
UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 13D
Under the Securities Exchange Act of 1934
(Amendment No. 10)

ValueVision Media, Inc.

(Name of Issuer)

Common Stock, \$0.01 par value per share

(Title of class of securities)

92047K-10-7

(CUSIP Number)

John W. Campo, Jr., Managing Director and General Counsel
GE Capital Equity Investments, Inc.
120 Long Ridge Road
Stamford, Connecticut 06927
(203) 357-4011

(Name, Address and Telephone Number of Person Authorized
to Receive Notices and Communications)

November 11, 2005

(Date of Event which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of Rules 13d-1(e), 13d-1(f) or 13d-1(g), check the following box .

1	NAME OF REPORTING PERSONS	GE Capital Equity Investments, Inc.	
	I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY):	06-1468495	
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP:	(a) <input type="checkbox"/>	(b) <input checked="" type="checkbox"/>
3	SEC USE ONLY		
4	SOURCE OF FUNDS:	Not applicable	
5	CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) OR 2(e):	<input type="checkbox"/>	
6	CITIZENSHIP OR PLACE OF ORGANIZATION:	Delaware	
	NUMBER OF SHARES	7	SOLE VOTING POWER: 0
	BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	8	SHARED VOTING POWER: 11,408,986
		9	SOLE DISPOSITIVE POWER: 0
		10	SHARED DISPOSITIVE POWER: 11,408,986
11	AGGREGATE AMOUNT BENEFICIALLY OWNED BY REPORTING PERSON:	11,408,986	
12	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES:	<input type="checkbox"/>	
13	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11):	26.8%	
14	TYPE OF REPORTING PERSON:	CO	

SEE INSTRUCTIONS BEFORE FILLING OUT!

1 NAME OF REPORTING PERSON: NBC Universal, Inc.
 I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY): 14-1682529

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP: (a)
 (b)

3 SEC USE ONLY

4 SOURCE OF FUNDS: Not applicable

5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) OR 2(e):

6 CITIZENSHIP OR PLACE OF ORGANIZATION: Delaware

NUMBER OF SHARES	7	SOLE VOTING POWER:	6,748,548
BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	8	SHARED VOTING POWER:	11,408,986
	9	SOLE DISPOSITIVE POWER:	6,748,548
	10	SHARED DISPOSITIVE POWER:	11,408,986

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY REPORTING PERSON: 18,157,534

12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES:

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11): 37.1%

14 TYPE OF REPORTING PERSON: CO

SEE INSTRUCTIONS BEFORE FILLING OUT!

1	NAME OF REPORTING PERSON:	General Electric Capital Corporation	
	I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY):	13-1500700	
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP:	(a) <input type="checkbox"/> (b) <input checked="" type="checkbox"/>	
3	SEC USE ONLY		
4	SOURCE OF FUNDS:	Not applicable	
5	CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) OR 2(e):	<input type="checkbox"/>	
6	CITIZENSHIP OR PLACE OF ORGANIZATION:	Delaware	
NUMBER OF SHARES	7	SOLE VOTING POWER:	0
BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	8	SHARED VOTING POWER:	11,408,986
	9	SOLE DISPOSITIVE POWER:	0
	10	SHARED DISPOSITIVE POWER:	11,408,986
11	AGGREGATE AMOUNT BENEFICIALLY OWNED BY REPORTING PERSON:	11,408,986	
12	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES:	<input type="checkbox"/>	
13	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11):	26.8%	
14	TYPE OF REPORTING PERSON:	CO	

SEE INSTRUCTIONS BEFORE FILLING OUT!

1 NAME OF REPORTING PERSON: General Electric Capital Services, Inc.
 I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY): 06-1109503

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP: (a)
 (b)

3 SEC USE ONLY

4 SOURCE OF FUNDS: Not applicable

5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) OR 2(e):

6 CITIZENSHIP OR PLACE OF ORGANIZATION: Delaware

NUMBER OF SHARES	7	SOLE VOTING POWER:	Disclaimed (see 11 below)
BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	8	SHARED VOTING POWER:	0
	9	SOLE DISPOSITIVE POWER:	Disclaimed (see 11 below)
	10	SHARED DISPOSITIVE POWER:	0

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY REPORTING PERSON: Beneficial ownership of all shares disclaimed by General Electric Capital Services, Inc.

12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES:

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11): Not applicable (see 11 above)

14 TYPE OF REPORTING PERSON: CO

SEE INSTRUCTIONS BEFORE FILLING OUT!

