

CONSECO INC
Reported by
COSS LAWRENCE M

FORM 3
(Initial Statement of Beneficial Ownership)

Filed 07/08/98 for the Period Ending 06/30/98

Address	11825 N PENNSYLVANIA ST CARMEL, IN 46032
Telephone	3178176100
CIK	0000719241
SIC Code	6321 - Accident and Health Insurance
Industry	Insurance (Life)
Sector	Financial
Fiscal Year	12/31

CONSECO INC

FORM 3

(Initial Statement of Beneficial Ownership)

Filed 7/8/1998 For Period Ending 6/30/1998

Address	11825 N PENNSYLVANIA ST CARMEL, Indiana 46032
Telephone	317-817-6100
CIK	0000719241
Industry	Insurance (Life)
Sector	Financial
Fiscal Year	12/31

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 3

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

1. Name and Address of Reporting Person Coss, Lawrence M.

1100 Landmark Towers
345 St. Peter Street
Saint Paul, MN 55102

2. Date of Event Requiring Statement (Month/Day/Year) June 30, 1998

3. IRS or Social Security Number of Reporting Person (Voluntary)

4. Issuer Name and Ticker or Trading Symbol

Conseco, Inc.

CNC

5. Relationship of Reporting Person(s) to Issuer (Check all applicable) (X) Director () 10% Owner (X) Officer (give title below) () Other (specify below) Chairman and Chief Executive Officer of Green Tree Financial Corporation

6. If Amendment, Date of Original (Month/Day/Year)

7. Individual or Joint/Group Filing (Check Applicable Line) (X) Form filed by One Reporting Person () Form filed by More than One Reporting Person

Table I -- Non-Derivative Securities Beneficially Owned

1. Title of Security	2. Amount of Securities Beneficially Owned	3. Ownership Form: Direct (D) or Indirect (I)	4. Nature of Indirect Beneficial Ownership
Common Stock	4,119,448	D	
Common Stock	79,918	I	By Spouse
Common Stock	14,664	I	By Minor Children
Common Stock	73,320	I	LVC Investment Co. Inc.

Table II -- Derivative Securities Beneficially Owned

1. Title of Derivative Security	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Underlying Securities	4. Conversion or exercise price of derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I)	6. Nature of Indirect Beneficial Ownership
Options to Purchase	6/30/98 4/20/01	Common Stock	762,161 \$3.24	D	
Options to Purchase	6/30/98 2/8/06	Common Stock	1,833,000 \$33.69	D	

Explanation of Responses:

