# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# FORM 8-K

# CURRENT REPORT PURSUANT TO SECTION 13 or 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): October 28, 2014

# Facebook, Inc.

(Exact Name of Registrant as Specified in Charter)

Delaware	Delaware 001- 35551			
(State or Other Jurisdiction of Incorporation)	(Commission File Number)	(IRS Employer Identification No.)		
1601 Willow Road Menlo Park, California		94025		
(Address of Principal Executive Offices)		(Zip Code)		
(Registrant	(650) 543-4800 t's Telephone Number, Including A	rea Code)		
(Former Name o	N/A or Former Address, if Changed Sinc	ce Last Report)		
Check the appropriate box below if the Form 8-K filing owing provisions:	is intended to simultaneously satisfy	the filing obligation of the Registrant under any of the		
Written communications pursuant to Rule 425 under	r the Securities Act (17 CFR 230.425)			
Soliciting material pursuant to Rule 14a-12 under th	e Exchange Act (17 CFR 240.14a-12)			
Pre-commencement communications pursuant to Ru	ale 14d-2(b) under the Exchange Act (	(17 CFR 240.14d-2(b))		
Pre-commencement communications pursuant to Ru	ale 13e-4(c) under the Exchange Act (	17 CFR 240.13e-4(c))		

#### Item 2.02 Results of Operations and Financial Condition.

On October 28, 2014, Facebook, Inc. ("Facebook") issued a press release and will hold a conference call regarding its financial results for the quarter ended September 30, 2014. A copy of the press release is furnished as Exhibit 99.1 to this report.

The information furnished with this Item 2.02, including Exhibit 99.1, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference into any other filing under the Securities Act of 1933, as amended, or the Exchange Act, except as expressly set forth by specific reference in such a filing.

Facebook is making reference to non-GAAP financial information in both the press release and the conference call. A reconciliation of these non-GAAP financial measures to the nearest comparable GAAP financial measures is contained in the attached Exhibit 99.1 press release.

Facebook uses the investor.fb.com website and Mark Zuckerberg's Facebook Page (https://www.facebook.com/zuck), as means of disclosing material non-public information and for complying with its disclosure obligations under Regulation FD.

#### Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

**Exhibit Number Exhibit Title or Description** 

99.1 Press release dated October 28, 2014

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

## FACEBOOK, INC.

Date: October 28, 2014 By: /s/ Colin S. Stretch

Name: Colin S. Stretch

Title: Vice President, General Counsel, and Secretary

# **Exhibit Index**

**Exhibit Number** 

**Exhibit Title or Description** 

99.1

Press release dated October 28, 2014

#### **Facebook Reports Third Quarter 2014 Results**

MENLO PARK, Calif. – October 28, 2014 – Facebook, Inc. (NASDAQ: FB) today reported financial results for the quarter ended September 30, 2014.

"This has been a good quarter with strong results," said Mark Zuckerberg, Facebook founder and CEO. "We continue to focus on serving our community well and continue to invest in connecting the world over the next decade."

#### **Third Quarter 2014 Financial Summary**

	Thr	ee Months	Ended 30,	N	ine Months I	d September													
In millions, except percentages and per share amounts		2014 2013 2014			2014		2014		2014		2014		2014		2014		2014		2013
Revenue	\$	\$ 3,203		2,016	\$	8,615	\$	5,286											
Income from Operations																			
GAAP	\$	1,397	\$	736	\$	3,861	\$	1,672											
Non-GAAP*	\$	1,820	\$	1,024	\$	4,987	\$	2,451											
Operating Margin																			
GAAP		44% 37%				45%		32%											
Non-GAAP*		57%		51%	58%			46%											
Net Income																			
GAAP	\$	806	\$	425	\$	2,239	\$	977											
Non-GAAP*	\$	1,149	\$	666	\$	3,194	\$	1,520											
Diluted Earnings per Share (EPS)																			
GAAP	\$	0.30	\$	0.17	\$	0.86	\$	0.39											
Non-GAAP*	\$	0.43	\$	0.27	\$	1.22	\$	0.61											

<sup>\*</sup> Non-GAAP information for the three and nine months ended September 30, 2013 has been updated to exclude amortization of intangible assets to conform to our current period presentation. See the table below titled "Reconciliation of Non-GAAP Results to Nearest GAAP Measures."

#### Third Quarter 2014 Operational Highlights

- Daily active users (DAUs) were 864 million on average for September 2014, an increase of 19% year-over-year.
- Mobile DAUs were 703 million on average for September 2014, an increase of 39% year-over-year.
- Monthly active users (MAUs) were 1.35 billion as of September 30, 2014, an increase of 14% year-over-year.
- Mobile MAUs were 1.12 billion as of September 30, 2014, an increase of 29% year-over-year.

#### Third Quarter 2014 Financial Highlights

**Revenue** – Revenue for the third quarter of 2014 totaled \$3.20 billion, an increase of 59%, compared with \$2.02 billion in the third quarter of 2013. Excluding the impact of year-over-year changes in foreign exchange rates, revenue would have increased by 58%.

• Revenue from advertising was \$2.96 billion, a 64% increase from the same quarter last year. Excluding the impact of year-over-year changes in foreign exchange rates, revenue from advertising would have increased by 63%.

- Mobile advertising revenue represented approximately 66% of advertising revenue for the third quarter of 2014, up from approximately 49% of advertising revenue in the third quarter of 2013.
- Payments and other fees revenue was \$246 million, a 13% increase from the same quarter last year.

Costs and expenses – GAAP costs and expenses for the third quarter of 2014 were \$1.81 billion , an increase of 41% from the third quarter of 2013 . Non-GAAP information for 2013 has been updated to exclude amortization of intangible assets to conform to our current period presentation. Excluding amortization of intangible assets, share-based compensation and related payroll tax expenses, non-GAAP costs and expenses were \$1.38 billion in the third quarter of 2014 , up 39% compared to \$992 million for the third quarter of 2013 .

Income from operations – GAAP income from operations for the third quarter of 2014 was \$1.40 billion, up 90% compared to \$736 million in the third quarter of 2013. Excluding amortization of intangible assets, share-based compensation and related payroll tax expenses, non-GAAP income from operations for the third quarter of 2014 was \$1.82 billion, up 78% compared to \$1.02 billion for the third quarter of 2013.

**Operating margin** – GAAP operating margin was 44% for the third quarter of 2014, compared to 37% in the third quarter of 2013. Excluding amortization of intangible assets, share-based compensation and related payroll tax expenses, non-GAAP operating margin was 57% for the third quarter of 2014, compared to 51% for the third quarter of 2013.

