

# ACE LTD Reported by BANCROFT PHILIP V

## FORM 4

(Statement of Changes in Beneficial Ownership)

## Filed 02/28/12 for the Period Ending 02/24/12

Telephone 441 295 5200

CIK 0000896159

Symbol ACE

SIC Code 6331 - Fire, Marine, and Casualty Insurance

Industry Insurance (Prop. & Casualty)

Sector Financial

Fiscal Year 12/31





[ ] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## UNITED STATES SECURITIES AND EXCHANGE **COMMISSION**

Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Expires: November 30,

2011

Estimated average burden

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP hours per response... 0.5 **OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person *      |   |              |                              | 2. Iss                          | 2. Issuer Name <b>and</b> Ticker or Trading Symbol 5. |  |  |      |                |                |  |        |  | onship of<br>ll applica        |   | Person(s)   | to Issuer   |  |
|--|---|--------------|------------------------------|---------------------------------|---|--|--|------|----------------|----------------|--|--------|--|--------------------------------|---|---|---|--|
| BANCROFI                                       | PHILI   | P V          |                              |                                 | ACI   | E Ltd [  | ACE  | ]    |                |                |  |        |  |                                |   |   |   |  |
| (Last)   |   |              |                              |                                 | 3. Da   | 3. Date of Earliest Transaction (MM/DD/YYYY)                               |  |      |                |                |  |        | Director 10% Owner X Officer (give title below) Other (specify                   |                                |   |   |   |  |
| C/O ACE LI<br>BUILDING,                        |   |              |                              |                                 |   |  | 2/2  | 24   | /2012          |                |  |        |  | below) Chief Fi                | nancial (   | Officer   |   |  |
| AVENUE   |   |              |                              |                                 |   |  |  |      |                |                |  |        |  |                                |   |   |   |  |
| (Street)                                       |   |              |                              |                                 | 4. If Amendment, Date Original Filed (MM/DD/YYYY)     |  |  |      |                |                |  |        | 6. Individual or Joint/Group Filing (Check<br>Applicable Line)                   |                                |   |   |   |  |
| HAMILTON                                       | , BERM  | IUD          | A HM (                       | <b>08</b>                       |   |  |  |      |                |                |  |        |  |                                |   |   |   |  |
| (City)   | (State)   |              | (Zip)                        |                                 |   |  |  |      |                |                |  |        |  |                                |   | Reporting Pe<br>than One Rep                                |   | n  |
|  |   | Tab          | ole I - No                   |                                 |   |  |  |      | <del>~ ^</del> |                | _  |        | <del></del>  | Beneficial                     |   |   |   |  |
| 1.Title of Security (Instr. 3)                 |   |              |                              |                                 | Trans.<br>ate   | 2A.<br>Deemed<br>Execution<br>Date, if<br>any                              | Code (A) or Disp<br>(Instr. 8) (D)<br>(Instr. 3, 4 |      |                | ispo<br>4 a    | posed of Follow (Instr. 3  |        | ount of Securities Beneficially Owned<br>ing Reported Transaction(s)<br>3 and 4) |                                |   | Ownership<br>Form:<br>Direct (D)                            | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|  |   |              |                              |                                 |   | uny  | Code   | v    | Amount         | (A<br>or<br>(D | r  | Price  |  |                                |   |   | (I) (Instr.<br>4)   | (mstr. 1)  |
| Common Shares 2/2                              |   |              |                              | 24/2012                         |   | <b>F</b> (1)   |  | 1153 | D              | \$7            | 3.13   |        | 223290   |                                |   | D   |   |  |
| Common Shares 2/2                              |   |              |                              | 25/2012                         |   | <b>F</b> (1)   |  | 1319 | D              | \$7            | 3.13   |        | 221971   |                                |   | D   |   |  |
| Common Shares 2/2                              |   |              |                              | 26/2012                         |   | <b>F</b> (1)   |  | 1469 | D              | \$7            | 3.13   |        | 220502   |                                |   | D   |   |  |
| Ta   | ble II - De   | rivati       | ive Secui                    | rities                          | Benef   | icially O  | wned   | ( e. | .g. , put      | ts,            | call   | ls, wa | arrant   | ts, option                     | s, conver   | tible secu  | rities)   |  |
| 1. Title of Derivate<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | Trans. Do Ex | Execution Co<br>Date, if (In | 4.<br>Trans.<br>Code<br>(Instr. | Deri<br>Secu<br>Acqu<br>Disp                          | umber of<br>vative<br>rities<br>aired (A) or<br>osed of (D)<br>r. 3, 4 and | 6. Date Exercisable and Expiration Date            |      |                |                | 7. Title and Amc<br>Securities Under<br>Derivative Secur<br>(Instr. 3 and 4) |        | Underly<br>e Securit   | ng Derivi<br>Securi<br>(Instr. | 8. Price o<br>Derivativ<br>Security<br>(Instr. 5) | derivative Securities Beneficially Owned Following Reported | Security:<br>Direct (D)<br>or Indirect<br>(I) (Instr.             | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|  |   |              |                              | Code                            | V (A) (D)   |  | Date Expiratio<br>Exercisable Date                 |      |                | ion            | Title Amount or N<br>Shares  |        | Number of  | Transaction (s) (Instr. 4)     |   | 4)  |   |  |

#### **Explanation of Responses:**

(1) Common Shares withheld to pay tax liability.

Reporting Owners

| Denoting Owner Name / Address          | Relationships |           |                         |       |  |  |  |  |
|--|---------------|-----------|-------------------------|-------|--|--|--|--|
| Reporting Owner Name / Address         | Director      | 10% Owner | Officer                 | Other |  |  |  |  |
| BANCROFT PHILIP V                      |               |           |                         |       |  |  |  |  |
| C/O ACE LIMITED                        |               |           |                         |       |  |  |  |  |
| THE ACE BUILDING, 17 WOODBOURNE AVENUE |               |           | Chief Financial Officer | :     |  |  |  |  |
|  |               |           |                         |       |  |  |  |  |
| HAMILTON, BERMUDA HM 08                |               |           |                         |       |  |  |  |  |

#### **Signatures**

/s/Samantha Froud, Attorney-in-fact

2/28/2012

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.