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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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**FORM 10-Q**

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the Quarterly Period Ended December 26, 2015

or

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15 (d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the Transition Period from                      to

Commission File Number: 001-36711

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**BOOT BARN HOLDINGS, INC.**

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or other jurisdiction of  
incorporation or organization)

**90-0776290**  
(I.R.S. employer  
identification no.)

**15776 Laguna Canyon Road**  
**Irvine, California**  
(Address of principal executive offices)

**92618**  
(Zip code)

**(949) 453-4400**

Registrant's telephone number, including area code

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Accelerated filer

Non-accelerated filer

Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

As of February 1, 2016, the registrant had 26,349,738 shares of common stock outstanding, \$0.0001 par value.

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**Boot Barn Holdings, Inc. and Subsidiaries**  
**Form 10-Q**  
**For the Thirteen and Thirty-Nine Weeks Ended December 26, 2015**

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**Part 1. Financial Information****Item 1. Condensed Consolidated Financial Statements (Unaudited)****BOOT BARN HOLDINGS, INC. AND SUBSIDIARIES**  
**CONDENSED CONSOLIDATED BALANCE SHEETS**(In thousands, except per share data)  
(Unaudited)

	<u>December 26,</u> <u>2015</u>	<u>March 28,</u> <u>2015</u>
<b>Assets</b>		
Current assets:		
Cash and cash equivalents	\$ 17,840	\$ 1,448
Accounts receivable	5,732	3,863
Inventories	174,060	129,312
Prepaid expenses and other current assets	9,091	10,656
Total current assets	<u>206,723</u>	<u>145,279</u>
Property and equipment, net	72,562	30,054
Goodwill	191,915	93,097
Intangible assets, net	65,561	57,131
Other assets	896	567
Total assets	<u>\$ 537,657</u>	<u>\$ 326,128</u>
<b>Liabilities and stockholders' equity</b>		
Current liabilities:		
Line of credit	\$ 30,007	\$ 16,200
Accounts payable	81,292	44,636
Accrued expenses and other current liabilities	47,896	24,061
Current portion of notes payable, net of unamortized debt issuance costs	1,050	1,596
Total current liabilities	<u>160,245</u>	<u>86,493</u>
Deferred taxes	3,957	21,102
Long-term portion of notes payable, net of unamortized debt issuance costs	192,826	72,030
Capital lease obligations	8,334	15
Other liabilities	12,475	4,066
Total liabilities	<u>377,837</u>	<u>183,706</u>
Commitments and contingencies (Note 7)		
Stockholders' equity:		
Common stock, \$0.0001 par value; December 26, 2015 - 100,000 shares authorized, 26,353 shares issued; March 28, 2015 - 100,000 shares authorized, 25,824 shares issued	3	3
Preferred stock, \$0.0001 par value; 10,000 shares authorized, no shares issued or outstanding	—	—
Additional paid-in capital	137,235	128,693
Retained earnings	22,582	13,726
Less: Common stock held in treasury, at cost, 3 and 0 shares at December 26, 2015 and March 28, 2015, respectively	—	—
Total stockholders' equity	<u>159,820</u>	<u>142,422</u>
Total liabilities and stockholders' equity	<u>\$ 537,657</u>	<u>\$ 326,128</u>

*The accompanying notes are an integral part of these condensed consolidated financial statements.*

**BOOT BARN HOLDINGS, INC. AND SUBSIDIARIES**  
**CONDENSED CONSOLIDATED STATEMENTS OF OPERATION S**  
(In thousands, except per share data)  
(Unaudited)

	<u>Thirteen Weeks Ended</u>		<u>Thirty-Nine Weeks Ended</u>	
	<u>December 26, 2015</u>	<u>December 27, 2014</u>	<u>December 26, 2015</u>	<u>December 27, 2014</u>
Net sales	\$ 193,842	\$ 130,523	\$ 419,554	\$ 299,404
Cost of goods sold	129,891	84,367	289,176	198,605
Amortization of inventory fair value adjustment	(228)	—	(453)	—
Total cost of goods sold	129,663	84,367	288,723	198,605
Gross profit	64,179	46,156	130,831	100,799
Operating expenses:				
Selling, general and administrative expenses	43,986	28,299	105,323	73,167
Acquisition-related expenses	—	—	891	—
Total operating expenses	43,986	28,299	106,214	73,167
Income from operations	20,193	17,857	24,617	27,632
Interest expense, net	3,553	4,177	9,347	9,755
Other income, net	—	12	—	37
Income before income taxes	16,640	13,692	15,270	17,914
Income tax expense	6,712	4,929	6,414	6,794
Net income	9,928	8,763	8,856	11,120
Net income attributed to non-controlling interest	—	—	—	4
Net income attributed to Boot Barn Holdings, Inc.	<u>\$ 9,928</u>	<u>\$ 8,763</u>	<u>\$ 8,856</u>	<u>\$ 11,116</u>
<b>Earnings per share:</b>				
Basic shares	\$ 0.38	\$ 0.37	\$ 0.34	\$ 0.46
Diluted shares	\$ 0.37	\$ 0.36	\$ 0.33	\$ 0.45
<b>Weighted average shares outstanding:</b>				
Basic shares	26,326	23,704	26,116	20,928
Diluted shares	26,871	24,556	27,003	21,599

*The accompanying notes are an integral part of these condensed consolidated financial statements.*

**BOOT BARN HOLDINGS, INC. AND SUBSIDIARIES**  
**CONDENSED CONSOLIDATED STATEMENT OF STOCKHOLDERS' EQUITY**  
(In thousands)  
(Unaudited)

	<u>Common Stock</u>		<u>Additional</u>	<u>Retained</u>	<u>Treasury Shares</u>		<u>Noncontrolling</u>	<u>Total</u>
	<u>Shares</u>	<u>Amount</u>	<u>Paid-In</u>		<u>Earnings</u>	<u>Shares</u>		
Balance at March 28, 2015	25,824	\$ 3	\$ 128,693	\$ 13,726	—	\$ —	\$ —	\$ 142,422
Net income	—	—	—	8,856	—	—	—	8,856
Stock options exercised	529	—	2,698	—	—	—	—	2,698
Shares forfeited, held in treasury	—	—	—	—	(3)	—	—	—
Excess tax benefit	—	—	3,701	—	—	—	—	3,701
Stock-based compensation expense	—	—	2,143	—	—	—	—	2,143
Balance at December 26, 2015	<u>26,353</u>	<u>\$ 3</u>	<u>\$ 137,235</u>	<u>\$ 22,582</u>	<u>(3)</u>	<u>\$ —</u>	<u>\$ —</u>	<u>\$ 159,820</u>

	<u>Common Stock</u>		<u>Additional</u>	<u>Retained</u>	<u>Treasury Shares</u>		<u>Noncontrolling</u>	<u>Total</u>
	<u>Shares</u>	<u>Amount</u>	<u>Paid-In</u>		<u>Earnings</u>	<u>Shares</u>		
Balance at March 29, 2014	18,929	\$ 2	\$ 78,834	\$ 1,652	—	\$ —	\$ 4,087	\$ 84,575
Net income	—	—	—	11,116	—	—	4	11,120
Dividend paid	—	—	(39,648)	(1,652)	—	—	—	(41,300)
Reorganization and issuance of stock	1,000	—	4,091	—	—	—	(4,091)	—
Issuance of stock in IPO, net of cost	5,750	1	82,223	—	—	—	—	82,224
Issuance of restricted stock awards	30	—	—	—	—	—	—	—
Stock-based compensation expense	—	—	1,459	—	—	—	—	1,459
Balance at December 27, 2014	<u>25,709</u>	<u>\$ 3</u>	<u>\$ 126,959</u>	<u>\$ 11,116</u>	<u>—</u>	<u>\$ —</u>	<u>\$ —</u>	<u>\$ 138,078</u>

*The accompanying notes are an integral part of these condensed consolidated financial statements.*

**BOOT BARN HOLDINGS, INC. AND SUBSIDIARIES**  
**CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOW S**

(In thousands)  
(Unaudited)

	<u>Thirty-Nine Weeks Ended</u>	
	<u>December 26,</u> <u>2015</u>	<u>December 27,</u> <u>2014</u>
<b>Cash flows from operating activities</b>		
Net income	\$ 8,856	\$ 11,120
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation	7,670	4,481
Stock-based compensation	2,143	1,459
Excess tax benefit	(3,701)	—
Amortization of intangible assets	1,852	1,962
Amortization and write-off of debt issuance fees and debt discount	1,991	2,218
Loss on disposal of property and equipment	237	113
Accretion of above market leases	54	(126)
Deferred taxes	(1,060)	604
Amortization of inventory fair value adjustment	(453)	—
Changes in operating assets and liabilities:		
Accounts receivable	(77)	(2,321)
Inventories	(13,859)	(19,153)
Prepaid expenses and other current assets	9,057	1,176
Other assets	(1,550)	(166)
Accounts payable	23,053	5,647
Accrued expenses and other current liabilities	17,068	12,423
Other liabilities	4,387	1,148
Net cash provided by operating activities	<u>\$ 55,668</u>	<u>\$ 20,585</u>
<b>Cash flows from investing activities</b>		
Purchases of property and equipment	(30,094)	(9,562)
Acquisition of business, net of cash acquired	(146,541)	—
Net cash used in investing activities	<u>\$ (176,635)</u>	<u>\$ (9,562)</u>
<b>Cash flows from financing activities</b>		
Line of credit - net	13,807	3,419
Proceeds from loan borrowings	200,938	30,750
Repayments on debt and capital lease obligations	(77,298)	(82,860)
Debt issuance fees	(6,487)	(776)
Net proceeds from initial public offering	—	82,224
Excess tax benefits from stock options	3,701	—
Proceeds from exercise of stock options	2,698	—
Dividends paid	—	(41,300)
Net cash provided by/(used in) financing activities	<u>\$ 137,359</u>	<u>\$ (8,543)</u>
Net increase in cash and cash equivalents	16,392	2,480
Cash and cash equivalents, beginning of period	1,448	1,118
Cash and cash equivalents, end of period	<u>\$ 17,840</u>	<u>\$ 3,598</u>
<b>Supplemental disclosures of cash flow information:</b>		
Cash paid for income taxes	\$ 2,901	\$ 3,347
Cash paid for interest	\$ 7,044	\$ 7,818
<b>Supplemental disclosure of non-cash activities:</b>		
Unpaid purchases of property and equipment	\$ 2,416	\$ 702
Equipment acquired through capital lease	\$ —	\$ 36

*The accompanying notes are an integral part of these condensed consolidated financial statements.*

**BOOT BARN HOLDINGS, INC. AND SUBSIDIARIES**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**  
(Unaudited)

**1. Description of the Company and Basis of Presentation**

Boot Barn Holdings, Inc., formerly known as WW Top Investment Corporation (the “Company”) was formed on November 17, 2011, and is incorporated in the State of Delaware. The equity of the Company consists of 100,000,000 authorized shares and 26,353,144 issued and 26,349,738 outstanding shares of common stock as of December 26, 2015. The shares of common stock have voting rights of one vote per share.

The Company operates specialty retail stores that sell western and work boots and related apparel and accessories. The Company operates retail locations throughout the U.S. and sells its merchandise via the internet. The Company operated a total of 206 stores in 29 states as of December 26, 2015 and 169 stores in 26 states as of March 28, 2015. As of December 26, 2015, all stores operate under the Boot Barn name, with the exception of one store which operates under the “Sheplers” name and two stores which operate under the “American Worker” name.

As of June 8, 2014, the Company held all of the outstanding shares of common stock of WW Holding Corporation, which held 95.0% of the outstanding shares of common stock of Boot Barn Holding Corporation. On June 9, 2014, WW Holding Corporation was merged with and into the Company and then Boot Barn Holding Corporation was merged with and into the Company (“Reorganization”). As a result of this Reorganization, Boot Barn, Inc. became a direct wholly owned subsidiary of the Company, and the minority stockholders that formerly held 5.0% of Boot Barn Holding Corporation were issued a total of 1,000,000 shares of common stock and became holders of 5.0% of the Company. Net income attributed to non-controlling interest was recorded for all periods through June 9, 2014. Subsequent to June 9, 2014, there were no noncontrolling interests. On June 10, 2014, the legal name of the Company was changed from WW Top Investment Corporation to Boot Barn Holdings, Inc.

***Basis of Presentation***

The Company’s consolidated financial statements as of and for the thirteen and thirty-nine weeks ended December 26, 2015 and December 27, 2014 are prepared in accordance with accounting principles generally accepted in the U.S. (“GAAP”), and include the accounts of the Company and each of its subsidiaries, including Boot Barn, Inc., RCC Western Stores, Inc. (“RCC”), Baskins Acquisition Holdings, LLC (“Baskins”), Sheplers Inc. and Sheplers Holding Corporation (collectively with Sheplers, Inc. “Sheplers”) and Boot Barn International (Hong Kong) Limited (“Hong Kong”). All intercompany accounts and transactions among the Company and its subsidiaries have been eliminated in consolidation. Certain information and footnote disclosures normally included in the Company’s annual consolidated financial statements have been condensed or omitted.

In the opinion of management, the interim condensed consolidated financial statements reflect all adjustments that are of a normal and recurring nature necessary to fairly present the Company’s financial position and results of operations and cash flows in all material respects as of the dates and for the periods presented. The results of operations presented in the interim condensed consolidated financial statements are not necessarily indicative of the results that may be expected for the fiscal year ending March 26, 2016.

***Change in Accounting Principle***

The Company historically presented debt issuance costs, or fees paid to third party advisors related to directly issuing debt, as assets on the consolidated balance sheet. During the second quarter of fiscal 2016, the Company elected early adoption of Accounting Standards Update (ASU) 2015-03, “Interest – Imputation of Interest (Subtopic 835-30), Simplifying the Presentation of Debt Issuance Costs”. The guidance simplifies the presentation of debt issuance costs by requiring debt issuance costs to be presented as a deduction from the corresponding liability, consistent with debt discounts. The recognition and measurement guidance for debt issuance costs is not affected. Therefore, these costs will continue to be amortized as interest expense over the term of the corresponding debt issuance. This guidance is not applicable to debt issuance costs associated with revolving line of credit agreements, and therefore these costs remain as

assets on the condensed consolidated balance sheets. The Company has applied the guidance in ASU 2015-03 retrospectively to the prior period presented in the condensed consolidated balance sheet.

The reclassification did not impact net income previously reported or any prior amounts reported on the condensed consolidated statements of operations. The following table presents the effect of the retrospective application of this change in accounting principle on the Company's condensed consolidated balance sheet as of March 28, 2015:

<b>Reclassification of Debt Issuance Costs</b> (in thousands)	<b>As Reported</b> <b>March 28, 2015</b>	<b>Effect of Change in</b> <b>Accounting Principle</b>	<b>As Adjusted</b> <b>March 28, 2015</b>
<b>Assets</b>			
Current assets:			
Prepaid expenses and other current assets	\$ 10,773	\$ (117)	\$ 10,656
Total current assets	145,396	(117)	145,279
Noncurrent assets:			
Other assets	1,026	(459)	567
<b>Total assets</b>	<b>\$ 326,704</b>	<b>\$ (576)</b>	<b>\$ 326,128</b>
<b>Liabilities and stockholders' equity</b>			
Current liabilities:			
Current portion of notes payable	\$ 1,713	\$ (117)	\$ 1,596
Total current liabilities	86,610	(117)	86,493
Long-term liabilities:			
Long-term debt, net of current portion	72,489	(459)	72,030
<b>Total liabilities</b>	<b>\$ 184,282</b>	<b>\$ (576)</b>	<b>\$ 183,706</b>
<b>Total liabilities and stockholders' equity</b>	<b>\$ 326,704</b>	<b>\$ (576)</b>	<b>\$ 326,128</b>

***Fiscal Periods***

The Company reports its results of operations and cash flows on a 52- or 53-week basis ending on the last Saturday of March unless April 1st is a Saturday, in which case the fiscal year ends on April 1st. In a 52-week year, each quarter includes thirteen weeks of operations; in a 53-week fiscal year, the first, second and third quarters each include thirteen weeks of operations and the fourth quarter includes fourteen weeks of operations. The fiscal year ending on March 26, 2016 ("fiscal 2016") and the fiscal year ended on March 28, 2015 ("fiscal 2015"), each consists of 52 weeks.

