025		X		
Silver Lake Partners III DE (AIV IV), L.P.				
C/O SILVER LAKE 2775 SAND HILL ROAD, SUITE 100 MENLO PARK, CA 94025		X		
SLP GD Investors, L.L.C. C/O SILVER LAKE 2775 SAND HILL ROAD, SUITE 100 MENLO PARK, CA 94025		X		
Mondre Greg C/O SILVER LAKE 2775 SAND HILL ROAD, SUITE 100 MENLO PARK, CA 94025	X			

Signatures

By: /s/ Gregory K. Mondre; Gregory K. Mondre, Managing Director of Silver Lake Group, L.L.C. (10) **4/1/2015**

** Signature of Reporting Person Date

By: /s/ Gregory K. Mondre; Gregory K. Mondre, Managing Director of Silver Lake Group, L.L.C., managing member of SLTA III (GP), L.L.C. (10) **4/1/2015**

** Signature of Reporting Person Date

By: /s/ Gregory K. Mondre; Gregory K. Mondre, Managing Director of Silver Lake Group L.L.C., managing member of SLTA III (GP) L.L.C., general partner of Silver Lake Technology Associates III, L.P. (10) **4/1/2015**

** Signature of Reporting Person Date

By: /s/ Gregory K. Mondre; Gregory K. Mondre, Managing Director of Silver Lake Group, L.L.C., managing member of SLTA III (GP) L.L.C., general partner of Silver Lake Technology Associates III, L.P., as general partner of Silver Lake Partners III, (10) **4/1/2015**

** Signature of Reporting Person Date

By: /s/ Gregory K. Mondre; Gregory K. Mondre, Managing Director of Silver Lake Group, L.L.C., managing member of SLTA III (GP) L.L.C., general partner of Silver Lake Technology Associates III, L.P., as general partner of SLP III Kingdom Feeder I, (10) **4/1/2015**

** Signature of Reporting Person Date

By:/s/Gregory K. Mondre; Gregory K. Mondre, Managing Director of Silver Lake Group, L.L.C., managing member of SLTA III (GP) L.L.C., general partner of Silver Lake Technology Associates III, L.P., as general partner of Silver Lake Technology (10) **4/1/2015**

** Signature of Reporting Person Date

By:/s/Gregory K. Mondre; Gregory K. Mondre, Managing Director of Silver Lake Group, L.L.C., managing member of SLTA III (GP) L.L.C., general partner of Silver Lake Technology Associates III, L.P., as general partner of Silver Lake Partners III DE (10) **4/1/2015**

** Signature of Reporting Person Date

By: /s/ Gregory K. Mondre; Gregory K. Mondre, President of SLP GD Investors, L.L.C. (10) **4/1/2015**

** Signature of Reporting Person Date

GREGORY K. MONDRE: /s/ Gregory K. Mondre (10) **4/1/2015**

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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