

CNO FINANCIAL GROUP, INC.

FORM 8-K (Current report filing)

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Address 11825 N PENNSYLVANIA ST

CARMEL, IN 46032

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Symbol CNO

SIC Code 6321 - Accident and Health Insurance

Industry Insurance (Life)

Sector Financial

Fiscal Year 12/31



UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): February 12, 2013

CNO Financial Group, Inc.

(Exact Name of Registrant as Specified in Charter)

Delaware

(State or Other Jurisdiction of Incorporation)

001-31792

75-3108137 (I.R.S. Employer Identification No.)

(Commission File Number)
11825 North Pennsylvania Street
Carmel, Indiana 46032

(Address of Principal Executive Offices) (Zip Code)

(317) 817-6100

(Registrant's telephone number, including area code)

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Item 7.01. Regulation FD Disclosure.

On February 12, 2013, CNO Financial Group, Inc. (the "Company") issued: (i) a press release announcing that it will discuss the Company at the 2013 Credit Suisse Financial Services Forum on Thursday, February 14, 2013, a copy of which is attached hereto as Exhibit 99.1 and is incorporated herein by reference; and (ii) information to be used in connection with the 2013 Credit Suisse Financial Services Forum, a copy of which is attached hereto as Exhibit 99.2 and is incorporated herein by reference.

The information contained in this Current Report on Form 8-K (including Exhibits 99.1 and 99.2) is being furnished and shall not be deemed "filed" for purposes of Section 18 of the Securities and Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that Section. The information contained in this Current Report on Form 8-K shall not be incorporated by reference into any registration statement or other document pursuant to the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in any such filing.

Item 9.01(d). Financial Statements and Exhibits.

The following materials are furnished as exhibits to this Current Report on Form 8-K:

- 99.1 Press release dated February 12, 2013 related to the 2013 Credit Suisse Financial Services Forum.
- 99.2 Presentation for the 2013 Credit Suisse Financial Services Forum.

SIGNATURES

	Pursuant to the requirements of	f the Securities Exchange.	Act of 1934, the R	egistrant has duly	caused this report to	be signed on its behal	f by the undersig	gned hereunto
duly auth	orized.							

CNO Financial Group, Inc.

Date: February 12, 2013

By: /s/ John R. Kline

John R. Kline

Senior Vice President and Chief Accounting Officer



News

For Immediate Release

Contact: (News Media) Tony Zehnder +1.312.396.7086

(Investors) Erik Helding +1.317.817.4760

CNO Financial Group to Present at the 2013 Credit Suisse Financial Services Forum

Carmel, Ind., February 12, 2013 - CNO Financial Group, Inc. (NYSE: CNO) today announced that Ed Bonach, Chief Executive Officer, and Fred Crawford, Chief Financial Officer, will discuss the company at the Credit Suisse Financial Services Forum on Thursday, February 14, 2013 at approximately 10:15 a.m. (ET).

Interested persons are invited to listen through the internet and view the presentation slides, either live or through on-demand replay. Please go to http://ir.cnoinc.com at least fifteen minutes prior to the event to register and download any necessary streaming media software and presentation materials.

About CNO

CNO is a holding company. Our insurance subsidiaries - principally Bankers Life and Casualty Company, Washington National Insurance Company and Colonial Penn Life Insurance Company - serve working American families and seniors by helping them protect against financial adversity and provide for a more secure retirement. For more information, visit CNO online at www.CNOinc.com.

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2013 Credit Suisse Financial Services Forum

February 14, 2013





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Forward-Looking Statements

Certain statements made in this presentation should be considered forward-looking statements as defined in the Private Securities Litigation Reform Act of 1995. These include statements about future results of operations and capital plans. We caution investors that these forward-looking statements are not guarantees of future performance, and actual results may differ materially. Investors should consider the important risks and uncertainties that may cause actual results to differ, including those included in our Quarterly Reports on Form 10-Q, our Annual Report on Form 10-K and other filings we make with the Securities and Exchange Commission. We assume no obligation to update this presentation, which speaks as of today's date.

Non-GAAP Measures

This presentation contains financial measures that differ from the comparable measures under Generally Accepted Accounting Principles (GAAP). Reconciliations between those non-GAAP measures and the comparable GAAP measures are included in the Appendix.

