

NIKE INC
Reported by
KNIGHT PHILIP H

FORM 4
(Statement of Changes in Beneficial Ownership)

Filed 10/30/03 for the Period Ending 10/28/03

Address	ONE BOWERMAN DR BEAVERTON, OR 97005-6453
Telephone	5036713173
CIK	0000320187
Symbol	NKE
SIC Code	3021 - Rubber and Plastics Footwear
Industry	Footwear
Sector	Consumer Cyclical
Fiscal Year	05/31

NIKE INC

FORM 4

(Statement of Changes in Beneficial Ownership)

Filed 10/30/2003 For Period Ending 10/28/2003

Address	ONE BOWERMAN DR BEAVERTON, Oregon 97005-6453
Telephone	503-671-3173
CIK	0000320187
Industry	Footwear
Sector	Consumer Cyclical
Fiscal Year	05/31

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
					(2)					(4)
Class B Common Stock	10/28/2003	10/28/2003	S		2300 (2)	D	\$62.70	6057800	I	By Trust (4)
Class B Common Stock	10/28/2003	10/28/2003	S		800 (2)	D	\$62.86	6057000	I	By Trust (4)
Class B Common Stock	10/28/2003	10/28/2003	S		1000 (2)	D	\$62.87	6056000	I	By Trust (4)
Class B Common Stock	10/28/2003	10/28/2003	S		2000 (2)	D	\$62.89	6054000	I	By Trust (4)
Class B Common Stock	10/28/2003	10/28/2003	S		1800 (2)	D	\$62.98	6052200	I	By Trust (4)
Class B Common Stock	10/28/2003	10/28/2003	S		1100 (2)	D	\$63.08	6051100	I	By Trust (4)
Class B Common Stock	10/28/2003	10/28/2003	S		2500 (2)	D	\$63.16	6048600	I	By Trust (4)
Class B Common Stock	10/28/2003	10/28/2003	S		1200 (2)	D	\$63.18	6047400	I	By Trust (4)
Class B Common Stock	10/28/2003	10/28/2003	S		1300 (2)	D	\$62.27	6046100	I	By Trust (4)
Class B Common Stock	10/28/2003	10/28/2003	S		3000 (2)	D	\$63.20	6043100	I	By Trust (4)
Class B Common Stock	10/28/2003	10/28/2003	S		2300 (2)	D	\$63.21	6040800	I	By Trust (4)
Class B Common Stock	10/28/2003	10/28/2003	S		2300 (2)	D	\$63.22	6038500	I	By Trust (4)
Class B Common Stock	10/28/2003	10/28/2003	S		700 (2)	D	\$63.25	6037800	I	By Trust (4)
Class B Common Stock	10/28/2003	10/28/2003	S		1600 (2)	D	\$63.26	6036200	I	By Trust (4)
Class B Common Stock	10/28/2003	10/28/2003	S		1700 (2)	D	\$63.19	6034500	I	By Trust (4)

Table II - Derivative Securities Beneficially Owned (e.g. , puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Class A Common Stock	(5)							(5)	(5)	Class B Common Stock	(5)		71655047	D	

Table II - Derivative Securities Beneficially Owned (e.g. , puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Class A Common Stock	(5)							(5)	(5)	Class B Common Stock	(5)		65224	I	Indirectly Held (Corp) (6)
Class A Common Stock	(5)							(5)	(5)	Class B Common Stock	(5)		3422	I	Indirectly Held (LP) (7)

Explanation of Responses:

- (1) Includes 1859 shares granted under the NIKE, Inc. Long Term Incentive Plan.
- (2) Transaction pursuant to a Rule 10b5-1 Trading Plan.
- (3) This Form 4 contains twenty-five of eighty-one transactions that were executed on October 28, 2003. Three additional forms were filed following this filing, which contain the balance of the transactions executed on October 28, 2003.
- (4) Shares held by charitable remainder trust of which reporting person is a trustee and he and his wife are lifetime beneficiaries. The reporting person disclaims any beneficial ownership interest except to the extent of his and his wife's pecuniary interest therein.
- (5) Class A Common Stock is convertible at any time on a one-for-one basis into Class B Common Stock with no expiration date. Shares held by a corporation owned by wife. The reporting person disclaims beneficial ownership of these securities and this report shall not be deemed an admission that the reporting person is the beneficial owner of such securities for purposes of Section 16 or any other purpose.
- (6) Shares held by a limited partnership in which a corporation owned by wife is a co-general partner. The reporting person disclaims beneficial ownership of these securities and this report shall not be deemed an admission that the reporting person is the beneficial owner of such securities for purposes of Section 16 or any other purpose.

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
KNIGHT PHILIP H ONE BOWERMAN DRIVE BEAVERTON, OR 97005	X	X	President and CEO	

Signatures

/s/John F. Coburn III on behalf of Philip H. Knight **10/30/2003**

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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