1	NAME OF REPORTING PERSON:	General Electric Company	
	I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY):	14-0689340	
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP:		(a) <input type="checkbox"/> (b) <input checked="" type="checkbox"/>
3	SEC USE ONLY		
4	SOURCE OF FUNDS:	Not applicable	
5	CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) OR 2(e):		<input checked="" type="checkbox"/>
6	CITIZENSHIP OR PLACE OF ORGANIZATION:	Delaware	
NUMBER OF SHARES	7	SOLE VOTING POWER:	Disclaimed (see 11 below)
BENEFICIALLY OWNED BY	8	SHARED VOTING POWER:	0
EACH REPORTING	9	SOLE DISPOSITIVE POWER:	Disclaimed (see 11 below)
PERSON WITH	10	SHARED DISPOSITIVE POWER:	0
11	AGGREGATE AMOUNT BENEFICIALLY OWNED BY REPORTING PERSON:	Beneficial ownership of all shares disclaimed by General Electric Company	
12	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES:		<input type="checkbox"/>
13	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11):	Not applicable (see 11 above)	
14	TYPE OF REPORTING PERSON:	CO	

SEE INSTRUCTIONS BEFORE FILLING OUT!

1	NAME OF REPORTING PERSON:	National Broadcasting Company Holding, Inc.	
	I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY):	13-3448662	
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP:	(a) <input type="checkbox"/>	(b) <input checked="" type="checkbox"/>
3	SEC USE ONLY		
4	SOURCE OF FUNDS:	Not applicable	
5	CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) OR 2(e):	<input type="checkbox"/>	
6	CITIZENSHIP OR PLACE OF ORGANIZATION:	Delaware	
	NUMBER OF SHARES	7	SOLE VOTING POWER: Disclaimed (see 11 below)
	BENEFICIALLY OWNED BY	8	SHARED VOTING POWER: 0
	EACH REPORTING	9	SOLE DISPOSITIVE POWER: Disclaimed (see 11 below)
	PERSON WITH	10	SHARED DISPOSITIVE POWER: 0
11	AGGREGATE AMOUNT BENEFICIALLY OWNED BY REPORTING PERSON:	Beneficial ownership of all shares disclaimed by National Broadcasting Company Holdings, Inc.	
12	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES:	<input type="checkbox"/>	
13	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11):	Not applicable (see 11 above)	
14	TYPE OF REPORTING PERSON:	CO	

SEE INSTRUCTIONS BEFORE FILLING OUT!

This Amendment No. 10 amends the Schedule 13D filed April 26, 1999, as amended (the "Schedule 13D"), and is filed by GE Capital Equity Investments, Inc. ("GECEI"), NBC Universal, Inc. (formerly known as National Broadcasting Company, Inc.) ("NBC"), General Electric Capital Corporation ("GE Capital"), General Electric Capital Services, Inc. ("GECS"), General Electric Company ("GE"), and National Broadcasting Company Holding, Inc. ("NBC Holding") (each a "Reporting Person" and collectively the "Reporting Persons"), with respect to the common stock, \$0.01 par value per share (the "Common Stock"), of ValueVision Media, Inc. (the "Company"). Capitalized terms used herein but not defined shall have the meaning attributed to them in the Schedule 13D.

Item 2. Identity and Background.

Item 2 is supplemented as follows:

As of November 15, 2005, the name, business address, present principal occupation or employment, and citizenship of each director and executive officer of GECEI, NBC, GE Capital, GECS, GE and NBC Holding, are set forth on Schedules A, B, C, D, E and F respectively, attached hereto.

During the last five years, to the best of the Reporting Persons knowledge, none their directors or executive officers, has been (i) convicted of any criminal proceeding (excluding traffic violations or similar misdemeanors) or (ii) a party to a civil proceeding of a judicial or administrative body of competent jurisdiction and as a result of such proceeding was or is subject to a judgment, decree or final order enjoining future violations of, or prohibiting or mandating activities subject to federal or state securities laws or finding any violation with respect to such laws.

This Amendment No. 10 is being filed while the Reporting Persons are in the process of verifying information required herein from their respective directors and executive officers. If the Reporting Persons obtain information concerning such individuals which would cause a material change in the disclosure contained herein, an amendment to this statement will be filed that will disclose such change.

Item 4. Purpose of Transaction.

Item 4 is supplemented as follows:

On November 11, 2005, NBC exercised the remaining part of the Distributor Warrants to purchase 1,125,000 shares of Common Stock. The exercise price of \$8.288 per share was paid by utilizing the cashless exercise feature of the warrant. Accordingly, only an aggregate of 281,199 shares of Common Stock were issued by the Company to NBC upon exercise.

Item 5. Interest in Securities of the Issuer.