**Provision for income taxes** – GAAP income tax expense for the third quarter of 2014 was \$530 million, representing a 40% effective tax rate. Excluding amortization of intangible assets, share-based compensation and related payroll tax expenses, the non-GAAP effective tax rate would have been approximately 35%.

Net income and EPS – GAAP net income for the third quarter of 2014 was \$806 million , up 90% compared to \$425 million for the third quarter of 2013 . Excluding amortization of intangible assets, share-based compensation and related payroll tax expenses, and income tax adjustments, non-GAAP net income for the third quarter of 2014 was \$1.15 billion , up 73% compared to \$666 million for the third quarter of 2013 . GAAP diluted EPS was \$0.30 in the third quarter of 2014 , up 76% compared to \$0.17 in the third quarter of 2013 . Excluding amortization of intangible assets, share-based compensation and related payroll tax expenses, and income tax adjustments, non-GAAP diluted EPS for the third quarter of 2014 was \$0.43 , up 59% compared to \$0.27 in the third quarter of 2013 .

Capital expenditures – Capital expenditures for the third quarter of 2014 were \$ 482 million .

Cash and cash equivalents and marketable securities – Cash and cash equivalents and marketable securities were \$14.25 billion at the end of the third quarter of 2014 .

Free cash flow – Free cash flow for the third quarter of 2014 was \$ 766 million .

#### **Webcast and Conference Call Information**

Facebook will host a conference call to discuss the results at 2 p.m. PT / 5 p.m. ET today. The live webcast of Facebook's earnings release call can be accessed at investor.fb.com, along with the earnings press release, financial tables and slide presentation. Facebook uses the investor.fb.com website and Mark Zuckerberg's Facebook Page (https://www.facebook.com/zuck) as means of disclosing material non-public information and for complying with its disclosure obligations under Regulation FD.

Following the call, a replay will be available at the same website. A telephonic replay will be available for one week following the conference call at +1 (404) 537-3406 or +1 (855) 859-2056, conference ID 11108302.

#### **About Facebook**

Founded in 2004, Facebook's mission is to give people the power to share and make the world more open and connected. People use Facebook to stay connected with friends and family, to discover what's going on in the world, and to share and express what matters to them.

#### **Contacts**

Investors:
Deborah Crawford
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#### **Forward Looking Statements**

This press release contains forward-looking statements regarding our future business expectations, which are subject to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements are only predictions and may differ materially from actual results due to a variety of factors including: our ability to retain or increase users and engagement levels; our reliance on advertising revenue; our ability to continue to monetize our mobile products; risks associated with new product development and their introduction as well as other new business initiatives; our emphasis on user growth and engagement and the user experience over short-term financial results; competition; litigation; privacy and regulatory concerns; risks associated with acquisitions; security breaches; and our ability to manage growth and geographically-dispersed operations. These and other potential risks and uncertainties that could cause actual results to differ from the results predicted are more fully detailed under the caption "Risk Factors" in our Quarterly Report on Form 10-Q filed with the SEC on July 24, 2014, which is available on our Investor Relations website at investor.fb.com and on the SEC website at <a href="www.sec.gov">www.sec.gov</a>. Additional information will also be set forth in our Quarterly Report on Form 10-Q for the quarter ended September 30, 2014. In addition, please note that the date of this press release is October 28, 2014, and any forward-looking statements contained herein are based on assumptions that we believe to be reasonable as of this date. We undertake no obligation to update these statements as a result of new information or future events.

#### **Non-GAAP Financial Measures**

To supplement our consolidated financial statements, which are prepared and presented in accordance with GAAP, we use the following non-GAAP financial measures: revenue excluding foreign exchange effect and advertising revenue excluding foreign exchange effect; non-GAAP costs and expenses; non-GAAP income from operations; non-GAAP net income; non-GAAP diluted shares; non-GAAP diluted earnings per share; non-GAAP operating margin; non-GAAP effective tax rate; and free cash flow. The presentation of these financial measures is not intended to be considered in isolation or as a substitute for, or superior to, financial information prepared and presented in accordance with GAAP. Investors are cautioned that there are material limitations associated with the use of non-GAAP financial measures as an analytical tool. In particular, many of the adjustments to our GAAP financial measures reflect the exclusion of items, specifically amortization of intangible assets, share-based compensation expense, and payroll tax related to share-based compensation expense, and the related income tax effects of the aforementioned exclusions, that are recurring and will be reflected in our financial results for the foreseeable future. In addition, these measures may be different from non-GAAP financial measures used by other companies, limiting their usefulness for comparison purposes. We compensate for these limitations by providing specific information regarding the GAAP amounts excluded from these non-GAAP financial measures.

We believe these non-GAAP financial measures provide investors with useful supplemental information about the financial performance of our business, enable comparison of financial results between periods where certain items may vary independent of business performance, and allow for greater transparency with respect to key metrics used by management in operating our business.

We exclude the following items from one or more of our non-GAAP financial measures:

Amortization of intangible assets. We amortize intangible assets acquired in connection with acquisitions. We exclude these amortization expenses because we do not believe these expenses are reflective of ongoing operating results in the period. These amounts arise from our prior acquisitions and have no direct correlation to the operation of our business.

Share-based compensation expense. We exclude share-based compensation expense because we believe that the non-GAAP financial measures excluding this item provide meaningful supplemental information regarding operational performance. In particular, because of varying available valuation methodologies, subjective assumptions and the variety of award types that companies can use under FASB ASC 718, we believe that providing non-GAAP financial measures that exclude this expense allows investors the ability to make more meaningful comparisons between our operating results and those of other companies. Accordingly, we believe that excluding this expense provides investors and management with greater visibility to the underlying performance of our business operations, facilitates comparison of our results with other periods, and may also facilitate comparison with the results of other companies in our industry.

Payroll tax expense related to share-based compensation. We exclude payroll tax expense related to share-based compensation expense because, without excluding these tax expenses, investors would not see the full effect that excluding share-based compensation expense had on our operating results. These expenses are tied to the exercise or vesting of underlying equity awards and the price of our common stock at the time of vesting or exercise, which factors may vary from period to period independent of the operating performance of our business. Similar to share-based compensation expense, we believe that excluding this payroll tax expense provides investors and management with greater visibility to the underlying performance of our business operations and facilitates comparison with other periods as well as the results of other companies.

