

VALUEVISION MEDIA INC

FORM 8-K (Current report filing)

Filed 5/15/2007 For Period Ending 5/15/2007

Address	6740 SHADY OAK RD MINNEAPOLIS, Minnesota 55344-3433
Telephone	612-947-5200
CIK	0000870826
Industry	Retail (Catalog & Mail Order)
Sector	Services
Fiscal Year	01/31

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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported):

May 15, 2007

ValueVision Media, Inc.

(Exact name of registrant as specified in its charter)

Minnesota

0-20243

41-1673770

(State or other jurisdiction
of incorporation)

(Commission
File Number)

(I.R.S. Employer
Identification No.)

6740 Shady Oak Road, Eden Prairie,
Minnesota

55344-3433

(Address of principal executive offices)

(Zip Code)

Registrant's telephone number, including area code:

952-943-6000

Not Applicable

Former name or former address, if changed since last report

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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[Top of the Form](#)

Item 7.01 Regulation FD Disclosure.

On May 15, 2007, we announced that John D. Buck has been appointed as non-executive chairman of our board of directors, following the relinquishment of the chairmanship position by Marshall S. Geller after serving in that position during the past three years. The press release relating to this announcement is furnished as Exhibit 99 to this Form 8-K.

Item 9.01 Financial Statements and Exhibits.

99 Press Release Dated May 15, 2007.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

May 15, 2007

ValueVision Media, Inc.

By: Nathan E. Fagre

Name: Nathan E. Fagre

Title: Senior Vice President, General Counsel & Secretary

Exhibit Index

<u>Exhibit No.</u>	<u>Description</u>
99	Press Release Dated May 15, 2007

John D. Buck Appointed Board Chairman at ValueVision Media

Minneapolis, Minn.—May 15, 2007—ValueVision Media, Inc. (Nasdaq:VVTV) announced today that John D. Buck has been appointed as non-executive chairman of the board of directors. Marshall S. Geller has relinquished the post after serving as non-executive chairman during the past three years.

John Buck has been a director of ValueVision Media since 2004, and has served as chairman of the human resources and compensation committee since joining the board. Mr. Buck is the chief executive officer of Whitefish Ventures, LLC, a provider of financial and general business services to small business enterprises. He is also currently the non-executive chairman of Medica, a major health plan in Minnesota, and serves as a director on the boards of Patterson Companies, Inc. and Halo Innovations.

Marshall Geller has been a director of the company since 1993 and has served as the non-executive chairman since 2003. He will continue to serve as a director of ValueVision Media. Mr. Geller is co-founder and senior managing partner of St. Cloud Capital, a Los Angeles-based fund. He also currently serves as a director on the boards of 1st Century Bank, N.A., GP Strategies Corporation, SCPIE Holdings, Inc., and National Holdings Corp. and is on the Board of Governors of Cedars Sinai Medical Center, Los Angeles.

“Both John and Marshall have had great influence on our company and have provided valuable counsel to me and the senior management team over the years”, said William J. Lansing, chief executive officer of ValueVision Media. “I extend my congratulations to John and my deep thanks to Marshall for his service as chairman over the last three years. I am also pleased that Marshall will continue as a member of the board of directors and as a member of the audit committee.”

About ValueVision Media, Inc

Founded in 1990, ValueVision Media is an integrated direct marketing company that sells general merchandise directly to consumers through television, the Internet, and direct mail. It operates ShopNBC, one of the top three television shopping networks in the United States. For more information, please visit www.valuevisionmedia.com or www.shopnbc.com.

SOURCE: ValueVision Media, Inc.

CONTACT:

Frank Elsenbast, Chief Financial Officer, 952-943-6516, or

Amy Kahlow, Director of Communications, 952-943-6717.