MOLSON COORS BREWING CO

FORM 8-K

(Unscheduled Material Events)

Filed 8/15/2002 For Period Ending 8/14/2002

Address P.O. BOX 4030, MAIL #NH375

GOLDEN, Colorado 80401

Telephone 303-277-3271

CIK 0000024545

Industry Beverages (Alcoholic)
Sector Consumer/Non-Cyclical

Fiscal Year 12/28



Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

OMB APPROVAL OMB Number: 3235-0060 Expires: March 31, 2003 Estimated average burden hours per response: 1.25

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 OR 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) AUGUST 14, 2002

ADOLPH COORS COMPANY

(Exact name of registrant as specified in its charter)

<u>Colorado</u> (State or other jurisdiction of incorporation) 0-8251 (Commission File Number) 84-0178360 (IRS Employer Identification No.)

311 Tenth Street
Golden, Colorado
(Address of principal executive offices)

80401 (Zip Code)

Registrant's telephone number, including area code (303) 279-6565

Not applicable (Former name or former address, if changed since last report)

TABLE OF CONTENTS

Item 7. Financial Statements and Exhibits.

Item 9. Regulation FD Disclosure

SIGNATURES

EXHIBIT INDEX

EX-99.1 Certification of Chief Executive Officer

EX-99.2 Certification of Chief Financial Officer

Table of Contents

Item 7. Financial Statements and Exhibits.

- (a) Not applicable.
- (b) Not applicable.
- (c) Exhibits. The following exhibits are being filed herewith:
 - (99.1) Statement under oath of principal executive officer regarding facts and circumstances relating to Exchange Act filings, dated August 14, 2002.
 - (99.2) Statement under oath of principal financial officer regarding facts and circumstances relating to Exchange Act filings, dated August 14, 2002.

Item 9. Regulation FD Disclosure

On August 14, 2002, W. Leo Kiely and Timothy V. Wolf, the principal executive officer and principal financial officer of Adolph Coors Company (the "Registrant"), respectively, each delivered to the Securities and Exchange Commission a written statement under oath regarding facts and circumstances relating to filings of the Registrant under the Securities Exchange Act of 1934 (the "Exchange Act") pursuant to Securities and Exchange Commission Order No. 4-460 requiring the submission of sworn statements pursuant to Section 21(a)(1) of the Exchange Act. The Registrant is filing copies of such statements as Exhibits 99.1 and 99.2 hereto.

Also, on August 14, 2002, the Registrant filed its Quarterly Report on Form 10-Q for the quarterly period ended June 30, 2002 (the "Form 10-Q") with the Securities and Exchange Commission (the "Commission"). In connection with the filing of the Form 10-Q, the Registrant has provided to the Commission the certification below as required by 18 U.S.C. Section 1350 as created by Section 906 of the Sarbanes-Oxley Act of 2002. The text of the certification appears below and a copy of the certification appears on the Registrant's website at www.coors.com.

(TEXT ONLY OF FORM OF CERTIFICATION)

Written Statement of Chief Executive Officer and Chief Financial Officer Furnished Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (18 U.S.C. Section 1350)

The undersigned, the Chief Executive Officer and the Chief Financial Officer of Adolph Coors Company (the "Company") respectively, each hereby certifies that to his knowledge on the date hereof:

- (a) the Quarterly Report on Form 10-Q of the Company for the quarterly period ended June 30, 2002 filed on the date hereof with the Securities and Exchange Commission (the "Report") fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (b) information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

/s/ W. Leo Kiely

W. Leo Kiely III Chief Executive Officer August 14, 2002

/s/ Timothy V. Wolf

Timothy V. Wolf Chief Financial Officer August 14, 2002

The foregoing certification is being furnished solely to accompany the Form 10-Q pursuant to 18 U.S.C. Section 1350, and is not being filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, and is not to be incorporated by reference into any filing of the Registrant, whether made before or after the date hereof, regardless of any general incorporation language in such filing.