***Amendment of Certificate of Incorporation***

On October 19, 2014, the Company's board of directors authorized the amendment of its certificate of incorporation to increase the number of shares that the Company is authorized to issue to 100,000,000 shares of common stock, par value \$0.0001 per share. In addition, the amendment of the certificate of incorporation authorized the Company to issue 10,000,000 shares of preferred stock, par value \$0.0001 per share, and effect a 25 -for-1 stock split of its outstanding common stock. The amendment became effective on October 27, 2014. Accordingly, all common share and per share amounts in these condensed consolidated financial statements have been adjusted to reflect the increase in authorized shares and the 25-for-1 stock split as though it had occurred at the beginning of the initial period presented.

***Initial Public Offering***

On October 29, 2014, the Company commenced its initial public offering ("IPO") of 5,000,000 shares of its common stock. In addition, on October 31, 2014, the underwriters of the IPO exercised their option to purchase an additional 750,000 shares of common stock from the Company. As a result, 5,750,000 shares of common stock were issued and sold by the Company at a price of \$16.00 per share.

As a result of the IPO, the Company received net proceeds of approximately \$82.2 million, after deducting the underwriting discount of \$6.4 million and related fees and expenses of \$3.3 million. The Company used the net proceeds

from the IPO to pay down the principal balance of its term loan with Golub Capital LLC. See Note 5, “Revolving Credit Facilities and Long-Term Debt.”

## **2. Summary of Significant Accounting Policies**

Information regarding the Company’s significant accounting policies is contained in Note 2, “Summary of Significant Accounting Policies”, to the consolidated financial statements included in the Company’s Annual Report on Form 10-K filed with the Securities and Exchange Commission (the “SEC”) on May 29, 2015. Presented below in the following notes is supplemental information that should be read in conjunction with those consolidated financial statements.

### ***Comprehensive Income***

The Company does not have any components of other comprehensive income recorded within its consolidated financial statements and, therefore, does not separately present a statement of comprehensive income in its consolidated financial statements.

### ***Segment Reporting***

GAAP has established guidance for reporting information about a company’s operating segments, including disclosures related to a company’s products and services, geographic areas and major customers. The Company operates in a single operating segment, which includes net sales generated from its retail stores and e-commerce websites. The vast majority of the Company’s identifiable assets are in the U.S.

### ***Use of Estimates***

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Among the significant estimates affecting the Company’s consolidated financial statements are those relating to revenue recognition, inventories, goodwill, intangible and long-lived assets, stock-based compensation and income taxes. Management regularly evaluates its estimates and assumptions based upon historical experience and various other factors that management believes to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. To the extent actual results differ from those estimates, the Company’s future results of operations may be affected.

### ***Inventories***

Inventory consists primarily of purchased merchandise and is valued at the lower of cost or market. Cost is determined on a first-in, first-out basis and includes the cost of merchandise and import related costs, including freight, duty and agent commissions. The Company assesses the recoverability of inventory through a periodic review of historical usage and present demand. When the inventory on hand exceeds the foreseeable demand, the value of inventory that, at the time of the review, is not expected to be sold is written down to its estimated net realizable value.

The Company recorded a fair value adjustment to reflect the acquired cost of inventory related to the Sheplers Acquisition (defined below) . The amount will be amortized over the period that the related inventory is sold. The amortization of inventory costs was \$0.2 million and \$0.5 million for the thirteen and thirty-nine weeks ended December 26, 2015 , respectively, and zero for the thirteen and thirty-nine weeks ended December 27, 2014 .

### ***Fair Value of Certain Financial Assets and Liabilities***

The Company follows Financial Accounting Standards Board (“FASB”) Accounting Standards Codification (“ASC”) Topic 820, Fair Value Measurements and Disclosures (“ASC 820”) , which requires disclosure of the estimated fair value of certain assets and liabilities defined by the guidance as financial instruments. The Company’s financial

instruments consist principally of cash and cash equivalents, accounts receivable, accounts payable and debt. ASC 820 defines the fair value of financial instruments as the price that would be received from the sale of an asset or paid to transfer a liability in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants at the measurement date. ASC 820 establishes a three-level hierarchy for disclosure that is based on the extent and level of judgment used to estimate the fair value of assets and liabilities.

- Level 1 uses unadjusted quoted prices that are available in active markets for identical assets or liabilities.
- Level 2 uses inputs other than quoted prices included in Level 1 that are either directly or indirectly observable through correlation with market data. These include quoted prices for similar assets or liabilities in active markets; quoted prices for identical or similar assets or liabilities in markets that are not active; and inputs to valuation models or other pricing methodologies that do not require significant judgment because the inputs used in the model, such as interest rates and volatility, can be corroborated by readily observable market data.
- Level 3 uses one or more significant inputs that are unobservable and supported by little or no market activity, and reflect the use of significant management judgment. Level 3 assets and liabilities include those whose fair value measurements are determined using pricing models, discounted cash flow methodologies or similar valuation techniques and significant management judgment or estimation. The Company's Level 3 assets include certain acquired businesses.

Cash and cash equivalents, accounts receivable and accounts payable are valued at fair value and are classified according to the lowest level input that is significant to the fair value measurement. As a result, the asset or liability could be classified as Level 2 or Level 3 even though there may be certain significant inputs that are readily observable. The Company believes that the recorded value of its financial instruments approximates their current fair values because of their nature and relatively short maturity dates or duration.

Although market quotes for the fair value of the outstanding debt arrangements discussed in Note 5, "Revolving Credit Facilities and Long-Term Debt" are not readily available, the Company believes its carrying value approximates fair value due to the variable interest rates, which are Level 2 inputs. There were no financial assets or liabilities requiring fair value measurements on a recurring basis as of December 26, 2015 .

#### ***Recent Accounting Pronouncements***

In May 2014, the FASB and the International Accounting Standards Board ("IASB") jointly issued a new revenue recognition standard, ASU No. 2014 -09, *Revenue From Contracts with Customers* , that will supersede nearly all existing revenue recognition guidance under GAAP. The revenue recognition standard will allow for the recognition of revenue when a company transfers promised goods or services to customers in an amount that reflects the consideration to which the company expects to be entitled in exchange for those goods or services. The standard permits the use of either a full retrospective or retrospective with cumulative effect transition method. Early adoption is not permitted. On August 8 , 2015, the FASB issued ASU 2015-14, which defers the effective date of ASU No. 2014-09 by one year , and permit s early adoption as long as the adoption date is not before the original public entity effective date. The standard is effective for public entities for annual and interim periods beginning after December 15, 2017. The Company has not yet selected a transition method and is currently evaluating the effect that the updated standard will have on the consolidated financial statements.

In August 2014, the FASB issued ASU No. 2014-15, *Presentation of Financial Statements—Going Concern* (Subtopic 205-40) which amends the accounting guidance related to the evaluation of an entity's ability to continue as a going concern. The amendment establishes management's responsibility to evaluate whether there is substantial doubt about an entity's ability to continue as a going concern in connection with preparing financial statements for each annual and interim reporting period. The update also gives guidance to determine whether to disclose information about relevant conditions and events when there is substantial doubt about an entity's ability to continue as a going concern. This guidance is effective for the Company beginning in fiscal 2017. The Company does not expect the new guidance to have an impact on its consolidated financial statements.

In July 2015, the FASB issued ASU No. 2015-11, *Simplifying the Measurement of Inventory*. This update requires inventory within the scope of the standard to be measured at the lower of cost and net realizable value. Previous guidance required inventory to be measured at the lower of cost or market (where market was defined as replacement cost, with a ceiling of net realizable value and floor of net realizable value less a normal profit margin). This update is effective for annual and interim periods beginning after December 15, 2016. Early adoption is permitted. The Company is currently evaluating the impact the guidance will have on our consolidated financial statements.

In September 2015, the FASB issued ASU No. 2015-16, *Business Combinations: Simplifying the Accounting for Measurement-Period Adjustments* ("ASU 2015-16"), which simplifies the accounting for measurement-period adjustments to provisional amounts recognized in a business combination. ASU 2015-16 is effective for fiscal years (and interim reporting periods within those years) beginning after December 15, 2016. The Company does not expect the new guidance to have an impact on its consolidated financial statements.

In November 2015, the FASB issued ASU No. 2015-17, *Income Taxes: Balance Sheet Classification of Deferred Taxes* ("ASU 2015-17"). ASU 2015-17 eliminates the requirement to bifurcate deferred taxes between current and non-current on the balance sheet and requires that deferred tax liabilities and assets be classified as noncurrent on the balance sheet. ASU 2015-17 is effective for public entities in fiscal years beginning after December 15, 2016, and for interim periods within those fiscal years. The amendments for ASU-2015-17 can be applied retrospectively or prospectively and early adoption is permitted. The Company is currently evaluating the impact the guidance will have on our consolidated financial statements.

### **3. Business Combinations**

On June 29, 2015, the Company completed the acquisition of Sheplers, a western lifestyle company with 25 retail locations across the United States and an e-commerce business, for a purchase price of \$147.0 million (which included assumption of certain indebtedness), subject to customary adjustments (the "Sheplers Acquisition"). The primary reason for the Sheplers Acquisition was to expand the Company's retail operations into new and existing markets and grow the Company's e-commerce business and omni-channel capability.

The Company funded the Sheplers Acquisition by refinancing approximately \$172.0 million of its and Sheplers' existing indebtedness in part with an initial borrowing of \$57.0 million under a new \$125.0 million syndicated senior secured asset-based revolving credit facility for which Wells Fargo Bank, National Association ("June 2015 Wells Fargo Revolver"), is agent, and a \$200.0 million syndicated senior secured term loan for which GCI Capital Markets LLC ("2015 Golub Term Loan") is agent. Borrowings under the new credit agreements were also used to pay costs and expenses related to the acquisition and the closing of the new credit agreements, and may be used for working capital and other general corporate purposes.

The acquisition-date fair value of the consideration transferred totaled \$149.3 million, which consisted of \$147.0 million in cash and \$2.3 million of a working capital adjustment, cash acquired and other adjustments. The total fair value of consideration transferred for the acquisition was allocated to the net tangible and intangible assets based upon their estimated fair values as of the date of the acquisition. Any measurement period adjustments will be recorded retrospectively to the acquisition date. The excess of the purchase price over the net tangible and intangible assets was recorded as goodwill. The goodwill is not deductible for income tax purposes. The intangible assets are not expected to be deductible for income tax purposes. Such estimated fair values require management to make estimates and judgments, especially with respect to intangible assets.

The fair value of each intangible and fixed asset acquired through the Sheplers Acquisition was measured in accordance with ASC 820. Customer lists, furniture, fixtures, office equipment, leasehold improvements, computer equipment and warehouse equipment were all valued using the cost approach. The trade name was valued under the royalty savings income approach method and inventory was valued under the comparative sales method. All operating leases, below-market leases, capital leases and financing obligations were valued under either the cost or income approach. Such fair values were determined using Level 3 inputs.

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The following table summarizes the estimated fair values of the assets acquired and liabilities assumed as of the acquisition date based on the purchase price allocation :

	<u>At June 29, 2015</u> (in thousands)
<b>Assets acquired:</b>	
Cash	\$ 2,762
Accounts receivable	1,792
Inventory	30,436
Prepaid expenses and other current assets	18,891
Property and equipment	10,744
Properties under capital lease and financing transactions	10,528
Intangible - below-market leases	500
Intangible - trade name	9,200
Intangible - customer lists	488
Goodwill	98,818
Other assets	128
Total assets acquired	<u>\$ 184,287</u>
<b>Liabilities assumed:</b>	
Accounts payable	\$ 14,554
Accrued liabilities and other payables	5,065
Accrued customer liabilities	1,318
Deferred tax liability	1,226
Capital lease and financing transactions	8,853
Other liabilities	3,968
Total liabilities assumed	<u>34,984</u>
Net Assets acquired	<u>\$ 149,303</u>

Definite-lived intangible assets are recorded at their fair value as of the acquisition date with amortization computed utilizing the straight-line method over the assets' estimated useful lives. The period of amortization for below-market leases is 8 to 12 years and for customer lists is three years. The trade name is an indefinite-lived intangible asset and is not amortized but instead is measured for impairment at least annually, or when events indicate that impairment may exist.

The Company incurred \$0.9 million of acquisition-related costs, which are expensed in "Acquisition-related expenses" in the condensed consolidated statement of operations for the thirty-nine weeks ended December 26, 2015.

The amount of net revenue and net income/(loss) of Sheplers included in the Company's unaudited condensed consolidated statements of operations subsequent to the June 29, 2015 acquisition date was as follows:

	<u>Thirteen Weeks Ended</u> <u>December 26,</u> <u>2015</u>	<u>Thirty-Nine Weeks Ended</u> <u>December 26,</u> <u>2015</u>
	(in thousands)	
Net sales	\$ 55,506	\$ 87,631
Net income/(loss)	\$ 111	\$ (4,426)

**Supplemental Pro Forma Data**

The as adjusted net sales and net income below give effect to the Sheplers Acquisition as if it had been consummated on March 30, 2014, the first day of the Company's 2015 fiscal year. These amounts have been calculated after applying the Company's accounting policies and adjusting the results of Sheplers to reflect the effects of

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amortization of purchased intangible assets and acquired inventory valuation step-down, refinanced debt and capital lease and financing transactions as of March 30, 2014 in order to complete the acquisition, and income tax expense. The adjustments are based upon currently available information and certain assumptions that the Company believes are reasonable under the circumstances. Pre-acquisition net sales and net income numbers for Sheplers are derived from their books and records prepared prior to the acquisition. This as adjusted data is presented for informational purposes only and does not purport to be indicative of the results of future operations or of the results that would have occurred had the acquisition taken place as of the date noted above.

	Thirteen Weeks Ended		Thirty-Nine Weeks Ended	
	December 26, 2015	December 27, 2014	December 26, 2015	December 27, 2014
(in thousands)				
As adjusted net sales	\$ 193,842	\$ 190,380	\$ 452,486	\$ 420,231
As adjusted net income	\$ 10,094	\$ 11,213	\$ 5,414	\$ 10,703

#### 4. Intangible Assets, Net

Net intangible assets as of December 26, 2015 and March 28, 2015 consisted of the following:

	December 26, 2015			
	Gross Carrying Amount	Accumulated Amortization	Net	Weighted Average Useful Life
	(in thousands, except for weighted average useful life)			
Trademarks	\$ 2,490	\$ (2,490)	\$ —	0.9
Customer lists	7,788	(5,725)	2,063	4.9
Non-compete agreements	1,380	(988)	392	4.7
Below-market leases	5,818	(2,107)	3,711	9.6
Total definite lived	17,476	(11,310)	6,166	
Trademarks— indefinite lived	59,395	—	59,395	
Total intangible assets	\$ 76,871	\$ (11,310)	\$ 65,561	

	March 28, 2015			
	Gross Carrying Amount	Accumulated Amortization	Net	Weighted Average Useful Life
	(in thousands, except for weighted average useful life)			
Trademarks	\$ 2,490	\$ (2,490)	\$ —	0.9
Customer lists	7,300	(4,473)	2,827	5.0
Non-compete agreements	1,380	(788)	592	4.7
Below-market leases	5,318	(1,706)	3,612	10.4
Total definite lived	16,488	(9,457)	7,031	
Trademarks— indefinite lived	50,100	—	50,100	
Total intangible assets	\$ 66,588	\$ (9,457)	\$ 57,131	

Amortization expense for intangible assets totaled \$0.6 million for both the thirteen weeks ended December 26, 2015 and the thirteen weeks ended December 27, 2014, and is included in selling, general and administrative expenses.

