

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *				2. Issu	2. Issuer Name and Ticker or Trading Symbol								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
CARTER MILLER JOYCELYN					PRINCIPAL FINANCIAL GROUP INC [PFG]							X Director			_ 10% Own	er	
(Last)	(Last) (First) (Middle)			3. Date	3. Date of Earliest Transaction (MM/DD/YYYY)						Officer (g	Officer (give title below) Other (specify belo			eify below)		
711 HIGH STI	REET					12/	28/2	01	12								
(Street)				4. If Amendment, Date Original Filed (MM/DD/YYYY)								6. Individual or Joint/Group Filing (Check Applicable Line)					
DES MOINES, IA 50392 (City) (State) (Zip)												_ X _ Form filed by One Reporting Person _ Form filed by More than One Reporting Person					
		Tal	ole I - Noi	ı-Derivati	ve Securiti	ies Ac	equir	ed,	, Disp	osed	of, o	r Beneficially Ow	vned	-			
1.Title of Security (Instr. 3)			2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		1(.	1. Securi A) or Di Instr. 3,	ispose	d of (D		nt of Securities Beneficially Owned g Reported Transaction(s) and 4)		Ownership of Indir Form: Benefic	Beneficial Ownership		
						Coo	de V	, A	Amount	(A) o (D)	r Price	e			(I) (Instr. 4)	(Instr. 4)	
Common Stock				12/28/2012	2/28/2012				191	A	\$0	\$0 (1) 25934			D		
	Table II -	Derivat	ive Secur	ities Benef	icially Ow	ned (e.g.	p	uts, ca	alls,	warra	ants, options, con	vertible s	securities)			
1. Title of Derivate Security (Instr. 3)	eurity Conversion Date Deemed Co			Code (Instr. 8)	le Derivative Secur			and Expiration Date S				and Amount of ties Underlying tive Security 3 and 4)	8. Price of Derivative Security (Instr. 5)	derivative Securities Beneficially Owned Following Reported	Security: Direct (D) or Indirect (I) (Instr.	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code V	(A) (sab	le Date			Shares		Transaction (s) (Instr. 4)	4)		

Explanation of Responses:

(1) Grant of restricted stock units.

Reporting Owners

Danastina Ovynas Nama / Adduaga	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
CARTER MILLER JOYCELYN							
711 HIGH STREET DES MOINES, IA 50392	X						

Signatures

Joyce N. Hoffman, by Power of Attorney 1/2/2013

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.