

BEST BUY CO INC

Reported by **DUNN BRIAN J**

FORM 4

(Statement of Changes in Beneficial Ownership)

Filed 04/25/11 for the Period Ending 04/21/11

Address 7601 PENN AVE SOUTH

RICHFIELD, MN 55423

Telephone 6122911000

CIK 0000764478

Symbol BBY

SIC Code 5731 - Radio, Television, and Consumer Electronics Stores

Industry Retail (Technology)

Sector Services

Fiscal Year 02/03





[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

1. Name and Address of Reporting Person

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading Symbol 5. Relationship of Reporting Person(s) to Issuer

| | | | | | | | | | | | | | | | (Check al | ll applica | ble) | | | |
|--|---|-------------------|---|---------------------------------------|-----|------------|-------------------------------------|------------|--|----------------------------------|------|-------------|---|--|----------------------------------|---|------------------------------|---|--------------------------|--|
| DUNN BRIA | NJ | | | I | 3E | ST | BU | Y C | O | INC | [B | BY | Y] | | | | | | | |
| (Last) (First) (Middle) | | | | | | | | | | | | | | | X _ Offi | | | | 10% Owner Other (specify | |
| 7601 PENN A | (Street) | <u> </u> | | 1 | T.4 | C A | | | | ate Ori | | .1 T | 7:1 - 4 | 1 | Chief Ex | | | 7:1: | | |
| | (Sirect) | | | | | | nenar /YYYY | | υ, | ate Ori | gin | ai F | nea | l | Applicable I | | int/Group l | riling (Che | eck | |
| RICHFIELD, | MN 55 | 423 | | | | | | | | | | | | | | | | | | |
| (City) | (State) | (Zip |) | | | | | | | | | | | | | | Reporting Pe than One Rep | | n | |
| | | | | | | | | | | | | | | | | | | 8 | | |
| | | Table 1 | l - Non- | Deri | vat | ive | Secu | rities | s A | cquire | d, l | Disj | pose | ed of, o | r Beneficial | ly Owne | d | | | |
| Table I - No. 1.Title of Security (Instr. 3) | | | 2. Tra Date | 2. Trans. Date | | | 3. Trans Code (Instr 8) | | 4. Securities Acquired Disposed of (D) (Instr. 3, 4 and 5) | | | | l (A) or | 5. Amount of Securities Ber Owned Following Reported (s) (Instr. 3 and 4) | | | or Indirect | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | | | | | | | | | | | | (A) or | | | | | | (I) (Instr. 4) | | |
| | | | | | | | | Code | V | | _ | (D) | | Price | | | | | | |
| Common Stock | | | | 4/21/2 | | | | M | | 48938.0 | | A | \$24 | 4.7100 | 20 | 3758.5981 | | D | | |
| Common Stock | | | | 4/21/2 | 011 | | | s | | 43123.0 | 000 | D | \$30. | .1082 (1) | 10 | 60635.5981 | | D | | |
| Common Stock | | | | | | | | | | | | | | | 1 | 6869.0000 | | I | 401(k) | |
| | | | a | | | | | _ | | , | | | | | | | | •• | | |
| | | | 1 | | ene | | | | - | | | | | | ants, options | 1 | 1 | 1 | la se | |
| 1. Title of Derivate Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Trans. Date | 3A. Deemed Execution Date, if any | 4. Trans. Code (Instr. 8) | | Securities | | | | Expiration Date Securi Deriva | | | 7. Title an Securities Derivative (Instr. 3 ar | Derivative Security (Instr. 5) Be Over For Re | | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction | Form of | Beneficial | | |
| | | | | Code | e V | (A) | (E |)) | Da Ex | ite ercisable | | oirati e | ion , | Title | Amount or Number of Shares | | (s) (Instr. 4) | 4) | | |
| Stock Option (Right to Buy) | \$24.7100 | 4/21/2011 | | М | | | 48938 | .0000 | 4/2 | (2) | 4/20 | 6/20 | 11 | Common Stock | 48938.0000 | \$0.0000 | 0.0000 | D | | |
| Stock Option (Right to Buy) | \$35.6700 | | | | | | | | 1/1 | (2) | 1/1 | 1/202 | 21 | Common Stock | 87500.0000 | | 87500.0000 | D | | |
| Stock Option (Right to Buy) | \$19.1100 | | | | | | | | 1/1 | (2) | 1/1: | 5/20 | 13 | Common Stock | 30000.0000 | | 30000.0000 | D | | |
| Stock Option (Right to Buy) | \$29.7500 | | | | | | | | 4/ | 6/2011 (2) | 4/5 | 5/202 | 21 | Common Stock | 87500.0000 | | 87500.0000 | D | | |
| Stock Option (Right to Buy) | \$44.2000 | | | | | | | | 4/ | 7/2010 | 4/6 | 5/202 | 20 | Common Stock | 50000.0000 | | 50000.0000 | D | | |
| Stock Option (Right to Buy) | \$34.1800 | | | | | | | | 4/1 | (2) | 4/10 | 0/20 | 12 | Common Stock | 65588.0000 | | 65588.0000 | D | | |
| to Buy) | \$34.1000 | | | | | | | | L | | | | | | | | | | | |