Amortization expense for intangible assets totaled \$1.9 million for the thirty-nine weeks ended December 26, 2015 and \$2.0 million for the thirty-nine weeks ended December 27, 2014, and is included in selling, general and administrative expenses.

As of December 26, 2015, estimated future amortization of intangible assets was as follows:

<u>Fiscal year</u>	<u>(in thousands)</u>
2016	\$ 634
2017	2,074
2018	919
2019	522
2020	391
Thereafter	1,626
<b>Total</b>	<b>\$ 6,166</b>

The entire change in goodwill from March 28, 2015 to December 26, 2015 resulted from the purchase of Sheplers. The Company performs its annual goodwill impairment test on the first day of the fourth fiscal quarter, or more frequently if it believes that indicators of impairment exist. As of December 26, 2015, the Company had identified no indicators of impairment with respect to its goodwill, intangible and long-lived asset balances.

## 5. Revolving Credit Facilities and Long-Term Debt

On June 29, 2015, the Company, as guarantor, and its wholly-owned primary operating subsidiary, Boot Barn, Inc., refinanced the \$150.0 million credit facility with Wells Fargo Bank, N.A. (“February 2015 Wells Fargo Credit Facility”) with the \$125.0 million June 2015 Wells Fargo Revolver and the \$200.0 million 2015 Golub Term Loan. Borrowings under the new credit agreements were also used to pay costs and expenses related to the Sheplers Acquisition and the closing of the new credit agreements, and may be used for working capital and other general corporate purposes.

Borrowings under the June 2015 Wells Fargo Revolver bear interest at per annum rates equal to, at the Company’s option, either (i) London Interbank Offered Rate (“LIBOR”) plus an applicable margin for LIBOR loans, or (ii) the base rate plus an applicable margin for base rate loans. The base rate is calculated as the highest of (a) the federal funds rate plus 0.5%, (b) the Wells Fargo prime rate and (c) one-month LIBOR plus 1.0%. The applicable margin is calculated based on a pricing grid that in each case is linked to quarterly average excess availability. For LIBOR Loans, the applicable margin ranges from 1.00% to 1.25%, and for base rate loans it ranges from 0.00% to 0.25%. The Company also pays a commitment fee of 0.25% per annum of the actual daily amount of the unutilized revolving loans. The interest on the June 2015 Wells Fargo Revolver is payable in quarterly installments beginning on September 25, 2015 and ending on June 29, 2020, the maturity date. Total interest expense incurred in the thirteen and thirty-nine weeks ended December 26, 2015 on the June 2015 Wells Fargo Revolver was \$0.3 million and \$0.6 million, respectively, and the weighted average interest rate at December 26, 2015 was 1.6%.

Borrowings under the 2015 Golub Term Loan bear interest at per annum rates equal to, at the Company’s option, either (a) LIBOR plus an applicable margin for LIBOR loans with a LIBOR floor of 1.0%, or (b) the base rate plus an applicable margin for base rate loans. The base rate is calculated as the greater of (i) the higher of (x) the prime rate and (y) the federal funds rate plus 0.5% and (ii) the sum of one-month LIBOR plus 1.0%. The applicable margin is 4.5% for LIBOR Loans and 3.5% for base rate loans. The principal and interest on the 2015 Golub Term Loan is payable in quarterly installments beginning on September 25, 2015 and ending on the maturity date of the term loan, June 29, 2021. Quarterly principal payments of \$500,000 are due each quarter. Total interest expense incurred in the thirteen and thirty-nine weeks ended December 26, 2015 on the 2015 Golub Term Loan was \$2.8 million and \$5.6 million, respectively, and the weighted average interest rate at December 26, 2015 was 5.5%.

All obligations under each of the 2015 Golub Term Loan and the June 2015 Wells Fargo Revolver are unconditionally guaranteed by the Company and each of its direct and indirect domestic subsidiaries (other than certain immaterial subsidiaries) which are not named as borrowers under the 2015 Golub Term Loan or the June 2015 Wells Fargo Revolver, as applicable.

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The priority with respect to collateral under each of the 2015 Golub Term Loan and the June 2015 Wells Fargo Revolver is subject to the terms of an intercreditor agreement among the lenders under the 2015 Golub Term Loan and the June 2015 Wells Fargo Revolver.

Each of the June 2015 Wells Fargo Revolver and the 2015 Golub Term Loan contains customary provisions relating to mandatory prepayments, restricted payments, voluntary payments, affirmative and negative covenants, and events of default. In addition, the terms of the June 2015 Wells Fargo Revolver require the Company to maintain, on a consolidated basis, a Consolidated Fixed Charge Coverage Ratio of at least 1.00 :1.00 during such times as a covenant trigger event shall exist. The terms of the 2015 Golub Term Loan require the Company to maintain, on a consolidated basis, a maximum Consolidated Total Net Leverage Ratio of 5.25 :1.00 (with step downs to 4.00 :1.00 as provided for in the 2015 Golub Term Loan). The June 2015 Wells Fargo Revolver and 2015 Golub Term Loan also require the Company to pay additional interest of 2.0% per annum upon triggering certain specified events of default set forth therein. For financial accounting purposes, the requirement for the Company to pay a higher interest rate upon an event of default is an embedded derivative. As of December 26, 2015, the fair value of these embedded derivatives was estimated and was not significant.

#### Debt Issuance Costs and Debt Discount

The Company paid \$1.4 million of transaction fees in connection with the February 2015 Wells Fargo Credit Facility. These transaction fees were paid to both Wells Fargo and other advisors via a reduction in the proceeds from the February 2015 Wells Fargo Credit Facility and were accounted for as debt issuance costs and a debt discount at March 28, 2015. On June 29, 2015, the note payable was repaid when the new financing was obtained, and the \$1.4 million remaining debt issuance costs and debt discounts were written off to interest expense.

Debt issuance costs totaling \$0.9 million were incurred under the June 2015 Wells Fargo Revolver and are included as assets on the condensed consolidated balance sheets in prepaid expenses and other current assets. Debt issuance costs totaling \$0.8 million remain as of December 26, 2015. These amounts are being amortized to interest expense over the term of the June 2015 Wells Fargo Revolver.

Debt issuance costs and debt discount totaling \$5.6 million were incurred under the 2015 Golub Term Loan and are included as a reduction of the current and non-current note payable on the condensed consolidated balance sheet. Debt issuance costs and debt discount totaling \$5.1 million remain as of December 26, 2015. These amounts are being amortized to interest expense over the term of the 2015 Golub Term Loan.

The following sets forth the balance sheet information related to the term loan:

	<u>December 26, 2015</u>	<u>March 28, 2015</u>
<b>(in thousands)</b>		
Term Loan	\$ 199,000	\$ 75,000
Unamortized value of the debt issuance costs and debt discount <sup>(1)</sup>	(5,124)	(1,374)
Net carrying value	<u>\$ 193,876</u>	<u>\$ 73,626</u>

(1) Includes the reclassification of debt issuance costs of \$0.1 million from "Prepaid and other current assets" and \$0.5 million from "Other assets" at March 28, 2015 as a result of the Company adopting ASU 2015-03. See Note 1.

Total amortization expense of \$0.3 million and \$0.6 million related to the June 2015 Wells Fargo Revolver and 2015 Golub Term Loan is included as a component of interest expense in the thirteen and thirty-nine weeks ended December 26, 2015, respectively.

#### \$150 Million Credit Facility (Wells Fargo Bank, N.A.)

On February 23, 2015, the Company and Boot Barn, Inc., the Company's wholly-owned primary operating subsidiary, entered into the February 2015 Wells Fargo Credit Facility, which consisted of a \$75.0 million revolving credit facility, including a \$5.0 million sub-limit for letters of credit, and a \$75.0 million term loan, and also provided the Company

with the ability to incur additional incremental term loans of up to \$50.0 million, provided that certain conditions were met, including compliance with certain covenants. On June 29, 2015, the Company repaid all outstanding borrowings under the February 2015 Wells Fargo Credit Facility and terminated such facility in connection with the refinancing discussed above.

Total interest expense incurred in the thirty-nine weeks ended December 26, 2015 on the February 2015 Wells Fargo Credit Facility was \$0.8 million.

***Revolving Credit Facility (PNC Bank, N.A.)***

On December 11, 2011, the Company obtained a collateral-based revolving line of credit with PNC Bank, N.A. (the “PNC Line of Credit”), which the Company amended on August 31, 2012 and May 31, 2013. The PNC Line of Credit included a \$5.0 million sub-limit for letters of credit. On April 15, 2014, the Company amended the PNC Line of Credit to increase the borrowing capacity from \$60.0 million to up to \$70.0 million. The available borrowing under the PNC Line of Credit was based on the collective value of eligible inventory and credit card receivables multiplied by specific advance rates. Total interest expense incurred on the PNC Line of Credit for the thirteen and thirty-nine weeks ended December 27, 2014 was \$0.9 million and \$1.5 million, respectively. On February 23, 2015, proceeds from the February 2015 Wells Fargo Credit Facility were used to pay the entire \$50.8 million outstanding balance of the PNC Line of Credit.

***Term Loan Due May 2019 (Golub Capital LLC)***

The Company entered into a loan and security agreement with Golub Capital LLC on May 31, 2013, as amended by the first amendment to the term loan and security agreement dated September 23, 2013 (the “2013 Golub Loan”). On April 14, 2014, the Company entered into an amended and restated term loan and security agreement for the 2013 Golub Loan. The amended and restated loan and security agreement increased the borrowings on the 2013 Golub Loan from \$99.2 million to \$130.0 million, with the proceeds used to fund a portion of the \$41.3 million dividend to stockholders and cash payment to holders of vested options that was paid in April 2014. See Note 6, “Stock-Based Compensation”. On November 5, 2014, the Company amended the 2013 Golub Loan to reduce the applicable LIBOR Floor from 1.25% to 1.00 % which changed the current interest rate from 7.00% to 6.75%. Total interest expense incurred on the 2013 Golub Loan for the thirteen and thirty-nine weeks ended December 27, 2014 was \$1.4 million and \$6.0 million, respectively.

On November 5, 2014, the Company used \$81.9 million of the net proceeds from the IPO to repay a portion of the principal balance on the 2013 Golub Loan. The Company incurred a pre-payment penalty of \$0.6 million and accelerated amortization of debt issuance costs of \$1.7 million, which was recorded to interest expense.

On February 23, 2015, proceeds from the February 2015 Wells Fargo Credit Facility were used to pay the entire \$47.3 million outstanding balance of the 2013 Golub Loan. The Company incurred prepayment penalties of \$1.1 million to the lenders under the Company’s prior credit facilities. Total debt issuance costs from the PNC Line of Credit and the 2013 Golub Loan of \$1.4 million were written off to interest expense.

### ***Aggregate Contractual Maturities***

Aggregate contractual maturities for the Company's line of credit and long-term debt as of December 26, 2015 are as follows:

<b>Fiscal year</b>	<b>(in thousands)</b>
2016	\$ 500
2017	2,000
2018	2,000
2019	2,000
2020	2,000
Thereafter	220,507
<b>Total</b>	<b>\$ 229,007</b>

## **6. Stock-Based Compensation**

### ***Equity Incentive Plans***

On January 27, 2012, the Company approved the 2011 Equity Incentive Plan (the "2011 Plan"). The 2011 Plan authorized the Company to issue options to employees, consultants and directors to purchase up to a total of 3,750,000 shares of common stock. As of December 26, 2015, all awards granted by the Company under the 2011 Plan have been nonqualified stock options. Options granted under the 2011 Plan have a life of 10 years and vest over service periods of five years or in connection with certain events as defined by the 2011 Plan.

On October 19, 2014, the Company approved the 2014 Equity Incentive Plan (the "2014 Plan"). The 2014 Plan authorizes the Company to issue awards to employees, consultants and directors with respect to a total of 1,600,000 shares of common stock, par value \$0.0001 per share. Options granted under the 2014 Plan have a life of 8 years and vest over service periods of five years or in connection with certain events as defined by the 2014 Plan. All awards granted by the Company under the 2014 Plan to date have been nonqualified stock options, restricted stock awards or restricted stock units.

### ***Pro Rata Cash Dividend, Cash Payment to Holders of Vested Options and Adjustment to Exercise Price of Unvested Options***

On April 11, 2014, the Company declared and subsequently paid a pro rata cash dividend to its stockholders totaling \$39.9 million, made a cash payment of \$1.4 million to holders of vested options, and lowered the exercise price of 1,918,550 unvested options by \$2.00 per share. The cash payments totaling \$41.3 million reduced retained earnings to zero and reduced additional paid-in capital by \$39.7 million. The 2011 Plan has nondiscretionary anti-dilution provisions that require the fair value of the option awards to be equalized in the event of an equity re structuring. Consequently, the Board of Directors of the Company was obligated under the anti-dilution provisions to approve the reduction of the exercise price on the unvested options and make the cash payment to the holders of vested options. No incremental stock-based compensation expense was recognized for the dividend for the vested options or reduction in exercise price of the unvested options.

### ***Non-Qualified Stock Options***

During the thirteen weeks ended December 26, 2015, the Company did not grant options to purchase shares under the 2014 Plan.

During the thirty-nine weeks ended December 26, 2015, the Company granted certain members of management options to purchase a total of 294,153 shares under the 2014 Plan. The total grant date fair value of stock options granted during the thirty-nine weeks ended December 26, 2015 was \$ 2.7 million, with grant date fair values ranging from \$ 7.48 to \$1 1.52 per share. The Company is recognizing the expense relating to these stock options on a straight-line basis over

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the five-year service period of the awards. The exercise prices of these awards range between \$22.31 and \$ 32.02 per share.

On October 29, 2014, the Company granted its Chief Executive Officer (“CEO”) options to purchase 99,650 shares of common stock under the 2014 Plan. These options contain provisions related to both time of service and market conditions. Vesting of the options occurs if the market price of the Company’s stock achieves stated targets through the third anniversary of the date of grant. If those market price targets are achieved, the options will vest in equal amounts on the third, fourth and fifth anniversaries of the grant date. The fair value of the options was estimated using a Monte Carlo simulation model. The following significant assumptions were used as of October 29, 2014:

Stock price	\$ 16.00
Exercise price	\$ 16.00
Expected option term	6.0 years
Expected volatility	55.0 %
Risk-free interest rate	1.8 %
Expected annual dividend yield	0 %

During the thirteen and thirty-nine weeks ended December 27, 2014, the Company granted certain members of management options to purchase a total of 1 24,650 shares (all under the 2014 Plan) and 237,500 shares of common stock , respectively . The total grant date fair value of stock options during the thirteen and thirty-nine weeks ended December 27, 2014 was \$0.9 million and \$2.4 million, respectively, with grant date fair values ranging from \$6. 08 to \$7.79 per share. The Company is recognizing the expense relating to these stock options on a straight-line basis over the five-year service period of the awards. The exercise prices of these awards range between \$9.40 and \$16.00 per share.