Income tax effect of amortization of intangible assets, share-based compensation and related payroll tax expenses. We believe excluding the income tax effect of non-GAAP adjustments assists investors and management in understanding the tax provision related to those adjustments and provides useful supplemental information regarding the underlying performance of our business operations.

Foreign exchange effect on revenue. We translate revenue for the three and nine months ended September 30, 2014 using prior year exchange rates for our settlement currencies, which we believe is a useful metric that facilitates comparison to our historical performance.

Purchases of property and equipment; Property and equipment acquired under capital leases. We subtract both purchases of property and equipment and property and equipment acquired under capital leases in our calculation of free cash flow because we believe that these two items collectively represent the amount of property and equipment we need to procure to support our business, regardless of whether we finance such property or equipment with a capital lease. We believe that this methodology can provide useful supplemental information to help investors better understand underlying trends in our business.

For more information on our non-GAAP financial measures and a reconciliation of such measures to the nearest GAAP measure, please see the "Reconciliation of Non-GAAP Results to Nearest GAAP Measures" table in this press release.

### FACEBOOK, INC.

## CONDENSED CONSOLIDATED STATEMENTS OF INCOME

(In millions, except for per share amounts)
(Unaudited)

Cost of revenue         565         507         1,515         1,084           Research and development         608         309         1,555         1,084           Marketing and sales         374         233         1,055         704           General and administrative         259         1,280         2,259         3,245         3,240           Total costs and expenses         1,806         1,280         4,745         3,616           Increst and other income/expense), net         1,330         726         3,706         1,622           Income before provision for income taxes         1,330         720         3,706         1,622           Provision for income taxes         550         301         1,527         4,742           Resist Net income attributable to participating securities         4         3         10         6           Net income attributable to Class A and Class B common stockholders         8         2         2,20         9,77           Basic         5         3         3         1         5         3         3         3         3         3         3         3         3         3         3         3         3         3         3         3         3         3		Three Months Ended September 30,				Nine Months Ended September 30,				
Cost of revenue         565         507         1,515         1,084           Research and development         668         369         1,555         1,006           Marketing and sales         374         233         1,055         7,006           General and administrative         1,806         1,280         4,744         3620           Total costs and expenses         1,806         1,280         4,745         3610           Interest and other income/expense), net         1,337         736         3,80         1,672           Income before provision for income taxes         1,336         726         3,70         6,242           Provision for income taxes         530         301         1,57         6,47           Resistence mattributable to participating securities         4         3         301         5,07           Net income attributable to Class A and Class B common stockholders         8         3         3         3         9           Basic         5         3         3         1         5         3         3         3         3         3         3         3         3         3         3         3         3         3         3         3         3         3			2014		2013		2014		2013	
Cost of revenue         565         507         1,501         1,384           Research and development         608         369         1,505         1,006           Marketing and sales         374         233         1,055         7,006           General and administrative         259         1,71         643         520           Total costs and expenses         1,806         1,280         4,754         3,614           Income from Operations         1,337         736         3,61         1,622           Income from Operations         1,336         726         3,796         1,624           Income before provision for income taxes         530         301         1,525         4,48           Net income         \$806         \$425         \$2,239         \$977           Less. Net income attributable to Class A and Class B common stockholders         \$802         \$425         \$2,239         \$971           Less. Net income attributable to Class A and Class B common stockholders         \$802         \$101         \$0.80         \$0.40         \$0.40         \$0.40         \$0.40         \$0.40         \$0.40         \$0.40         \$0.40         \$0.40         \$0.40         \$0.40         \$0.40         \$0.40         \$0.40         \$0.40	Revenue	\$	3,203	\$	2,016	\$	8,615	\$	5,286	
Research and development         608         369         1,555         1,006           Marketing and sales         374         233         1,555         704           General and administrative         259         171         643         520           Total costs and expenses         1,360         1,280         4,754         3,614           Income from operations         1,379         736         3,601         1,672           Increst and other income/expensely, net         (61)         1,100         3,750         3,601         1,672           Income before provision for income taxes         1,336         726         3,796         1,624           Provision for income taxes         5 800         342         5 2,239         8,977           Less: Net income attributable to Class A and Class B common stockholders         4         3         1         6           Ret income attributable to Class A and Class B common stockholders         8         9         1,25         2,252         9.79           Essais         8         9         3,01         9         3,03         1,03         3,03         1,03         3,03         1,03         3,03         1,03         1,03         3,03         1,03         3,03         1,03	Costs and expenses:									
Marketing and sales         374         233         1,055         7,04           General and administrative         259         171         643         520           Total costs and expenses         1,306         1,280         4,474         3,614           Income from operations         1,337         7,36         3,861         1,672           Incress and other income/expense, net         661         1,01         655         4,48           Income before provision for income taxes         530         301         1,575         647           Net income         \$806         \$245         \$2,239         9,777           Less: Net income attributable to Participating securities         8         4         3         10         6           Net income attributable to Class A and Class B common stockholders         \$803         \$10.7         \$0.30         \$9.77           Less: Net income attributable to Class A and Class B common stockholders         \$80.31         \$0.07         \$0.30         \$9.07           Basic         \$0.33         \$0.01         \$0.83         \$0.40         \$0.40           Diluted         \$2.58         \$2.43         \$2.65         \$2.48           Basic         \$2.59         \$2.43         \$2.65 <t< td=""><td>Cost of revenue</td><td></td><td>565</td><td></td><td>507</td><td></td><td>1,501</td><td></td><td>1,384</td></t<>	Cost of revenue		565		507		1,501		1,384	
General and administrative         259         171         643         520           Total costs and expenses         1,806         1,280         4,754         3,614           Income From operations         1,397         736         3,614         1,602           Increst and other income/expense), net         6(6)         1,307         3,796         1,624           Income before provision for income taxes         1,336         726         3,796         1,624           Provision for income taxes         5806         5425         52,339         977           Less: Net income attributable to Datas A and Class B common stockholders         4         3         10         6           Ket income attributable to Class A and Class B common stockholders         80.03         8.017         8.087         9.71           Earnings per share attributable to Class A and Class B common stockholders         8         9.03         9.07         9.03         9.04         9.03         9.03         9.04         9.03	Research and development		608		369		1,555		1,006	