(a) The responses of the Reporting Persons to Rows (11) through (13) of the cover pages of this Amendment No. 10 are incorporated herein by reference. As of November 15, 2005, GECEI, GE Capital (by virtue of its ownership of all of the common stock of GECEI) and NBC may be deemed to share beneficial ownership of an aggregate of 11,408,986 shares of Common Stock composed of (i) 6,069,486 shares of outstanding Common Stock and (ii) 5,339,500 shares of Common Stock issuable upon the conversion of 5,339,500 shares of outstanding Preferred Stock. In addition, as of November 15, 2005, NBC had sole beneficial ownership of an aggregate of 6,748,548 shares of Common Stock composed of: (i) 382,708 shares of outstanding Common Stock (which includes the shares referred to in Item 4 of this Amendment No. 10); (ii) 6,000,000 shares of Common Stock issuable upon exercise of Branding Warrants; (iii) 343,725 shares of Common Stock issuable upon exercise of First Performance Distributor Warrants; and (iv) 22,115 shares of Common Stock issuable upon exercise of the New Performance Warrant (which excludes 14,743 shares subject to the New Performance Warrant that are not exercisable within 60 days).

Accordingly, as of November 15, 2005, GECEI and GE Capital (by virtue of its ownership of all of the common stock of GECEI) beneficially owned in the aggregate 11,408,986 shares of Common Stock, and NBC beneficially owned in the aggregate 18,157,534 shares of Common Stock, representing approximately 26.8% and 37.1%, respectively, of the shares of Common stock outstanding determined in accordance with Rule 13d-3(d)(1)(i) under the Exchange Act (based on the number of shares outstanding as of September 21, 2005, as reported in the Company's Form S-3 filed on September 23, 2005 (37,028,071 shares), plus the shares issuable to the relevant Reporting Person upon conversion and/or exercise of the preferred stock and/or warrants described above, and assuming the 281,199 shares of Common Stock referred to in Item 4 hereof have been issued by the Company).

Except as disclosed in this Item 5(a), none of the Reporting Persons, nor, to the best of their knowledge, any of their directors or executive officers, beneficially owns any shares of Common Stock.

(b) The responses of the Reporting Persons to (i) Rows (7) through (10) of the cover pages of this Amendment No. 10 and (ii) Item 5(a) hereof are incorporated herein by reference. GECEI and NBC have an arrangement with respect to the voting and disposition of the 5,339,500 shares of Preferred Stock issued to GECEI (and the Common Stock issuable upon the conversion thereof) and the shares of Common Stock that were issued to GECEI upon exercise of the Investment Warrant (currently representing a balance of 6,069,486 shares). Pursuant to the arrangement, GECEI and NBC have agreed to exercise jointly the power to vote and dispose of such securities and, accordingly may be deemed to share voting and dispositive power over such securities.

Except as disclosed in this Item 5(b), none of the Reporting Persons, nor to the best of their knowledge, any of their directors or executive officers, presently has the power to vote or direct the vote or to dispose or direct the disposition of any of the shares of Common Stock which they may be deemed to beneficially own.

(c) None of the Reporting Persons, nor, to the best of their knowledge, any of their directors or executive officers, has effected any transaction in the Common Stock during the past 60 days except as described in Item 4 to this Amendment No. 10.

(d) Not applicable.

(e) Not applicable.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: November 15, 2005

GE CAPITAL EQUITY INVESTMENTS, INC.

By: /s/ Ronald J. Herman, Jr.

Name: Ronald J. Herman, Jr.
Title: President

NBC UNIVERSAL, INC.

By: /s/ Elizabeth A. Newell

Name: Elizabeth A. Newell
Title: Assistant Secretary

GENERAL ELECTRIC CAPITAL CORPORATION

By: /s/ Ronald J. Herman, Jr.

Name: Ronald J. Herman, Jr.
Title: Vice President

GENERAL ELECTRIC CAPITAL SERVICES, INC.

By: /s/ Ronald J. Herman, Jr.

Name: Ronald J. Herman, Jr.
Title: Attorney-in-fact*

GENERAL ELECTRIC COMPANY

By: /s/ Ronald J. Herman, Jr.

Name: Ronald J. Herman, Jr.
Title: Attorney-in-fact*

**NATIONAL BROADCASTING COMPANY
HOLDING, INC.**

By: /s/ Elizabeth A. Newell

Name: Elizabeth A. Newell
Title: Assistant Secretary

*Power of Attorney previously filed as an exhibit to Amendment No. 8 to Schedule 13D.

SCHEDULE A

**GE CAPITAL EQUITY INVESTMENTS, INC.
DIRECTORS**

NAME -----	PRESENT BUSINESS ADDRESS -----	PRINCIPAL OCCUPATION -----
Ronald J. Herman, Jr.	GE Capital Equity Investments, Inc. 120 Long Ridge Road Stamford, CT 06927	President and Chairman of the Board, GE Capital Equity Investments, Inc.