The stock option awards discussed above, with the exception of options awarded to the Company’s CEO on October 29, 2014, were measured at fair value on the grant date using the Black-Scholes option valuation model. Key input assumptions used to estimate the fair value of stock options include the exercise price of the award, the expected option term, expected volatility of the Company’s stock price over the option’s expected term, the risk-free interest rate over the option’s expected term and the Company’s expected annual dividend yield, if any. The Company’s estimate of pre-vesting forfeitures, or forfeiture rate, was based on its internal analysis, which included the award recipients’ positions within the Company and the vesting period of the awards. The Company will issue shares of common stock when the options are exercised.

The fair values of stock options granted during the thirteen and thirty-nine weeks ended December 26, 2015 and December 27, 2014 were estimated on the grant dates using the following assumptions:

	Thirteen Weeks Ended		Thirty-Nine Weeks Ended	
	December 26, 2015	December 27, 2014	December 26, 2015	December 27, 2014
Expected option term <sup>(1)</sup>	N/A	6.5 years	5.5 years	6.5 years
Expected volatility factor <sup>(2)</sup>	N/A	38.6 % - 55.0 %	33.3 % - 37.1 %	38.6 % - 56.0 %
Risk-free interest rate <sup>(3)</sup>	N/A	1.7 % - 1.8 %	1.6 % - 2.0 %	1.7 % - 2.0 %
Expected annual dividend yield <sup>(4)</sup>	N/A	0 %	0 %	0 %

- (1) The Company has limited historical information regarding expected option term. Accordingly, the Company determined the expected life of the options using the simplified method.
- (2) Stock volatility for each grant is measured using the weighted average of historical daily price changes of the Company’s competitors’ common stock over the most recent period equal to the expected option term of the Company’s awards.
- (3) The risk-free interest rate is determined using the rate on treasury securities with the same term.
- (4) The board of directors paid a dividend to stockholders in April 2014. The Company’s board of directors does not plan to pay cash dividends in the foreseeable future. Consequently, the Company used an expected dividend yield of zero.

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Intrinsic value for stock options is defined as the difference between the market price of the Company's common stock on the last business day of the fiscal quarter and the weighted average exercise price of in-the-money stock options outstanding at the end of each fiscal period. The market value per share at December 26, 2015 was \$12.43 .

The following table summarizes the stock award activity for the thirty-nine weeks ended December 26, 2015:

	<u>Stock Options</u>	<u>Grant Date Weighted Average Exercise Price</u>	<u>Weighted Average Remaining Contractual Life (in Years)</u>	<u>Aggregate Intrinsic Value</u>
				(in thousands)
Outstanding at March 28, 2015	2,902,775	\$ 7.56		
Granted	294,153	\$ 26.29		
Exercised	(528,575)	\$ 5.17		\$ 10,679
Cancelled, forfeited or expired	(178,500)	\$ 14.28		
Outstanding at December 26, 2015	<u>2,489,853</u>	<u>\$ 9.80</u>	<u>7.0</u>	<u>\$ 11,236</u>
Vested and expected to vest after December 26, 2015	<u>2,489,853</u>	<u>\$ 9.80</u>	<u>7.0</u>	<u>\$ 11,236</u>
Exercisable at December 26, 2015	<u>867,950</u>	<u>\$ 7.44</u>	<u>6.8</u>	<u>\$ 4,345</u>

(1) The grant date weighted-average exercise price reflects the reduction of the exercise price by \$2.00 per share for the 1,918,550 unvested options in connection with the April 2014 dividend discussed above.

A summary of the status of non-vested stock options as of December 26, 2015 including changes during the thirty-nine weeks ended December 26, 2015 is presented below:

	<u>Shares</u>	<u>Weighted- Average Grant Date Fair Value</u>
Nonvested at March 28, 2015	1,800,170	\$ 4.57
Granted	294,153	\$ 9.92
Vested	(293,920)	\$ 4.92
Nonvested shares forfeited	(178,500)	\$ 4.29
Nonvested at December 26, 2015	<u>1,621,903</u>	<u>\$ 5.25</u>

**Restricted Stock**

During the thirteen and thirty-nine weeks ended December 26, 2015, the Company granted 25,329 and 71,530 restricted stock units, respectively, to various employees under the 2014 Plan. The shares granted to employees vest in five equal annual installments beginning on the grant date, provided that the respective award recipient continues to be employed by the Company through each of those dates. The grant date fair value of these awards for the thirteen and thirty-nine weeks ended December 26, 2015 totaled \$0.3 million and \$1.6 million, respectively. The Company is recognizing the expense relating to these awards on a straight-line basis over the service period of each award, commencing on the date of grant.

During the thirteen and thirty-nine weeks ended December 27, 2014, the Company granted 30,313 restricted shares of common stock to various employees and one member of its Board of Directors under the 2014 Plan. The shares granted to employees vest in four equal annual installments beginning on the grant date, provided that the respective award recipient continues to be employed by the Company through each of those dates. The shares granted to the member of the Board of Directors vest in full upon the one-year anniversary of the date of grant, provided that the Board member continues to serve on the Board of Directors through that date. The grant date fair value of these awards totaled \$0.5 million. The Company is recognizing the expense relating to these awards on a straight-line basis over the service period of each award, commencing on the date of grant.

### ***Stock-Based Compensation Expense***

Stock-based compensation expense was \$0.8 million and \$0.5 million for the thirteen weeks ended December 26, 2015 and December 27, 2014, respectively. Stock-based compensation expense was \$2.1 million and \$1.5 million for the thirty-nine weeks ended December 26, 2015 and December 27, 2014, respectively. Stock-based compensation expense of \$0.1 million was recorded in cost of goods sold in the condensed consolidated statements of operations for each of the thirteen weeks ended December 26, 2015 and December 27, 2014, respectively. Stock-based compensation expense of \$0.3 million was recorded in cost of goods sold in the condensed consolidated statements of operations for each of the thirty-nine weeks ended December 26, 2015 and December 27, 2014, respectively. All other stock-based compensation expense is included in selling, general and administrative expenses in the condensed consolidated statements of operations.

As of December 26, 2015, there was \$7.2 million of total unrecognized stock-based compensation expense related to unvested stock options, with a weighted-average remaining recognition period of 3.21 years. As of December 26, 2015, there was \$1.7 million of total unrecognized stock-based compensation expense related to restricted stock, with a weighted-average remaining recognition period of 4.25 years.

### **7. Commitments and Contingencies**

The Company is involved, from time to time, in litigation that is incidental to its business. The Company has reviewed these matters to determine if reserves are required for losses that are probable and reasonable to estimate in accordance with FASB ASC Topic 450, *Contingencies*. The Company evaluates such reserves, if any, based upon several criteria, including the merits of each claim, settlement discussions and advice from outside legal counsel, as well as indemnification of amounts expended by the Company's insurers or others, if any. In management's opinion, none of these legal matters, individually or in the aggregate, will have a material effect on the Company's financial position, results of operations or liquidity.

During the normal course of its business, the Company has made certain indemnifications and commitments under which the Company may be required to make payments for certain transactions. These indemnifications include those given to various lessors in connection with facility leases for certain claims arising from such facility leases, and indemnifications to directors and officers of the Company to the maximum extent permitted under the laws of the State of Delaware. The majority of these indemnifications and commitments do not provide for any limitation of the maximum potential future payments the Company could be obligated to make, and their duration may be indefinite. The Company has not recorded any liability for these indemnifications and commitments in the consolidated balance sheets as the impact is expected to be immaterial.

### **8. Capital Lease and Financing Transactions**

As of December 26, 2015, the Company had non-cancelable capital leases for property and equipment rentals with principal and interest payments due monthly. The liability under capital lease arrangements totals \$0.9 million.

The Company acquired two retail stores, one distribution center facility and land as part of the Sheplers Acquisition. On July 30, 2007, Sheplers sold these properties to an unrelated third-party real estate company and simultaneously entered into an arrangement with the third-party real estate company to lease back these properties. Sheplers maintained continuing involvement in these properties such that this sale did not qualify for sale-leaseback accounting treatment. This transaction is recorded as a financing transaction with the assets and related financing obligation recorded on the balance sheet. The lease has a 20-year term expiring in 2027 and includes renewal options and certain default provisions requiring the Company to perform repairs and maintenance, make timely rent payments and insure the buildings and equipment. The liability under the financing transaction as of December 26, 2015 totals \$7.8 million.

The total liability under capital lease and financing transactions is \$8.7 million and is included as capital lease obligations in the condensed consolidated balance sheet. The current portion of the capital lease arrangements is included in accrued expenses and other current liabilities on the condensed consolidated balance sheets. The interest rates range from 10.4% to 12.1%.

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The net property and equipment involved in the Company's capital leases and financing transaction are included in property and equipment as follows:

	December 26, 2015	March 28, 2015
(in thousands)		
Buildings	\$ 7,588	\$ —
Land	2,530	—
Site Improvements	410	—
Equipment	92	91
Property and equipment, gross	10,620	91
Less: accumulated depreciation	(408)	(20)
Property and equipment, net	\$ 10,212	\$ 71

As of December 26, 2015, future minimum capital lease and financing transaction payments are as follows:

Fiscal year	(in thousands)
2016	\$ 311
2017	1,253
2018	1,272
2019	1,296
2020	1,321
Thereafter	9,656
Total	15,109
Less: Imputed interest	(6,413)
Present value of capital leases and financing transaction	8,696
Less: Current capital leases and financing transaction	(362)
Noncurrent capital leases and financing transaction	\$ 8,334

## 9. Income Taxes

The Company accounts for income taxes in accordance with ASC 740, *Income Taxes* ("ASC 740"). In accordance with ASC 740, the Company recognizes deferred tax assets and liabilities based on the liability method, which requires an adjustment to the deferred tax asset or liability to reflect income tax rates currently in effect. When income tax rates increase or decrease, a corresponding adjustment to income tax expense is recorded by applying the rate change to the cumulative temporary differences. ASC 740 prescribes the recognition threshold and measurement principles for financial statement disclosure of tax positions taken or expected to be taken on a tax return. ASC 740 requires the Company to determine whether it is "more likely than not" that a tax position will be sustained upon examination by the appropriate taxing authorities before any part of the benefit can be recognized. Additionally, ASC 740 provides guidance on recognition measurement, derecognition, classification, related interest and penalties, accounting in interim periods, disclosure and transition.

The provision for income taxes is based on the current estimate of the annual effective tax rate and is adjusted as necessary for discrete events occurring in a particular period. The income tax rate was 40.3% and 36.0% for the thirteen weeks ended December 26, 2015 and December 27, 2014, respectively, and 42.0% and 37.9% for the thirty-nine weeks ended December 26, 2015 and December 27, 2014, respectively. The effective tax rates for the thirteen and thirty-nine weeks ended December 26, 2015 are higher than the comparable period in fiscal 2015 due to discrete items related to non-deductible Sheplers' acquisition costs and increases in the blended state tax rate that increased taxes in fiscal 2016 compared to discrete items that decreased taxes in fiscal 2015. Because management believes that it is more likely than not that the Company will realize the full amount of the net deferred tax assets, the Company has not recorded any valuation allowance for the deferred tax assets.

The Company's policy is to accrue interest and penalties related to unrecognized tax benefits as a component of income tax expense. At December 26, 2015 and March 28, 2015, the Company had no accrued liability for penalties and interest.

The Company files income tax returns in the U.S. federal jurisdiction and various state jurisdictions. During the prior quarter, the Company was informed that the Internal Revenue Service will be auditing the fiscal 2014 tax year.

## 10 . Related Party Transactions

### *Leases and Other Transactions*

The Company has a lease agreement for one of its stores at a location owned by one minority stockholder of the Company. The Company paid approximately \$0.1 million for this lease during the thirteen and thirty-nine weeks ended December 26, 2015 and December 27, 2014, respectively. These lease payments are included in cost of goods sold in the condensed consolidated statements of operations.

## 11 . Earnings Per Share

Earnings per share is computed under the provisions of FASB ASC Topic 260, *Earnings Per Share*. Basic earnings per share is computed based on the weighted average number of outstanding shares of common stock during the period. Diluted earnings per share is computed based on the weighted average number of shares of common stock plus the effect of dilutive potential common shares outstanding during the period using the treasury stock method, whereby proceeds from such exercise, unamortized compensation and hypothetical excess tax benefits, if any, on share-based awards, are assumed to be used by the Company to purchase the common shares at the average market price during the period. Dilutive potential shares of common stock represent outstanding stock options. The dilutive effect of stock options and restricted stock is applicable only in periods of net income.

As discussed in Note 6, "Stock-Based Compensation", holders of vested stock options received a cash payment of \$1.4 million during the thirty-nine weeks ended December 27, 2014, which the Company deducted from net income to determine the net income available for common stockholders when calculating earnings per share.

The components of basic and diluted earnings per share of common stock, in aggregate, for the thirteen and thirty-nine weeks ended December 26, 2015 and December 27, 2014 are as follows:

	<u>Thirteen Weeks Ended</u>		<u>Thirty-Nine Weeks Ended</u>	
	<u>December 26, 2015</u>	<u>December 27, 2014</u>	<u>December 26, 2015</u>	<u>December 27, 2014</u>
<i>(in thousands, except per share data)</i>				
Net income attributed to Boot Barn Holdings, Inc.	\$ 9,928	\$ 8,763	\$ 8,856	\$ 11,116
Less: Cash payment to holders of vested options	—	—	—	(1,443)
Net income available for common stockholders	<u>\$ 9,928</u>	<u>8,763</u>	<u>\$ 8,856</u>	<u>9,673</u>
Weighted average basic shares outstanding	26,326	23,704	26,116	20,928
Dilutive effect of stock options	545	852	887	671
Weighted average diluted shares outstanding	<u>26,871</u>	<u>24,556</u>	<u>27,003</u>	<u>21,599</u>
Basic earnings per share	\$ 0.38	\$ 0.37	\$ 0.34	\$ 0.46
Diluted earnings per share	\$ 0.37	\$ 0.36	\$ 0.33	\$ 0.45

Options to purchase 592,303 shares and 237,150 shares of common stock were outstanding during the thirteen weeks ended December 26, 2015 and December 27, 2014, respectively, but were not included in the computation of weighted average diluted common shares outstanding as the effect of doing so would have been anti-dilutive.

Options to purchase 355,153 shares and 478,692 shares of common stock were outstanding during the thirty-nine weeks ended December 26, 2015 and December 27, 2014, respectively, but were not included in the computation of weighted average diluted common shares outstanding as the effect of doing so would have been anti-dilutive.

