
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

Form 8-K

Current Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **November 18 , 2010**

MOLSON COORS BREWING COMPANY

(Exact name of registrant as specified in its charter)

Commission File Number: **1-14829**

Delaware

(State or other jurisdiction
of incorporation)

84-0178360

(IRS Employer
Identification No.)

**1225 17th Street, Suite 3200, Denver, Colorado 80202
1555 Notre Dame Street East, Montréal, Québec, Canada, H2L 2R5**

(Address of principal executive offices, including zip code)

(303) 927-2337 / (514) 521-1786

(Registrant's telephone number, including area code)

Not applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

The Board of Directors of Molson Coors Brewing Company (the “Company”) appointed Brian Goldner to serve as a member of the Company’s Board of Directors, as of November 18, 2010. A copy of the press release issued by the Company in connection with such appointment is attached as Exhibit 99.1 hereto and is incorporated by reference herein.

The Committees of the Board to which Mr. Goldner will be appointed have not been determined as of the date of this filing.

Item 9.01 Financial Statements and Exhibits.

- (d) Exhibits.
- 99.1 Press Release of Molson Coors Brewing Company, dated November 18, 2010, announcing the appointment of Brian Goldner to the Board of Directors.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

MOLSON COORS BREWING COMPANY

Date: November 18, 2010

/ s/ Samuel D. Walker
By: Samuel D. Walker
Chief Legal Officer

EXHIBIT INDEX

Exhibit No.	Description
99.1	Press Release of Molson Coors Brewing Company, dated November 18, 2010, announcing the appointment of Brian Goldner to the Board of Directors.

**FOR IMMEDIATE RELEASE:****MOLSON COORS BREWING COMPANY NAMES BRIAN GOLDNER****TO BOARD OF DIRECTORS**

DENVER, Colo. (November 18, 2010) — Molson Coors Brewing Company (NYSE: TAP) today announced that leading consumer goods executive Brian Goldner will join its Board of Directors effective immediately. Goldner is President and Chief Executive Officer at Hasbro, Inc. (NYSE:HAS), a \$4.1 billion dollar, multi-national, branded play business. In his 10-year career at Hasbro, Goldner has played an integral role in building brands and driving the global expansion of the company's operations.

"We welcome Brian to our board and look forward to benefitting from his extensive global growth experience," said Peter Coors, Chairman of Molson Coors Brewing Company. "His proven ability to grow multi-brand international companies will be a valuable asset in our continued pursuit to become a top global brewer."

In December of 2008, Goldner was named CEO of the Year by Dow Jones/MarketWatch and was referred to as "Hasbro's Chief Transformer." Prior to his career at Hasbro, Goldner served as Executive Vice President and Chief Operating Officer at Japanese toy maker Bandai America, where he was responsible for doubling the sales of the company over a three-year period. Earlier in his career, Goldner served in various account leadership roles at J. Walter Thompson and Leo Burnett Advertising.

Goldner joins the Board of Directors as the company's ninth independent director following a search to replace Pam Patsley, who stepped down as a director in December 2009. The Molson Coors Board of Directors comprises fourteen directors.

About Molson Coors Brewing Company

Molson Coors Brewing Company is a leading global brewer delivering extraordinary brands that delight the world's beer drinkers. It brews, markets and sells a portfolio of leading premium brands such as Coors Light, Molson Canadian, Carling, Blue Moon, and Keystone Light across North America, Europe and Asia. It operates in Canada through Molson Coors Canada; in the U.S. through MillerCoors; and in the U.K. and Ireland through Molson Coors UK. For more information on Molson Coors Brewing Company and our portfolio of brands, visit the company's website, www.molsoncoors.com.

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