Total costs and expenses         1,806         1,208         4,754         3,614           Income from operations         1,397         736         3,601         1,672           Interest and other income/expense), net         (61)         (65)         (48)           Income before provision for income taxes         1,534         726         3,796         1,624           Provision for income taxes         5,80         3,201         1,527         6,47           Net income         \$80         \$80         \$12,239         \$9.77           Uses: Not income attributable to participating securities         \$80         \$12,239         \$2,229         \$9.70           Ess: Not income attributable to Class A and Class B common stockholders         \$80         \$10,20         \$2,229         \$9.70           Essisting per share attributable to Class A and Class B common stockholders         \$9.30         \$0.17         \$0.80         \$0.40           Basic         \$2,537         \$2,430         \$0.40         \$0.30         \$0.17         \$0.80         \$0.30           Basic         \$2,537         \$2,430         \$2,545         \$2,408         \$0.30         \$0.20         \$2,408         \$0.20         \$2,408         \$0.20         \$2,408         \$0.20         \$2,408	Marketing and sales		374		233		1,055		704	
Income from operations         1,397         736         3,861         1,672           Interest and other income/(expense), net         (61)         (10)         650         (184)           Income before provision for income taxes         1,336         720         3,796         1,624           Provision for income taxes         1,350         30         1,557         647           Net income         8,806         8,205         2,223         9,797           Less: Ret income attributable to participating securities         8,00         2,00         2,00         9,797           Less: Ret income attributable to Class A and Class B common stockholders         8,00         2,00         2,00         9,797           Extering attributable to Class A and Class B common stockholders         8,00         2,00         9,00 <t< td=""><td>General and administrative</td><td></td><td>259</td><td></td><td>171</td><td></td><td>643</td><td></td><td>520</td></t<>	General and administrative		259		171		643		520	
Interest and other income/(expense), net   Income before provision for income taxes   Income before provision for income taxes   Income   Income	Total costs and expenses				1,280		4,754		3,614	
Income before provision for income taxes         1,336         726         3,796         1,624           Provision for income taxes         530         301         1,527         647           Net income         \$806         425         \$2,239         9,777           Less: Not income attributable to Participating securities         \$802         \$425         \$2,239         \$971           Ess: Not income attributable to Class A and Class B common stockholders:         \$0.31         \$0.17         \$0.87         \$0.40           Basic         \$0.31         \$0.17         \$0.86         \$0.30           Diluted         \$0.30         \$0.17         \$0.86         \$2.30           Basic         \$2,587         \$2,430         \$2,658         \$2.408           Diluted         \$2,644         \$2,528         \$2,610         \$2,508           Basic         \$2,587         \$2,430         \$2,558         \$2,408           Diluted         \$2,644         \$2,528         \$2,610         \$2,508           Basic         \$2,587         \$2,430         \$2,558         \$2,408           Diluted         \$2,684         \$2,528         \$2,408         \$2,558         \$2,408         \$2,558         \$2,408         \$2,558         \$2,4	Income from operations		1,397		736		3,861		1,672	
Provision for income taxes         530         301         1,557         647           Net income         \$ 806         \$ 425         \$ 2,239         \$ 977           Less: Net income attributable to Class A and Class B common stockholders         8 802         \$ 422         \$ 2,239         \$ 971           Exterior me attributable to Class A and Class B common stockholders         8 802         \$ 422         \$ 2,239         \$ 971           Email:         \$ 0.31         \$ 0.17         \$ 0.87         \$ 0.40           Diluted         \$ 0.33         \$ 0.17         \$ 0.87         \$ 0.40           Weighted average shares used to compute earnings per share attributable to Class A and Class B common stockholders:         \$ 0.30         \$ 0.17         \$ 0.80         \$ 0.30           Basic         \$ 2,587         \$ 2,430         \$ 2,585         \$ 2,408           Diluted         \$ 2,587         \$ 2,430         \$ 2,586         \$ 2,408           Diluted         \$ 2,587         \$ 2,430         \$ 2,586         \$ 2,408           Basic         \$ 2,587         \$ 2,430         \$ 2,586         \$ 2,408           Diluted         \$ 2,587         \$ 2,430         \$ 2,586         \$ 2,408         \$ 3         \$ 1         \$ 2,584         \$ 3         \$ 3 <th< td=""><td>Interest and other income/(expense), net</td><td></td><td>(61)</td><td></td><td>(10)</td><td></td><td>(65)</td><td></td><td>(48)</td></th<>	Interest and other income/(expense), net		(61)		(10)		(65)		(48)	
Net income         \$ 806         \$ 425         \$ 2,239         \$ 977           Less: Net income attributable to Participating securities         4         3         10         6           Net income attributable to Class A and Class B common stockholders         802         \$ 422         \$ 2,229         \$ 971           Earnings per share attributable to Class A and Class B common stockholders:         \$ 0,31         \$ 0,17         \$ 0,80         \$ 0,30           Diluted         \$ 0,30         \$ 0,17         \$ 0,80         \$ 0,30           Weighted average shares used to compute earnings per share attributable to Class A and Class B common stockholders:         \$ 2,587         \$ 2,430         \$ 0,50         \$ 0,30           Basic         \$ 2,587         \$ 2,430         \$ 2,565         \$ 2,408           Diluted         \$ 2,587         \$ 2,430         \$ 2,565         \$ 2,408           Diluted         \$ 2,587         \$ 2,430         \$ 2,565         \$ 2,408           Diluted         \$ 2,587         \$ 2,430         \$ 2,565         \$ 2,408           Diluted         \$ 2,587         \$ 2,430         \$ 2,516         \$ 2,504           Basic         \$ 2,587         \$ 2,430         \$ 3,53         \$ 2,516         \$ 2,504           Basic         \$ 2,593 <td>Income before provision for income taxes</td> <td></td> <td>1,336</td> <td></td> <td>726</td> <td></td> <td>3,796</td> <td></td> <td>1,624</td>	Income before provision for income taxes		1,336		726		3,796		1,624	
Less: Net income attributable to Class A and Class B common stockholders         4         3         10         6           Net income attributable to Class A and Class B common stockholders:         8802         422         2,229         971           Earnings per share attributable to Class A and Class B common stockholders:         80,31         \$ 0.01         \$ 0.08         \$ 0.04           Diluted         \$ 0.30         \$ 0.17         \$ 0.86         \$ 2.09           Basic         \$ 2,58         \$ 2,430         \$ 2.56         \$ 2.400           Diluted         \$ 2,58         \$ 2,430         \$ 2.56         \$ 2.400           Share-based common stockholders:         \$ 2,58         \$ 2.40         \$ 2.56         \$ 2.400           Chare-based compensation expense included in costs and expenses:         \$ 2,58         \$ 2.41         \$ 3.1         \$ 3.1           Research and development         \$ 16         \$ 12         \$ 44         \$ 3.1         \$ 3.1         \$ 4.2         \$ 2.4         \$ 3.1         \$ 3.2         \$ 2.4         \$ 3.1         \$ 3.2         \$ 2.4         \$ 3.2         \$ 2.4         \$ 3.2         \$ 2.4         \$ 3.2         \$ 2.4         \$ 3.2         \$ 2.4         \$ 3.2         \$ 2.4         \$ 3.2         \$ 2.4         \$ 3.2         \$ 2.2	Provision for income taxes		530		301		1,557		647	
Net income attributable to Class A and Class B common stockholders         \$802         \$422         \$2,229         \$971           Earnings per share attributable to Class A and Class B common stockholders:         Basic         \$0.31         \$0.17         \$0.87         \$0.40           Diluted         \$0.30         \$0.17         \$0.86         \$0.39           Weighted average shares used to compute earnings per share attributable to Class A and Class B common stockholders:         2.587         2.430         2.565         2.408           Basic         2.587         2.430         2.565         2.408           Diluted         2.644         2.528         2.616         2.504           Share-based compensation expense included in costs and expenses:           Cost of revenue         \$16         \$12         \$44         \$31           Research and development         243         164         643         432           Marketing and sales         353         323         941         633           Partoral share-based compensation expense         \$15         \$—         \$1         \$9           Cost of revenue         \$1         \$—         \$3         \$1           Research and development         \$1         \$2         \$7         7	Net income	\$	806	\$	425	\$	2,239	\$	977	
