## MOLSON COORS BREWING CO

### FORM 4

(Statement of Changes in Beneficial Ownership)

### Filed 9/19/2007 For Period Ending 9/17/2007

Address P.O. BOX 4030, MAIL #NH375

GOLDEN, Colorado 80401

Telephone 303-277-3271

CIK 0000024545

Industry Beverages (Alcoholic)
Sector Consumer/Non-Cyclical

Fiscal Year 12/26



[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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# STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *			2. Iss	suer Nan	ne and	Ti	icker or	Tr	ading Sy	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
KIELY W LEO III				LSON AP.A; T			RS BR	EV	VING	X Director	10%	Owner		
(Last)	(First)		ate of Ea			nsactio	n (N	MM/DD/YY	X Officer (give title below) below)		ner (specify			
C/O MOLSO! COMPANY, 1			9,	/1′	7/2007	7		Global CEO						
,			4. If	Amendn DD/YYYY		at	e Origi	nal	Filed	6. Individual or Joint/Group Filing (Check Applicable Line)				
DENVER, CO	DENVER, CO 80202 (City) (State) (Zip)									_ <b>X</b> _ Form filed by One Reporting Person Form filed by More than One Reporting Person				
	ŋ	Гable I - Non-	Derivati	ve Secui	ities A	Aco	auired,	Dis	sposed o	of, or H	Beneficially Owned			
1.Title of Security (Instr. 3)			2. Trans. Date	2A. Deemed	3. Trans. Code (Instr. 8)		4. Securities Ac (A) or Disposed (Instr. 3, 4 and		Acquired sed of (D)	5. Amo	unt of Securities Beneficially Owned ng Reported Transaction(s)	6. Ownership Form: Direct (D)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
				any				(A) or (D)	Price			or Indirect (I) (Instr. 4)		
Class B Common Stoo	e <b>k</b>										7468.172	I	by 401(k)	
Class B Common Stoo	lass B Common Stock										4744.4149		by IRA	
Class B Common Stoo	ck										730	I	by Channel Island Partnership	
Class B Common Stoo	Class B Common Stock 9/17				M (1)		25000	A	\$49.015		105110	D		
Class B Common Stock 9/17		9/17/2007		M (1)		1500	D	\$93.75		103610	D			
Class B Common Stoo	Class B Common Stock 9/17		9/17/2007		M (1)		906	D	\$94.14		102704	D		
Class B Common Stoo	Class B Common Stock 9/17		9/17/2007		M (1)		100	D	\$94.21		102604	D		
Class B Common Stoo	ek		9/17/2007		M (1)		300	D	\$94.24		102304	D		
Class B Common Stoo	ek		9/17/2007		M (1)		100	D	\$94.25		102204	D		
Class B Common Stoo	ek		9/17/2007		M (1)		100	D	\$94.26		102104	D		
Class B Common Stoo	ek		9/17/2007		M (1)		200	D	\$94.31		101904	D		
Class B Common Stoo	ek		9/17/2007		M (1)		700	D	\$94.33		101204	D		
Class B Common Stoo	ek		9/17/2007		M (1)		100	D	\$94.35		101104	D		
Class B Common Stoo	ek		9/17/2007		M (1)		800	D	\$94.36		100304	D		
Class B Common Stoo	ek		9/17/2007		M (1)		100	D	\$94.38		100204	D		
Class B Common Stoo	e <b>k</b>		9/17/2007		M (1)		200	D	\$94.42		100004	D		
			9/17/2007											

1.Title of Security (Instr. 3)			2. Trans. Date	ıs.	2A. Deemed	3. Trans		4. Securities Acquired				of, or Beneficially Owned  5. Amount of Securities Beneficially Owned Following Reported Transaction(s)				6. Ownership	7. Nature of Indirect	
					Execution Date, if	(Instr. 8)		(Instr. 3, 4 and 5)				(Instr. 3 and 4)			(-)		Beneficial Ownership (Instr. 4)	
					any	Code V		Amount	(A) or (D) Pr		rice				or Indirect (I) (Instr. 4)			
Class B Common Sto	Class B Common Stock						M (1)		700	D	\$94	1.47		993	304		D	
Class B Common Sto	ck			9/17/20	)07		M (1)		100	D	\$94	1.49	99204			D		
Class B Common Sto	Class B Common Stock				007		M (1)		100	D	\$94	1.50	99104			D		
Class B Common Sto	Class B Common Stock			9/17/20	007		M (1)		1700	D	\$94	1.52	97404			D		
Class B Common Stock			9/17/20	007		M (1)		1941	D	\$94	1.53	95463			D			
Class B Common Stock				9/17/20	007		M (1)		400	D	\$94	1.54	95063			D		
Class B Common Stock				9/17/20	007		M (1)		200	D	\$94.	.545	94863			D		
Class B Common Stock				9/17/20	007		M (1)		900	D	\$94	1.55	93963			D		
Class B Common Stock				9/17/20	007		M (1)		900	D	\$94	1.56	93063			D		
Class B Common Stock 9				9/17/20	007		M (1)		100	D	\$94	92963			963		D	
Tab	le II - De	rivative	Securiti	es Be	nef	icially C	) Wned	( (	e.g. , p	uts,	call	ls, war	rrants	, options	, convert	ible secu	rities)	
1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)	. I S I	5. Number of Derivative Securities Acquired (ADisposed of Instr. 3, 4 and 5)	of 6. Dat and E			Exercisable iration Date		7. Title and Amo Securities Under Derivative Secur (Instr. 3 and 4)		derlying Derivative curity Security			10. Ownershi Form of Derivativ	(Instr. 4)
				Code			E	ate kerc		xpira	tion ,	Title		nount or mber of ures		Transaction (s) (Instr. 4	1 4)	
Employee stock option (right to buy)	\$49.015	9/17/2007		M (1)		2500	0 2/		2004 2	/13/2	013	Class		25000	\$0	125000	D	

### **Explanation of Responses:**

(1) The transactions reported in this Form 4 were effected pursuant to a Rule 10b5-1 Trading Plan adopted by the reporting person in accordance with Rule 10b5-1 of the Securities Exchange Act of 1934.

Stock

(2) This option is fully vested and exercisable.

#### **Reporting Owners**

Paparting Owner Name / Address	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
KIELY W LEO III							
C/O MOLSON COORS BREWING COMPANY							
	X		Global CEO				
1225 17TH STREET							
DENVER, CO 80202							

### **Signatures**

Samuel D. Walker as agent for W. Leo Kiely III 9/19/2007

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

<sup>\*\*</sup> Signature of Reporting Person

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.