| Tab | le II - Dei | rivative | Securitio | es Be | ene | fici | ally Own | ed (<i>e.g.</i> , | puts, call | ls, warra | ants, options | s, conver | tible secur | rities) | |
|--|---|-----------|---|---------------------------------------|-----|--|----------|---|--------------------|-----------------|----------------------------------|---------------------------|----------------|---|--|
| 1. Title of Derivate Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Trans. | 3A. Deemed Execution Date, if any | 4. Trans. Code (Instr. 8) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisable and Expiration Date | | | | 8. Price of Derivative | 9. Number | Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | (s) (Instr. 4) | 4) | |
| Stock Option (Right to Buy) | \$36.6300 | | | | | | | 6/23/2010 | 6/22/2020 | Common Stock | 50000.0000 | | 50000.0000 | D | |
| Stock Option (Right to Buy) | \$38.3200 | | | | | | | 9/20/2010 | 9/19/2020 | Common Stock | 87500.0000 | | 87500.0000 | D | |
| Stock Option (Right to Buy) | \$36.7300 | | | | | | | 10/11/2004 | 10/10/2014 | Common Stock | 47250.0000 | | 47250.0000 | D | |
| Stock Option (Right to Buy) | \$47.8400 | | | | | | | 10/18/2007 | 10/17/2017 | Common Stock | 138000.0000 | | 138000.0000 | D | |
| Stock Option (Right to Buy) | \$55.4600 | | | | | | | 10/23/2006 | 10/22/2016 | Common Stock | 138000.0000 | | 138000.0000 | D | |
| Stock Option (Right to Buy) | \$26.8800 | | | | | | | 10/31/2008 | 10/30/2018 | Common Stock | 138000.0000 | | 138000.0000 | D | |
| Stock Option (Right to Buy) | \$39.5900 | | | | | | | 11/3/2003 | 11/2/2013 | Common Stock | 51750.0000 | | 51750.0000 | D | |
| Stock Option (Right to Buy) | \$46.8000 | | | | | | | 11/8/2005 | 11/7/2015 | Common Stock | 80000.0000 | | 80000.0000 | D | |

Explanation of Responses:

- (1) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$30.04 to \$30.31, inclusive. The reporting person undertakes to provide to BBY, any security holder of BBY, or the staff of the SEC, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.
- (2) The date indicated is the grant date and the options vest in four equal annual installments beginning one year from such date.

Reporting Owners

| Reporting 5 where | | | | | | | | | | | |
|---------------------------------|----------|---------------|-------------------------|-------|--|--|--|--|--|--|--|
| Demonting Orymon Name / Address | | Relationships | | | | | | | | | |
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | | | | | | | |
| DUNN BRIAN J | | | | | | | | | | | |
| 7601 PENN AVENUE S. | X | | Chief Executive Officer | | | | | | | | |
| RICHFIELD, MN 55423 | | | | | | | | | | | |

Signatures

/s/Lisa Beth Lentini, Attorney-in-Fact

** Signature of Reporting Person

Advantage 4/25/2011

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.