

APPLE INC
Reported by
SERLET BERTRAND

FORM 4
(Statement of Changes in Beneficial Ownership)

Filed 10/21/05 for the Period Ending 10/21/05

Address	ONE INFINITE LOOP CUPERTINO, CA 95014
Telephone	(408) 996-1010
CIK	0000320193
Symbol	AAPL
SIC Code	3571 - Electronic Computers
Industry	Computer Hardware
Sector	Technology
Fiscal Year	09/27

FORM 4

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**UNITED STATES SECURITIES AND EXCHANGE
COMMISSION
Washington, D.C. 20549**

OMB APPROVAL
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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP
OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public
Utility Holding Company Act of 1935 or Section 30(f) of the
Investment Company Act of 1940

1. Name and Address of Reporting Person * SERLET BERTRAND <small>(Last) (First) (Middle)</small> 1 INFINITE LOOP MS 81-2CL <small>(Street)</small> CUPERTINO, CA 95014 <small>(City) (State) (Zip)</small>	2. Issuer Name and Ticker or Trading Symbol APPLE COMPUTER INC [AAPL] 3. Date of Earliest Transaction (MM/DD/YYYY) 10/21/2005 4. If Amendment, Date Original Filed (MM/DD/YYYY)	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) Senior Vice President 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person
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Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	10/21/2005	10/21/2005	M (1)		8100	A	\$9.25	5161	D	
Common Stock	10/21/2005	10/21/2005	S (1)		8100	D	\$56.29	5161	D	
Common Stock	10/21/2005	10/21/2005	M (1)		800	A	\$9.25	5161	D	
Common Stock	10/21/2005	10/21/2005	S (1)		800	D	\$56.31	5161	D	
Common Stock	10/21/2005	10/21/2005	M (1)		700	A	\$9.25	5161	D	
Common Stock	10/21/2005	10/21/2005	S (1)		700	D	\$56.32	5161	D	
Common Stock	10/21/2005	10/21/2005	M (1)		800	A	\$9.25	5161	D	
Common Stock	10/21/2005	10/21/2005	S (1)		800	D	\$56.44	5161	D	
Common Stock	10/21/2005	10/21/2005	M (1)		600	A	\$9.25	5161	D	
Common Stock	10/21/2005	10/21/2005	S (1)		600	D	\$56.54	5161	D	
Common Stock	10/21/2005	10/21/2005	M (1)		1200	A	\$9.25	5161	D	
Common Stock	10/21/2005	10/21/2005	S (1)		1200	D	\$56.62	5161	D	
Common Stock	10/21/2005	10/21/2005	M (1)		600	A	\$9.25	5161	D	
Common Stock	10/21/2005	10/21/2005	S (1)		600	D	\$56.69	5161	D	
Common Stock	10/21/2005	10/21/2005	M (1)		600	A	\$9.25	5161	D	
Common Stock	10/21/2005	10/21/2005	S (1)		600	D	\$56.7	5161	D	
Common Stock	10/21/2005	10/21/2005	M (1)		200	A	\$9.25	5161	D	
Common Stock	10/21/2005	10/21/2005	S (1)		200	D	\$56.71	5161	D	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	10/21/2005	10/21/2005	M (1)		300	A	\$9.25	5161	D	
Common Stock	10/21/2005	10/21/2005	S (1)		300	D	\$56.72	5161	D	
Common Stock	10/21/2005	10/21/2005	M (1)		700	A	\$9.25	5161	D	
Common Stock	10/21/2005	10/21/2005	S (1)		700	D	\$56.73	5161	D	
Common Stock	10/21/2005	10/21/2005	M (1)		600	A	\$9.25	5161	D	
Common Stock	10/21/2005	10/21/2005	S (1)		600	D	\$56.74	5161	D	
Common Stock	10/21/2005	10/21/2005	M (1)		600	A	\$9.25	5161	D	
Common Stock	10/21/2005	10/21/2005	S (1)		600	D	\$56.75	5161	D	
Common Stock	10/21/2005	10/21/2005	M (1)		900	A	\$9.25	5161	D	
Common Stock	10/21/2005	10/21/2005	S (1)		900	D	\$56.76	5161	D	
Common Stock	10/21/2005	10/21/2005	M (1)		1400	A	\$9.25	5161	D	
Common Stock	10/21/2005	10/21/2005	S (1)		1400	D	\$56.82	5161	D	

Table II - Derivative Securities Beneficially Owned (e.g. , puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option	\$9.25	10/21/2005	10/21/2005	M (1)		1296		4/26/2004	10/26/2010	Common Stock	1296	\$9.25	31296	D	
Employee Stock Option	\$9.25	10/21/2005	10/21/2005	M (1)		6804		7/26/2004	10/26/2010	Common Stock	6804	\$9.25	31296	D	
Employee Stock Option	\$9.25	10/21/2005	10/21/2005	M (1)		10000		7/26/2004	10/26/2010	Common Stock	10000	\$9.25	31296	D	

Explanation of Responses:

(1) The transactions reported in this Form 4 were made pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on April 30, 2004.

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
SERLET BERTRAND 1 INFINITE LOOP MS 81-2CL CUPERTINO, CA 95014			Senior Vice President	

Signatures

/S/ Bertrand Serlet

10/21/2005

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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