Pricing Supplement Dated 06/18/2004 (To Prospectus dated March 5, 2004, and Prospectus Supplement dated March 5, 2004)

1. The Notes

Initial Interest Reset Date:

Filed pursuant to Rule 424(b)(2) Registration Statement Nos. 333-110499 and 333-110499-01

CUSIP: 74254PBA9



Principal Life Insurance Company Principal [®] Life CoreNotes [®] Issued Through Principal Life Income Fundings Trust 2004-19 (the "Trust")

The description of this pricing supplement of the particular terms of the Principal [®] Life CoreNotes [®] offered hereby, and the Funding Agreement (specified below) sold by Principal Life Insurance Company to the Trust (specified herein), the payment obligations of which are fully and unconditionally guaranteed by the Guarantee (specified below) issued by Principal Financial Group, Inc. to the Trust, supplements the description of the general terms and provisions of the notes, the funding agreements and the guarantees set forth in the accompanying prospectus and prospectus supplement, to which reference is hereby made.

\$1,597,000.0 Purchasing Agent Discount: 0.750% Principal Amount: Issue Price: 100.0% Original Issue Date: 06/23/2004 Net Proceeds to the Trust: \$1,585,022.5 Stated Maturity Date: 06/16/2008 **Interest Payment Dates:** The 15th day of every third month commencing on 09/15/2004. **Initial Interest Payment Date:** 09/15/2004 Regular Record Date: The 1st day of every third month commencing on 09/01/2004. Fixed Rate □ Floating Rate Type of Interest Rate: Fixed Rate Notes: If, Yes, X Yes No. Interest Rate: 4.00% Floating Rate Notes: Yes X No. If. Yes. Regular Floating Rate Notes: Yes No. If. Yes. Interest Rate: Interest Rate Basis(es): Floating Rate/Fixed Rate Note: If, Yes, Yes П No. Floating Interest Rate: Interest Rate Basis(es): Fixed Interest Rate: Fixed Rate Commencement Date: Initial Interest Rate, if any: N/A

N/A

[&]quot;Principal $^{\circledR}$ " is a registered service mark of Principal Financial Services, Inc. and is used under license. "CoreNotes $^{\circledR}$ " is a registered service mark of Merrill Lynch & Co.

Interest Rate Basis(es). Check all that	apply	CD Rate	/A □	CMT Rate	e	
		Commercial Paper Rate Treasury Rate Other (See Attached)		LIBOR Prime Rat	e	
If LIBOR:		LIBOR Reuters Page LIBOR Currency:	Ioneyline Telerate Page			
If CMT Rate: Designated CMT Telerate Pag If 7052: Designated CMT Maturity Ind		Weekly Average		Monthly A	Average	
Index Maturity:	N/A					
Spread (+/-):	N/A					
Spread Multiplier:	N/A					
Interest Reset Date(s):	N/A					
Interest Rate Determination Date(s):	N/A					
Maximum Interest Rate, if any:	N/A					
Minimum Interest Rate, if any: Calculation Agent:	N/A Citi	bank, N.A.				
Computation of Interest: (not applicable unless different than as specific Day Count Convention: (not applicable unless different than as specific than a s	N/A	the prospectus and prospec	•	•		
Discount Note: Total Amount of Discount: Initial Accrual Period of Discount: Additional/Other Terms:		Yes	X	No.	If, Yes,	
Terms of Survivor's Option: Annual Put Limitation:			X		00 or 2%; or	
Individual Put Limitation:			X	\$ or% \$250,000; or \$ 2%; or \$		
Trust Put Limitation:						
Redemption Provisions:		Yes	X	No.	If, Yes,	
Initial Redemption Date: Redemption: Additional Other Terms:		In whole only and not in part May be in whole or in part				
Repayment:		Yes	X	No	If Vos	
Repayment Date(s): Repayment Price:		Tes		No.	If, Yes,	
Repayment:		In whole only and not in part May be in whole or in part				
Additional/Other Terms:		r				
Sinking Fund (not applicable unless specified):N/A					
Securities Exchange Listing:		Yes	X	No.	If, Yes, Name of Exchange:	
Authorized Denominations:	\$1,0	000				

Ratings:

The Notes issued under the Program are rated AA by Standard & Poor's ("S&P"). Principal Life expects the Notes to be rated Aa3 by Moody's Investors Service, Inc. ("Moody's").

