

CLOROX CO /DE/

FORM 3

(Initial Statement of Beneficial Ownership)

Filed 10/9/2003 For Period Ending 10/1/2003

Address	THE CLOROX COMPANY 1221 BROADWAY OAKLAND, California 94612-1888
Telephone	510-271-7000
CIK	0000021076
Industry	Personal & Household Prods.
Sector	Consumer/Non-Cyclical
Fiscal Year	06/30

Table II - Derivative Securities Beneficially Owned (e.g. , puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 4)	2. Date Exercisable and Expiration Date (MM/DD/YYYY)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
Stock Option (Right to Buy) - 02AT	10/1/2005 (1)	10/1/2012	Common Stock	5055.00	\$40.18	D	
Stock Option (Right to Buy) - 03AX	9/30/2007 (2)	9/30/2013	Common Stock	11500.00	\$45.25	D	
Stock Option (Right to Buy) - 97B	9/23/2000	9/23/2007	Common Stock	3030.00	\$36.06	D	
Stock Option (Right to Buy) - 98N	9/21/2001	9/21/2008	Common Stock	1938.00	\$40.36	D	
Stock Option (Right to Buy) - 99AI	9/29/2002	9/29/2009	Common Stock	2229.00	\$38.84	D	
Stock Option (Right to Buy) - 99N	5/6/2009 (3)	5/6/2009	Common Stock	5200.00	\$67.38	D	

Explanation of Responses:

- (1) Option exercisable in 3 equal installments - 1/3 on each of the first, second and third anniversaries of the grant date.
- (2) Option exercisable in 4 equal installments - 1/4 on each of first, second, third and fourth anniversaries of the grant date.
- (3) Vesting date depends on Total Shareholder Return.

Remarks:

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
JOHNSON THOMAS D 1221 BROADWAY OAKLAND, CA 946121888			Vice President- Controller	

Signatures

**By: Patrick M.
Meehan,
Assistant General
Counsel**

10/9/2003

** Signature of Reporting
Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

October 1, 2003

Securities and Exchange Commission

450 – Fifth Street – N.W.

Washington, DC 20549

Ladies and Gentlemen:

This letter authorizes the following representatives of The Clorox Company, acting singly, to execute and file with you on my behalf all future Forms 3, 4 and 5 respecting my holdings of equity securities of The Clorox Company:

Peter D. Bewley, Senior Vice President-General Counsel

Patrick M. Meehan, Assistant General Counsel

Robin A. Stoner, Senior Paralegal II

Thomas W. Huckaby, Assistant Secretary

Very truly yours,

/s/ Thomas D. Johnson

Thomas D. Johnson, Vice President-Controller

End of Filing

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