## **Item 2. Management’s Discussion and Analysis of Financial Condition and Results of Operations**

*The following discussion and analysis of the financial condition and results of our operations should be read together with the financial statements and related notes of Boot Barn Holdings, Inc. and Subsidiaries included in Item 1 of this Quarterly Report on Form 10-Q and with our audited financial statements and the related notes included in our Annual Report on Form 10-K filed with the Securities and Exchange Commission, or SEC, on May 29, 2015 (the “Fiscal 2015 10-K”). As used in this Quarterly Report on Form 10-Q, except where the context otherwise requires or where otherwise indicated, the terms “company”, “Boot Barn”, “we”, “our” and “us” refer to Boot Barn Holdings, Inc. and its subsidiaries.*

### **Cautionary Statement Regarding Forward-Looking Statements**

This Quarterly Report on Form 10-Q contains forward-looking statements that involve risks and uncertainties, as well as assumptions that, if they never materialize or prove incorrect, could cause our results to differ materially from those expressed or implied by such forward-looking statements. The statements contained in this Quarterly Report on Form 10-Q that are not purely historical are forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended (the “Securities Act”), and Section 21E of the Securities Exchange Act of 1934, as amended (the “Exchange Act”). Forward-looking statements are often identified by the use of words such as, but not limited to, “anticipate”, “believe”, “can”, “continue”, “could”, “estimate”, “expect”, “intend”, “may”, “plan”, “project”, “seek”, “should”, “target”, “will”, “would” and similar expressions or variations intended to identify forward-looking statements. These statements are based on the beliefs and assumptions of our management based on information currently available to management. These forward-looking statements are subject to numerous risks and uncertainties, including the risks and uncertainties described under the section titled “Risk Factors” in our Fiscal 2015 10-K, those identified in this “Management’s Discussion and Analysis of Financial Condition and Results of Operations”, and elsewhere in this Quarterly Report on Form 10-Q. Moreover, we operate in an evolving environment. New risks and uncertainties emerge from time to time and it is not possible for our management to predict all risks and uncertainties, nor can we assess the impact of all risks on our business or the extent to which any risk, or combination of risks, may cause actual results to differ materially from those contained in any forward-looking statement. We qualify all of our forward-looking statements by these cautionary statements.

We caution you that the risks and uncertainties identified by us may not be all of the factors that are important to you. Furthermore, the forward-looking statements included in this Quarterly Report on Form 10-Q are made only as of the date hereof. Our forward-looking statements do not reflect the potential impact of any future acquisitions, mergers, dispositions, joint ventures or investments that we may make. We undertake no obligation to publicly update or revise any forward-looking statement as a result of new information, future events or otherwise, except as otherwise required by law.

### **Overview**

Management believes that Boot Barn is the largest and fastest-growing lifestyle retail chain devoted to western and work-related footwear, apparel and accessories in the U.S. As of December 26, 2015, we operated 206 stores in 29 states, as well as an e-commerce channel, including both bootbarn.com and sheplers.com. Our product offering is anchored by an extensive selection of western and work boots and is complemented by a wide assortment of coordinating apparel and accessories. Our stores feature a comprehensive assortment of approximately 200 brands and more than 1,500 styles on average, coupled with attentive, knowledgeable store associates. Many of the items that we offer are basics or necessities for our customers’ daily lives and typically represent enduring styles that are less impacted by changing fashion trends.

We strive to offer an authentic, one-stop shopping experience that fulfills the everyday lifestyle needs of our customers, and as a result, many of our customers make purchases in both the western and work wear sections of our stores. We target a broad and growing demographic, ranging from passionate western and country enthusiasts, to workers seeking dependable, high-quality footwear and apparel. Our broad geographic footprint, which comprises more than twice as many stores as our nearest direct competitor that sells primarily western and work wear, provides us with significant economies of scale, enhanced supplier relationships, the ability to recruit and retain high quality store associates and the ability to reinvest in our business at levels that we believe exceed those of our competition.

## **Reorganization**

As of June 8, 2014, WW Top Investment Corporation held all of the outstanding shares of common stock of WW Holding Corporation, which held 95.0% of the outstanding shares of common stock of Boot Barn Holding Corporation. Boot Barn Holding Corporation held all of the outstanding shares of common stock of Boot Barn, Inc., which is our primary operating subsidiary. To simplify our organizational structure, we completed the Reorganization on June 9, 2014, whereby WW Holding Corporation was merged with and into WW Top Investment Corporation and then Boot Barn Holding Corporation was merged with and into WW Top Investment Corporation. As a result of this Reorganization, Boot Barn, Inc. became a direct wholly owned subsidiary of WW Top Investment Corporation, and the minority stockholders that formerly held 5.0% of Boot Barn Holding Corporation became holders of 5.0% of WW Top Investment Corporation. The legal name of WW Top Investment Corporation was subsequently changed to Boot Barn Holdings, Inc.

## **Amendment of Certificate of Incorporation**

On October 19, 2014, our board of directors authorized the amendment of our certificate of incorporation to increase the number of shares that we are authorized to issue to 100,000,000 shares of common stock, par value \$0.0001 per share. In addition, the amendment of the certificate of incorporation authorized us to issue 10,000,000 shares of preferred stock, par value \$0.0001 per share, and effect a 25-for-1 stock split of our outstanding common stock. The amendment became effective on October 27, 2014. Accordingly, all common share and per share amounts in this Quarterly Report on Form 10-Q have been adjusted to reflect the increase in authorized shares and the 25-for-1 stock split as though it had occurred at the beginning of the initial period presented.

## **Initial Public Offering**

On October 29, 2014, we commenced our initial public offering (“IPO”) of 5,000,000 shares of our common stock. In addition, on October 31, 2014, the underwriters of the IPO exercised their option to purchase an additional 750,000 shares of common stock from us. As a result, 5,750,000 shares of common stock were issued and sold by us at a price of \$16.00 per share.

## **Sheplers Acquisition**

On June 29, 2015, the Company completed the acquisition of Sheplers, a western lifestyle company with 25 retail locations across the United States and an e-commerce business, for a purchase price of \$147.0 million (which included assumption of certain indebtedness), subject to customary adjustments (the “Sheplers Acquisition”).

## **How We Assess the Performance of Our Business**

In assessing the performance of our business, we consider a variety of performance and financial measures. The key indicators we use to evaluate the financial condition and operating performance of our business are net sales and gross profit. In addition, we also review other important metrics, such as same store sales, new store openings, selling, general and administrative expenses, EBITDA and Adjusted EBITDA.

### ***Net sales***

Net sales reflect revenue from the sale of our merchandise at retail locations, as well as sales of merchandise through our e-commerce websites. We recognize revenue upon the purchase of merchandise by customers at our stores and upon delivery of the product in the case of our e-commerce websites. Net sales also include shipping and handling fees for e-commerce shipments that have been delivered to our customers. Net sales are net of returns on sales during the period as well as an estimate of returns and award redemptions expected in the future stemming from current period sales. Revenue from the sale of gift cards is deferred until the gift cards are used to purchase merchandise.

Our business is moderately seasonal and as a result our revenues fluctuate from quarter to quarter. In addition, our revenues in any given quarter can be affected by a number of factors including the timing of holidays and weather patterns. The third quarter of our fiscal year, which includes the Christmas shopping season, has historically produced higher sales and disproportionately larger operating income than the other quarters of our fiscal year. However, we believe that our sales throughout the year are more consistent than most other specialty retail chains. As a result of the dispersion of various western events throughout the year, we believe that our Christmas results are less impactful than other specialty retail chains. In addition, neither the western nor the work component of our business has been meaningfully impacted by fashion trends or seasonality historically. We believe that many of our customers are driven primarily by utility and brand, and our best-selling styles.

### *Same store sales*

The term “same store sales” refers to net sales from stores that have been open at least 13 full fiscal months as of the end of the current reporting period, although we include or exclude stores from our calculation of same store sales in accordance with the following additional criteria:

- stores that are closed for five or fewer days in any fiscal month are included in same store sales;
- stores that are closed temporarily, but for more than five days in any fiscal month, are excluded from same store sales beginning in the fiscal month in which the temporary closure begins until the first full month of operation once the store re-opens;
- stores that are closed temporarily and relocated within their respective trade areas are included in same store sales;
- stores that are permanently closed are excluded from same store sales beginning in the month preceding closure; and
- acquired stores are added to same store sales beginning on the later of (a) the applicable acquisition date and (b) the first day of the first fiscal month after the store has been open for at least 13 full fiscal months regardless of whether the store has been operated under our management or predecessor management.

If the criteria described above are met, then all net sales of an acquired store, excluding those net sales before our acquisition of that store, are included for the period presented. However, when an acquired store is included for the period presented, the net sales of such acquired store for periods before its acquisition are included (to the extent relevant) for purposes of calculating “same store sales growth” and illustrating the comparison between the applicable periods. Pre-acquisition net sales numbers are derived from the books and records of the acquired company, as prepared prior to the acquisition, and have not been independently verified by us.

In addition to retail store sales, same store sales also includes e-commerce sales, e-commerce shipping and handling revenue and actual retail store or e-commerce sales returns. We exclude gift card escheatment, provision for sales returns and estimated future loyalty award redemptions from sales in our calculation of net sales per store.

Measuring the change in year-over-year same store sales allows us to evaluate how our store base is performing. Numerous factors affect our same store sales, including:

- national and regional economic trends;
- our ability to identify and respond effectively to regional consumer preferences;
- changes in our product mix;
- changes in pricing;
- competition;
- changes in the timing of promotional and advertising efforts;
- holidays or seasonal periods; and
- weather.

Opening new stores is an important part of our growth strategy and we anticipate that a significant percentage of our net sales in the near future will come from stores not included in our same store sales calculation. Accordingly, same

store sales are only one measure we use to assess the success of our business and growth strategy. Some of our competitors and other retailers may calculate “same” or “comparable” store sales differently than we do. As a result, data in this Quarterly Report on Form 10-Q regarding our same store sales may not be comparable to similar data made available by other retailers.

### ***New store openings***

New store openings reflect the number of stores, excluding acquired stores, that are opened during a particular reporting period. In connection with opening new stores, we incur pre-opening costs. Pre-opening costs consist of costs incurred prior to opening a new store and primarily consist of manager and other employee payroll, travel and training costs, marketing expenses, initial opening supplies and costs of transporting initial inventory and certain fixtures to store locations, as well as occupancy costs incurred from the time that we take possession of a store site to the opening of that store. Occupancy costs are included in cost of goods sold and the other pre-opening costs are included in selling, general and administrative (“SG&A”) expenses. All of these costs are expensed as incurred.

New stores often open with a period of high sales levels, which subsequently decrease to normalized sales volumes. In addition, we experience typical inefficiencies in the form of higher labor, advertising and other direct operating expenses, and as a result, store-level profit margins at our new stores are generally lower during the start-up period of operation. The number and timing of store openings has had, and is expected to continue to have, a significant impact on our results of operations. In assessing the performance of a new store, we review its actual sales against the sales that we projected that store to achieve at the time we initially approved its opening. We also review the actual number of stores opened in a fiscal year against the number of store openings that we included in our budget at the beginning of that fiscal year.

### ***Gross profit***

Gross profit is equal to our net sales less our cost of goods sold. Cost of goods sold includes the cost of merchandise, obsolescence and shrinkage provisions, store and warehouse occupancy costs (including rent, depreciation and utilities), inbound and outbound freight, supplier allowances, occupancy-related taxes, compensation costs for merchandise purchasing and warehouse personnel, and other inventory acquisition-related costs. These costs are significant and can be expected to continue to increase as we grow. The components of our reported cost of goods sold may not be comparable to those of other retail companies, including our competitors.

Our gross profit generally follows changes in net sales. We regularly analyze the components of gross profit, as well as gross profit as a percentage of net sales. Specifically, we examine the initial markup on purchases, markdowns and reserves, shrinkage, buying costs, distribution costs and occupancy costs. Any inability to obtain acceptable levels of initial markups, a significant increase in our use of markdowns or in inventory shrinkage, or a significant increase in freight and other inventory acquisition costs, could have an adverse impact on our gross profit and results of operations.

Gross profit is also impacted by shifts in the proportion of sales of our private brand products compared to third-party brand products, as well as by sales mix changes within and between brands and major product categories such as footwear, apparel or accessories.

### ***Selling, general and administrative expenses***

Our SG&A expenses are composed of labor and related expenses, other operating expenses and general and administrative expenses not included in cost of goods sold. Specifically, our SG&A expenses include the following:

*Labor and related expenses* —Labor and related expenses include all store-level salaries and hourly labor costs, including salaries, wages, benefits and performance incentives, labor taxes and other indirect labor costs.

*Other operating expenses* —Other operating expenses include all operating costs, including those for advertising, marketing campaigns, operating supplies, utilities, and repairs and maintenance, as well as credit card fees and costs of third-party services.

*General and administrative expenses* —General and administrative expenses comprise expenses associated with corporate and administrative functions that support the development and operations of our stores, including compensation and benefits, travel expenses, corporate occupancy costs, stock compensation costs, legal and professional fees, insurance and other related corporate costs.

The components of our SG&A expenses may not be comparable to those of our competitors and other retailers. We expect our selling, general and administrative expenses will increase in future periods as a result of incremental share-based compensation, legal, accounting, and other compliance-related expenses associated with being a public company and increases resulting from growth in the number of our stores.

### ***EBITDA and Adjusted EBITDA***

EBITDA and Adjusted EBITDA are important financial measures used by our management, board of directors and lenders to assess our operating performance. We use EBITDA and Adjusted EBITDA as key performance measures because we believe that they facilitate operating performance comparisons from period to period by excluding potential differences primarily caused by the impact of variations from period to period in tax positions, interest expense and depreciation and amortization, as well as, in the case of Adjusted EBITDA, excluding non-cash expenses, such as stock-based compensation and the non-cash accrual for future award redemptions, and unusual or non-recurring costs and expenses that are not directly related to our operations, including acquisition-related expenses, acquisition-related integration costs, amortization of inventory fair value adjustment, SEC filing costs, and loss on disposal of assets and contract termination costs. See “Results of Operations” below for a reconciliation of our EBITDA and Adjusted EBITDA to net income, the most directly comparable financial measure calculated and presented in accordance with GAAP. Because EBITDA and Adjusted EBITDA facilitate internal comparisons of our historical operating performance on a more consistent basis, we also use EBITDA and Adjusted EBITDA (or some variations thereof) for business planning purposes, in calculating covenant compliance for our credit facilities, in determining incentive compensation for members of our management and in evaluating acquisition opportunities. In addition, we believe that EBITDA and Adjusted EBITDA and similar measures are widely used by investors, securities analysts, ratings agencies and other parties in evaluating companies in our industry as a measure of financial performance and debt-service capabilities. Given that EBITDA and Adjusted EBITDA are measures not deemed to be in accordance with GAAP and are susceptible to varying calculations, our EBITDA and Adjusted EBITDA may not be comparable to similarly titled measures of other companies, including companies in our industry, because other companies may calculate EBITDA and Adjusted EBITDA in a different manner than we calculate these measures.

### **Critical Accounting Policies and Estimates**

The preparation of financial statements in accordance with accounting principles generally accepted in the United States requires management to make estimates and assumptions that affect the reported amounts of assets, liabilities, revenue and expenses, as well as the related disclosures of contingent assets and liabilities at the date of the financial statements. A summary of our significant accounting policies is included in Note 2 of our consolidated financial statements included in the Fiscal 2015 10-K.

Certain of our accounting policies and estimates are considered critical, as these policies and estimates are the most important to the depiction of our consolidated financial statements and require significant, difficult or complex judgments, often about the effect of matters that are inherently uncertain. Such policies are summarized in the “Management’s Discussion and Analysis of Financial Condition and Results of Operations” section of our Fiscal 2015 10-K. As of the date of this filing, there were no significant changes to any of the critical accounting policies and estimates described in the Fiscal 2015 10-K.