Purchasing Agent(s) l	Purchasing Notes as Principal:		X	Yes			lo.	If, Yes,
	Purchasing Agent(s)							Principal Amount
	Merrill Lynch							\$1,597,000.0
	Total:							\$1,597,000.0
State of Organization	of the Trust:	N	ew York					
Additional/Other Terr	ms:	N	one					
Special Tax Consider	ations:	N	one					
2. The Funding Agre	eement							
Funding Agreement Issuer:		Pr	rincipal Lif	e Insur	ance (
Funding Agreement N	No.:	5-	16304					
Deposit:		\$1	,597,015.0)				
Net Deposit:		\$1	,585,022.5	5				
Effective Date:		06	5/23/2004					
Stated Maturity Date:		06	5/16/2008					
Interest Payment Date	es:	Tl	he 15th day	y of eve	ery thi	rd mon	ıth co	mmencing on 09/15/2004.
Initial Interest Payme	nt Date:	09	9/15/2004					
Type of Interest Rate:	:	X	Fixed 1	Rate		Floati	ing R	ate
Fixed Rate Funding	ng Agreement:	X] Yes			No.		If, Yes,
Interest Rate:		4.	00%					
Floating Rate Fun	nding Agreement:		Yes		X	No.		If, Yes,
Interest Ra	ing Rate Funding Agreement: ate: ate Basis(es):		Yes			No.		If, Yes,
Floating Interest Ra Fixed Inte	Fixed Rate Funding Agreemen nterest Rate: ate Basis(es): rest Rate: e Commencement Date:	t: □	Yes			No.		If, Yes,
Initial Interest	Rate, if any:	N	/A					
Initial Interest	Reset Date:	N.	/A					
Interest Rate I			CD Rate Commerce Treasury Other (See	Rate		N/A te		CMT Rate LIBOR Prime Rate
If LIBOR:			LIBOR R	euters	Page			LIBOR Moneyline Telerate Pag

LIBOR Currency:

If CMT Rate:
Designated CMT Telerate Page:
If 7052:
Designated CMT Maturity Index:

☐ Weekly Average

☐ Monthly Average

	Index Maturity:	N/A	<u>.</u>						
	Spread (+/-):	N/A							
	Spread Multiplier:	N/A							
	Interest Reset Date(s):		N/A						
	Interest Rate Determination Date(s):	N/A							
	Maximum Interest Rate, if any:	N/A							
	Minimum Interest Rate, if any:	N/A	<u>.</u>						
(not ap	utation of Interest: pplicable unless different than as specified in the prosecution: pplicable unless different than as specified in the prosecution.	N/A	is and prospectus s						
Disco	unt Funding Agreement: Total Amount of Discount: Initial Accrual Period of Discount: Additional/Other Terms:		Yes	X	No.	If, Yes,			
Terms	of Survivor's Option: Annual Put Limitation:				\$2,000,000 or 29 \$or	_%			
	Individual Put Limitation: Trust Put Limitation:				\$250,000; or \$ 2%; or \$				
Reden	nption: Initial Redemption Date: Redemption: Additional Other Terms:		Yes In whole only and May be in whole			If, Yes,			
Repay	rment: Repayment Date(s): Repayment Price: Repayment:		Yes In whole only and			If, Yes,			
	Additional/Other Terms:		May be in whole	le or in part					
Sinking Fund (not applicable unless specified):		N/A							
	gs: the Funding Agreement issued under the Program is ra rincipal Life expects the Funding Agreement to be rat								
Additi	Additional/Other Terms:		None						
Special Tax Considerations:		None							
3. The	e Guarantee								
Guarantee Issuer:		Principal Financial Group, Inc.							
Effective Date:		06/23/2004							
Additional/Other Terms:		None							