

PRINCIPAL FINANCIAL GROUP INC

FORM 8-K (Unscheduled Material Events)

Filed 9/10/2003 For Period Ending 9/10/2003

Address	711 HIGH STREET DES MOINES, Iowa 50392
Telephone	515-247-5111
CIK	0001126328
Industry	Insurance (Life)
Sector	Financial
Fiscal Year	12/31

SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

**PURSUANT TO SECTION 13 OR 15(D) OF THE
SECURITIES EXCHANGE ACT OF 1934**

Date of Report: September 10, 2003
(Date of earliest event reported)

PRINCIPAL FINANCIAL GROUP, INC.

(Exact name of registrant as specified in its charter)

Delaware	1-16725	42-1520346
(State or other jurisdiction of incorporation)	(Commission file number)	(I.R.S. Employer Identification Number)

711 High Street, Des Moines, Iowa 50392
(Address of principal executive offices)

(515) 247-5111
(Registrant's telephone number,
including area code)

ITEM 9. REGULATION FD DISCLOSURE

We are filing this Form 8-K in light of investor interest related to concerns expressed by other companies in the mortgage banking industry about the impact of the sharp rise in interest rates on loan production earnings, loan pipelines and hedges. We gave our third quarter guidance on August 4, factoring in the sharp rise in interest rates that had occurred. Therefore, we have no change at this time to the net income or operating earnings guidance provided for the third quarter with our earnings press release dated August 4, 2003.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

PRINCIPAL FINANCIAL GROUP, INC.

By: /S/ THOMAS J. GRAF

Name: Thomas J. Graf

Title: Senior Vice President - Investor
Relations

Date: September 10, 2003

End of Filing

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