

MOLSON COORS BREWING CO

FORM 4

(Statement of Changes in Beneficial Ownership)

Filed 1/4/2005 For Period Ending 12/31/2004

Address	P.O. BOX 4030, MAIL #NH375 GOLDEN, Colorado 80401
Telephone	303-277-3271
CIK	0000024545
Industry	Beverages (Alcoholic)
Sector	Consumer/Non-Cyclical
Fiscal Year	12/28

FORM 4

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE
COMMISSION
Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public
Utility Holding Company Act of 1935 or Section 30(f) of the
Investment Company Act of 1940

1. Name and Address of Reporting Person *	2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)
COORS PETER H (Last) (First) (Middle)	COORS ADOLPH CO [RKY]	<input checked="" type="checkbox"/> Director _____ 10% Owner ____ Officer (give title below) <input checked="" type="checkbox"/> Other (specify below) Chairman of the Board
C/O ADOLPH COORS COMPANY, 311 10TH STREET, NH 300 (Street)	3. Date of Earliest Transaction (MM/DD/YYYY) 12/31/2004	
GOLDEN, CO 80401 (City) (State) (Zip)	4. If Amendment, Date Original Filed (MM/DD/YYYY)	6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person ____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class B Common Stock (non-voting)	12/31/2004	12/31/2004	I		10945	A	\$75.855	149325	D	
Class A (Adolph Coors Jr. Trust) NO CHANGE								1260000	I	One of five Trustees (1)
Class B (non-voting) (Adolph Coors Jr. Trust) NO CHANGE								1470000	I	One of five Trustees (1)
Class B Common Stock (non-voting) NO CHANGE								262.41	I	401(K) Plan (5)
Class B Common Stock (non-voting) NO CHANGE								532	I	Held by Wife (2)
Class B Common Stock (non-voting) NO CHANGE								3123	I	Held by Children (3)

Table II - Derivative Securities Beneficially Owned (e.g. , puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (right to buy)	(4)							(4)	(4)	Class B Common Stock	(4)		805130	D	

Explanation of Responses:

- (1) Reporting Person is a trustee and beneficiary with others of this trust.
- (2) The Reporting Person disclaims beneficial ownership of all securities held by his wife and this report should not be deemed an admission that the Reporting Person is the beneficial owner of such securities for purposes of Section 16 or for any other reason.
- (3) The Reporting Person disclaims beneficial ownership of all securities held by his children and this report should not be deemed an admission that the Reporting Person is the beneficial owner of such securities for purposes of Section 16 or for any other reason.
- (4) The Reporting Person owns 805,130 options with various exercise prices and various expiration dates.
- The amount of securities in the Reporting Person's 401(k) is derived by combining the value of contributions by Reporting Person to his
- (5) 401(k) plus the Company matches to the Reporting Person's 401(k) and dividing this account balance by the Issuer's stock price as of 12/31/03 - this equals the reported number of shares in the Reporting Person's 401(k) account.

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
COORS PETER H C/O ADOLPH COORS COMPANY 311 10TH STREET, NH 300 GOLDEN, CO 80401	X			Chairman of the Board

Signatures

Annita Menogan
as agent for
Peter H. Coors

12/31/2004

Signature of
Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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