

**NIKE INC**  
Reported by  
**GROSSMAN MINDY F**

**FORM 4**  
(Statement of Changes in Beneficial Ownership)

Filed 10/18/04 for the Period Ending 10/15/04

Address	ONE BOWERMAN DR BEAVERTON, OR 97005-6453
Telephone	5036713173
CIK	0000320187
Symbol	NKE
SIC Code	3021 - Rubber and Plastics Footwear
Industry	Footwear
Sector	Consumer Cyclical
Fiscal Year	05/31

# NIKE INC

## FORM 4

(Statement of Changes in Beneficial Ownership)

Filed 10/18/2004 For Period Ending 10/15/2004

Address	ONE BOWERMAN DR BEAVERTON, Oregon 97005-6453
Telephone	503-671-3173
CIK	0000320187
Industry	Footwear
Sector	Consumer Cyclical
Fiscal Year	05/31

# FORM 4

[ ] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**UNITED STATES SECURITIES AND EXCHANGE  
COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL  
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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP  
OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public  
Utility Holding Company Act of 1935 or Section 30(f) of the  
Investment Company Act of 1940

1. Name and Address of Reporting Person *		2. Issuer Name and Ticker or Trading Symbol		5. Relationship of Reporting Person(s) to Issuer (Check all applicable)	
<b>GROSSMAN MINDY F</b>		<b>NIKE INC [ NKE ]</b>		<input type="checkbox"/> Director <span style="float:right"><input type="checkbox"/> 10% Owner</span> <input checked="" type="checkbox"/> Officer (give title below) <span style="float:right"><input type="checkbox"/> Other (specify below)</span> <b>Vice President</b>	
(Last) (First) (Middle) <b>ONE BOWERMAN DRIVE</b>		3. Date of Earliest Transaction (MM/DD/YYYY) <b>10/15/2004</b>			
(Street) <b>BEAVERTON, OR 97005</b>		4. If Amendment, Date Original Filed (MM/DD/YYYY)		6. Individual or Joint/Group Filing (Check Applicable Line)	
(City) (State) (Zip)				<input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person	

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class B Common Stock	10/15/2004	10/15/2004	X		2500 (1)	A	\$42.36	15568	D	
Class B Common Stock	10/15/2004	10/15/2004	S		1000 (1)	D	\$78.13	14568	D	
Class B Common Stock	10/15/2004	10/15/2004	S		1500 (1)	D	\$78.03	13068	D	
Class B Common Stock	10/15/2004	10/15/2004	X		7500 (1)	A	\$48.98	20568	D	
Class B Common Stock	10/15/2004	10/15/2004	S		500 (1)	D	\$78.03	20068	D	
Class B Common Stock	10/15/2004	10/15/2004	S		4000 (1)	D	\$78.01	16068	D	
Class B Common Stock	10/15/2004	10/15/2004	S		700 (1)	D	\$78.00	15368	D	
Class B Common Stock	10/15/2004	10/15/2004	S		1300 (1)	D	\$78.13	14068	D	
Class B Common Stock	10/15/2004	10/15/2004	S		1000 (1)	D	\$78.16	13068 (2)	D	
Class B Common Stock								424	I	ESPP (3)

**Table II - Derivative Securities Beneficially Owned ( e.g. , puts, calls, warrants, options, convertible securities)**

1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V		(A)	(D)	Date Exercisable	Expiration Date				
Employee Stock Option (right to buy)	\$42.36	10/15/2004	10/15/2004	X		2500	7/12/2002 (4)	7/11/2011	Class B Common Stock	2500	\$0.00	7500	D	
Employee Stock Option (right to buy)	\$48.98	10/15/2004	10/15/2004	X		7500	7/22/2003 (5)	7/21/2012	Class B Common Stock	7500	\$0.00	32500	D	

**Explanation of Responses:**

- (1) Pursuant to Company policy, market sales of the Company stock by officers and directors are permitted only in quarterly window periods commencing on the third business day following each earnings release and ending 30 days later.
- (2) Includes 9,571 restricted shares granted under the NIKE, Inc. 1990 Stock Incentive Plan.
- (3) Shares held in account under the NIKE, Inc. Employee Stock Purchase Plan.
- (4) Option granted for 30,000 shares on 7/12/2001 and becomes 25% exercisable on each of the first four anniversaries of the grant date
- (5) Option granted for 40,000 shares on 7/22/2002 and becomes 25% exercisable on each of the first four anniversaries of the grant date

**Reporting Owners**

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
GROSSMAN MINDY F ONE BOWERMAN DRIVE BEAVERTON, OR 97005			Vice President	

**Signatures**

/s/John F.  
Coburn III on  
behalf of Mindy  
F. Grossman

10/18/2004

\*\* Signature of  
Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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**End of Filing**



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