Citizenship:
All U.S.A.

**GE CAPITAL EQUITY INVESTMENTS, INC.
EXECUTIVE OFFICERS**

NAME -----	PRESENT BUSINESS ADDRESS -----	PRINCIPAL OCCUPATION -----
Ronald J. Herman, Jr.	GE Capital Equity Investments, Inc. 120 Long Ridge Road Stamford, CT 06927	President and Chairman of the Board, GE Capital Equity Investments, Inc.
John W. Campo, Jr.	GE Capital Equity Investments, Inc. 120 Long Ridge Road Stamford, CT 06927	Managing Director, General Counsel and Secretary, GE Capital Equity Investments, Inc.
Frank Ertl	GE Capital Equity Investments, Inc. 120 Long Ridge Road Stamford, CT 06927	Managing Director, Chief Financial Officer and Treasurer, GE Capital Equity Investments, Inc.

Citizenship:
All U.S.A.

SCHEDULE B

NBC UNIVERSAL, INC.
DIRECTORS

NAME ----	PRESENT BUSINESS ADDRESS -----	PRINCIPAL OCCUPATION -----
Jeffrey R. Immelt	General Electric Company 3135 Easton Turnpike Fairfield, CT 06828	Chairman of the Board and Chief Executive Officer, General Electric Company
Robert C. Wright	NBC Universal, Inc. 30 Rockefeller Plaza New York, NY 10112	Vice Chairman of the Board and Executive Officer, General Electric Company; Chairman and Chief Executive Officer, NBC Universal, Inc.
Lynn Calpeter	NBC Universal, Inc. 30 Rockefeller Plaza New York, NY 10112	Executive Vice President and Chief Financial Officer, NBC Universal, Inc.
Robert De Metz	Vivendi Universal S.A. 42 Avenue de Friedland 75380 Paris Cedex, 08 France	Executive Vice President, Mergers and Acquisitions, Vivendi Universal S.A.
Dick Ebersol	NBC Universal, Inc. 30 Rockefeller Plaza New York, NY 10112	Chairman, NBCU Sports & Olympics, NBC Universal, Inc.
Randy A. Falco	NBC Universal, Inc. 30 Rockefeller Plaza New York, NY 10112	President, NBCU TV Networks Group, NBC Universal, Inc.
Jean-Rene Fourtoul	Vivendi Universal S.A. 42 Avenue de Friedland 75380 Paris Cedex, 08 France	Chairman, Chief Executive Officer, and Director, Vivendi Universal S.A.
Jay W. Ireland III	NBC Universal, Inc. 30 Rockefeller Plaza New York, NY 10112	President, NBCU TV Stations, NBC Universal, Inc.
Jean-Bernard Levy	Vivendi Universal S.A. 42 Avenue de Friedland 75380 Paris Cedex, 08 France	Chief Operating Officer, Vivendi Universal S.A.

NAME	PRESENT BUSINESS ADDRESS	PRINCIPAL OCCUPATION
----	-----	-----
Ron Meyer	Universal Studios, Inc. 100 Universal City Plaza Universal City, CA 91608	President, Chief Operating Officer, and Director, Universal Studios, Inc. and Vivendi Universal Entertainment LLP
Keith S. Sherin	General Electric Company 3135 Easton Turnpike Fairfield, CT 06828	Senior Vice President - Finance and Chief Financial Officer, General Electric Company
Stacey Snider	Universal Picture Division 100 Universal City Plaza Universal City, CA 91608	Chairman, Universal Pictures Group
Thomas L. Williams	Universal Studios Florida 1000 Universal Studios Plaza Orlando, FL 32819	Chairman and Chief Executive Officer, Universal Parks & Resorts Group
Jeffrey Zucker	NBC Universal, Inc. 30 Rockefeller Plaza New York, NY 10112	President - NBCU TV Group, NBC Universal, Inc.

Citizenship:
 Robert De Metz - France
 Jean-Rene Fourtou - France
 Jean-Bernard Levy - France
 All others - U.S.A.