Earnings per share attributable to Class A and Class B common stockholders:         Basic         \$ 0.31         \$ 0.17         \$ 0.87         \$ 0.40           Diluted         \$ 0.30         \$ 0.17         \$ 0.86         \$ 0.30           Weighted average shares used to compute earnings per share attributable to Class A and Class B common stockholders:           Basic         \$ 2,587         2,430         2,565         2,408           Diluted         \$ 2,587         2,430         2,565         2,408           Diluted         \$ 2,644         2,528         2,616         2,504           Share-based compensation expense included in costs and expenses:         Total faverename development         \$ 16         \$ 12         \$ 44         \$ 31           Research and development development         \$ 3         \$ 1         \$ 2         \$ 1         \$ 2         \$ 1         \$ 2         \$ 1         \$ 2         \$ 1         \$ 2         \$ 2         \$ 3         \$ 1         \$ 2         \$ 2         \$ 2         \$ 2         \$ 2         \$ 2         \$ 2         \$ 2         \$ 2         \$ 2	Less: Net income attributable to participating securities		4		3		10		6	
Basic         \$ 0.31         \$ 0.17         \$ 0.87         \$ 0.40           Diluted         \$ 0.30         \$ 0.17         \$ 0.86         \$ 0.39           Weighted average shares used to compute earnings per share attributable to Class A and Class B common stockholders:           Basic         2,587         2,430         2,565         2,408           Diluted         2,644         2,528         2,616         2,504           Share-based compensation expense included in costs and expenses:           Cost of revenue         \$ 16         \$ 12         \$ 44         \$ 31           Research and development         243         164         643         432           Marketing and sales         5 3         34         146         91           General and administrative         4 1         29         108         79           Total share-based compensation expense         \$ 353         239         941         \$ 633           Payroll tax expenses related to share-based compensation included in costs and expenses:         \$ 1         \$ -         \$ 3         \$ 1           Research and development         6         8         27         26           Marketing and sales         1         \$ 1         \$ 1         \$ 4	Net income attributable to Class A and Class B common stockholders	\$	802	\$	422	\$	2,229	\$	971	
Diluted         \$ 0.30         \$ 0.17         \$ 0.86         \$ 0.39           Weighted average shares used to compute earnings per share attributable to Class A and Class B common stockholders:         Basic         2,587         2,430         2,565         2,408           Diluted         2,644         2,528         2,616         2,504           Share-based compensation expense included in costs and expenses:         \$ 16         \$ 12         \$ 44         \$ 31           Research and development         243         164         643         432           Marketing and sales         53         34         146         91           General and administrative         41         29         108         79           Total share-based compensation expense         \$ 353         \$ 239         \$ 941         \$ 633           Payroll tax expenses related to share-based compensation included in costs and expenses:         \$ 1         \$ —         \$ 3         \$ 1           Cost of revenue         \$ 1         \$ —         \$ 3         \$ 1         \$ 2         7         7           General and development         6         8         27         26           Marketing and sales         1         \$ 1         \$ 1         \$ 1         \$ 1         \$ 1<	Earnings per share attributable to Class A and Class B common stockholders:									
Weighted average shares used to compute earnings per share attributable to Class A and Class B common stockholders:           Basic         2,587         2,430         2,565         2,408           Diluted         2,644         2,528         2,616         2,504           Share-based compensation expense included in costs and expenses:           Cost of revenue         \$ 16         \$ 12         \$ 44         \$ 31           Research and development         243         164         643         432           Marketing and sales         53         34         146         91           General and administrative         41         29         108         79           Total share-based compensation expense         \$ 353         239         9 91         \$ 633           Payroll tax expenses related to share-based compensation included in costs and expenses:           Cost of revenue         \$ 1         \$ -         \$ 3         \$ 1           Research and development         \$ 3         2         7         6           General and administrative         3         2         7         6           Total payroll tax expenses related to share-based compensation         \$ 11         \$ 12         \$ 44         \$ 40	Basic	\$	0.31	\$	0.17	\$	0.87	\$	0.40	
Class B common stockholders:           Basic         2,587         2,430         2,565         2,408           Diluted         2,644         2,528         2,616         2,504           Share-based compensation expense included in costs and expenses:           Cost of revenue         \$ 16         \$ 12         \$ 44         \$ 31           Research and development         243         164         643         432           Marketing and sales         53         34         146         91           General and administrative         41         29         108         79           Total share-based compensation expense         \$ 353         239         941         \$ 633           Payroll tax expenses related to share-based compensation included in costs and expenses:         \$ 1         \$ -         \$ 3         \$ 1           Cost of revenue         \$ 1         \$ -         \$ 3         \$ 2         7         7           General and administrative         3         2         7         6           Total payroll tax expenses related to share-based compensation         \$ 11         \$ 12         \$ 44         \$ 40           Amortization of intangible assets included in costs and expenses:         \$ 26         \$ 5	Diluted	\$	0.30	\$	0.17	\$	0.86	\$	0.39	
Diluted         2,644         2,528         2,616         2,504           Share-based compensation expense included in costs and expenses:           Cost of revenue         \$ 16         \$ 12         \$ 44         \$ 31           Research and development         243         164         643         432           Marketing and sales         53         34         146         91           General and administrative         41         29         108         79           Total share-based compensation expense         \$ 353         \$ 239         \$ 941         \$ 633           Payroll tax expenses related to share-based compensation included in costs and expenses:         \$ 1         \$ -         \$ 3         \$ 1           Research and development         6         8         27         26           Marketing and sales         1         2         7         7           General and administrative         3         2         7         6           Total payroll tax expenses related to share-based compensation         \$ 11         \$ 12         \$ 44         \$ 40           Amortization of intangible assets included in costs and expenses:         26         \$ 5         \$ 42         \$ 9           Research and development         9				=						
Share-based compensation expense included in costs and expenses:           Cost of revenue         \$ 16         \$ 12         \$ 44         \$ 31           Research and development         243         164         643         432           Marketing and sales         53         34         146         91           General and administrative         41         29         108         79           Total share-based compensation expense         \$ 353         \$ 239         \$ 941         \$ 633           Payroll tax expenses related to share-based compensation included in costs and expenses:         \$ 1         \$ -         \$ 3         \$ 1           Cost of revenue         \$ 1         \$ -         \$ 3         \$ 2         7         26           Marketing and sales         1         2         7         7         7         6           General and administrative         3         2         7         6         7         6           Total payroll tax expenses related to share-based compensation         \$ 11         \$ 12         \$ 44         \$ 40           Amortization of intangible assets included in costs and expenses:         2         5         \$ 42         \$ 9           Research and development         9         9	Basic		2,587		2,430		2,565		2,408	
Cost of revenue         \$ 16         \$ 12         \$ 44         \$ 31           Research and development         243         164         643         432           Marketing and sales         53         34         146         91           General and administrative         41         29         108         79           Total share-based compensation expense         \$ 353         239         \$ 941         \$ 633           Payroll tax expenses related to share-based compensation included in costs and expenses:           Cost of revenue         \$ 1         \$ -         \$ 3         \$ 1           Research and development         6         8         27         26           Marketing and sales         1         2         7         7           General and administrative         3         2         7         6           Total payroll tax expenses related to share-based compensation         \$ 11         \$ 12         \$ 44         \$ 40           Amortization of intangible assets included in costs and expenses:         2         5         \$ 42         \$ 9           Research and development         9         9         25         28           Marketing and sales         1         1         1         3	Diluted		2,644		2,528		2,616		2,504	
