

GENWORTH FINANCIAL INC Reported by SCHNEIDER KEVIN DOUGLAS

FORM 4

(Statement of Changes in Beneficial Ownership)

Filed 11/02/12 for the Period Ending 10/31/12

Address 6620 WEST BROAD STREET

RICHMOND, VA 23230

Telephone 804-281-6000

CIK 0001276520

Symbol GNW

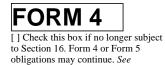
SIC Code 6311 - Life Insurance

Industry Insurance (Life)

Sector Financial

Fiscal Year 12/31





Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response... 0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *										5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
Schneider Kevin Douglas			GENWORTH FINANCIAL INC [GNW]												
(Last)	(First)	(Middle)		3. Date of Earliest Transaction (MM/DD/YYYY)					rector		% Owner				
C/O GENWORTH FINANCIAL, INC., 6620 WEST BROAD STREET				10/31/2012							X Officer (give title below) Other (specify below) EVP - Genworth				
(Street)			4. If Amendment, Date Original Filed (MM/DD/YYYY)					6. Indiv	6. Individual or Joint/Group Filing (Check Applicable Line)						
RICHMOND, VA 23230 (City) (State) (Zip)									X_Form filed by One Reporting Person Form filed by More than One Reporting Person						
			Table I - N	Non-Derivat	tive	Securities Acqui	ired, D	isposed o	f, or Beno	eficially Ow	ned				
1.Title of Security (Instr. 3)			2. 1	I		Deemed 3. Trans. C (Instr. 8)		or Disposed (Instr. 3, 4 an		Reported Tra (Instr. 3 and 4		Owned Follo	owing	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership
	T	able II - Der	ivative Secu	urities Bene	efici	ially Owned (e.g	. , puts	s, calls, w	arrants, o	ptions, con	vertible securities)			
Title of Derivate Security (nstr. 3) 2. Conversion or Exercise Price of Derivative Security 3. Trans. Date Execution Date, if any			(Instr. 8) Securities Disposed of		5. Number of Derivati Securities Acquired (A Disposed of (D) (Instr. 3, 4 and 5)	s Acquired (A) or E		Expiration Date U		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		of derivative Securities Beneficially Owned I	Ownership Form of Derivative	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)		Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Reported	(I) (Instr. 4)	
Stock Settled SARs	\$5.96	10/31/2012		A		200000		(1)	10/31/2022	Class A Common Stock	200000	\$0	200000	D	

Explanation of Responses:

(1) The SARs vest in one installment on December 31, 2014. The vested and unexercised portion of the SARs, if any, shall be automatically exercised if the closing price of the issuer's common stock equals or exceeds a specified "maximum share value" equal to \$75.

Reporting Owners						
Penerting Owner Name / Address	Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Othe		
Schneider Kevin Douglas C/O GENWORTH FINANCIAL, INC.						
6620 WEST BROAD STREET RICHMOND, VA 23230			EVP - Genworth	L		

Signatures

/s/ Christine A. Ness, by power of attorney	11/2/2012	
** Signature of Reporting Person	Date	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

 $Note: \quad \text{File three copies of this Form, one of which must be manually signed. If space is insufficient, \textit{see} \ Instruction 6 \ for procedure.}$

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SECTION 16

POWER OF ATTORNEY

Know all by these presents, that the undersigned hereby constitutes and appoints each of Leon E. Roday, Michael J. McCullough and Christine A. Ness, signing singly, the undersigned's true and lawful attorney-in-fact to:

- (1) execute for and on behalf of the undersigned, in the undersigned's capacity as an officer and/or director of Genworth Financial, Inc. (the "Company"), Forms 3, 4, and 5 in accordance with Section 16(a) of the Securities Exchange Act of 1934 and the rules thereunder;
- (2) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such Form 3, 4, or 5 and timely file such form with the Securities and Exchange Commission and any stock exchange or similar authority; and
- (3) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in such attorney-in-fact's discretion.

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorney-in-fact, or such attorney-in-fact's substitute or substitutes, shall lawfully do or cause to be done by virtue of this power of attorney and the rights and powers herein granted. The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming, nor is the Company assuming, any of the undersigned's responsibilities to comply with Section 16 of the Securities Exchange Act of 1934.

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4, and 5 with respect to the undersigned's holdings of and transactions in securities issued by the Company, unless earlier revoked without notice for an individual attorney-in-fact upon that person's termination of employment with the Company and any affiliate thereof or by the undersigned in a signed writing delivered to the Company. In affixing his or her signature to this Power of Attorney, the undersigned hereby revokes any and all previously executed Powers of Attorney for the same or similar purposes.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 14th day of September, 2012.

/s/ Kevin D. Schneider Kevin D. Schneider