

NIKE INC
Filed by
KNIGHT PHILIP H

FORM SC 13G
(Statement of Ownership)

Filed 02/17/04

Address	ONE BOWERMAN DR BEAVERTON, OR 97005-6453
Telephone	5036713173
CIK	0000320187
Symbol	NKE
SIC Code	3021 - Rubber and Plastics Footwear
Industry	Footwear
Sector	Consumer Cyclical
Fiscal Year	05/31

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934

NIKE, Inc.

(Name of Issuer)

Class B Common Stock
(Title of Class of Securities)

654106103
(CUSIP Number)

Check the appropriate box to designate the rule pursuant to which this
Schedule is filed:

- Rule 13d-1(b)
 Rule 13d-1(c)
 Rule 13d-1(d)

There is no fee required with this filing.

There are no exhibits accompanying this filing.

1. Name of Reporting Person Philip H. Knight

2. N/A

3. SEC Use Only

4. Citizenship or Place of Organization U.S. Citizen

5. Sole Voting Power 71,662,541

6. Shared Voting Power -0-

7. Sole Dispositive Power 71,662,541

8. Shared Dispositive Power -0-

9. Aggregate Amount Beneficially Owned by Reporting Person

71,655,047 shares of Class A Common Stock convertible at any time on
request of the shareholder on a share for share basis to Class B
Common Stock.

7,494 shares of Class B Common Stock.

10. The Aggregate Amount in Row 9 excludes certain shares

814,790 shares held by a family limited partnership in which
corporation owned by wife is a co-general partner

11. Percent of Class Represented by Amount in Row 9

27.21% of Class B Common Stock (assumes a conversion of 71,655,047 shares of Class A Common Stock into equal number of shares of Class B Common Stock.)

12. Type of Reporting Person IN

Item 1(a) Name of Issuer:
NIKE, Inc.

Item 1(b) Address of Issuer's Principal Executive Offices:
One Bowerman Drive
Beaverton, Oregon 97005-6453

Item 2(a) Name of Person Filing:
Philip H. Knight

Item 2(b) Address of Principal Business Office:
One Bowerman Drive
Beaverton, Oregon 97005-6453

Item 2(c) Citizenship:
U.S.

Item 2(d) Title of Class of Securities:
Class B Common Stock

Item 2(e) CUSIP Number:
654106103

Item 3 NOT APPLICABLE

Item 4 Ownership

- (a) Amount beneficially owned: 71,662,541 shares
- (b) Percent of Class: 27.21%
- (c) Number of shares as to which such person has:
 - (i) sole power to vote or to direct the vote:

71,662,541

- (ii) shared power to vote or to direct the vote:

-0-

- (iii) sole power to dispose or to direct the disposition of:

71,662,541

- (iv) shared power to dispose or to direct the disposition of:

-0-

Item 5 Ownership of Five Percent or Less of a Class
NOT APPLICABLE