While management believes these measures are useful to enhance understanding and comparability of our financial results, these non-GAAP measures should not be considered substitutes for the most directly comparable GAAP measures.

Additional information concerning non-GAAP measures is included in our periodic filings with the Securities and Exchange Commission that are available in the "Investors – SEC Filings" section of CNO's website, www.CNOinc.com.

CNO Fundamentals

- Well positioned in the growing and underserved senior and middle income market
- Track record of strong execution
- Building core value drivers
- Strong risk management
- Well capitalized and generating significant excess capital

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What Differentiates CNO?

- Focus on serving the needs of our middle-income target market, a market that is fast growing and underserved
- Exclusive distribution
 - Consistent with market focus
 - We have "pricing" influence
 - Track record of stable customer base

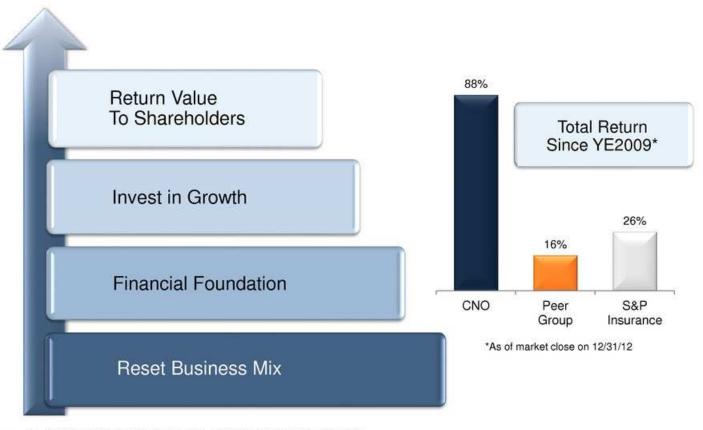
Alignment



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Track Record of Execution



Peers - AFL, AIZ, AMP, GNW, HIG, LNC, MET, PFG, PL, PNX, PRI, PRU, SFG, SYA, TMK, UNM

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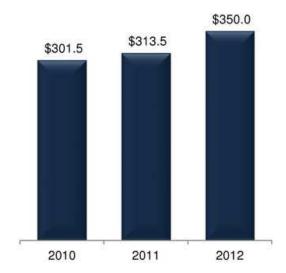
Investment in the Business

CNO

(\$ millions)

Core Sales Excluding Bankers Annuities* - 8% Consolidated CAGR Since 2010

- Investing in productivity and growth of the agent force
- Expanding presence by adding new locations and geographies
- Developing and launching new products to meet the needs of our target market
- Increasing direct advertising
- Sales excluding Bankers Life annuities up 12% for the year



^{*} Core sales exclude Washington National's Medicare supplement and annuities. Sales summarized above also exclude Bankers' annuity sales.

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Growth in the CNO Franchise

(\$ millions)

Avg. Liabilities on Core Business Segments Growing; Other CNO Business is Shrinking



- Investing in organic growth opportunities and layering on new business
 - Expanding locations, geographies, and product offerings
 - Increasing direct marketing
 - Growing agent force
- Exploring non-organic options to accelerate both run-on and run-off
 - Right-sized acquisitions that fit core model
 - Explore reinsurance strategies

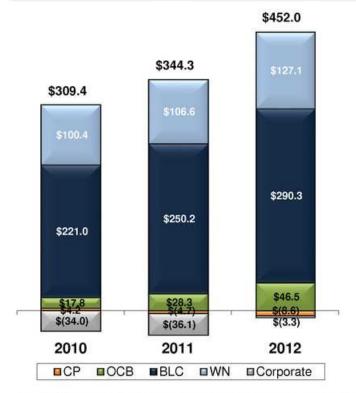
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Segment Earnings Trend - Stable & Growing

(\$ millions)

Segment EBIT Excluding Significant Items*



Tailwinds

- Favorable health benefit ratios
- Annuity persistency & spreads
- · Corporate investment results
- Free cash flow and capital deployment

Headwinds

- Low new money investment rates
- Natural run-off blocks of business
- Normalizing LTC benefit ratios
- Investment in business model driving growth and efficiencies

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^{*} A non-GAAP measure. See the Appendix for a reconciliation to the corresponding GAAP measure.

