

NIKE INC
Filed by
FRANKLIN RESOURCES INC

FORM SC 13G
(Statement of Ownership)

Filed 02/07/95

| | |
|-------------|---|
| Address | ONE BOWERMAN DR BEAVERTON, OR 97005-6453 |
| Telephone | 5036713173 |
| CIK | 0000320187 |
| Symbol | NKE |
| SIC Code | 3021 - Rubber and Plastics Footwear |
| Industry | Footwear |
| Sector | Consumer Cyclical |
| Fiscal Year | 05/31 |

NIKE INC

FORM SC 13G (Statement of Ownership)

Filed 2/7/1995

| | |
|-------------|---|
| Address | ONE BOWERMAN DR BEAVERTON, Oregon 97005-6453 |
| Telephone | 503-671-3173 |
| CIK | 0000320187 |
| Industry | Footwear |
| Sector | Consumer Cyclical |
| Fiscal Year | 05/31 |

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934
(Amendment No.)*

NIKE, INC.
(Name of Issuer)

Common, Class B
(Title of Class of Securities)

654106 10 3
(CUSIP Number)

Check the following box if a fee is being paid with this statement (X).
(A fee is not required only if the filing person: (1) has a previous statement on file reporting beneficial ownership of more than five percent of the class of securities described in Item 1; and (2) has filed no amendment subsequent thereto reporting beneficial ownership of five percent or less of such class.)
(See Rule 13d-7).

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosure provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

1. NAME OF REPORTING PERSON
S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON

Franklin Resources, Inc.
13-2670991

2. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP

(a)
(b) X

3. SEC USE ONLY

4. CITIZENSHIP OR PLACE OF ORGANIZATION

Delaware

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH:

5. SOLE VOTING POWER

2,302,700

6. SHARED VOTING POWER

46,800

7. SOLE DISPOSITIVE POWER

8. SHARED DISPOSITIVE POWER

2,371,500

9. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

2,371,500

10. CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

11. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

5.1%

12 TYPE OF REPORTING PERSON

IA, HC ***

CUSIP NO. 654106 10 3

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Item 1.

(a) Name of Issuer

Nike, Inc.

(b) Address of Issuer's Principal Executive Offices

One Bowerman Drive
Beaverton, OR 97005-6453

Item 2.

(a) Name of Person Filing

Franklin Resources, Inc.

(b) Address of Principal Business Office

777 Mariners Island Blvd.
San Mateo, California 94404

(c) Place of Organization

Delaware

(d) Title of Class of Securities

Common

(e) CUSIP

654106 10 3

Item 3.

(d) Investment Company

(e) Investment Adviser

(g) Parent Holding Company (Note: See Item 7)

Item 4. Ownership

(a) Amount Beneficially Owned

2,371,500

(b) Percent of Class

5.1%

(c) Number of Shares as to which such person has:

(i) Sole power to vote or to direct the vote

2,302,700

(ii) Shared power to vote or to direct the vote

46,800

(iii) Sole power to dispose or to direct the disposition of

(iv) Shared power to dispose or to direct the disposition of

2,371,500

Item 5. Ownership of Five Percent or Less of a Class

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following ().

Not Applicable

Item 6. Ownership of More than Five Percent on Behalf of Another Person

Not Applicable

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company

See Attached Exhibit

Item 8. Identification and Classification of Members of the Group

Not Applicable

Item 9. Notice of Dissolution of Group

Not Applicable

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Item 10. Certification

By signing below, I certify that, to the best of my knowledge and belief, the securities referred to above were acquired in the ordinary course of business and were not acquired for the purpose of and do not have the effect of changing or influencing the control of the issuer of such securities and were not acquired in connection with or as a participant in any transaction having such purposes or effect.