### **Results of Operations**

We operate on a fiscal calendar that results in a 52- or 53-week fiscal year ending on the last Saturday of March unless April 1st is a Saturday, in which case the fiscal year ends on April 1st. The fiscal year ending on March 26, 2016 (“fiscal 2016”) and the fiscal year ended on March 28, 2015 (“fiscal 2015”), each consists of 52 weeks. In a 52-week fiscal year, each quarter includes thirteen weeks of operations; in a 53-week fiscal year, the first, second and third

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quarters each include thirteen weeks of operations and the fourth quarter includes fourteen weeks of operations. For ease of reference, we identify our fiscal years by reference to the calendar year in which the fiscal year ends.

The following table summarizes key components of our results of operations for the periods indicated, both in dollars and as a percentage of our net sales:

(dollars in thousands)	Thirteen Weeks Ended		Thirty-Nine Weeks Ended	
	December 26, 2015	December 27, 2014	December 26, 2015	December 27, 2014
<b>Consolidated Statements of Operations Data (Unaudited):</b>				
Net sales	\$ 193,842	\$ 130,523	\$ 419,554	\$ 299,404
Cost of goods sold	129,891	84,367	289,176	198,605
Amortization of inventory fair value adjustment	(228)	—	(453)	—
Total cost of goods sold	<u>129,663</u>	<u>84,367</u>	<u>288,723</u>	<u>198,605</u>
Gross profit	64,179	46,156	130,831	100,799
Operating expenses:				
Selling, general and administrative expenses	43,986	28,299	105,323	73,167
Acquisition-related expenses	—	—	891	—
Total operating expenses	<u>43,986</u>	<u>28,299</u>	<u>106,214</u>	<u>73,167</u>
Income from operations	20,193	17,857	24,617	27,632
Interest expense, net	3,553	4,177	9,347	9,755
Other income, net	—	12	—	37
Income before income taxes	16,640	13,692	15,270	17,914
Income tax expense	6,712	4,929	6,414	6,794
Net income	<u>\$ 9,928</u>	<u>\$ 8,763</u>	<u>\$ 8,856</u>	<u>\$ 11,120</u>
<b>Percentage of Net Sales (Unaudited):</b>				
Net sales	100.0 %	100.0 %	100.0 %	100.0 %
Cost of goods sold	67.0 %	64.6 %	68.9 %	66.3 %
Amortization of inventory fair value adjustment	<u>(0.1)%</u>	<u>— %</u>	<u>(0.1)%</u>	<u>— %</u>
Total cost of goods sold	<u>66.9 %</u>	<u>64.6 %</u>	<u>68.8 %</u>	<u>66.3 %</u>
Gross profit	33.1 %	35.4 %	31.2 %	33.7 %
Operating expenses:				
Selling, general and administrative expenses	22.7 %	21.7 %	25.1 %	24.4 %
Acquisition-related expenses	— %	— %	0.2 %	— %
Total operating expenses	<u>22.7 %</u>	<u>21.7 %</u>	<u>25.3 %</u>	<u>24.4 %</u>
Income from operations	10.4 %	13.7 %	5.9 %	9.3 %
Interest expense, net	1.8 %	3.2 %	2.2 %	3.3 %
Other income, net	—	— %	— %	—
Income before income taxes	8.6 %	10.5 %	3.7 %	6.0 %
Income tax expense	3.5 %	3.8 %	1.5 %	2.3 %
Net income	<u>5.1 %</u>	<u>6.7 %</u>	<u>2.2 %</u>	<u>3.7 %</u>

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The following table presents a reconciliation of EBITDA and Adjusted EBITDA to our net income, the most directly comparable financial measure calculated and presented in accordance with GAAP, for each of the periods indicated:

(in thousands)	Thirteen Weeks Ended		Thirty-Nine Weeks Ended	
	December 26, 2015	December 27, 2014	December 26, 2015	December 27, 2014
<b>EBITDA Reconciliation (Unaudited):</b>				
Net income	\$ 9,928	\$ 8,763	\$ 8,856	\$ 11,120
Income tax expense	6,712	4,929	6,414	6,794
Interest expense, net	3,553	4,177	9,347	9,755
Depreciation and intangible asset amortization	3,593	2,311	9,522	6,443
EBITDA	23,786	20,180	34,139	34,112
Non-cash stock-based compensation <sup>(a)</sup>	761	539	2,143	1,459
Non-cash accrual for future award redemptions <sup>(b)</sup>	961	816	801	581
Acquisition-related expenses <sup>(c)</sup>	—	—	891	—
Acquisition-related integration and reorganization costs <sup>(d)</sup>	3,153	—	8,521	—
Amortization of inventory fair value adjustment <sup>(e)</sup>	(228)	—	(453)	—
Loss on disposal of assets and contract termination costs <sup>(f)</sup>	53	27	1,106	113
SEC filing costs <sup>(g)</sup>	317	—	317	—
Other due diligence expenses <sup>(h)</sup>	—	—	—	864
Adjusted EBITDA	\$ 28,803	\$ 21,562	\$ 47,465	\$ 37,129

- (a) Represents non-cash compensation expenses related to stock options, restricted stock awards and restricted stock units granted to certain of our employees and directors.
- (b) Represents the non-cash accrual for future award redemptions in connection with our customer loyalty program.
- (c) Includes direct costs and fees related to the Sheplers Acquisition.
- (d) Represents certain store integration, remerchandising, inventory obsolescence and corporate consolidation costs incurred in connection with the integration of Sheplers. Includes an adjustment to normalize the gross margin impact of sales of discontinued inventory from Sheplers, which was sold at a discount. The adjustment assumes such inventory was sold at Sheplers' normalized margin rate.
- (e) Represents the amortization of purchase-accounting adjustments that decreased the value of inventory acquired to its fair value.
- (f) Represents loss on disposal of assets and contract termination costs from store closures and unused office and warehouse space.
- (g) Represents professional fees and expenses incurred in connection with a form S-1 Registration Statement filing in July 2015.
- (h) Represents professional fees and expenses incurred in connection with a prior due diligence process of Sheplers.

The following table presents store operating data for the periods indicated:

	Thirteen Weeks Ended		Thirty-Nine Weeks Ended	
	December 26, 2015	December 27, 2014	December 26, 2015	December 27, 2014
<b>Selected Store Data (unaudited):</b>				
Same Store Sales (decline)/growth	(2.0)%	7.2 %	0.3 %	7.3 %
Stores operating at end of period	206	166	206	166
Total retail store square footage, end of period (in thousands)	2,374	1,781	2,374	1,781
Average store square footage, end of period	11,525	10,729	11,525	10,729
Average net sales per store (in thousands)	\$ 751	\$ 737	\$ 1,738	\$ 1,712

**Thirteen Weeks Ended December 26, 2015 Compared to Thirteen Weeks Ended December 27, 2014**

**Net sales.** Net sales increased \$63.3 million, or 48.5 %, to \$193.8 million for the thirteen weeks ended December 26, 2015 from \$130.5 million for the thirteen weeks ended December 27, 2014. The increase in net sales was the result of contributions from recently acquired Sheplers and 22 new stores opened between the beginning of the fourth quarter of fiscal 2015 and the end of the third quarter of fiscal 2016. These increases were partially offset by a decrease in consolidated same store sales during the thirteen weeks ended December 26, 2015 driven by the softening of local economies dependent on oil and other commodities and unseasonably warm weather.

**Gross profit.** Gross profit increased \$18.0 million, or 39.1%, to \$64.2 million for the thirteen weeks ended December 26, 2015 from \$46.2 million for the thirteen weeks ended December 27, 2014. As a percentage of net sales, gross profit was 33.1% and 35.4 % for the thirteen weeks ended December 26, 2015 and December 27, 2014, respectively. The gross profit increase was a result of the addition of the Sheplers' business and the opening of 22 new stores. The decline in gross profit rate during the thirteen weeks ended December 26, 2015, was primarily driven by the addition of the lower margin Sheplers' business, and an increase in acquisition-related integration costs of \$1.0 million. The acquisition-related integration costs represent certain store integration, remerchandising, inventory obsolescence and corporate consolidation costs incurred in connection with the integration of Sheplers.

**Selling, general and administrative expenses.** SG&A expenses increased \$15.7 million, or 55.4%, to \$44.0 million for the thirteen weeks ended December 26, 2015 from \$28.3 million for the thirteen weeks ended December 27, 2014. As a percentage of net sales, SG&A was 22.7 % and 21.7 % for the thirteen weeks ended December 26, 2015 and December 27, 2014, respectively. The increase is primarily due to store-related costs, acquisition-related integration costs from the integration of Sheplers and public company costs incurred during the thirteen weeks ended December 26, 2015.

**Income from operations.** Income from operations for the thirteen weeks ended December 26, 2015 totaled \$20.2 million, an increase of \$2.3 million from income from operations for the thirteen weeks ended December 27, 2014. As a percentage of net sales, income from operations was 10.4 % for the thirteen weeks ended December 26, 2015, compared to income from operations as a percentage of net sales of 13.7 % for the thirteen weeks ended December 27, 2014. The change in income from operations was attributable to the factors noted above.

**Interest expense, net.** Interest expense, net, decreased 14.9 % or \$0.6 million, to \$3.6 million for the thirteen weeks ended December 26, 2015 from \$4.2 million for the thirteen weeks ended December 27, 2014. The decrease in interest expense, net was primarily due to additional interest expense incurred in the thirty-nine weeks ended December 27, 2014 related to a higher interest rate and pre-payment penalties and accelerated amortization of deferred loan fees in connection with the \$81.9 million paydown of the 2013 Golub Loan balance during the third quarter of the prior year, offset by a higher debt balance in the thirteen weeks ended December 26, 2015.

**Income tax expense.** Income tax expense increased \$1.8 million, to \$6.7 million for the thirteen weeks ended December 26, 2015 from \$4.9 million of income tax expense for the thirteen weeks ended December 27, 2014. The increase in our income tax expense results from the \$2.9 million increase in income before income taxes for the thirteen weeks ended December 26, 2015 as compared to the thirteen weeks ended December 27, 2014. Our effective tax rate was 40.3 % and 36.0 % for the thirteen weeks ended December 26, 2015 and December 27, 2014, respectively. The higher effective tax rate for the thirteen weeks ended December 26, 2015 compared to the thirteen weeks ended December 27, 2014 was due to discrete items that decreased taxes for the thirteen weeks ended December 27, 2014 related to prior year true-up adjustments to income taxes payable and deferred tax assets and liabilities.

**Net income.** Net income increased \$1.1 million, from \$8.8 million for the thirteen weeks ended December 27, 2014 to \$9.9 million for the thirteen weeks ended December 26, 2015. The increase in net income was attributable to the factors noted above.

**Adjusted EBITDA.** Adjusted EBITDA increased \$7.2 million, or 33.6%, to \$28.8 million for the thirteen weeks ended December 26, 2015 from \$21.6 million for the thirteen weeks ended December 27, 2014. The increase was primarily a result of the additional adjusted EBITDA contributions from the acquired Sheplers business and 22 new stores that opened between the beginning of the fourth quarter of fiscal year 2015 and the end of the third quarter of

fiscal year 2016. These increases were partially offset by additions to SG&A required to support the expanded business operations and increased costs associated with being a public company.

***Thirty-nine weeks Ended December 26, 2015 Compared to Thirty-nine weeks Ended December 27, 2014***

***Net sales.*** Net sales increased \$120.2 million, or 40.1%, to \$419.6 million for the thirty-nine weeks ended December 26, 2015 from \$299.4 million for the thirty-nine weeks ended December 27, 2014. The increase in net sales was the result of contributions from recently acquired Sheplers and 22 new stores opened between the beginning of the fourth quarter of fiscal 2015 and the end of the third quarter of fiscal 2016. Consolidated same store sales during the thirty-nine weeks ended December 26, 2015 were flat, driven by the softening of local economies dependent on oil and other commodities and unseasonably warm weather.

***Gross profit.*** Gross profit increased \$30.0 million, or 29.8%, to \$130.8 million for the thirty-nine weeks ended December 26, 2015 from \$100.8 million for the thirty-nine weeks ended December 27, 2014. As a percentage of net sales, gross profit was 31.2% and 33.7% for the thirty-nine weeks ended December 26, 2015 and December 27, 2014, respectively. The gross profit increase was a result of the addition of the Sheplers' business and the opening of 22 new stores. Gross profit rate was lower primarily due to the addition of the lower margin Sheplers' business, and an increase in acquisition-related integration costs of \$3.2 million. The acquisition-related integration costs represent certain store integration, remerchandising, inventory obsolescence and corporate consolidation costs incurred in connection with the integration of Sheplers.

***Selling, general and administrative expenses.*** SG&A expenses increased \$32.1 million, or 44.0%, to \$105.3 million for the thirty-nine weeks ended December 26, 2015 from \$73.2 million for the thirty-nine weeks ended December 27, 2014. As a percentage of net sales, SG&A was 25.1% and 24.4% for the thirty-nine weeks ended December 26, 2015 and December 27, 2014, respectively. The increase is primarily due to store-related costs, acquisition-related integration costs from the integration of Sheplers, contract termination costs, loss on disposal of assets and public company costs.

***Acquisition-related expenses.*** Acquisition-related expenses for the thirty-nine weeks ended December 26, 2015 were \$0.9 million, which relate to the Sheplers Acquisition. See Note 3, "Business Combinations", to our unaudited financial statements included in this Quarterly Report, for further discussion of the Sheplers Acquisition.

***Income from operations.*** Income from operations decreased \$3.0 million, or 10.9%, to \$24.6 million for the thirty-nine weeks ended December 26, 2015 from \$27.6 million for the thirty-nine weeks ended December 27, 2014. As a percentage of net sales, income from operations was 5.9% and 9.3% for the thirty-nine weeks ended December 26, 2015 and December 27, 2014, respectively. The change in income from operations was attributable to the factors noted above.

***Interest expense, net.*** Interest expense, net, decreased \$0.4 million, or 4.2%, to \$9.3 million for the thirty-nine weeks ended December 26, 2015 from \$9.7 million for the thirty-nine weeks ended December 27, 2014. The decrease in interest expense, net was primarily due to additional interest expense incurred in the thirty-nine weeks ended December 27, 2014 related to a higher interest rate and pre-payment penalties and accelerated amortization of deferred loan fees in connection with the \$81.9 million paydown of the 2013 Golub Loan balance during the third quarter of the prior year, offset by a higher debt balance in the thirty-nine weeks ended December 26, 2015.

***Income tax expense.*** Income tax expense decreased \$0.4 million, or 5.6%, to \$6.4 million for the thirty-nine weeks ended December 26, 2015 from \$6.8 million of income tax expense for the thirty-nine weeks ended December 27, 2014. The decrease in our income tax expense results from the \$2.6 million decrease in income before income taxes for the thirty-nine weeks ended December 26, 2015 as compared to the thirty-nine weeks ended December 27, 2014. Our effective tax rate was 42.0% and 37.9% for the thirty-nine weeks ended December 26, 2015 and December 27, 2014, respectively. The higher effective tax rate for the thirty-nine weeks ended December 26, 2015 compared to the thirty-nine weeks ended December 27, 2014 was due to discrete items related to non-deductible Sheplers' acquisition costs and increases in the blended state tax rate for the thirty-nine weeks ended December 26, 2015 and discrete items that decreased taxes for the thirty-nine weeks ended December 27, 2014.

**Net income.** Net income decreased \$2.2 million, from \$11.1 million for the thirty-nine weeks ended December 27, 2014 to \$8.9 million for the thirty-nine weeks ended December 26, 2015. The decrease in net income was attributable to the factors noted above.