Cost of revenue         \$ 16         \$ 12         \$ 44         \$ 31           Research and development         243         164         643         432           Marketing and sales         53         34         146         91           General and administrative         41         29         108         79           Total share-based compensation expense         \$ 353         239         \$ 941         \$ 633           Payroll tax expenses related to share-based compensation included in costs and expenses:           Cost of revenue         \$ 1         \$ -         \$ 3         \$ 1           Research and development         6         8         27         26           Marketing and sales         1         2         7         7           General and administrative         3         2         7         6           Total payroll tax expenses related to share-based compensation         \$ 11         \$ 12         \$ 44         \$ 40           Amortization of intangible assets included in costs and expenses:         2         5         \$ 42         \$ 9           Research and development         9         9         25         28           Marketing and sales         1         1         1         3	Share-based compensation expense included in costs and expenses:									
Marketing and sales       53       34       146       91         General and administrative       41       29       108       79         Total share-based compensation expense       \$353       239       941       \$633         Payroll tax expenses related to share-based compensation included in costs and expenses:         Cost of revenue       \$1       \$-       \$3       \$1         Research and development       6       8       27       26         Marketing and sales       1       2       7       7         General and administrative       3       2       7       6         Total payroll tax expenses related to share-based compensation       \$11       \$12       \$44       \$40         Amortization of intangible assets included in costs and expenses:       26       \$5       \$42       \$9         Research and development       9       9       25       28         Marketing and sales       1       1       3       3         General and administrative       23       22       71       66		\$	16	\$	12	\$	44	\$	31	
General and administrative         41         29         108         79           Total share-based compensation expense         \$ 353         \$ 239         \$ 941         \$ 633           Payroll tax expenses related to share-based compensation included in costs and expenses:           Cost of revenue         \$ 1         \$ —         \$ 3         \$ 1           Research and development         6         8         27         26           Marketing and sales         1         2         7         6           General and administrative         3         2         7         6           Total payroll tax expenses related to share-based compensation         \$ 11         \$ 12         \$ 44         \$ 40           Amortization of intangible assets included in costs and expenses:         Cost of revenue         \$ 26         \$ 5         \$ 42         \$ 9           Research and development         9         9         25         28           Marketing and sales         1         1         3         3           General and administrative         23         22         71         66	Research and development		243		164		643		432	
Payroll tax expenses related to share-based compensation included in costs and expenses:         \$ 353         \$ 239         \$ 941         \$ 633           Payroll tax expenses related to share-based compensation included in costs and expenses:         \$ 1         \$ —         \$ 3         \$ 1           Cost of revenue         \$ 1         \$ —         \$ 3         \$ 1           Research and development         6         8         27         26           Marketing and sales         1         2         7         6           Total payroll tax expenses related to share-based compensation         \$ 11         \$ 12         \$ 44         \$ 40           Amortization of intangible assets included in costs and expenses:         Cost of revenue         \$ 26         \$ 5         \$ 42         \$ 9           Research and development         9         9         25         28           Marketing and sales         1         1         3         3           General and administrative         23         22         71         66	Marketing and sales		53		34		146		91	
Payroll tax expenses related to share-based compensation included in costs and expenses:           Cost of revenue         \$ 1 \$ - \$ 3 \$ 1           Research and development         6 8 27 26           Marketing and sales         1 2 7 7           General and administrative         3 2 7 66           Total payroll tax expenses related to share-based compensation         \$ 11 \$ 12 \$ 44 \$ 40           Amortization of intangible assets included in costs and expenses:         Cost of revenue         \$ 26 \$ 5 \$ 42 \$ 9           Research and development         9 9 9 25 28         28           Marketing and sales         1 1 1 3 3 3         3           General and administrative         23 22 71 66	General and administrative		41		29		108		79	
Cost of revenue       \$ 1 \$ \$ 3 \$ 1         Research and development       6 8 27 26         Marketing and sales       1 2 7 7         General and administrative       3 2 7 66         Total payroll tax expenses related to share-based compensation       \$ 11 \$ 12 \$ 44 \$ 40         Amortization of intangible assets included in costs and expenses:       Cost of revenue       \$ 26 \$ 5 \$ 42 \$ 9         Research and development       9 9 9 25 28         Marketing and sales       1 1 3 3 3         General and administrative       23 22 71 66	Total share-based compensation expense	\$	353	\$	239	\$	941	\$	633	
Cost of revenue       \$ 1 \$ \$ 3 \$ 1         Research and development       6 8 27 26         Marketing and sales       1 2 7 7         General and administrative       3 2 7 66         Total payroll tax expenses related to share-based compensation       \$ 11 \$ 12 \$ 44 \$ 40         Amortization of intangible assets included in costs and expenses:       Cost of revenue       \$ 26 \$ 5 \$ 42 \$ 9         Research and development       9 9 9 25 28         Marketing and sales       1 1 3 3 3         General and administrative       23 22 71 66	Payroll tax expenses related to share-based compensation included in costs and expenses:	_		_						
Research and development       6       8       27       26         Marketing and sales       1       2       7       7         General and administrative       3       2       7       6         Total payroll tax expenses related to share-based compensation       \$ 11       \$ 12       \$ 44       \$ 40         Amortization of intangible assets included in costs and expenses:         Cost of revenue       \$ 26       \$ 5       \$ 42       \$ 9         Research and development       9       9       25       28         Marketing and sales       1       1       3       3         General and administrative       23       22       71       66		\$	1	\$	_	\$	3	\$	1	
General and administrative 3 2 7 66 Total payroll tax expenses related to share-based compensation \$ 11 \$ 12 \$ 44 \$ 40  Amortization of intangible assets included in costs and expenses:  Cost of revenue \$ 26 \$ 5 \$ 42 \$ 9  Research and development 9 9 9 25 28  Marketing and sales 1 1 1 3 3 3  General and administrative 23 22 71 66	Research and development		6		8		27		26	
Total payroll tax expenses related to share-based compensation \$\frac{11}{5}\$\$ \frac{12}{5}\$\$ \frac{44}{5}\$\$ \frac{40}{40}\$\$ <b>Amortization of intangible assets included in costs and expenses:</b> Cost of revenue \$\frac{26}{5}\$\$\$ \$\frac{5}{5}\$\$\$ \frac{42}{5}\$\$ \$\frac{9}{25}\$\$  Research and development \$\frac{9}{9}\$\$ \$\frac{9}{9}\$\$ \$\frac{25}{25}\$\$ \$\frac{28}{3}\$\$  Marketing and sales \$\frac{1}{1}\$\$ \$\frac{1}{1}\$\$ \$\frac{3}{3}\$\$ \$\frac{3}{3}\$\$  General and administrative \$\frac{23}{22}\$\$ \$\frac{22}{71}\$\$ \$\frac{66}{36}\$\$	Marketing and sales		1		2		7		7	
Amortization of intangible assets included in costs and expenses:           Cost of revenue         \$ 26 \$ 5 \$ 42 \$ 9           Research and development         9 9 9 25 28           Marketing and sales         1 1 3 3 3           General and administrative         23 22 71 66	General and administrative		3		2		7		6	
Amortization of intangible assets included in costs and expenses:           Cost of revenue         \$ 26 \$ 5 \$ 42 \$ 9           Research and development         9 9 9 25 28           Marketing and sales         1 1 3 3 3           General and administrative         23 22 71 66	Total payroll tax expenses related to share-based compensation	\$	11	\$	12	\$	44	\$	40	
Cost of revenue       \$ 26 \$ 5 \$ 42 \$ 9         Research and development       9 9 25 28         Marketing and sales       1 1 3 3 3         General and administrative       23 22 71 66				_						
Research and development       9       9       25       28         Marketing and sales       1       1       3       3         General and administrative       23       22       71       66	-	\$	26	\$	5	\$	42	\$	9	
Marketing and sales  1 1 3 3 General and administrative 23 22 71 66									28	
General and administrative 23 22 71 66	*		1		1				3	
			23		22		71		66	
	Total amortization of intangible assets	\$	59	\$	37	\$	141	\$	106	