This report shall not be construed as an admission by the person filing the report (Franklin Resources, Inc.) that it is the beneficial owner of any securities covered by this report. ***

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

February 8, 1995

Date

S\DEBORAH R. GATZEK

Signature

Deborah R. Gatzek
Senior Vice President-Legal
& Assistant Secretary
Name/Title

*** Franklin Resources, Inc., its subsidiaries, and investment companies advised by such subsidiaries are of the view that they are not active as a "group" for purposes of Section 13(d) under the Securities Exchange Act of 1934 ("1934 Act") and that they are not otherwise required to attribute to each other the "beneficial ownership" of securities under Rule 13 d-3 promulgated under the 1934 Act. Therefore, they are of the view that the shares held by Franklin Resources, Inc., its subsidiaries, and investment companies advised by such subsidiaries need not be aggregated for purposes of Section 13(d). However, Franklin Resources, Inc. is making this filing on a voluntary basis as if all the shares were beneficially owned by Franklin Resources, Inc., its subsidiaries, and investment companies advised by such subsidiaries with respect to the exercise of investment discretion.

| | |
|--|-------|
| FRANKLIN CALIFORNIA INTERMEDIATE-TERM TAX-FREE INCOME FUND | 3 (d) |
| FRANKLIN NEW YORK TAX-FREE TRUST | |
| FRANKLIN NEW YORK TAX-EXEMPT MONEY FUND | 3 (d) |
| FRANKLIN NEW YORK INTERMEDIATE-TERM TAX-FREE INCOME FUND | 3 (d) |
| FRANKLIN NEW YORK INSURED TAX-FREE INCOME FUND | 3 (d) |
| FRANKLIN INVESTORS SECURITIES TRUST | |
| FRANKLIN GLOBAL GOVERNMENT INCOME FUND | 3 (d) |
| FRANKLIN SHORT-INTERMEDIATE U.S. GOVERNMENT SECURITIES FUND | 3 (d) |
| FRANKLIN CONVERTIBLE SECURITIES FUND | 3 (d) |
| FRANKLIN ADJUSTABLE U.S. GOVERNMENT SECURITIES FUND | 3 (d) |
| FRANKLIN EQUITY INCOME FUND | 3 (d) |
| FRANKLIN ADJUSTABLE RATE SECURITIES FUND | 3 (d) |
| INSTITUTIONAL FIDUCIARY TRUST | |
| MONEY MARKET PORTFOLIO | 3 (d) |
| FRANKLIN LATE DAY MONEY MARKET PORTFOLIO | 3 (d) |
| FRANKLIN U.S. GOVERNMENT SECURITIES MONEY MARKET PORTFOLIO | 3 (d) |
| FRANKLIN U.S. TREASURY MONEY MARKET PORTFOLIO | 3 (d) |
| FRANKLIN INSTITUTIONAL ADJUSTABLE U.S. GOVERNMENT SECURITIES FUND | 3 (d) |
| FRANKLIN INSTITUTIONAL ADJUSTABLE RATE SECURITIES FUND | 3 (d) |
| FRANKLIN U.S. GOVERNMENT AGENCY MONEY MARKET FUND | 3 (d) |
