

SIGNET JEWELERS LTD

FORM 6-K (Report of Foreign Issuer)

Filed 11/02/07 for the Period Ending 11/02/07

Telephone	44-207-317-9700
CIK	0000832988
Symbol	SIG
SIC Code	5944 - Jewelry Stores
Industry	Retail (Specialty)
Sector	Services
Fiscal Year	02/29

FORM 6-K

**SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Special Report of Foreign Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of
The Securities and Exchange Act of 1934

For the date of November 02, 2007

SIGNET GROUP plc
(Translation of registrant's name into English)

**15 Golden Square
London W1F 9JG
England**
(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40F.

Form 20-F ☒ Form 40-F ☐

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes ☐ No ☒

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

**NOTIFICATION OF TRANSACTIONS OF DIRECTORS AND PERSONS DISCHARGING MANAGERIAL
RESPONSIBILITY ("PDMR")**

In accordance with Disclosure Rule 3.1.4R(1), Signet Group plc gives notice that on 2 November 2007 the following Directors and PDMRs have been granted options under the Signet Group plc Sharesave Scheme and the Signet Group plc Stock Savings Plan as follows:

UK Sharesave Scheme

Name	Status	Option Price	No. of shares	Date Exercisable
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under option

W Boyd	Director	75.2p	12,765	Normally 36-42 months following commencement of contract savings period on 1 January 2008
T Jackson	PDMR	75.2p	12,765	Normally 36-42 months following commencement of contract savings period on 1 January 2008

US Stock Savings Plan

Name	Status	Option Price per ADS*	No. of ADS's under option*	Date Exercisable
W Montalto	PDMR	\$16.33	293	Normally 24-27 months of Plan grant date of 2 November 2007

*1 ADS = 10 0.9 cent ordinary shares

2 November 2007

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SIGNET GROUP plc

By: /s/ Walker Boyd

Name: Walker Boyd
Title: Group Finance Director

Date: November 02, 2007