

FORM 4

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *		2. Issuer Name and Ticker or Trading Symbol		5. Relationship of Reporting Person(s) to Issuer (Check all applicable)	
SWINBURN PETER S		MOLSON COORS BREWING CO [TAP]		<input checked="" type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) President & CEO	
(Last) (First) (Middle)		3. Date of Earliest Transaction (MM/DD/YYYY)			
1225 17TH STREET, SUITE 3200		5/15/2013			
(Street)		4. If Amendment, Date Original Filed (MM/DD/YYYY)		6. Individual or Joint/Group Filing (Check Applicable Line)	
DENVER, CO 80202				<input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person	
(City) (State) (Zip)					

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction (s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class B Common Stock	5/15/2013		M		50000.0000	A	\$37.1800	264775.0000	D	
Class B Common Stock	5/15/2013		M		46000.0000	A	\$34.5700	310775.0000	D	
Class B Common Stock	5/15/2013		M		30000.0000	A	\$31.5700	340775.0000	D	
Class B Common Stock	5/15/2013		S ⁽¹⁾		18000.0000	D	\$50.9417 ⁽²⁾	322775.0000	D	
Class B Common Stock	5/15/2013		S ⁽³⁾		126000.0000	D	\$50.9417 ⁽²⁾	196775.0000	D	

Table II - Derivative Securities Beneficially Owned (e.g. , puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)				5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares						
Employee Stock Option (Right to Buy)	\$37.1800	5/15/2013		M			50000.0000	(4)	3/15/2015	Class B Common Stock	50000.0000	\$0.0000	0.0000	D			
Employee Stock Option (Right to Buy)	\$34.5700	5/15/2013		M			46000.0000	(5)	3/16/2016	Class B Common Stock	46000.0000	\$0.0000	0.0000	D			
Employee Stock Option (Right to Buy)	\$31.5700	5/15/2013		M			30000.0000	(6)	5/2/2015	Class B Common Stock	30000.0000	\$0.0000	0.0000	D			

Explanation of Responses:

(1) The sales of these shares were effected pursuant to a Rule 10b5-1 Trading Plan previously adopted by the reporting person in accordance with Rule 10b5-1 of the Securities Exchange Act of 1934.

- (2) The price reported represents the weighted average sales price of shares of Class B common stock sold in multiple transactions at prices ranging from \$50.63 to \$51.13. The reporting person will provide to the issuer, any security holder of the issuer, or the SEC staff, upon request, information regarding the number of shares sold at each price within the range.
- (3) The option exercises and sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 Trading Plan previously adopted by the reporting person in accordance with Rule 10b5-1 of the Securities Exchange Act of 1934.
- (4) The options were granted on March 15, 2005 and vested in equal annual installments over a three year period.
- (5) The options were granted on March 16, 2006 and vested in equal annual installments over a three year period.
- (6) The options were granted on May 2, 2005 and vested in equal annual installments over a three year period.

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
SWINBURN PETER S 1225 17TH STREET SUITE 3200 DENVER, CO 80202	X		President & CEO	

Signatures

Samuel D. Walker, by Power of Attorney

5/16/2013

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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