Product Level Risk Management

Diversified product mix focused on protection needs



- Basic products that fit with exclusive distribution and meet the basic insurance needs of the middle market
- Attractive and more predictable return characteristics - price to unleveraged IRR target of 12% after—tax
- Product mix balances interest rate risk with shorter duration pure mortality and morbidity insurance
- Unique Long Term Care proposition produces a balanced risk profile
- Value of New Business (VNB) measures used to govern risk/return dynamics

Loss Recognition & Cash Flow Testing



2012 GAAP Loss Recognition Testing

- Aggregate testing margins remain strong
- Testing margin Increased in 2012
 - ↑ ASU 2010-26
 - ↑ Net Growth from New Business (+6%)
 - ↓ Lower interest rates projected (-8%)
 - ↓ Legal Settlements (-2%)
- All intangibles are recoverable

2012 Statutory Cash Flow Testing

- Insurance Company margins consistent with prior years
- All insurance entities pass Asset Adequacy / Cash Flow Testing under all standard scenarios
- Interest rate scenarios re-affirm strong asset liability management
- Year-end testing resulted in less than \$5 million of additional asset adequacy reserves

Line of Business	Aggregate Margin	Principal Risks to Margin		
Traditional life and Universal life (Bankers)	***	Unusually high mortality		
Medicare supplement and supplemental health	+++	Unusually high morbidity		
Long term care	Positive but vulnerable	Low interest rates; High morbidity; Low policy termination		
Interest sensitive life (OCB)	Positive but vulnerable	Low interest rates; Litigation		
Interest sensitive annuities	++	Decrease in spread; Investment volatility		
Annuities in payout	.	Low mortality; Low interest rates		

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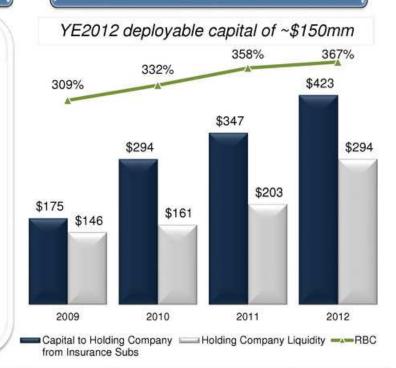
Capital Strategy

(\$ millions)

Forward Capital Plan

- Maintain capital cushion to absorb stress-test conditions
 - Leverage of 20%
 - Risk-based capital ratio of 350%
 - Holdco liquidity & investments of \$150mm
- Maintain positive ratings profile with goal of achieving investment grade
 - Received 3 ratings upgrades in 2012
- Balanced use of free cash flow

Key Capital & Liquidity Metrics



Debt to Cap xAOCI* 23.8% 21.9% 18.3%

* A non-GAAP measure. See the Appendix for a reconciliation to the corresponding GAAP measure

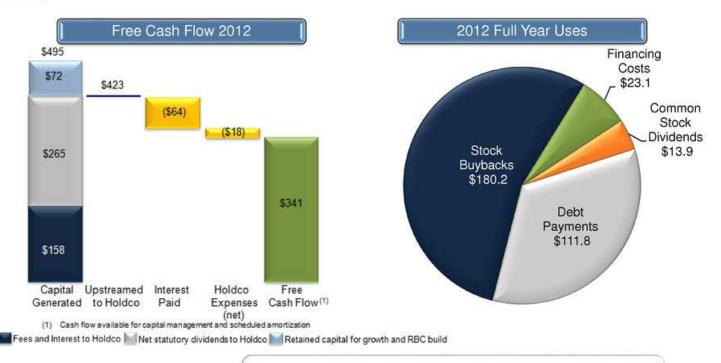
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20.7%

2012 Capital Generation - Free Cash Flow Building

(\$ millions)



2013 Guidance:

- \$50-\$75mm of capital retained to support growth
- Statutory dividend range \$250-\$300mm
- · Securities* repurchase of \$250-\$300mm

*Common stock and common stock equivalents

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CNO: Near Term Goals Lead to Long Term Value