NBC UNIVERSAL, INC.
EXECUTIVE OFFICERS

NAME ----	PRESENT BUSINESS ADDRESS -----	PRINCIPAL OCCUPATION -----
Robert C. Wright	NBC Universal, Inc. 30 Rockefeller Plaza New York, NY 10112	Vice Chairman of the Board and Executive Officer, General Electric Company; Chairman and Chief Executive Officer, NBC Universal, Inc.
Lynn Calpeter	NBC Universal, Inc. 30 Rockefeller Plaza New York, NY 10112	Executive Vice President, Chief Financial Officer and Treasurer
Richard Cotton	NBC Universal, Inc. 30 Rockefeller Plaza New York, NY 10112	Executive Vice President
Dick Ebersol	NBC Universal, Inc. 30 Rockefeller Plaza New York, NY 10112	Executive Vice President
John W. Eck	NBC Universal, Inc. 30 Rockefeller Plaza New York, NY 10112	Executive Vice President
Randy A. Falco	NBC Universal, Inc. 30 Rockefeller Plaza New York, NY 10112	Executive Vice President
Jay W. Ireland III	NBC Universal, Inc. 30 Rockefeller Plaza New York, NY 10112	Executive Vice President
Anna Perez	NBC Universal, Inc. 30 Rockefeller Plaza New York, NY 10112	Executive Vice President
Marc Saperstein	NBC Universal, Inc. 30 Rockefeller Plaza New York, NY 10112	Executive Vice President

Eileen Whelley

NBC Universal, Inc.
30 Rockefeller Plaza
New York, NY 10112

Executive Vice President

David Zaslav

NBC Universal, Inc.
30 Rockefeller Plaza
New York, NY 10112

Executive Vice President

Jeffrey Zucker

NBC Universal, Inc.
30 Rockefeller Plaza
New York, NY 10112

Executive Vice President

Citizenship:
All U.S.A.

GENERAL ELECTRIC CAPITAL CORPORATION
DIRECTORS

All of the following individuals are employees of General Electric Company or one of its affiliates. All can be reached at the following address: c/o General Electric Capital Corporation, 260 Long Ridge Road, Stamford, CT 06927.

NAME

Charles E. Alexander
David L. Calhoun
James A. Colica
Pamela Daley
Dennis D. Dammerman
Brackett B. Denniston
Arthur H. Harper
Jeffrey R. Immelt
John H. Myers
Michael A. Neal
David R. Nissen
James A. Parke
Ronald R. Pressman
John G. Rice
John M. Samuels
Keith S. Sherin
Robert C. Wright

Citizenship:
All U.S.A.

GENERAL ELECTRIC CAPITAL CORPORATION
EXECUTIVE OFFICERS

All of the following individuals are employees of General Electric Company or one of its affiliates. All can be reached at the following address: c/o General Electric Capital Corporation, 260 Long Ridge Road, Stamford, CT 06927.

NAME

Jeffrey R. Immelt
Michael A. Neal
Arthur H. Harper
David R. Nissen
James A. Parke
Ronald R. Pressman
Kathryn A. Cassidy
James A. Colica
Richard D'Avino
Philip D. Ameen
Brian T. McAnaney

Citizenship:
All U.S.A.

GENERAL ELECTRIC CAPITAL SERVICES, INC.
DIRECTORS

All of the following individuals are employees of General Electric Company or one of its affiliates. All can be reached at the following address: c/o General Electric Capital Services, Inc., 260 Long Ridge Road, Stamford, CT 06927.

NAME

Charles E. Alexander
David L. Calhoun
James A. Colica
Pamela Daley
Dennis D. Dammerman
Brackett B. Denniston
Arthur H. Harper
Jeffrey R. Immelt
John H. Myers
Michael A. Neal
David R. Nissen
James A. Parke
Ronald R. Pressman
John G. Rice
John M. Samuels
Keith S. Sherin
Robert C. Wright

Citizenship:
All U.S.A.

GENERAL ELECTRIC CAPITAL SERVICES, INC.
EXECUTIVE OFFICERS

All of the following individuals are employees of General Electric Company or one of its affiliates. All can be reached at the following address: c/o General Electric Capital Services, Inc., 260 Long Ridge Road, Stamford, CT 06927.

NAME

Jeffrey R. Immelt
Michael A. Neal
Arthur H. Harper
David R. Nissen
James A. Parke
Ronald R. Pressman
Jeffrey Bornstein
Marc A. Meiches
Glen A. Messina
Maive F. Scully
Kathryn A. Cassidy
James A. Colica
Richard D'Avino
Philip D. Ameen
Steven F. Kluger
Brian T. McAnaney
Mark S. Barber
Dennis R. Sweeney
James Tremante

Citizenship:
All U.S.A.