| AEA CASH MANAGEMENT FUND | 3 (d) |
| FRANKLIN CASH RESERVES FUND | 3 (d) |
| FRANKLIN BALANCE SHEET INVESTMENT FUND | 3 (d) |
| FRANKLIN TAX-ADVANTAGED INTERNATIONAL BOND FUND | 3 (d) |
| FRANKLIN TAX-ADVANTAGED U.S. GOVERNMENT SECURITIES FUND | 3 (d) |
| FRANKLIN TAX-ADVANTAGED HIGH YIELD SECURITIES FUND | 3 (d) |
| FRANKLIN MANAGED TRUST | |
| FRANKLIN CORPORATE QUALIFIED DIVIDEND FUND | 3 (d) |
| FRANKLIN RISING DIVIDENDS FUND | 3 (d) |
| FRANKLIN INVESTMENT GRADE INCOME FUND | 3 (d) |
| FRANKLIN STRATEGIC MORTGAGE PORTFOLIO | 3 (d) |
| FRANKLIN MUNICIPAL SECURITIES TRUST | |
| FRANKLIN HAWAII MUNICIPAL BOND FUND | 3 (d) |
| FRANKLIN CALIFORNIA HIGH YIELD MUNICIPAL BOND FUND | 3 (d) |
| FRANKLIN WASHINGTON MUNICIPAL BOND FUND | 3 (d) |
| FRANKLIN TENNESSEE MUNICIPAL BOND FUND | 3 (d) |
| FRANKLIN ARKANSAS MUNICIPAL BOND FUND | 3 (d) |
| FRANKLIN STRATEGIC SERIES | |
| FRANKLIN CALIFORNIA GROWTH FUND | 3 (d) |
| FRANKLIN MIDCAP GROWTH FUND | 3 (d) |
| FRANKLIN INSTITUTIONAL MIDCAP GROWTH FUND | 3 (d) |
| FRANKLIN GLOBAL UTILITIES FUND | 3 (d) |
| FRANKLIN SMALL CAP GROWTH FUND | 3 (d) |
| FRANKLIN GLOBAL HEALTH CARE FUND | 3 (d) |
| FRANKLIN STRATEGIC INCOME FUND | 3 (d) |
| ADJUSTABLE RATE SECURITIES PORTFOLIOS | |
| U.S. GOVERNMENT ADJUSTABLE RATE MORTGAGE PORTFOLIO | 3 (d) |
| ADJUSTABLE RATE SECURITIES PORTFOLIO | 3 (d) |
| THE MONEY MARKET PORTFOLIOS | |
| THE MONEY MARKET PORTFOLIO | 3 (d) |
| THE U.S. GOVERNMENT SECURITIES MONEY MARKET PORTFOLIO | 3 (d) |
| MIDCAP GROWTH PORTFOLIO | 3 (d) |
| THE PORTFOLIOS TRUST | |
| THE RISING DIVIDENDS PORTFOLIO | 3 (d) |
| FRANKLIN INTERNATIONAL TRUST | |
| FRANKLIN PACIFIC GROWTH FUND | 3 (d) |
| FRANKLIN INTERNATIONAL EQUITY FUND | 3 (d) |
| FRANKLIN REAL ESTATE SECURITIES TRUST | |
| FRANKLIN REAL ESTATE SECURITIES FUND | 3 (d) |
| FRANKLIN/TEMPLETON GLOBAL TRUST | |
| FRANKLIN/TEMPLETON GERMAN GOVERNMENT BOND FUND | 3 (d) |
| FRANKLIN/TEMPLETON GLOBAL CURRENCY FUND | 3 (d) |
| FRANKLIN/TEMPLETON HARD CURRENCY FUND | 3 (d) |
| FRANKLIN/TEMPLETON HIGH INCOME CURRENCY FUND | 3 (d) |
| FRANKLIN VALUEMARK FUNDS | |
| MONEY MARKET FUND | 3 (d) |
| EQUITY GROWTH FUND | 3 (d) |
| PRECIOUS METALS FUND | 3 (d) |
| REAL ESTATE SECURITIES FUND | 3 (d) |
| UTILITY EQUITY FUND | 3 (d) |
| HIGH INCOME FUND | 3 (d) |
| GLOBAL INCOME FUND | 3 (d) |
| INVESTMENT GRADE INTERMEDIATE BOND FUND | 3 (d) |
| INCOME SECURITIES FUND | 3 (d) |

