

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

ON OMB APPROVAL
OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden
hours per response... 0.5

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *				2.	Issu	ier Name	and Ti	cke	r or Tra	ading	Symb	<u> </u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
MARTZ GAF	RY R			G	RE	IF IN	C [ GE	F,(	GEF.I	B ]						
(Last) (First) (Middle) 425 WINTER ROAD				3.	Dat	e of Earl	iest Trai	nsac	ction (N	/M/DD/	YYYY	) Director			10% Owner	
													X Officer (give title below) Other (specify below)			
							1/2	20/2	2004			,	Senior VP & General Counsel			
(Street)						Amendme D/YYYY)	ent, Date	Or	iginal	Filed		6. Individual	6. Individual or Joint/Group Filing (Check Applicable Line)			
DELAWARE	OH 430	15														
(City) (State) (Zip)														by One Reporting Person  More than One Reporting Person		
		Tal	ble I - No	n-Deri	vati	ive Secu	rities A	cqu	ired, E	Dispos	ed of,	or Beneficially Ow	ned			
			2. Tran Date	ıs.	2A. Deemed Execution Date, if	3. Trans Code (Instr. 8	(A) or Disposed of			of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)		Owned	Ownership of l Form: Ber	7. Nature of Indirect Beneficial Ownership	
						any	Code	v	Amoun	(A) or (D)	Price				or Indirect (I) (Instr. 4)	(Instr. 4)
Class A Common Stock 1/2				1/20/2	004		A		237	A	\$37.18	100	1008			
Class B Common Stock												300		D		
	Table II -	Derivat	ive Secur	ities B	ene	ficially (	Owned (	( <b>e.</b> g	g., put	s, call	s, wai	rrants, options, con	vertible s	ecurities)		
1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		Deemed 0	4. Trans Code (Instr. 8)	)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date			Sec Der	Title and Amount of urities Underlying ivative Security tr. 3 and 4)	Derivative Security	y derivative	10. Ownership Form of Derivative Security: Direct (D) or Indirect	Beneficial
				Code	v	(A)	(D)	Date	e rcisable	Expirati Date	on Titl	Amount or Number of Shares		Reported Transaction (s) (Instr. 4)		

## **Explanation of Responses:**

Reporting Owners

Reporting Owners									
Banastina Ovynas Nama / Addussa	Relationships								
Reporting Owner Name / Address	Director	10%	Owner	Officer	Other				
MARTZ GARY R									
425 WINTER ROAD				Senior VP & General Counsel					
DELAWARE, OH 43015									

## **Signatures**

/s/ Gary R. Martz 1/21/2004

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.