

APPLE INC
Reported by
COOK TIMOTHY D

FORM 4
(Statement of Changes in Beneficial Ownership)

Filed 04/23/04 for the Period Ending 04/22/04

Address	ONE INFINITE LOOP CUPERTINO, CA 95014
Telephone	(408) 996-1010
CIK	0000320193
Symbol	AAPL
SIC Code	3571 - Electronic Computers
Industry	Computer Hardware
Sector	Technology
Fiscal Year	09/27

FORM 4

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**UNITED STATES SECURITIES AND EXCHANGE
COMMISSION
Washington, D.C. 20549**

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP
OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public
Utility Holding Company Act of 1935 or Section 30(f) of the
Investment Company Act of 1940

1. Name and Address of Reporting Person * COOK TIMOTHY D <small>(Last) (First) (Middle)</small> 1 INFINITE LOOP <small>(Street)</small> CUPERTINO, CA 95014 <small>(City) (State) (Zip)</small>	2. Issuer Name and Ticker or Trading Symbol APPLE COMPUTER INC [AAPL] 3. Date of Earliest Transaction (MM/DD/YYYY) <p align="center">4/22/2004</p>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) Executive Vice President 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned		

1. Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	4/22/2004	4/22/2004	M	(1)	2000	A	\$17.3125	4722	D	
Common Stock	4/22/2004	4/22/2004	S	(1)	2000	D	\$27.76	4722	D	
Common Stock	4/22/2004	4/22/2004	M	(1)	12000	A	\$17.3125	4722	D	
Common Stock	4/22/2004	4/22/2004	S	(1)	12000	D	\$27.78	4722	D	
Common Stock	4/22/2004	4/22/2004	M	(1)	12000	A	\$17.3125	4722	D	
Common Stock	4/22/2004	4/22/2004	S	(1)	12000	D	\$27.79	4722	D	
Common Stock	4/22/2004	4/22/2004	M	(1)	6000	A	\$17.3125	4722	D	
Common Stock	4/22/2004	4/22/2004	S	(1)	6000	D	\$27.80	4722	D	
Common Stock	4/22/2004	4/22/2004	M	(1)	10000	A	\$17.3125	4722	D	
Common Stock	4/22/2004	4/22/2004	S	(1)	10000	D	\$27.81	4722	D	
Common Stock	4/22/2004	4/22/2004	M	(1)	18000	A	\$17.3125	4722	D	
Common Stock	4/22/2004	4/22/2004	S	(1)	18000	D	\$27.82	4722	D	
Common Stock	4/22/2004	4/22/2004	M	(1)	6000	A	\$17.3125	4722	D	
Common Stock	4/22/2004	4/22/2004	S	(1)	6000	D	\$27.83	4722	D	
Common Stock	4/22/2004	4/22/2004	M	(1)	10000	A	\$17.3125	4722	D	
Common Stock	4/22/2004	4/22/2004	S	(1)	10000	D	\$27.84	4722	D	
Common Stock	4/22/2004	4/22/2004	M	(1)	8000	A	\$17.3125	4722	D	
Common Stock	4/22/2004	4/22/2004	S	(1)	8000	D	\$27.85	4722	D	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	4/22/2004	4/22/2004	M	(1)		14000	A	\$17.3125	4722	D
Common Stock	4/22/2004	4/22/2004	S	(1)		14000	D	\$27.86	4722	D
Common Stock	4/22/2004	4/22/2004	M	(1)		8000	A	\$17.3125	4722	D
Common Stock	4/22/2004	4/22/2004	S	(1)		8000	D	\$27.87	4722	D
Common Stock	4/22/2004	4/22/2004	M	(1)		18000	A	\$17.3125	4722	D
Common Stock	4/22/2004	4/22/2004	S	(1)		18000	D	\$27.88	4722	D
Common Stock	4/22/2004	4/22/2004	M	(1)		24000	A	\$17.3125	4722	D
Common Stock	4/22/2004	4/22/2004	S	(1)		24000	D	\$27.89	4722	D
Common Stock	4/22/2004	4/22/2004	M	(1)		6000	A	\$17.3125	4722	D
Common Stock	4/22/2004	4/22/2004	S	(1)		6000	D	\$27.90	4722	D
Common Stock	4/22/2004	4/22/2004	M	(1)		4000	A	\$17.3125	4722	D
Common Stock	4/22/2004	4/22/2004	S	(1)		4000	D	\$27.91	4722	D

Table II - Derivative Securities Beneficially Owned (e.g. , puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	V	(A)	(D)	Date Exercisable	Expiration Date				
Employee Stock Option	\$17.3125	4/22/2004	4/22/2004	M	(1)		88000	3/2/2003	3/2/2009	Common Stock	88000	\$17.3125	4722	D
Employee Stock Option	\$17.3125	4/22/2004	4/22/2004	M	(1)		70000	3/2/2004	3/2/2009	Common Stock	70000	\$17.3125	4722	D

Explanation of Responses:

(1) The transactions reported in this Form 4 were made pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on August 22, 2003.

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
COOK TIMOTHY D 1 INFINITE LOOP CUPERTINO, CA 95014			Executive Vice President	

Signatures

/s/ Timothy Cook

4/23/2004

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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