

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE **COMMISSION**

Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP **OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person * | | | | | 2. Issuer Name and Ticker or Trading Symbol 5. Relation (Check all | | | | | | | | | | Person(s) | to Issuer | | | |
|--|---|---------|-------------------------|-------------------------------|---|--|-------|---|-------------|---------|--------------------------|--|---|---|------------------------------------|--------------------|--|--|--|
| SWINBURN | PETER | S | | | M | OLSON | CO | 0 | RS | BRE | W | IN | IG C | 0 | | | | | |
| SVINDER | | | | | | AP] | | | | | | | | | X Direc | ctor | | 10% | Owner |
| (Last) | (First) | | (Middle) | | 3. Date of Earliest Transaction (MM/DD/YYYY)X Office below) | | | | | | | - | e below) | Othe | r (specify | | | | |
| 1225 17TH S | TREET | . SU | ITE 320 | 0 | | | 3 | 3/1 | 15/2 | 2013 | | | | | President | & CEO | | | |
| (Street) | | | | | 4. If Amendment, Date Original Filed (MM/DD/YYYY) | | | | | | | l | | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | | |
| DENVER, C | O 80202 | , | | | | | | | | | | | | | | | | | |
| (City) | (State) | | (Zip) | | | | | | | | | | | | | | Reporting Pe han One Rep | | n |
| | | | | | | | | | | | | | | | | • | • | | |
| | | Tab | ole I - Non | _ | | | | | | | _ | | | | Beneficially | | | , | , |
| 1. Title of Security (Instr. 3) 2. 1 Dat | | | rans. e | 2A. Deemed Execution Date, if | Code | | | 4. Securities A or Disposed or (Instr. 3, 4 and | | | f (D) Ov (s) | | Amount of Securities Beneficially wned Following Reported Transaction) nstr. 3 and 4) | | | Ownership Form: | 7. Nature of Indirect Beneficial Ownership | | |
| | | | | | | any | Code | v | / Aı | mount | or (D) | | Price | (III3 | u. 3 anu 4) | | | or Indirect (I) (Instr. 4) | (Instr. 4) |
| Class B Common Sto | ock | | | 3/15 | 5/201 | 3 | A (1) | | 310 | 60.0000 | A | \$(| 0.0000 | | 237 | 539.0000 | | D | |
| Class B Common Sto | ock | | | 3/15 | 5/201 | 3 | F (2) | | 2270 | 64.0000 | D | \$4 | 8.4600 | | 214 | 775.0000 | | D | |
| Tal | ble II - De | erivati | ive Securi | ties l | Bene | eficially | Owne | d (| (e.g. | , puts | , c | alls | s, warı | rant | ts, options, | convert | ible secur | rities) | • |
| 1. Title of Derivate Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 1 | Execution C Date, if (I | rans. | De Se Ac Di | Number of erivative curities equired (A) sposed of (I astr. 3, 4 and | and I | 6. Date Exercisable and Expiration Date | | | SI | 7. Title and Amou Securities Underly Derivative Securi (Instr. 3 and 4) | | nderly ecurit 4) | ing Derivative Security (Instr. 5) | | of derivative Securities Beneficially Owned Following Reported | Direct (D) or Indirect (I) (Instr. | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | Code | V (| A) (D) | | Date Expiration Exercisable Date | | n 7 | Title Amount or I Shares | | | Number of | | (s) (Instr. 4) | '' | | |

Explanation of Responses:

- (1) Represents shares of Class B common stock issued to the reporting person in exchange for performance units (PUs) granted on 3/15/10 under the Molson Coors Brewing Company Incentive Compensation Plan. The PUs vested in accordance with their terms upon the achievement of certain specified performance goals applicable to such PUs.
- (2) Represents shares of Class B common stock withheld in lieu of cash payment for applicable taxes, including (1) 14,468 shares withheld in connection with the vesting of PUs issued to the reporting person on 3/15/10 as reported in this Form 4, and (2) 8,296 shares withheld in connection with the vesting of previously reported Restricted Stock Units issued to the reporting person on 3/15/10.

Reporting Owners

| reporting Owners | | | | | | | | | | |
|-------------------------------|----------|---------------|-----------------|-------|--|--|--|--|--|--|
| Demonting Orymon Name / Addus | | Relationships | | | | | | | | |
| Reporting Owner Name / Addre | Director | 10% Owner | Officer | Other | | | | | | |
| SWINBURN PETER S | | | | | | | | | | |
| 1225 17TH STREET | X | | President & CEO | | | | | | | |
| SUITE 3200 | Α. | | resident & CEO | | | | | | | |
| DENVER, CO 80202 | | | | | | | | | | |

Samuel D. Walker, by Power of Attorney

3/19/2013

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.