SCHEDULE E

GENERAL ELECTRIC COMPANY
DIRECTORS

NAME ----	PRESENT BUSINESS ADDRESS -----	PRINCIPAL OCCUPATION -----
James I. Cash, Jr.	General Electric Company 3135 Easton Turnpike Fairfield, CT 06828	Former Professor of Business Administration-Graduate School of Business Administration, Harvard University
Sir William Castell	GE Healthcare Pollards Wood, Nightingales Lane Chalfont St. Giles HP8 4SP Great Britain	Vice Chairman of the Board and Executive Officer, General Electric Company; Chairman, GE Healthcare
Dennis D. Dammerman	General Electric Company 3135 Easton Turnpike Fairfield, CT 06828	Vice Chairman of the Board and Executive Officer, General Electric Company; Chairman, General Electric Capital Services, Inc.
Ann M. Fudge	Young & Rubicam, Inc. 285 Madison Avenue New York, New York 10017	Chairman and Chief Executive Officer, Young & Rubicam, Inc. (advertising and media services)
Claudio X. Gonzalez	Kimberly-Clark de Mexico, S.A. de C.V. Jose Luis Lagrange 103, Tercero Piso Colonia Los Morales Mexico, D.F. 11510, Mexico	Chairman of the Board and Chief Executive Officer, Kimberly-Clark de Mexico, S.A. de C.V. (consumer products)
Jeffrey R. Immelt	General Electric Company 3135 Easton Turnpike Fairfield, CT 06828	Chairman of the Board and Chief Executive Officer, General Electric Company
Andrea Jung	Avon Products, Inc. 1345 Avenue of the Americas New York, New York 10105	Chairman and Chief Executive Officer, Avon Products, Inc. (cosmetics)
Alan G. (A.G.) Lafley	The Procter & Gamble Company 1 Procter & Gamble Plaza Cincinnati, OH 45202-3315	Chairman of the Board, President and Chief Executive, The Procter & Gamble Company (household products)

NAME ----	PRESENT BUSINESS ADDRESS -----	PRINCIPAL OCCUPATION -----
Robert W. Lane	Deere & Company One John Deere Place Moline, Illinois 61265	Chairman and Chief Executive Officer, Deere & Company (equipment manufacturer)
Ralph S. Larsen	Johnson & Johnson 100 Albany Street Suite 200 New Brunswick, NJ 08901	Former Chairman and Chief Executive Officer, Johnson & Johnson (pharmaceutical, medical and consumer products)
Rochelle B. Lazarus	Ogilvy & Mather Worldwide 309 West 49th Street New York, NY 10019-7316	Chairman and Chief Executive Officer, Ogilvy & Mather Worldwide (advertising)
Sam Nunn	Sam Nunn School of International Affairs Georgia Institute of Technology 781 Marietta Street, NW Atlanta, Georgia 30318	Retired Partner King & Spalding
Roger S. Penske	Penske Corporation 2555 Telegraph Road Bloomfield Hills, MI 48302-0954	Chairman of the Board and President, Penske Corporation (transportation and automotive services)
Robert J. Swieringa	S.C. Johnson Graduate School Cornell University 207 Sage Hall Ithaca, NY 14853-6201	Anne and Elmer Lindseth Dean and Professor of Accounting, S.C. Johnson Graduate School of Management, Cornell University
Douglas A. Warner III	J.P. Morgan Chase & Co., The Chase Manhattan Bank and Morgan Guaranty Trust Co. of New York 270 Park Avenue New York, NY 10154	Former Chairman of the Board, J.P. Morgan Chase & Co., The Chase Manhattan Bank and Morgan Guaranty Trust Co. of New York (investment banking)
Robert C. Wright	NBC Universal, Inc. 30 Rockefeller Plaza New York, NY 10112	Vice Chairman of the Board and Executive Officer, General Electric Company; Chairman and Chief Executive Officer, NBC Universal, Inc.

Citizenship:
 Sir William Castell - United Kingdom
 Claudio X. Gonzalez - Mexico
 Andrea Jung - Canada
 All others - U.S.A.

GENERAL ELECTRIC COMPANY
EXECUTIVE OFFICERS

NAME ----	PRESENT BUSINESS ADDRESS -----	PRINCIPAL OCCUPATION -----
Jeffrey R. Immelt	General Electric Company 3135 Easton Turnpike Fairfield, CT 06828	Chairman of the Board and Chief Executive Officer, General Electric Company
Philip D. Ameen	General Electric Company 3135 Easton Turnpike Fairfield, CT 06828	Vice President and Comptroller
Ferdinando Beccalli	General Electric Company 3135 Easton Turnpike Fairfield, CT 06828	Senior Vice President - GE Europe
Charlene T. Begley	General Electric Company 1 Plastics Avenue Pittsfield, MA 01201	Senior Vice President GE Plastics
Mark W. Begor	General Electric Company 1600 Summer Street Stamford, CT 06927	Senior Vice President GE Consumer Finance - Americas
Paul T. Bossidy	General Electric Company 44 Old Ridgebury Road Danbury, CT 06810	Senior Vice President - GE Commercial Financial Service Leasing
David L. Calhoun	General Electric Company 3135 Easton Turnpike Fairfield, CT 06828	Vice Chairman, General Electric Company; President & CEO, GE Infrastructure
James P. Campbell	General Electric Company Appliance Park Louisville, KY 40225	Senior Vice President - GE Consumer and Industrial
William H. Cary	General Electric Company 3135 Easton Turnpike Fairfield, CT 06828	Vice President -Investor Communications
Kathryn A. Cassidy	General Electric Company 201 High Ridge Road Stamford, CT 06905-3417	Vice President and GE Treasurer