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| U.S. GOVERNMENT SECURITIES FUND | 3(d) |
| ZERO COUPON FUND - 1995 | 3(d) |
| ZERO COUPON FUND - 2000 | 3(d) |
| ZERO COUPON FUND - 2005 | 3(d) |
| ZERO COUPON FUND - 2010 | 3(d) |
| ADJUSTABLE U.S. GOVERNMENT FUND | 3(d) |
| RIISING DIVIDENDS FUND | 3(d) |
| TEMPLETON PACIFIC GROWTH FUND | 3(d) |
| TEMPLETON INTERNATIONAL EQUITY FUND | 3(d) |
| TEMPLETON DEVELOPING MARKETS EQUITY FUND | 3(d) |
| TEMPLETON GLOBAL GROWTH FUND | 3(d) |
| FRANKLIN GOVERNMENT SECURITIES TRUST | 3(d) |
| | |
| TEMPLETON WORLDWIDE, INC. | |
| TEMPLETON GLOBAL INVESTORS, INC. | |
| TEMPLETON QUANTITATIVE ADVISORS, INC. | 3(e) |
| TEMPLETON/FRANKLIN INVESTMENT SERVICES, INC. | 3(e),3(a) |
| TEMPLETON FUNDS TRUST COMPANY | |
| TEMPLETON FUNDS ANNUITY COMPANY | |
| TEMPLETON INVESTMENT COUNSEL, INC. | 3(e) |
| TEMPLETON MANAGEMENT LIMITED | |
| TEMPLETON HERITAGE LIMITED | |
| TEMPLETON INTERNATIONAL, INC. | |
| TEMPLETON INVESTMENT MANAGEMENT (Hong Kong) LIMITED | 3(e) |
| TEMPLETON FRANKLIN INVESTMENT SERVICES (Asia) LIMITED | |
| TEMPLETON INVESTMENT MANAGEMENT (Singapore) PTE. LTD. | |
| TEMPLETON INVESTMENT MANAGEMENT (Australia) LIMITED | |
| TEMPLETON GLOBAL INVESTORS LIMITED | |
| TEMPLETON INVESTMENT MANAGEMENT LIMITED | |
| TEMPLETON UNIT TRUST MANAGERS LIMITED | |
| TEMPLETON HOLDINGS LIMITED | |
| TEMPLETON GLOBAL STRATEGIC SERVICES S.A. | |
| TEMPLETON GLOBAL STRATEGIC SERVICES (Deutschland) GMBH | |
| TEMPLETON NATIONAL BANK OF GREECE MANAGEMENT (Luxembourg) S.A. | |
| TEMPLETON MANAGEMENT (Lux.) S.A. | |
| T.G.H. HOLDINGS LTD. | |
| TEMPLETON, GALBRAITH AND HANSBERGER LTD. | 3(e) |
| | |
| TEMPLETON SMALLER COMPANIES GROWTH FUND, INC. | 3(d) |
| TEMPLETON FUNDS, INC. | |
| TEMPLETON WORLD FUND | 3(d) |
| TEMPLETON FOREIGN FUND | 3(d) |
| TEMPLETON INCOME TRUST | |
| TEMPLETON INCOME FUND | 3(d) |
| TEMPLETON MONEY FUND | 3(d) |
| TEMPLETON GROWTH FUND, INC. | 3(d) |
| TEMPLETON EMERGING MARKETS FUND, INC. | 3(d) |
| TEMPLETON GLOBAL INCOME FUND, INC. | 3(d) |
| TEMPLETON VARIABLE ANNUITY FUND | 3(d) |
| TEMPLETON VARIABLE PRODUCTS SERIES FUND | |
| TEMPLETON MONEY MARKET FUND | 3(d) |
| TEMPLETON BOND FUND | 3(d) |
| TEMPLETON STOCK FUND | 3(d) |
| TEMPLETON ASSET ALLOCATION FUND | 3(d) |
| TEMPLETON INTERNATIONAL FUND | 3(d) |
| TEMPLETON GLOBAL GOVERNMENTS INCOME TRUST | 3(d) |
| TEMPLETON REAL ESTATE SECURITIES FUND | 3(d) |
| TEMPLETON GLOBAL OPPORTUNITIES TRUST | 3(d) |
| TEMPLETON GLOBAL UTILITIES, INC. | 3(d) |
| TEMPLETON WORLDWIDE INVESTMENTS SICAV | |
| GROWTH PORTFOLIO | |
| INCOME PORTFOLIO | |
| INDONESIA DEVELOPMENT FUND LIMITED | |
| TEMPLETON GLOBAL GROWTH FUND LTD. | |
| TEMPLETON GLOBAL INCOME PORTFOLIO LTD. | |
| TEMPLETON INTERNATIONAL EMERGING MARKETS FUND | |
| TEMPLETON INTERNATIONAL GROWTH FUND | |
| TEMPLETON INTERNATIONAL FOREIGN FUND | |
| TEMPLETON INTERNATIONAL GLOBAL INCOME FUND | |
| TEMPLETON INSTITUTIONAL FUNDS, INC. | |
| TEMPLETON GROWTH SERIES | 3(d) |
| TEMPLETON FOREIGN EQUITY SERIES | 3(d) |
| TEMPLETON EMERGING MARKETS SERIES | 3(d) |
| TEMPLETON SMALLER COMPANIES SERIES | 3(d) |
| TEMPLETON GLOBAL FIXED INCOME SERIES | 3(d) |
| TEMPLETON FOREIGN EQUITY (South Africa Free) SERIES | 3(d) |
| TEMPLETON AMERICAN TRUST, INC. | 3(d) |
| TEMPLETON CAPITAL ACCUMULATOR FUND, INC. | 3(d) |
| TEMPLETON DEVELOPING MARKETS TRUST | 3(d) |
| TEMPLETON GROWTH FUND, LTD. | |
| TEMPLETON GLOBAL GROWTH FUND, LTD. (Australia) | |
| ASIAN DEVELOPMENT EQUITY FUND | |