**Adjusted EBITDA.** Adjusted EBITDA increased \$ 10.3 million, or 27.8%, to \$47.4 million for the thirty-nine weeks ended December 26, 2015 from \$37.1 million for the thirty-nine weeks ended December 27, 2014. The increase was primarily a result of the additional adjusted EBITDA contributions from the acquired Sheplers business and 22 new stores that opened between the beginning of the fourth quarter of fiscal year 2015 and the end of the third quarter of fiscal year 2016. These increases were partially offset by additions to SG&A required to support the expanded business operations and increased costs associated with being a public company.

### **Liquidity and Capital Resources**

We rely on cash flows from operating activities and our credit facility as our primary sources of liquidity. Our primary cash needs are for inventories, operating expenses, capital expenditures associated with opening new stores and remodeling or refurbishing existing stores, improvements to our distribution facilities, marketing and information technology expenditures, debt service and taxes. We have also used cash for acquisitions, the subsequent rebranding and integration of the stores acquired in those acquisitions and costs to consolidate the corporate offices. In addition to cash and cash equivalents, the most significant components of our working capital are accounts receivable, inventories, accounts payable and accrued expenses and other current liabilities. We believe that cash flows from operating activities and the availability of cash under our credit facilities or other financing arrangements will be sufficient to cover working capital requirements, anticipated capital expenditures and other anticipated cash needs for at least the next 12 months.

Our liquidity is moderately seasonal. Our cash requirements generally decrease in our third fiscal quarter as we experience increased sales during the Holiday shopping season. Our cash provided by operations increased in the thirty-nine weeks ended December 26, 2015 as compared to the thirty-nine weeks ended December 27, 2014, primarily as a result of a significant increase in accounts payable in the thirty-nine weeks ended December 26, 2015, relative to a smaller increase in the thirty-nine weeks ended December 27, 2014. The increase in accounts payable is attributable to Sheplers' operational costs as a result of the acquisition, as well as Holiday seasonality. Additionally, there was a decrease in prepaid expenses and other current assets in the current year compared to an increase in prepaid expenses and other current assets in the prior year. The decrease in prepaid expenses and other current assets was primarily attributable to prepaid rent incurred in the thirty-nine weeks ended December 27, 2014, that was not incurred in the thirty-nine weeks ended December 26, 2015.

During the thirty-nine weeks ended December 26, 2015, we used \$176.6 million in investing activities, primarily related to the Sheplers Acquisition, capital expenditures related to the acquired Sheplers' stores and consolidation of our warehouses and a portion of our current distribution center into our new distribution center. We are planning to continue to open new stores, remodel and refurbish our existing stores, and make improvements to our information technology infrastructure, which will result in increased capital expenditures. We estimate that our total capital expenditures in fiscal 2016 will be approximately \$33.0 million, net of landlord tenant allowances, and we anticipate that we will use cash flows from operations to fund these expenditures.

#### *Revolving Credit Facility (PNC Bank, N.A.)*

On December 11, 2011, we obtained a collateral-based revolving line of credit with PNC Bank, N.A. (the "PNC Line of Credit"), which we amended on August 31, 2012 and May 31, 2013. The PNC Line of Credit included a \$5.0 million sub-limit for letters of credit. On April 15, 2014, we amended the PNC Line of Credit to increase the borrowing capacity from \$60.0 million to up to \$70.0 million. The available borrowing under the PNC Line of Credit was based on the collective value of eligible inventory and credit card receivables multiplied by specific advance rates. Total interest expense incurred on the PNC Line of Credit for the thirteen and thirty-nine weeks ended December 27, 2014 was \$0.9 million and \$1.5 million, respectively. On February 23, 2015, the proceeds from the February 2015 Wells Fargo Credit Facility were used to pay the entire \$50.8 million outstanding balance of the PNC Line of Credit.

*Term Loan Due May 2019 (Golub Capital LLC)*

We entered into a loan and security agreement with Golub Capital LLC on May 31, 2013, as amended by the first amendment to the term loan and security agreement dated September 23, 2013 (the “2013 Golub Loan”). On April 14, 2014, we entered into an amended and restated term loan and security agreement for the 2013 Golub Loan. The amended and restated loan and security agreement increased the borrowings on the 2013 Golub Loan from \$99.2 million to \$130.0 million, with the proceeds used to fund a portion of the \$41.3 million dividend to stockholders and cash payment to holders of vested options that was paid in April 2014. See Note 6, “Stock-Based Compensation” to our unaudited financial statements included in this Quarterly Report. On November 5, 2014, we amended the 2013 Golub Loan to reduce the applicable LIBOR Floor from 1.25% to 1.00% which changed the current interest rate from 7.00% to 6.75%. Total interest expense incurred on the 2013 Golub Loan was \$1.4 million and \$6.0 million for the thirteen and thirty-nine weeks ended December 27, 2014, respectively.

On November 5, 2014, we used \$81.9 million of the net proceeds from the IPO to repay a portion of the principal balance on the 2013 Golub Loan. We incurred a pre-payment penalty of \$0.6 million and accelerated amortization of debt issuance costs of \$1.7 million, which was recorded to interest expense.

On February 23, 2015, proceeds from the credit facility with Wells Fargo Bank, N.A. (“February 2015 Wells Fargo Credit Facility”) were used to pay the entire \$47.3 million outstanding balance of the 2013 Golub Loan. We incurred prepayment penalties of \$1.1 million to the lenders under our prior credit facilities. Total debt issuance costs from the PNC Line of Credit and the 2013 Golub Loan of \$1.4 million were written off to interest expense.

*\$150 Million Credit Facility (Wells Fargo Bank, N.A.)*

On February 23, 2015, we and Boot Barn, Inc., our wholly-owned primary operating subsidiary, entered into the February 2015 Wells Fargo Credit Facility, which consisted of a \$75.0 million revolving credit facility, including a \$5.0 million sub-limit for letters of credit, and a \$75.0 million term loan, and also provided us with the ability to incur additional incremental term loans of up to \$50.0 million, provided that certain conditions are met, including compliance with certain covenants. On June 29, 2015, we repaid all outstanding borrowings under the February 2015 Wells Fargo Credit Facility and terminated such facility in connection with the refinancing discussed below.

Total interest expense incurred in the thirty-nine weeks ended December 26, 2015 on the February 2015 Wells Fargo Credit Facility was \$0.8 million.

*June 2015 Wells Fargo Revolver and Golub Term Loan*

On June 29, 2015, we, as guarantor, and our wholly-owned primary operating subsidiary, Boot Barn, Inc., refinanced our \$150 million February 2015 Wells Fargo Credit Facility with a new \$125 million syndicated senior secured asset-based revolving credit facility for which Wells Fargo Bank, National Association (“June 2015 Wells Fargo Revolver”), is agent, and a \$200 million syndicated senior secured term loan for which GCI Capital Markets LLC (“2015 Golub Term Loan”) is agent. Borrowings under the new credit agreements were also used to pay costs and expenses related to the acquisition and the closing of the new credit agreements, and may be used for working capital and other general corporate purposes.

Borrowings under the June 2015 Wells Fargo Revolver bear interest at per annum rates equal to, at our option, either (i) the London Interbank Offered Rate (“LIBOR”) plus an applicable margin for LIBOR loans, or (ii) the base rate plus an applicable margin for base rate loans. The base rate is calculated as the highest of (a) the federal funds rate plus 0.5%, (b) the Wells Fargo prime rate and (c) one-month LIBOR plus 1.0%. The applicable margin is calculated based on a pricing grid that in each case is linked to quarterly average excess availability. For LIBOR Loans, the applicable margin ranges from 1.00% to 1.25%, and for base rate loans it ranges from 0.00% to 0.25%. We also pay a commitment fee of 0.25% per annum of the actual daily amount of the unutilized revolving loans. The interest on the June 2015 Wells Fargo Revolver is payable in quarterly installments beginning on September 25, 2015 and ending on June 29, 2020, the maturity date. Total interest expense incurred in the thirteen and thirty-nine weeks ended December 26, 2015 on the June

2015 Wells Fargo Revolver was \$0.3 million and \$0.6 million, respectively, and the weighted average interest rate at December 26, 2015 was 1.6%.

Borrowings under the 2015 Golub Term Loan bear interest at per annum rates equal to, at our option, either (a) LIBOR plus an applicable margin for LIBOR loans with a LIBOR floor of 1.0%, or (b) the base rate plus an applicable margin for base rate loans. The base rate is calculated as the greater of (i) the higher of (x) the prime rate and (y) the federal funds rate plus 0.5% and (ii) the sum of one-month LIBOR plus 1.00%. The applicable margin is 4.5% for LIBOR Loans and 3.5% for base rate loans. The principal and interest on the 2015 Golub Term Loan will be payable in quarterly installments beginning on September 25, 2015 and ending on the maturity date of the term loan, June 29, 2021. Quarterly principal payments of \$500,000 are due for each quarter. Total interest expense incurred in the thirteen and thirty-nine weeks ended December 26, 2015 on the 2015 Golub Term Loan was \$ 2.8 million and \$5.6 million, respectively, and the weighted average interest rate at December 26, 2015 was 5.5%.

All obligations under each of the 2015 Golub Term Loan and the June 2015 Wells Fargo Revolver are unconditionally guaranteed by us and each of our direct and indirect domestic subsidiaries (other than certain immaterial subsidiaries) which are not named as borrowers under the 2015 Golub Term Loan or the June 2015 Wells Fargo Revolver, as applicable.

The priority with respect to collateral under each of the 2015 Golub Term Loan and the June 2015 Wells Fargo Revolver is subject to the terms of an intercreditor agreement among the lenders under the 2015 Golub Term Loan and the June 2015 Wells Fargo Revolver.

Each of the June 2015 Wells Fargo Revolver and the 2015 Golub Term Loan contains customary provisions relating to mandatory prepayments, restricted payments, voluntary payments, affirmative and negative covenants, and events of default. In addition, the terms of the June 2015 Wells Fargo Revolver require the Company to maintain, on a consolidated basis, a Consolidated Fixed Charge Coverage Ratio of at least 1.00:1.00 during such times as a covenant trigger event shall exist. The terms of the 2015 Golub Term Loan require us to maintain, on a consolidated basis, a maximum Consolidated Total Net Leverage Ratio of 5.25:1.00 (with step downs to 4.00:1.00 as provided for in the 2015 Golub Term Loan). The June 2015 Wells Fargo Revolver and 2015 Golub Term Loan also require us to pay additional interest of 2% per annum upon triggering certain specified events of default as set forth therein. For financial accounting purposes, the requirement for us to pay a higher interest rate upon an event of default is an embedded derivative. As of December 26, 2015, the fair value of these embedded derivatives was estimated and was not significant.

As of December 26, 2015, we were in compliance with the June 2015 Wells Fargo Revolver and the 2015 Golub Term Loan debt covenants.

### Cash Position and Cash Flow

Cash and cash equivalents were \$ 17.8 million as of December 26, 2015 compared to \$1.4 million as of March 28, 2015.

The following table presents summary cash flow information for the periods indicated (in thousands):

(in thousands)	Thirty-Nine Weeks Ended	
	December 26, 2015	December 27, 2014
Net cash provided by/(used in):		
Operating activities	\$ 55,668	\$ 20,585
Investing activities	(176,635)	(9,562)
Financing activities	137,359	(8,543)
Net increase in cash	\$ 16,392	\$ 2,480

### ***Operating Activities***

Net cash provided by operating activities was \$ 55.7 million for the thirty-nine weeks ended December 26, 2015. The significant components of cash flows provided by operating activities were net income of \$ 8.9 million, the add-back of non-cash depreciation and amortization expense of \$ 9 .5 million, stock-based compensation expense of \$ 2.1 million, amortization of deferred loan fees and debt discount of \$ 2.0 million and the excess tax benefit related to the exercise of stock options of \$3. 7 million. Accounts payable and accrued expenses and other current liabilities increased by \$40.1 million due to increases in acquisition-related integration accruals and Holiday seasonality . Prepaid expenses and other current assets decreased by \$9.1 million primarily due to a decrease in prepaid rent as a result of the timing of rent payments . The above was offset by an increase in inventories of \$1 3.9 million due to the growth of the company.

Net cash provided by operating activities was \$20.6 million for the thirty-nine weeks ended December 27, 2014. The significant components of cash flows provided by operating activities were net income of \$11.1 million, the add-back of non-cash depreciation and amortization expense of \$6.4 million, stock-based compensation expense of \$1.5 million, amortization of deferred loan fees of \$2.2 million and an increase in deferred taxes of \$0.6 million. Accounts payable and accrued expenses and other current liabilities increased by \$18.1 million due to the timing of payments and growth of the company. Prepaid expenses and other current assets decreased by \$1.2 million primarily due to higher prepaid rent at the end of fiscal 2014, and other liabilities increased by \$1.1 million due to the opening of new stores. The above was offset by increases in accounts receivable of \$2.3 million and inventories of \$19.2 million due to the growth of the company.

### ***Investing Activities***

Net cash used in investing activities was \$17 6. 6 million for the thirty-nine weeks ended December 26, 2015, which was attributable to the Sheplers Acquisition , net of cash acquired , and purchases of property and equipment during the period .

Net cash used in investing activities was \$9.6 million for the thirty-nine weeks ended December 27, 2014, which represents purchases of property and equipment during the period.

### ***Financing Activities***

Net cash provided by financing activities was \$1 37.4 million for the thirty-nine weeks ended December 26, 2015. We increased our loan borrowings by \$200.9 million and our line of credit borrowings by \$ 13 .8 million. We paid \$6.5 million of debt issuance fees related to these borrowings and repaid \$7 7.3 million on our debt and capital lease obligations during the period. We also received \$2. 7 million from the exercise of stock options, and \$3. 7 million excess tax benefit from the exercise of those options.

Net cash used in financing activities was \$8.5 million for the thirty-nine weeks ended December 27, 2014. We received \$82.2 million of net proceeds from our IPO in the third quarter of fiscal 2015, and used \$81.9 million of the proceeds to repay a portion of the principal balance on the 2013 Golub Loan. During the first quarter of fiscal 2015, we increased our loan borrowings by \$30.8 million and our line of credit borrowings by \$3.4 million, primarily to pay \$41.3 million of dividends and payments in respect of vested options during the first quarter of fiscal 2015. We paid \$0.8 million of debt issuance fees related to these borrowings.

### **Contractual Obligations**

During the thirty-nine weeks ended December 26, 2015 , there were no significant changes to our contractual obligations described in the “Management’s Discussion and Analysis of Financial Condition and Results of Operations” section of the Fiscal 2015 10-K other than those which occurred in the normal course of business and from the Sheplers Acquisition . For information on the impact of the Sheplers Acquisition and related debt refinancing, see Note 3, “ Business Combinations ” , Note 5, “ Revolving Credit Facilities and Long Term Debt ” , and Note 8, “ Capital Lease and Financing Transactions ” in the notes to the unaudited financial statements appearing elsewhere in this Quarterly Report on Form 10-Q. We have additionally included below a schedule by year of our contractual cash obligations over the next

several periods, which include the additional contractual obligations we have assumed as a result of the Sheplers Acquisition.