NAME	PRESENT BUSINESS ADDRESS	PRINCIPAL OCCUPATION
----	-----	-----
Sir William Castell	GE Healthcare Pollards Wood, Nightingales Lane Chalfont St. Giles HP8 4SP Great Britain	Vice Chairman of the Board and Executive Officer, General Electric Company; Chairman, GE Healthcare
William J. Conaty	General Electric Company 3135 Easton Turnpike Fairfield, CT 06828	Senior Vice President - Human Resources
Pamela Daley	General Electric Company 3135 Easton Turnpike Fairfield, CT 06828	Vice President - Corporate Business Development
Dennis D. Dammerman	General Electric Company 3135 Easton Turnpike Fairfield, CT 06828	Vice Chairman of the Board and Executive Officer, General Electric Company; Chairman, General Electric Capital Services, Inc.
Brackett B. Denniston III	General Electric Company 3135 Easton Turnpike Fairfield, CT 06828	Vice President and General Counsel
Scott C. Donnelly	General Electric Company 1 Neumann Way Cincinnati, OH 05215	Senior Vice President - GE Aircraft Engines
Shane Fitzsimons	General Electric Company 3135 Easton Turnpike Fairfield, CT 06828	Vice President - Corporate Financial Planning and Analysis
Yoshiaki Fujimori	General Electric Company 21 Mita 1-chome Meguro-ku 3d Floor Alto Tokyo, Japan 153-0062	Senior Vice President - GE Consumer Finance - Asia
Arthur H. Harper	General Electric Company 260 Long Ridge Road Stamford, CT 06927	Senior Vice President - GE Equipment Services
Benjamin W. Heineman, Jr.	General Electric Company 3135 Easton Turnpike Fairfield, CT 06828	Senior Vice President, Law and Public Affairs

NAME ----	PRESENT BUSINESS ADDRESS -----	PRINCIPAL OCCUPATION -----
Joseph M. Hogan	General Electric Company Pollards Wood, Nightingales Lane Chalfont St. Giles HP8 4SP Great Britain	Senior Vice President - GE Healthcare
John Krenicki	General Electric Company 4200 Wildwood Parkway Atlanta, GA 30339	Senior Vice President - GE Energy
Mark M. Little	General Electric Company One Research Circle Niskayuna, NY 12309	Senior Vice President - GE Global Research
Michael A. Neal	General Electric Company 260 Long Ridge Road Stamford, CT 06927	Vice Chairman, General Electric Company; President & CEO, GE Commercial Financial Services
David R. Nissen	General Electric Company 201 High Ridge Road Stamford, CT 06905-3417	Senior Vice President - GE Consumer Finance
D. O'Connor	General Electric Company Woodchester House Golden Lake Dublin 8 Dublin 8 IRE	Senior Vice President GE Consumer Finance - Europe
James A. Parke	General Electric Company 260 Long Ridge Road Stamford, CT 06927	Senior Vice President, General Electric Company; Vice Chairman, General Electric Capital Corporation
Michael E. Pralle	General Electric Company 292 Long Ridge Road Stamford, CT 06927	Senior Vice President GE Commercial Financial Services -Real Estate
Ronald R. Pressman	General Electric Company 9201 State Line Kansas City, KS, 64114-3234	Senior Vice President - GE Insurance
Gary M. Reiner	General Electric Company 3135 Easton Turnpike Fairfield, CT 06828	Senior Vice President - Chief Information Officer

NAME -----	PRESENT BUSINESS ADDRESS -----	PRINCIPAL OCCUPATION -----
John G. Rice	General Electric Company 4200 Wildwood Parkway Atlanta, GA 30339	Vice Chairman, General Electric Company; President & CEO, GE Industrial
Keith S. Sherin	General Electric Company 3135 Easton Turnpike Fairfield, CT 06828	Senior Vice President - Finance and Chief Financial Officer
Lloyd G. Trotter	General Electric Company 3135 Easton Turnpike Fairfield, CT 06828	Executive Vice President
William A. Woodburn	General Electric Company 187 Danbury Road Wilton, CT 06897	Senior Vice President - GE Industrial
Robert C. Wright	NBC Universal, Inc. 30 Rockefeller Plaza New York, NY 10112	Vice Chairman of the Board and Executive Officer, General Electric Company; Chairman and Chief Executive Officer, NBC Universal, Inc.