TEMPLETON GLOBAL BOND FUND
 TEMPLETON TREASURY BILL FUND
 TEMPLETON GLOBAL GROWTH TRUST
 TEMPLETON GLOBAL BALANCED TRUST
 TEMPLETON GLOBAL INCOME FUND (III)
 TEMPLETON GLOBAL SMALLER COMPANIES FUND
 TEMPLETON CANADIAN STOCK FUND
 TEMPLETON INTERNATIONAL STOCK FUND
 TEMPLETON EMERGING MARKETS INVESTMENT TRUST PLC
 TEMPLETON VALUE TRUST
 TEMPLETON EMERGING GROWTH STOCK PORTFOLIO N.V.
 TEMPLETON ASIA FUND
 TEMPLETON CANADIAN BOND FUND
 TEMPLETON POOLED INVESTMENT TRUST
 TEMPLETON INTERNATIONAL EQUITY TRUST
 TEMPLETON INTERNATIONAL STOCK TRUST
 TEMPLETON GLOBAL EQUITY TRUST
 TEMPLETON GLOBAL STRATEGY SICAV
 TEMPLETON EMERGING MARKETS FUND
 TEMPLETON GLOBAL GROWTH FUND
 TEMPLETON GLOBAL BOND FUND
 TEMPLETON DEUTSCHEMARK GLOBAL GROWTH FUND
 TEMPLETON SMALLER COMPANIES FUND
 TEMPLETON FAR EAST FUND
 TEMPLETON EUROPEAN FUND
 TEMPLETON DEUTSCHEMARK GLOBAL BOND FUND
 TEMPLETON U.S. GOVERNMENT FUND
 TEMPLETON EMERGING MARKETS FIXED INCOME FUND
 TEMPLETON HAVEN FUND
 TEMPLETON GLOBAL INFRASTRUCTURE AND COMMUNICATIONS FUND
 TEMPLETON PAN-AMERICAN FUND
 TEMPLETON CHINA GATEWAY FUND
 TEMPLETON GLOBAL UTILITIES FUND
 TEMPLETON GLOBAL CONVERTIBLE FUND
 TEMPLETON GLOBAL BALANCED FUND
 TEMPLETON YEN GLOBAL BOND FUND
 TEMPLETON U.S. DOLLAR LIQUID RESERVE FUND
 TEMPLETON DEUTSCHEMARK LIQUID RESERVE FUND
 TEMPLETON BALANCED FUND
 TEMPLETON/NATIONAL BANK OF GREECE TRANS-EUROPEAN FUND
 GROWTH
 INCOME
 TEMPLETON EMERGING MARKETS FUND (Canada)
 TEMPLETON EMERGING ASIA
 STRUCTURED EQUITY FUND "ALPHA" LTD.
 TEMPLETON INTERNATIONAL EQUITY TRUST
 TEMPLETON CANADIAN EQUITY TRUST
 TEMPLETON EMERGING MARKETS TRUST
 TEMPLETON EMERGING MARKET APPRECIATION FUND, LTD.
 TEMPLETON GLOBAL VALUE LTD.
 TEMPLETON WORLDWIDE AGGRESSIVE LTD.
 TEMPLETON ALTERNATIVE STRATEGIES LTD.
 TEMPLETON GLOBAL HEDGED CONVERTIBLE LTD.
 TEMPLETON GLOBAL BALANCE SHEET LTD.
 TEMPLETON GLOBAL INFRASTRUCTURE FUND
 TEMPLETON ETHNOFUND - GROWTH PORTFOLIO
 TEMPLETON ETHNOFUND - INCOME PORTFOLIO
 TEMPLETON LIFE FUND - STERLING HAVEN
 TEMPLETON LIFE FUND - GLOBAL FIXED INTEREST
 TEMPLETON LIFE FUND - GLOBAL MANAGED
 TEMPLETON LIFE FUND - GLOBAL GROWTH
 TEMPLETON LIFE FUND - GLOBAL ENTERPRISE
 TEMPLETON PENSIONS FUND - STERLING HAVEN - EXEMPT
 TEMPLETON PENSIONS FUND - GLOBAL FIXED INTEREST - EXEMPT
 TEMPLETON PENSIONS FUND - GLOBAL MANAGED - EXEMPT
 TEMPLETON PENSIONS FUND - GLOBAL GROWTH - EXEMPT
 TEMPLETON PENSIONS FUND - GLOBAL ENTERPRISE - EXEMPT
 TEMPLETON EMERGING MARKETS INVESTMENT TRUST "C"
 TEMPLETON LATIN AMERICA INVESTMENT TRUST PLC
 TEMPLETON EXEMPT TRUST