(In thousands)	Payments Due by Period				
	Total	Less Than 1 Year	1 - 2 Years	3 - 5 Years	More Than 5 Years
Capital lease and financing transaction obligations	\$ 15,109	\$ 311	\$ 2,525	\$ 3,962	\$ 8,311
Operating lease obligations	223,128	29,113	61,986	69,603	62,426
Debt and line of credit	229,007	500	4,000	6,000	218,507
Interest expense on debt	60,339	3,474	23,076	22,636	11,153
Total	\$ 527,583	\$ 33,398	\$ 91,587	\$ 102,201	\$ 300,397

Capital lease obligations relate to property and equipment leases that expire at various dates through fiscal 2023. The financing transaction obligation relate s to the acquisition of two retail stores, one distribution center facility and land as part of the Sheplers A cquisition. The financing transaction lease has a 20-year term expiring in 2027 and includes renewal options and certain default provisions requiring us to perform repairs and maintenance, make timely rent payments and insure the buildings and equipment.

We lease our stores, facilities and certain other equipment under non-cancelable operating leases. These include newly acquired operating leases as part of the Sheplers Acquisition, expire at various dates through fiscal 20 32 , and contain various provisions for rental adjustments, including, in certain cases, adjustments based on increases in the Consumer Price Index. They also generally contain renewal provisions for varying periods. Our future operating lease obligations would change if we were to exercise these renewal provisions or if we were willing to enter into additional operating leases.

Debt consists of \$199.0 million outstanding under our 2015 Golub Term Loan and \$30.0 million outstanding under our June 2015 Wells Fargo Revolver as of December 26, 2015 . Our 2015 Golub Term Loan provides for regularly scheduled principal payments beginning on September 25, 2015. Payments with respect to the June 2015 Wells Fargo Revolver are due on June 29, 2020.

Interest expense on debt consists of scheduled interest payments under our 2015 Golub Term Loan and June 2015 Wells Fargo Revolver. The interest expense relating to our 2015 Golub Term Loan was calculated using a 5.50% interest rate applied to the term loan balance of \$199.0 million as of December 26, 2015. The interest expense relating to our June 2015 Wells Fargo Revolver was determined using a calculated weighted average interest rate of 1.7% applied to the revolving line of credit balance of \$30.0 million on December 26, 2015, the last day of the fiscal quarter .

#### Off-Balance Sheet Arrangements

We are not a party to any off-balance sheet arrangements, except for operating leases and purchase obligations.

#### Implications of Being an Emerging Growth Company

We are an “emerging growth company” as defined in the Jumpstart Our Business Startups Act of 2012, which we refer to as the JOBS Act. We will remain an emerging growth company until the earlier of (1) the last day of our fiscal year (a) following the fifth anniversary of the completion of our IPO, (b) in which we have total annual gross revenue of at least \$1.0 billion, or (c) in which we are deemed to be a large accelerated filer, which means the market value of our common stock that is held by non-affiliates exceeds \$700.0 million as of the last business day of our most recently completed second fiscal quarter, and (2) the date on which we have issued more than \$1.0 billion in non-convertible debt securities during the prior three-year period. An emerging growth company may take advantage of specified reduced reporting and other burdens that are otherwise generally applicable to public companies.

**Item 3. Quantitative and Qualitative Disclosure of Market Risk**

We are subject to interest rate risk in connection with borrowings under our credit facilities, which bear interest at variable rates. As of December 26, 2015, we had \$30.0 million in outstanding borrowings under our revolving credit facility and \$199.0 million under our term loan facility. The annual impact of a 1.0% rate change on the outstanding total debt balance as of December 26, 2015 would be approximately \$2.3 million.

As of December 26, 2015, there were no other material changes in the market risks described in the “Quantitative and Qualitative Disclosure of Market Risks” section of the Fiscal 2015 10-K.

**Item 4. Controls and Procedures**

**Evaluation of Disclosure Controls and Procedures**

Our management, including our Chief Executive Officer and our Chief Financial Officer, evaluated the effectiveness of our disclosure controls and procedures as of December 26, 2015. The term “disclosure controls and procedures,” as defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act, means controls and other procedures of a company that are designed to ensure that information required to be disclosed by a company in the reports that it files or submits under the Exchange Act is recorded, processed, summarized and reported, within the time periods specified in the SEC’s rules and forms. Disclosure controls and procedures include, without limitation, controls and procedures designed to ensure that information required to be disclosed by a company in the reports that it files or submits under the Exchange Act is accumulated and communicated to the company’s management, including its principal executive and principal financial officers, as appropriate to allow timely decisions regarding required disclosure. Based on the evaluation of our disclosure controls and procedures as of December 26, 2015, our Chief Executive Officer and Chief Financial Officer concluded that, as of such date, our disclosure controls and procedures were effective at the reasonable assurance level.

**Changes in Internal Control Over Financial Reporting**

During the quarter ended December 26, 2015, no changes occurred with respect to our internal control over financial reporting that materially affected, or are reasonably likely to materially affect, internal control over financial reporting.

**Inherent Limitations on Effectiveness of Controls**

Because of the inherent limitations of internal control over financial reporting, including the possibility of collusion or improper management override of controls, material misstatements due to error or fraud may not be prevented or detected on a timely basis. Also, projections of any evaluation of the effectiveness of the internal control over financial reporting to future periods are subject to the risk that the controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

## Part II. Other Information

### Item 1. Legal Proceedings

For information on legal proceedings, see Note 7, “Commitments and Contingencies”, to our unaudited financial statements included in this Quarterly Report, which information is incorporated herein by reference.

### Item 1A. Risk Factors

We operate in a rapidly changing environment that involves a number of risks that could materially and adversely affect our business, financial condition, prospects, operating results or cash flows, including the risks set forth below, as well as the risks contained in the section “Risk Factors” in the Fiscal 2015 10-K.

***We may not be able to successfully integrate Sheplers’ business and realize the anticipated benefits of the Sheplers Acquisition.***

We will be required to devote significant management attention and resources to integrating the business practices and operations of Sheplers into our own business practices and operations. Potential difficulties that we may encounter as part of the integration process include the following:

- the inability to successfully integrate the Sheplers business in a manner that permits us to achieve the full synergies anticipated to result from the Sheplers Acquisition in a timely manner or at all;
- complexities associated with managing the Sheplers business, including the challenge of integrating complex systems, technology, networks and other assets in a seamless manner that minimizes any adverse impact on customers, suppliers, employees and other constituencies;
- integrating the Sheplers workforce while maintaining focus on providing consistent, high quality customer service;
- an adverse impact on sales at the Sheplers stores as we rebrand them under the Boot Barn banner, change the store assortment and clear aged and discontinued brands and merchandise; and
- potential unknown liabilities and unforeseen increased expenses associated with the Sheplers Acquisition (related to, among other things, environmental matters and regulatory compliance), including capital expenditures and one-time cash costs to integrate the Sheplers business.

Any of the foregoing could adversely affect our ability to maintain relationships with customers, suppliers, employees and other constituencies of ours or of Sheplers and our ability to achieve the anticipated benefits of the Sheplers Acquisition or could reduce our combined earnings or otherwise adversely affect our business and financial results.

***Our future results will suffer if we do not effectively manage our expanded operations resulting from the acquisition.***

As a result of the Sheplers Acquisition, the size of our business increased significantly beyond the size of either our previously existing business or the Sheplers business. Our future success depends, in part, upon our ability to manage this expanded business, which will pose substantial challenges for management, including challenges related to the management and monitoring of new operations and associated increased costs and complexity. There can be no assurances that we will be successful or that we will realize the expected operating efficiencies, cost savings and other benefits currently anticipated from the Sheplers business.

***We may incur substantial expenses related to the integration of the Sheplers business.***

We expect to incur substantial expenses in connection with the integration of the Sheplers business. There are a large number of processes, policies, procedures, operations, technologies and systems that must be integrated, including purchasing, accounting and finance, sales, payroll, pricing, revenue management, marketing and benefits. We also anticipate substantial capital expenditures in connection with the rebranding of the Sheplers stores under the Boot Barn banner. While we have assumed that a certain level of expenses would be incurred, there are many factors beyond our control that could affect the total amount or the timing of the integration expenses. Moreover, many of the expenses that will be incurred are, by their nature, difficult to estimate accurately. These expenses could, particularly in the near term, exceed the savings that we expect to achieve from the elimination of duplicative expenses and the realization of economies of scale and cost savings. These integration expenses may result in our taking significant charges against earnings, and the amount and timing of such charges are uncertain at present.

***We are more highly leveraged than we were prior to the Sheplers Acquisition.***

In connection with the Sheplers Acquisition, we refinanced our existing credit facilities, as well as Sheplers' existing credit facilities, with the June 2015 Wells Fargo Revolver and the 2015 Golub Term Loan. As a result, our consolidated indebtedness is greater than our indebtedness prior to the Sheplers Acquisition. This will have the effect, among other things, of reducing our flexibility to respond to changing business and economic conditions and increasing any borrowing costs.

***Our borrowings under the June 2015 Wells Fargo Revolver and the 2015 Golub Term Loan are at variable rates, exposing us to interest rate risk.***

The June 2015 Wells Fargo Revolver and the 2015 Golub Term Loan we entered into in connection with the Sheplers Acquisition provide for variable interest rates. As a result, if interest rates increase, our debt service obligations under the new credit facilities could increase even though the amount borrowed remained the same, which would adversely impact our net income.

***The June 2015 Wells Fargo Revolver and the 2015 Golub Term Loan contain restrictions and limitations that could significantly impact our ability to operate our business.***

The June 2015 Wells Fargo Revolver and the 2015 Golub Term Loan contain covenants that, among other things, may, under certain circumstances, place limitations on the dollar amounts paid or other actions relating to:

- payments in respect of, or redemptions or acquisitions of, debt or equity issued by Boot Barn or its subsidiaries, including the payment of dividends on our common stock;
- incurring additional indebtedness;
- incurring guarantee obligations;
- paying dividends;
- creating liens on assets;
- entering into sale and leaseback transactions;
- making investments, loans or advances;
- entering into hedging transactions;
- engaging in mergers, consolidations or sales of all or substantially all of their respective assets; and
- engaging in certain transactions with affiliates.

In addition, the Company will be required to satisfy certain financial ratios as set forth in these agreements.

Our ability to satisfy these financial ratios will depend on our ongoing financial and operating performance, which in turn will be subject to economic conditions and to financial, market and competitive factors, many of which are beyond our control. Our ability to comply with these ratios in future periods will also depend on our ability to successfully implement our overall business strategy and realize contemplated synergies.

Various risks, uncertainties and events beyond our control could affect our ability to comply with the covenants contained in our new credit facilities. Failure to comply with any of these covenants could result in a default under the June 2015 Wells Fargo Revolver and the 2015 Golub Term Loan credit facilities and under other agreements containing cross-default provisions. A default would permit lenders to accelerate the maturity of the debt under these agreements and to foreclose upon any collateral securing the debt. Under these circumstances, we might not have sufficient funds or other resources to satisfy all of our obligations. In addition, the limitations imposed by financing agreements on our ability to incur additional debt and to take other actions might significantly impair our ability to obtain other financing.

**Item 2. Unregistered Sales of Equity Securities and Use of Proceed s**

None.

**Item 3. Defaults Upon Senior Securitie s**

None.

**Item 4. Mine Safety Disclosure s**

Not Applicable.

**Item 5. Other Informatio n**

None.

**Item 6. Exhibit s**

<u>Exhibit No.</u>	<u>Description of Exhibit</u>
31.1	Certification of Chief Executive Officer pursuant to Rule 13a-14(a) of the Securities Exchange Act of 1934, as amended.
31.2	Certification of the Chief Financial Officer pursuant to Rule 13a-14(a) of the Securities Exchange Act of 1934, as amended.
32.1*	Certification of Chief Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
32.2*	Certification of Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
101	Interactive data files from Boot Barn Holdings, Inc.'s Quarterly Report on Form 10-Q for the quarter ended December 26, 2015 , formatted in XBRL (eXtensible Business Reporting Language): (i) the Condensed Consolidated Balance Sheets; (ii) the Condensed Consolidated Statements of Operations; (iii) the Condensed Consolidated Statement of Stockholders' Equity; (iv) the Condensed Consolidated Statements of Cash Flows and (v) Notes to the Condensed Consolidated Financial Statements.

\* These certifications are furnished to the SEC pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 and are deemed not filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, nor shall they be deemed incorporated by reference in any filing under the Securities Act of 1933, except as shall be expressly set forth by specific reference in such filing.

**SIGNATURE S**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Boot Barn Holdings, Inc.

Date: February 2 , 201 6

/s/ James G. Conroy

James G. Conroy  
*President and Chief Executive Officer*  
*(Principal Executive Officer)*

Date: February 2 , 201 6

/s/ Gregory V. Hackman

Gregory V. Hackman  
*Chief Financial Officer and Secretary*  
*(Principal Financial Officer and Principal Accounting Officer)*

**EXHIBIT INDEX**

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**CERTIFICATION OF CHIEF EXECUTIVE OFFICER PURSUANT TO SECTION 302 OF  
THE SARBANES-OXLEY ACT OF 2002**

I, James G. Conroy, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Boot Barn Holdings, Inc. for the quarter ended December 26, 2015;
2. Based on my knowledge, this report does not contain any untrue statement of material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (c) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting.
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: February 2, 2016

/s/ James G. Conroy

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James G. Conroy  
*President and Chief Executive Officer*  
*(Principal Executive Officer)*

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**CERTIFICATION OF CHIEF FINANCIAL OFFICER PURSUANT TO SECTION 302 OF  
THE SARBANES-OXLEY ACT OF 2002**

I, Gregory V. Hackman, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Boot Barn Holdings, Inc. for the quarter ended December 26, 2015;
2. Based on my knowledge, this report does not contain any untrue statement of material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (c) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting.
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: February 2, 2016

/s/ Gregory V. Hackman

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Gregory V. Hackman  
*Chief Financial Officer and Secretary*  
*(Principal Financial Officer and Principal*  
*Accounting Officer)*

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**CERTIFICATION PURSUANT TO  
18 U.S.C. SECTION 1350  
AS ADOPTED PURSUANT TO SECTION 906  
OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the quarterly report of Boot Barn Holdings, Inc., (the "Company") on Form 10-Q for the quarter ended December 26, 2015 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, James G. Conroy, President and Chief Executive Officer of the Company, certify, based on my knowledge, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934 (15 U.S.C. 78m(a) or 78o(d)); and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: February 2, 2016

/s/ James G. Conroy

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James G. Conroy  
*President and Chief Executive Officer*  
*(Principal Executive Officer)*

This certification accompanies the Report to which it relates, is not deemed filed with the Securities and Exchange Commission and is not to be incorporated by reference into any filing of the Company under the Securities Act of 1933, as amended, or the Securities Exchange Act of 1934, as amended (whether made before or after the date of the Form 10-Q), irrespective of any general incorporation language contained in such filing.

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**CERTIFICATION PURSUANT TO  
18 U.S.C. SECTION 1350  
AS ADOPTED PURSUANT TO SECTION 906  
OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the quarterly report of Boot Barn Holdings, Inc., (the "Company") on Form 10-Q for the quarter ended December 26, 2015 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Gregory V. Hackman, Chief Financial Officer and Secretary of the Company, certify, based on my knowledge, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934 (15 U.S.C. 78m(a) or 78o(d)): and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: February 2, 2016

/s/ Gregory V. Hackman

\_\_\_\_\_  
Gregory V. Hackman  
*Chief Financial Officer and Secretary  
(Principal Financial Officer and Principal  
Accounting Officer)*

This certification accompanies the Report to which it relates, is not deemed filed with the Securities and Exchange Commission and is not to be incorporated by reference into any filing of the Company under the Securities Act of 1933, as amended, or the Securities Exchange Act of 1934, as amended (whether made before or after the date of the Form 10-Q), irrespective of any general incorporation language contained in such filing.

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