# FACEBOOK, INC. CONDENSED CONSOLIDATED BALANCE SHEETS

(In millions) (Unaudited)

	Septer	nber 30, 2014	<b>December 31, 2013</b>			
Assets						
Current assets:						
Cash and cash equivalents	\$	8,999	\$	3,323		
Marketable securities		5,251		8,126		
Accounts receivable		1,363		1,109		
Prepaid expenses and other current assets		502		512		
Total current assets		16,115		13,070		
Property and equipment, net		3,703		2,882		
Intangible assets, net		1,317		883		
Goodwill		2,612		839		
Other assets		441		221		
Total assets	\$	24,188	\$	17,895		
Liabilities and stockholders' equity						
Current liabilities:						
Accounts payable	\$	120	\$	87		
Partners payable	·	208		181		
Accrued expenses and other current liabilities		709		555		
Deferred revenue and deposits		48		38		
Current portion of capital lease obligations		149		239		
Total current liabilities		1,234		1,100		
Capital lease obligations, less current portion		129		237		
Other liabilities		1,587		1,088		
Total liabilities		2,950		2,425		
Stockholders' equity						
Common stock and additional paid-in capital		15,949		12,297		
Accumulated other comprehensive (loss) income		(109)		14		
Retained earnings		5,398		3,159		
Total stockholders' equity		21,238		15,470		
Total liabilities and stockholders' equity	\$	24,188	\$	17,895		

# FACEBOOK, INC. CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

(In millions) (Unaudited)