 TEMPLETON CHINA WORLD FUND, INC. 3 (d)
 ALPHA FUND
 OFFSHORE
 DOMESTIC
 31 WEST FUND L. P.
 STRUCTURED ASSET MANAGEMENT FUND L.P.
 GLOBAL DERIVATIVES FUND
 TEMPLETON EMERGING MARKETS INCOME FUND, INC. 3 (d)

 TEMPLETON GLOBAL INVESTMENT TRUST
 TEMPLETON GLOBAL INFRASTRUCTURE FUND 3 (d)

| | |
|---|-------|
| TEMPLETON GLOBAL RISING DIVIDENDS FUND | 3 (d) |
| TEMPLETON AMERICAS GOVERNMENT SECURITIES FUND | 3 (d) |
| TEMPLETON EMERGING MARKETS APPRECIATION FUND, INC. | 3 (d) |
| TEMPLETON EMERGING MARKETS APPRECIATION FUND (CANADA) | |
| FRANKLIN/TEMPLETON JAPAN FUND | 3 (d) |
| TEMPLETON DRAGON FUND, INC. | 3 (d) |
| TEMPLETON VIETNAM OPPORTUNITIES FUND, INC. | 3 (d) |
| TEMPLETON CANADIAN ASSET ALLOCATION FUND | |
| TEMPLETON GLOBAL BALANCE FUND | |
| TEMPLETON INTERNATIONAL BALANCED FUND | |

End of Filing

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