

# FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL  
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[ ] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or  
Section 30(h) of the Investment Company Act of 1940

<b>1. Name and Address of Reporting Person *</b>  <b>Bozek Mark C</b> <small>(Last) (First) (Middle)</small>  <b>6740 SHADY OAK ROAD</b> <small>(Street)</small>  <b>EDEN PRAIRIE, MN 55344-3433</b> <small>(City) (State) (Zip)</small>	<b>2. Issuer Name and Ticker or Trading Symbol</b>  <b>EVINE Live Inc. [ EVLV ]</b>  <b>3. Date of Earliest Transaction (MM/DD/YYYY)</b>  <p align="center"><b>3/20/2015</b></p>	<b>5. Relationship of Reporting Person(s) to Issuer (Check all applicable)</b>  <input checked="" type="checkbox"/> Director <span style="float:right">_____ 10% Owner</span> <input checked="" type="checkbox"/> Officer (give title below) <span style="float:right">_____ Other (specify below)</span> <b>CEO</b>  <b>6. Individual or Joint/Group Filing (Check Applicable Line)</b>  <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person														
<b>Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned</b>																
<b>1. Title of Security (Instr. 3)</b>	<b>2. Trans. Date</b>	<b>2A. Deemed Execution Date, if any</b>	<b>3. Trans. Code (Instr. 8)</b>	<b>4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)</b>	<b>5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)</b>	<b>6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</b>	<b>7. Nature of Indirect Beneficial Ownership (Instr. 4)</b>									
	Code	V	Amount	(A) or (D)	Price											
<b>Table II - Derivative Securities Beneficially Owned ( e.g. , puts, calls, warrants, options, convertible securities)</b>																
<b>1. Title of Derivate Security (Instr. 3)</b>	<b>2. Conversion or Exercise Price of Derivative Security</b>	<b>3. Trans. Date</b>	<b>3A. Deemed Execution Date, if any</b>	<b>4. Trans. Code (Instr. 8)</b>	<b>5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)</b>	<b>6. Date Exercisable and Expiration Date</b>	<b>7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)</b>	<b>8. Price of Derivative Security (Instr. 5)</b>	<b>9. Number of derivative Securities Beneficially Owned Following Reported Transaction (s) (Instr. 4)</b>	<b>10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)</b>	<b>11. Nature of Indirect Beneficial Ownership (Instr. 4)</b>					
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares					
<b>Stock Options (right to buy)</b>	<b>\$6.10</b>	<b>3/20/2015</b>		<b>A</b>		<b>107344</b>	<b>(1)</b>		<b>(2)</b>	<b>3/20/2025</b>	<b>Common Stock</b>	<b>107344</b>	<b>\$0</b>	<b>107344</b>	<b>D</b>	

**Explanation of Responses:**

- (1) Grant issued effective as of March 20, 2015 as a long term incentive award pursuant to the Issuer's 2011 Omnibus Incentive Plan.
- (2) The award vests in three equal installments on each of the first three anniversaries of the date of grant.

**Reporting Owners**

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
<b>Bozek Mark C 6740 SHADY OAK ROAD EDEN PRAIRIE, MN 55344-3433</b>	<b>X</b>		<b>CEO</b>	

**Signatures**

/s/ Teresa J. Dery, Attorney-in-Fact

3/24/2015

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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