Near Term Objectives

- Grow sales, distribution and product portfolio
- Increase operational effectiveness
- Build economic value by growing EPS and ROE
- Achieve BB/BB debt rating
- Continue balanced approach to capital deployment

2015 Milestones

- Invest \$80-\$85mm in strategic business initiatives
- Accelerate run-on and run-off
- Enhance customer experience and operational efficiency
- ROE run-rate of 9%
- Drive to investment grade
- Target dividend payout ratio of 20%

Q&A









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Appendix

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CNO: The right products and the right channels for today's middle-market consumer

Strong trends are driving middle-market consumers

- Rising medical costs
- Decline of societal safety nets (government and employer)
- Increased longevity
- Greater awareness of need for retirement planning

CNO has expertise across important middle-market products

- Fixed and Fixed-Index Life and Annuity Products
- Long-Term Care
- Medicare Supplement
- Whole and Universal life products
- Final expense
- · Supplemental Health

CNO can access consumers across multiple channels

- With an Agent (Retail)
 - · Bankers Career Force
 - · Washington National
 - PMA (CNO-owned)
 - Independents
- Without an Agent (Direct)
 - · Colonial Penn
- At Work (Worksite Marketing)
 - PMA Worksite Division
 - Washington National -Independents



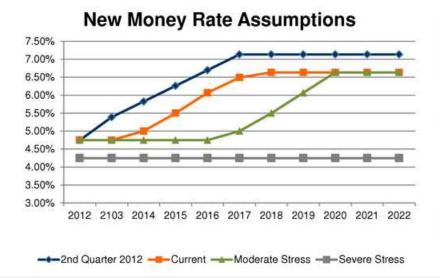




"Low-For-Long" Rates - Reserve Sensitivity

Expanded New Money Rate (NMR) Stress Test

- · Moderate Stress: 4.75% NMR held flat for 5 years then recovering
- · Severe Stress: 50 basis point drop in NMR to 4.25% held flat indefinitely
- 3Q assumption change: OCB interest sensitive life reserve charge \$28mm (after-tax)
- · Stress tests impact OCB interest-sensitive life and Bankers LTC reserves
- Severe stress manageable impact to GAAP leverage and 15 to 20 points of RBC impact



Stress Test r- Tax)
\$20 - \$50 million
\$20 - \$50 million

	er- Tax)
GAAP	\$100 - \$125 million
Statutory	\$75 - \$100 million

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The following provides additional information regarding certain non-GAAP measures used in this presentation. A non-GAAP measure is a numerical measure of a company's performance, financial position, or cash flows that excludes or includes amounts that are normally excluded or included in the most directly comparable measure calculated and presented in accordance with GAAP. While management believes these measures are useful to enhance understanding and comparability of our financial results, these non-GAAP measures should not be considered as substitutes for the most directly comparable GAAP measures. Additional information concerning non-GAAP measures is included in our periodic filings with the Securities and Exchange Commission that are available in the "Investor – SEC Filings" section of our website, www.CNOinc.com.

The table below summarizes the financial impact of significant items on our 2010 net operating income. Management believes that identifying the impact of these items enhances the understanding of our operating results during 2010 (dollars in millions).

	Year ended December 31, 2010			
	Actual results	Significant items	Excluding significant items	
Net Operating Income:	E 8955		5 65046	
Bankers Life	\$ 237.5	\$ (16.5) (1)	\$ 221.0	
Washington National	100.4	\$	100.4	
Colonial Penn	4.2	*(4.2	
Other CNO Business	(9.2)	27.0 (2)	17.8	
EBIT from business segments	332.9	10.5	343.4	
Corporate Operations, excluding corporate interest expense	(42.8)	8,8 (3)	(34.0)	
EBIT	290.1	19.3	309.4	
Corporate interest expense	(79.3)		(79.3)	
Operating earnings before tax	210.8	19.3	230.1	
ax expense on operating income	74.4	6.9	81.3	
Net operating income *	\$ 136.4	\$ 12.4	\$ 148.8	

⁽¹⁾ Pre-tax earnings in the Bankers Life segment included earnings of \$10.0 million from favorable reserve developments in the Medicare supplement and long-term care blocks; and earnings of \$6.5 million from the Prescription Drug Plan ("PDP") business assumed from Coventry due to premium adjustments.