Citizenship:

Ferdinando Beccalli - Italy
 Sir William Castell - United Kingdom
 Shane Fitzsimons - Ireland
 Yoshiaki Fujimori - Japan
 Dan O'Connor - Ireland
 All others - U.S.A.

NATIONAL BROADCASTING COMPANY HOLDING, INC.
DIRECTORS

NAME	PRESENT BUSINESS ADDRESS	PRINCIPAL OCCUPATION
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James I. Cash, Jr.	Harvard Business School Morgan Hall Soldiers Field Road Boston, MA 02163	Former Professor of Business Administration-Graduate School of Business Administration, Harvard University
Dennis D. Dammerman	General Electric Company 3135 Easton Turnpike Fairfield, CT 06828	Vice Chairman of the Board and Executive Officer, General Electric Company; Chairman, General Electric Capital Services, Inc.
Ann M. Fudge	Young & Rubicam, Inc. 285 Madison Avenue New York, New York 10017	Chairman and Chief Executive Officer, Young & Rubicam, Inc.
Jeffrey R. Immelt	General Electric Company 3135 Easton Turnpike Fairfield, CT 06828	Chairman of the Board and Chief Executive Officer, General Electric Company
Andrea Jung	Avon Products, Inc. 1345 Avenue of the Americas New York, New York 10105	Chairman and Chief Executive Officer, Avon Products, Inc.
Alan G. (A.G.) Lafley	The Procter & Gamble Company 1 Procter & Gamble Plaza Cincinnati, OH 45202-3315	Chairman of the Board, President and Chief Executive, The Procter & Gamble Company
Ralph S. Larsen	Johnson & Johnson 100 Albany Street Suite 200 New Brunswick, NJ 08901	Former Chairman and Chief Executive Officer, Johnson & Johnson
Rochelle B. Lazarus	Ogilvy & Mather Worldwide 309 West 49th Street New York, NY 10019-7316	Chairman and Chief Executive Officer, Ogilvy & Mather Worldwide
Sam Nunn	Sam Nunn School of International Affairs Georgia Institute of Technology 781 Marietta Street, NW Atlanta, Georgia 30318	Retired Partner King & Spalding

NAME	PRESENT BUSINESS ADDRESS	PRINCIPAL OCCUPATION
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Roger S. Penske	Penske Corporation 2555 Telegraph Road Bloomfield Hills, MI 48302-0954	Chairman of the Board and President, Penske Corporation
Robert J. Swieringa	S.C. Johnson Graduate School Cornell University 207 Sage Hall Ithaca, NY 14853-6201	Anne and Elmer Lindseth Dean and Professor of Accounting, S.C. Johnson Graduate School of Management, Cornell University
Douglas A. Warner III	J.P. Morgan Chase & Co., The Chase Manhattan Bank and Morgan Guaranty Trust Co. of New York 345 Park Avenue New York, NY 10154	Former Chairman of the Board, J.P. Morgan Chase & Co., The Chase Manhattan Bank and Morgan Guaranty Trust Co. of New York
Robert C. Wright	NBC Universal, Inc. 30 Rockefeller Plaza New York, NY 10112	Vice Chairman of the Board and Executive Officer, General Electric Company; Chairman and Chief Executive Officer, NBC Universal, Inc.
Robert W. Lane	Deere & Company One John Deere Place Moline, Illinois 61265	Chairman and Chief Executive Officer, Deere & Company

Citizenship:
 Andrea Jung - Canada
 All others - U.S.A.

NATIONAL BROADCASTING COMPANY HOLDING, INC.
EXECUTIVE OFFICERS

NAME -----	PRESENT BUSINESS ADDRESS -----	PRINCIPAL OCCUPATION -----
Robert C. Wright	NBC Universal, Inc. 30 Rockefeller Plaza New York, NY 10112	Chairman, Chief Executive Officer
Lynn Calpeter	NBC Universal, Inc. 30 Rockefeller Plaza New York, NY 10112	Vice President, Treasurer
Todd Davis	NBC Universal, Inc. 30 Rockefeller Plaza New York, NY 10112	Assistant Treasurer
Brian O'Leary	NBC Universal, Inc. 30 Rockefeller Plaza New York, NY 10112	Assistant Treasurer
Benjamin W. Heineman, Jr.	General Electric Company 3135 Easton Turnpike Fairfield, CT 06828	Secretary
Eliza Fraser	General Electric Company 3135 Easton Turnpike Fairfield, CT 06828	Assistant Secretary
Elizabeth Newell	NBC Universal, Inc. 30 Rockefeller Plaza New York, NY 10112	Assistant Secretary
Citizenship: All U.S.A.		