

VOYA FINANCIAL, INC. Reported by GRISWELL J BARRY

FORM 3

(Initial Statement of Beneficial Ownership)

Filed 05/23/13 for the Period Ending 05/20/13

Address 230 PARK AVENUE

NEW YORK, NY 10169

Telephone 2123098200

CIK 0001535929

Symbol VOYA

Fiscal Year 12/31





UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30 (h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person * GRISWELL J BARRY	2. Date of Event Red Statement (MM/DD/YYYY) 5/20/2013		uiring	3. Issuer Name and Ticker or Trading Symbol ING U.S., Inc. [VOYA]							
(Last) (First) (Middle)	4. Relationship of Reporting Person(s) to Issuer (Check all applicable)										
230 PARK AVENUE	X Director Officer (give title below)			10% Owner Other (specify below)							
(Street) NEW YORK, NY 10169 (City) (State) (Zip)	5. If Amendment, Date Original Filed (MM/DD/YYYY)			6. Individual or Joint/Group Filing (Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person							
	Table I - N	lon-Deriva	tive S	ecurities Benef	ficially	Owned	ì				
1.Title of Security (Instr. 4)		2. Amo Benefic (Instr. 4	cially	f Securities Owned	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)		4. Nature of Indirect Beneficial Ownership (Instr. 5)				
Common Stock			5100		Г	D					
Table II - Derivative Secur	rities Benefi	cially Own	ed (<i>e</i> .	g., puts, calls	, warra	ınts, op	tions	, convertible	e securities)		
1. Title of Derivate Security (Instr. 4) 2. Date Exerciand Expiration (MM/DD/YYYY)		on Date	Secu	tle and Amount rities Underlyin vative Security :. 4)	g Conve or Exe Price Derive		Exercise ice of erivative		6. Nature of Indirect Beneficial Ownership (Instr. 5)		
l l	Date Exercisable		Title	Amount or Number of Shares							

Explanation of Responses:

Remarks:

Exhibit List: Exhibit 24 - Power of Attorney

Reporting Owners

Paparting Owner Name / Addre	Relationships							
Reporting Owner Name / Address	Director	10%	Owner	Officer	Other			
GRISWELL J BARRY								
230 PARK AVENUE	X							
NEW YORK, NY 10169								

/s/ Harris Oliner, attorney in fact

5/23/2013

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

POWER OF ATTORNEY

Know all by these presents, that the undersigned hereby constitutes and appoints each of Bridget M. Healy, Harris Oliner and Megan A. Huddleston of lNG U.S., Inc. (the "Company"), or any of them signing singly, and with full power of substitution, the undersigned's true and lawful attorney-in-fact to:

- (1) prepare, execute in the undersigned's name and on the undersigned's behalf, and submit to the U.S. Securities and Exchange Commission (the "SEC") a Form ID, including amendments thereto, and any other documents necessary or appropriate to obtain codes and passwords enabling the undersigned to make electronic filings with the SEC of reports required by Section 16(a) of the Securities Exchange Act of 1934 or any rule or regulation of the SEC;
- (2) execute for and on behalf of the undersigned, in the undersigned's capacity as an officer and/or director of the Company, Forms 3, 4, and 5 in accordance with Section 16(a) of the Securities Exchange Act of 1934 and the rules thereunder;
- (3) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such Form 3, 4, or 5, complete and execute any amendment or amendments thereto, and timely file such form with the SEC and any stock exchange or similar authority; and
- (4) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in such attorney-in-fact's discretion.

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorney-in-fact, or such attorney-in-fact's substitute or substitutes, shall lawfully do or cause to be done by virtue of this Power of Attorney and the rights and powers herein granted. The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming, nor is the Company assuming any of the undersigned's responsibilities to comply with Section 16 of the Securities Exchange Act of 1934.

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4, and 5 with respect to the undersigned's holdings of any transactions in securities issued by the Company, unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this $22th\ day\ of\ April\ 2013$.

/s/ J. Barry Griswell

J. Barry Griswell

By:/s/ Karla Jones-Weber

Print Name: Karla Jones-Weber