⁽²⁾ Pre-tax earnings in the Other CNO Business segment included charges of \$8.0 million from changes in assumptions for the implementation of certain non-guaranteed elements; \$13.0 million reflecting the impact of decreased projected future investment yield assumptions related to interest-sensitive insurance products; and \$6.0 million for the write-off of the present value of future profits related to the long-term care block.

⁽³⁾ Pre-tax earnings in the Corporate segment included charges of \$4.5 million from a legal settlement and \$4.3 million related to the impact of lower interest rates on the values of liabilities for agent deferred compensation and former executive retirement annuities.

^{*} A non-GAAP measure. See page 24 for a reconciliation to the corresponding GAAP measure.

The table below summarizes the financial impact of significant items on our 2011 net operating income. Management believes that identifying the impact of these items enhances the understanding of our operating results during 2011 (dollars in millions).

	Year ended December 31, 2011			
	Actual results	Significant items	Excluding significant items	
Net Operating Income:				
Bankers Life	\$ 290.9	\$ (40.7) (1)	\$ 250.2	
Washington National	96.1	10.5 (2)	106.6	
Colonial Penn	(4.7)	*	(4.7)	
Other CNO Business	15.3	13.0 (3)	28.3	
EBIT from business segments	397.6	(17.2)	380.4	
Corporate Operations, excluding corporate interest expense	(47.7)	11.6 (4)	(36.1)	
EBIT	349.9	(5.6)	344.3	
Corporate interest expense	(76.3)	1 <u> </u>	(76.3)	
Operating earnings before tax	273.6	(5.6)	268.0	
Tax expense on operating income	102.1	(4.9)	97.2	
Net operating income *	\$ 171.5	\$ (0.7)	\$ 170.8	

⁽¹⁾ Pre-tax earnings in the Bankers Life segment included earnings of \$43.0 million from favorable reserve developments in the Medicare supplement and long-term care blocks; earnings of \$3.7 million from the PDP business assumed from Coventry due to premium adjustments; and a \$6.0 million charge due to additional Medicare supplement amortization related to higher lapsation.

⁽²⁾ Pre-tax earnings in the Washington National segment included charges of \$10.5 million from out-of-period adjustments.

⁽³⁾ Pre-tax earnings in the Other CNO Business segment included a charge of \$13.0 million reflecting the impact of decreased projected future investment yield assumptions related to interest-sensitive insurance products.

⁽⁴⁾ Pre-tax earnings in the Corporate segment included charges of \$19.0 million related to the impact of lower interest rates on the values of liabilities for agent deferred compensation and former executive retirement annuities; and earnings of \$7.4 million resulting from a trueup of stock- based compensation assumptions.

^{*} A non-GAAP measure. See page 24 for a reconciliation to the corresponding GAAP measure.

The table below summarizes the financial impact of significant items on our 2012 net operating income. Management believes that identifying the impact of these items enhances the understanding of our 2012 operating results (dollars in millions).

	Year ended December 31, 2012			
Net Operating Income:	Actual results	Significant items	Excluding significant items	
Bankers Life	\$ 300.9	\$ (10.6) (1)	\$ 290.3	
Washington National	127.1	- ()	127.1	
Colonial Penn	(8.6)	-	(8.6)	
Other CNO Business	(48.8)	95.3 (2)	46.5	
EBIT from business segments	370.6	84.7	455.3	
Corporate Operations, excluding corporate interest expense	(20.3)	<u>17.0</u> (3)	(3.3)	
EBIT	350.3	101.7	452.0	
Corporate interest expense	(66.2)		(66.2)	
Operating earnings before tax	284.1	101.7	385.8	
Tax expense on operating income	103.7	36.7	140.4	
Net operating income *	\$ 180.4	\$ 65.0	\$ 245.4	

⁽¹⁾ Pre-tax earnings in the Bankers Life segment included earnings of \$25.0 million from favorable reserve developments in the Medicare supplement and long-term care blocks; earnings of \$3.6 million from the PDP business assumed from Coventry due to premium adjustments; and \$18.0 million of charges due to legal and regulatory expenses.