		Three Months Ended September 30,				Nine Months End September 30,			
		2014		2013		2014		2013	
Cash flows from operating activities									
Net income	\$	806	\$	425	\$	2,239	\$	977	
Adjustments to reconcile net income to net cash provided by operating activities:									
Depreciation and amortization		289		274		810		737	
Lease abandonment		(5)		43		(31)		108	
Share-based compensation		353		239		941		633	
Deferred income taxes		4		2		(30)		21	
Tax benefit from share-based award activity		479		129		1,354		277	
Excess tax benefit from share-based award activity		(482)		(130)		(1,365)		(285)	
Other		2		19		5		39	
Changes in assets and liabilities:									
Accounts receivable		(182)		(83)		(264)		(145)	
Prepaid expenses and other current assets		(55)		5		(45)		433	
Other assets		(176)		9		(158)		(35)	
Accounts payable		(57)		(19)		12		(17)	
Partners payable		(17)		(1)		(22)		2	
Accrued expenses and other current liabilities		123		(114)		198		(105)	
Deferred revenue and deposits		(12)		4		3		6	
Other liabilities		178		148		227		345	
Net cash provided by operating activities		1,248		950		3,874		2,991	
Cash flows from investing activities									
Purchases of property and equipment		(482)		(284)		(1,314)		(879)	
Purchases of marketable securities		(1,733)		(904)		(6,215)		(4,364)	
Sales of marketable securities		5,423		1,158		7,391		2,433	
Maturities of marketable securities		636		780		1,710		2,954	
Acquisitions of businesses, net of cash acquired, and purchases of intangible assets		(735)		(16)		(754)		(237)	
Change in restricted cash and deposits		(111)		_		(113)		4	
Other investing activities, net		(1)		_		(2)		(1)	
Net cash provided by (used in) investing activities		2,997		734		703		(90)	
Cash flows from financing activities									
Taxes paid related to net share settlement of equity awards		_		(148)		(3)		(706)	
Proceeds from exercise of stock options		5		10		7		20	
Repayment of long-term debt		_		(1,500)		_		(1,500)	
Principal payments on capital lease obligations		(49)		(91)		(199)		(291)	
Excess tax benefit from share-based award activity		482		130		1,365		285	
Net cash provided by (used in) financing activities		438		(1,599)		1,170		(2,192)	
Effect of exchange rate changes on cash and cash equivalents		(68)		14	_	(71)		7	
Net increase in cash and cash equivalents		4,615		99		5,676		716	
Cash and cash equivalents at beginning of period		4,384		3,001		3,323		2,384	
Cash and cash equivalents at end of period	\$	8,999	\$	3,100	\$	8,999	\$	3,100	
Supplemental cash flow data	<u> </u>	-,	_	-,	¥	-,		2,200	
ouppictual cast now tata									

Cash paid	during t	the period for:
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Interest	\$	3	\$ 7	\$ 11	\$ 33
Income taxes	\$	46	\$ 43	\$ 107	\$ 61
Cash received during the period for:				 	
Income taxes	\$	4	\$ 	\$ 6	\$ 419
	<u>-</u>				
Non-cash investing and financing activities:					
Net change in accounts payable and accrued expenses and other current liabilities related to property and equipment additions	\$	20	\$ 36	\$ 38	\$ 31
Property and equipment acquired under capital leases	\$		\$ 	\$ 	\$ 11
Fair value of shares issued related to acquisitions of businesses	\$	1,368	\$ 	\$ 1,368	\$ 77

## Reconciliation of Non-GAAP Results to Nearest GAAP Measures\*

(In millions, except percentages and per share amounts) (Unaudited)

	 Three Mon Septem	Nine Months Ended September 30,				
	 2014	 2013		2014		2013
GAAP revenue	\$ 3,203	\$ 2,016	\$	8,615	\$	5,286
Foreign exchange effect on 2014 revenue using 2013 rates	 21			42		
Revenue excluding foreign exchange effect	\$ 3,182		\$	8,573		
GAAP revenue year-over-year change %	59%			63%		
Revenue excluding foreign exchange effect year-over-year change %	58%			62%		
GAAP advertising revenue	\$ 2,957	\$ 1,798	\$	7,898	\$	4,641
Foreign exchange effect on 2014 advertising revenue using 2013 rates	 21			42		
Advertising revenue excluding foreign exchange effect	\$ 2,936		\$	7,856		
GAAP advertising revenue year-over-year change %	64%			70%		
Advertising revenue excluding foreign exchange effect year-over-year change %	63%			69%		
GAAP costs and expenses	\$ 1,806	\$ 1,280	\$	4,754	\$	3,614
Share-based compensation expense	(353)	(239)		(941)		(633)
Payroll tax expenses related to share-based compensation	(11)	(12)		(44)		(40)
Amortization of intangible assets	(59)	(37)		(141)		(106)
Non-GAAP costs and expenses	\$ 1,383	\$ 992	\$	3,628	\$	2,835
GAAP income from operations	\$ 1,397	\$ 736	\$	3,861	\$	1,672
Share-based compensation expense	353	239		941		633
Payroll tax expenses related to share-based compensation	11	12		44		40
Amortization of intangible assets	59	37		141		106
Non-GAAP income from operations	\$ 1,820	\$ 1,024	\$	4,987	\$	2,451
GAAP net income	\$ 806	\$ 425	\$	2,239	\$	977
Share-based compensation expense	353	239		941		633
Payroll tax expenses related to share-based compensation	11	12		44		40
Amortization of intangible assets	59	37		141		106
Income tax adjustments	(80)	(47)		(171)		(236)
Non-GAAP net income	\$ 1,149	\$ 666	\$	3,194	\$	1,520
GAAP and Non-GAAP diluted shares	2,644	2,528		2,616		2,504
GAAP diluted earnings per share	\$ 0.30	\$ 0.17	\$	0.86	\$	0.39
Net income attributable to participating securities	_	_		(0.01)		_
Non-GAAP adjustments to net income	0.13	0.10		0.37		0.22
Non-GAAP diluted earnings per share	\$ 0.43	\$ 0.27	\$	1.22	\$	0.61
GAAP operating margin	44%	37%		45%		32%
Share-based compensation expense	11%	12%		11%		12%
Payroll tax expenses related to share-based compensation	%	1%		1%		1%
Amortization of intangible assets	2%	2%		2%		2%
Non-GAAP operating margin	 57%	 51%		58%		46%
GAAP income before provision for income taxes	\$ 1,336	\$ 726	\$	3,796	\$	1,624
GAAP provision for income taxes	530	301		1,557		647
GAAP effective tax rate	40%	41%		41%		40%
GAAP income before provision for income taxes	\$ 1,336	\$ 726	\$	3,796	\$	1,624
Share-based compensation and related payroll tax expenses	364	251		985		673
Amortization of intangible assets	59	37		141		106
Non-GAAP income before provision for income taxes	\$ 1,759	\$ 1,014	\$	4,922	\$	2,403

Non-GAAP provision for income taxes	610		348		1,728		883				
Non-GAAP effective tax rate	35%		34%		34%		35%		35%		37%
Net cash provided by operating activities	\$ 1,248	\$	950	\$	3,874	\$	2,991				
Purchases of property and equipment	(482)		(284)		(1,314)		(879)				
Property and equipment acquired under capital leases	_		_				(11)				
Free cash flow	\$ 766	\$	666	\$	2,560	\$	2,101				

<sup>\*</sup> Non-GAAP information for the three and nine months ended September 30, 2013 has been updated to exclude amortization of intangible assets to conform to our current period presentation.