

GODADDY INC.
Reported by
GO DADDY GROUP, INC.

FORM 3
(Initial Statement of Beneficial Ownership)

Filed 04/01/15 for the Period Ending 04/01/15

Address	14455 N. HAYDEN ROAD SCOTTSDALE, AZ 85260
Telephone	(480)505-8800
CIK	0001609711
Symbol	GDDY
SIC Code	7372 - Prepackaged Software
Fiscal Year	12/31

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30
(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person * Go Daddy Group, Inc.	2. Date of Event Requiring Statement (MM/DD/YYYY) 4/1/2015	3. Issuer Name and Ticker or Trading Symbol GoDaddy Inc. [GDDY]
(Last) (First) (Middle) C/O GODADDY INC., 14455 N. HAYDEN ROAD	4. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner <input type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below)	
(Street) SCOTTSDALE, AZ 85260 (City) (State) (Zip)	5. If Amendment, Date Original Filed (MM/DD/YYYY)	6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Class A Common Stock, par value \$0.01 per share	725670 (1)	D (2)	
Class B Common Stock, par value \$0.01 per share	36058011 (3)	D (2)	

Table II - Derivative Securities Beneficially Owned (e.g. , puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 4)	2. Date Exercisable and Expiration Date (MM/DD/YYYY)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
Units of Desert Newco, LLC	(4)	(4)	Class A Common Stock	36058011	(4)	D (2)	

Explanation of Responses:

- (1) Pursuant to a stock purchase agreement, dated on March 31, 2015, entered into by GoDaddy Inc. (the "Company") and certain existing investors, The Go Daddy Group, Inc. obligated itself to purchase the reported shares from the Company.
- (2) Robert R. Parsons is the sole stockholder of The Go Daddy Group, Inc. and is deemed to have beneficial ownership and voting power over the shares held by The Go Daddy Group, Inc.

- (3) On March 31, 2015, each holder of a unit of Desert Newco, LLC received a number of shares of Class B Common Stock of the Company equal to the number of units held by such person. Shares of Class B Common Stock do not have economic rights. Upon any such exchange for Class A Common Stock, the corresponding shares of Class B Common Stock then owned by such holder will be cancelled.
- (4) Following the closing of the Company's IPO, pursuant to the terms of and subject to the limitations and restrictions set forth in an exchange agreement, units of Desert Newco, LLC are exchangeable for shares of Class A common stock on a one-for-one basis.

Remarks:

Exhibit 24.1 - Power of Attorney

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Go Daddy Group, Inc. C/O GODADDY INC. 14455 N. HAYDEN ROAD SCOTTSDALE, AZ 85260		X		

Signatures

Jessica Hately, Attorney-in-Fact

4/1/2015

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

LIMITED POWER OF ATTORNEY - SECURITIES LAW COMPLIANCE

The undersigned, as a 5% stockholder of GoDaddy Inc. (the "Corporation"), hereby constitutes and appoints Nima Kelly, Matthew Kelpy, Matthew Forkner, Jessica Hately, Ronald Hertz and Marc Padwe, each the undersigned's true and lawful attorney-in-fact and agent to complete and execute such Forms 144, Form ID, Forms 3, 4 and 5 and other forms as such attorney shall in his or her discretion determine to be required or advisable pursuant to Rule 144 promulgated under the Securities Act of 1933, as amended, Section 16 of the Securities Exchange Act of 1934, as amended, and the rules and regulations promulgated thereunder, or any successor laws and regulations, as a consequence of the undersigned's ownership, acquisition or disposition of securities of the Corporation, and to do all acts necessary in order to file such forms with the Securities and Exchange Commission, any securities exchange or national association, the Corporation and such other person or agency as the attorney shall deem appropriate. The undersigned acknowledges that the Company shall use its reasonable best efforts to provide the undersigned a copy of the proposed Forms 3, 4 or 5 at least one business day prior to filing such forms with the Securities and Exchange Commission.

The undersigned hereby ratifies and confirms all that said attorneys-in-fact and agent shall do or cause to be done by virtue hereof. The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, is not assuming, nor is the Company assuming, any of the undersigned's responsibilities to comply with Section 16 of the Securities Exchange Act of 1934 (as amended).

This Limited Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4 and 5 with respect to the undersigned's holdings of and transactions in securities issued by the Corporation unless earlier revoked by the undersigned in a writing delivered to the foregoing attorneys-in-fact.

This Limited Power of Attorney is executed at GoDaddy Inc., in Scottsdale, AZ, as of the date set forth below.

The Go Daddy Group, Inc.

By: /s/ Robert Parsons

Name: Robert Parsons

Title: CEO

Dated: March 25, 2015

Witness: /s/ Nima Jacobs Kelly

Print Name: Nima Jacobs Kelly

Dated: March 25, 2015