Table of Contents

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

	ADOLPH COORS COMPANY	
	(Registrant)	
Date August 14, 2002	/s/ ANNITA M. MENOGAN	
	(Annita M. Menogan, Secretary)	

EXHIBIT INDEX

EXHIBIT NUMBER	DESCRIPTION		
99.1	Statement under oath of principal executive officer regarding facts and circumstances relating to Exchange Act filings, dated August 14, 2002.		
99.2	Statement under oath of principal financial officer regarding facts and circumstances relating to Exchange Act		

Statement Under Oath of Principal Executive Officer and Principal Financial Officer Regarding Facts and Circumstances Relating to Exchange Act Filings

- I, W. Leo Kiely, III, state and attest that:
 - (1) To the best of my knowledge, based upon a review of the covered reports of Adolph Coors Company, and, except as corrected or supplemented in a subsequent covered report:
 - no covered report contained an untrue statement of a material fact as of the end of the period covered by such
 report (or in the case of a report on Form 8-K or definitive proxy materials, as of the date on which it was filed);
 and
 - no covered report omitted to state a material fact necessary to make the statements in the covered report, in light of the circumstances under which they were made, not misleading as of the end of the period covered by such report (or in the case of a report on Form 8-K or definitive proxy materials, as of the date on which it was filed).
 - (2) I have reviewed the contents of this statement with the Company's Audit Committee.
 - (3) In this statement under oath, each of the following, if filed on or before the date of this statement, is a "covered report":
 - Form 10-K Annual Report for the year ended December 30, 2001 of Adolph Coors Company; and
 - Form 10-Q Quarterly Report for quarter ended March 31, 2002,
 - Form 10-Q Quarterly Report for quarter ended June 30, 2002,
 - Form 8-K Current Report dated May 2, 2002,
 - Form 8-K Current Report dated July 31, 2002, all of Adolph Coors Company

There are no proxy materials for Adolph Coors Company or amendments to the foregoing.

/s/ W. Leo Kiely	
o Kioly III	

W. Leo Kiely, III

August 14, 2002 Subscribed and sworn to before me this 14th day of August, 2002.

/s/ Susan S. Meyers

Notary Public

My Commission Expires: 9/28/2004

[* Separate statements to be signed by each of the Principal Executive Officer and the Principal Financial Officer.]

Statement Under Oath of Principal Executive Officer and Principal Financial Officer Regarding Facts and Circumstances Relating to Exchange Act Filings

- I, Timothy V. Wolf, state and attest that:
 - (1) To the best of my knowledge, based upon a review of the covered reports of Adolph Coors Company, and, except as corrected or supplemented in a subsequent covered report:
 - no covered report contained an untrue statement of a material fact as of the end of the period covered by such
 report (or in the case of a report on Form 8-K or definitive proxy materials, as of the date on which it was filed);
 and
 - no covered report omitted to state a material fact necessary to make the statements in the covered report, in light of the circumstances under which they were made, not misleading as of the end of the period covered by such report (or in the case of a report on Form 8-K or definitive proxy materials, as of the date on which it was filed).
 - (2) I have reviewed the contents of this statement with the Company's Audit Committee.
 - (3) In this statement under oath, each of the following, if filed on or before the date of this statement, is a "covered report":
 - Form 10-K Annual Report for the year ended December 30, 2001 of Adolph Coors Company; and
 - Form 10-Q Quarterly Report for quarter ended March 31, 2002,
 - Form 10-Q Quarterly Report for quarter ended June 30, 2002,
 - Form 8-K Current Report dated May 2, 2002,
 - Form 8-K Current Report dated July 31, 2002, all of Adolph Coors Company

There are no proxy materials for Adolph Coors Company or amendments to the foregoing.

/s/ Timothy V. Wolf	

Timothy V. Wolf

August 14, 2002 Subscribed and sworn to before me this 14th day of August, 2002.

/s/ Susan S. Meyers

Notary Public

My Commission Expires: 9/28/2004

[* Separate statements to be signed by each of the Principal Executive Officer and the Principal Financial Officer.]