

GENWORTH FINANCIAL INC

Reported by **CONRAD G KENT**

FORM 4

(Statement of Changes in Beneficial Ownership)

Filed 04/01/13 for the Period Ending 03/28/13

Address 6620 WEST BROAD STREET

RICHMOND, VA 23230

Telephone 804-281-6000

CIK 0001276520

Symbol GNW

SIC Code 6311 - Life Insurance

Industry Insurance (Life)

Sector Financial

Fiscal Year 12/31





[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE **COMMISSION**

Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response... 0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP **OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *					2. Issuer Name and Ticker or Trading Symbol .							5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
Conrad G Kent					GENWORTH FINANCIAL INC [GNW]						X Direc	X Director10% Owner			
(Last)	(First)	(Mic	ldle)	3.	3. Date of Earliest Transaction (MM/DD/YYYY)				below)				(specify		
C/O GENWO INC., 6620 W				ET			•	3/28/201	13						
(Street)												6. Individual or Joint/Group Filing (Check Applicable Line)			
RICHMOND,	(State)	230 (Zip)										Reporting Pe than One Rep		n
		Table 1	I - Non-I	Deriv	vativ	ve Securit	ties	Acquired	l, Dispos	ed of, or	· Beneficially	y Owned	l		
1.Title of Security (Instr. 3)				2. Tra Date		2A. Deemed Execution Date, if any	Co (In	de Ac str. 8) Di (In	Securities equired (A) of sposed of (Eastr. 3, 4 and (A) or nount (D)	Follo (Instr	nount of Securitic wing Reported T : 3 and 4)			6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Tab	le II - De	rivative	Securitio	es Be	enef	icially Ov	vne	ed (e.g. ,)	outs, call	s, warra	nts, options	, convert	ible secur	rities)	
1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans.	3A. Deemed Execution Date, if	4. Trans	s. 1 s. 2 r. 2	Securities		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number	10. Ownership Form of Derivative	Beneficial
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Reported Transaction (s) (Instr. 4)	(I) (Instr.	
Deferred Stock Units	(1)	3/28/2013		A		474.905		(1)	(1)	Class A Common Stock	474.905	(2)	474.9050	D	

Explanation of Responses:

- (1) Deferred Stock Units become payable in shares of Class A Common Stock beginning one year after termination of service as a director. The Reporting Person has previously elected to receive such amount in a single payment or in payments spread out for up to 10 years.
- (2) The number of Deferred Stock Units acquired represents a portion of the Reporting Person's annual retainer fee and was based on a price of \$10.0020 per share of Class A Common Stock.

Remarks:

On April 1, 2013, pursuant to a previously announced plan to implement a holding company reorganization, Genworth Financial, Inc., a Delaware corporation (formerly named Sub XLVI, Inc.), became the successor issuer to Genworth Holdings, Inc., a Delaware corporation (formerly named Genworth Financial, Inc.).

Reporting Owners

Penerting Owner Name / Address	Relationships					
Reporting Owner Name / Address	Director 10% Owner Officer C		Other			
Conrad G Kent C/O GENWORTH FINANCIAL, INC.	X					

6620 WEST BROAD STREET RICHMOND, VA 23230					
Signatures					
/s/ Christine A. Ness, by power of attorney	4/1/2013				
** Signature of Reporting Person	Date				

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.