⁽²⁾ Pre-tax earnings in the Other CNO Business segment included charges of \$43.0 million reflecting the imapct of decreased projected future investment yield assumptions related to interest-sensitive insurance products; \$46.3 million related to tentative litigation settlements; and a charge of \$6.0 million from out-of-period adjustments.

⁽³⁾ Pre-tax earnings in the Corporate segment included charges of \$10.0 million related to the impact of lower interest rates on the values of liabilities for agent deferred compensation and former executive retirement annuities and \$7.0 million related to the relocation of Bankers Life's primary office.

^{*} A non-GAAP measure. See page 24 for a reconciliation to the corresponding GAAP measure.

Management believes that an analysis of earnings before net realized investment gains (losses), corporate interest, loss on extinguishment of debt, fair value changes due to fluctuations in the interest rates used to discount embedded derivative liabilities related to our fixed index annuities and taxes ("EBIT," a non-GAAP financial measure) provides a clearer comparison of the operating results of the company quarter-over-quarter because it excludes: (1) corporate interest expense; (2) loss on extinguishment of debt; (3) net realized investment gains (losses); and (4) fair value changes due to fluctuations in the interest rates used to discount embedded derivative liabilities related to our fixed index annuities that are unrelated to the company's underlying fundamentals. The table below provides a reconciliation of EBIT to net income (dollars in millions):

	Year ended	Year ended	Year ended
	4Q10	4Q11	4Q12
Bankers Life	\$ 237.5	\$ 290.9	\$ 300.9
Washington National	100.4	96.1	127.1
Colonial Penn	4.2	(4.7)	(8.6)
Other CNO Business	(9.2)	15.3	(48.8)
EBIT from business segments	332.9	397.6	370.6
Corporate operations, excluding interest expense	(42.8)	(47.7)	(20.3)
Total EBIT	290.1	349.9	350.3
Corporate interest expense	(79.3)	(76.3)	(66.2)
Income before net realized investment gains, fair value changes in embedded derivative liabilities, loss on			
extinguishment of debt and taxes	210.8	273.6	284.1
Tax expense on period income	74.4	102.1	103.7
Net operating income	136.4	171.5	180.4
Net realized investment gains, net of related amortization and taxes	13.6	36.7	48.4
Fair value changes in embedded derivative liabilities, net of related			
amortization and taxes	-	(13.3)	(1.8)
Loss on extinguishment of debt, net of income taxes	(4.4)	(2.2)	(177.5)
Net income (loss) before valuation allowance for deferred tax assets	145.6	192.7	49.5
Decrease in valuation allowance for deferred tax assets	95.0	143.0	171.5
Net income	\$ 240.6	\$ 335.7	\$ 221.0

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Debt to capital ratio, excluding accumulated other comprehensive income (loss)

The debt to capital ratio, excluding accumulated other comprehensive income (loss), differs from the debt to capital ratio because accumulated other comprehensive income (loss) has been excluded from the value of capital used to determine this measure. Management believes this non-GAAP financial measure is useful because it removes the volatility that arises from changes in accumulated other comprehensive income (loss). Such volatility is often caused by changes in the estimated fair value of our investment portfolio resulting from changes in general market interest rates rather than the business decisions made by management. A reconciliation of these ratios is as follows (\$ in millions):

	4Q09	<u>4Q10</u>	<u>4Q11</u>	4Q12
Corporate notes payable	\$ 1,037.4	\$ 998.5	\$ 857.9	\$ 1,004.2
Total shareholders' equity	3,038.6	3,811.6	4,613.8	5,049.3
Total capital	\$ 4,076.0	\$ 4,810.1	\$ 5,471.7	\$ 6,053.5
Corporate debt to capital	25.5%	20.8%	15.7%	16.6%
Corporate notes payable	\$ 1,037.4	\$ 998.5	\$ 857.9	\$ 1,004.2
Total shareholders' equity	3,038.6	3,811.6	4,613.8	5,049.3
Less accumulated other comprehensive income	274.0	(252.7)	(781.6)	_(1,197.4)
Total capital	\$ 4,350.0	\$ 4,557.4	\$ 4,690.1	\$ 4,856.1
Debt to total capital ratio, excluding AOCI (a non-GAAP financial measure)	23.8%	21.9%	18.3%	20.7%