

CONTROLADORA VUELA COMPANIA DE AVIACION, S.A.B. DE C.V.

FORM 6-K (Report of Foreign Issuer)

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**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 6-K

**REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER
THE SECURITIES EXCHANGE ACT OF 1934**

For the month of October 2014

Commission File Number: 001-36059

**Controladora Vuela Compañía de Aviación, S.A.B. de
C.V.**

(Name of Registrant)

**Av. Antonio Dovalí Jaime No. 70, 13 Floor, Tower B
Colonia Zedec Santa Fe
United Mexican States, D.F. 01210
+(52) 55-5261-6400
(Address of Principal Executive Offices)**

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Yes No

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Yes No

Indicate by check mark whether the registrant by furnishing the information contained in this form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, Controladora Vuela Compañía de Aviación, S.A.B. de C.V. has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Controladora Vuela Compañía de Aviación, S.A.B. de C.V.

Date: October 9, 2014

By: /s/ Fernando Suárez
Name: Fernando Suárez
Title: Chief Financial Officer

By: /s/ Jaime Pous
Name: Jaime Pous
Title: General Counsel

EXHIBIT INDEX

The following exhibit is filed as part of this Form 6-K:

<u>Exhibit</u>	<u>Description</u>
99.14	Press release dated October 9, 2014



Volaris Reports September 2014 Traffic Results, Focusing on International Growth and Domestic Capacity Discipline

Mexico City, Mexico October 9, 2014 – Volaris* (NYSE: VLRS and BMV: VOLAR), the ultra-low-cost airline serving Mexico and the United States, today reported its preliminary traffic results for September 2014.

Volaris' flexible business model enables it to adjust capacity in high and low season, as well as into different markets based on demand. As a result of a stronger fare environment in the international market, Volaris has been focusing on international growth by increasing Available Seat Miles (ASMs) in September 2014 by 1.7% year over year. International booked passengers reached 117 thousand for the period, representing a 5.7% increase compared to the same period in 2013. In the domestic market Volaris has been demonstrating capacity discipline in order to improve the fare environment, in particular in the low season, decreasing ASMs in September 2014 by 7.0% year over year, and reaching 542 thousand domestic booked passengers, a decrease of 7.6% compared to the same period in 2013. Total combined ASMs decreased 4.9% year over year and total booked passengers in September 2014 reached 659 thousand, a 5.5% decrease compared to the same period in 2013. For the nine months ended in September Volaris had an increase of 8.6% in total booked passengers.

Volaris' demand measured in Revenue Passenger Miles (RPMs) decreased 7.5% year over year in September 2014 and increased 8.0% in the nine months ended in September. Volaris registered a load factor of 78.8% in September 2014 and 82.0% in the nine months ended in September.

The following table summarizes Volaris' traffic results for the month.

	Sep. 2014	Sep. 2013	Variance	Nine Months Ended Sep. 2014	Nine Months Ended Sep. 2013	Variance
RPMs (Millions)						
Domestic	469	526	(10.8%)	5,304	5,041	5.2%
International	169	164	3.0%	1,907	1,633	16.7%
Total	638	690	(7.5%)	7,211	6,674	8.0%
ASMs (Millions)						
Domestic	598	643	(7.0%)	6,558	6,063	8.2%
International	211	207	1.7%	2,239	1,891	18.4%
Total	809	850	(4.9%)	8,797	7,954	10.6%
Load Factor						
Domestic	78.4%	81.7%	(3.3) pp	80.9%	83.1%	(2.2) pp
International	79.9%	78.9%	1.0 pp	85.2%	86.4%	(1.2) pp
Total	78.8%	81.0%	(2.2) pp	82.0%	83.9%	(1.9) pp
Passengers (Thousands)						
Domestic	542	587	(7.6%)	5,887	5,522	6.6%
International	117	110	5.7%	1,305	1,098	18.9%
Total	659	697	(5.5%)	7,192	6,620	8.6%



volaris.com

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The information included in this report has not been audited and it does not provide information on the company's future performance. Volaris' future performance depends on many factors and it cannot be inferred that any period's performance or its comparison year over year will be an indicator of a similar performance in the future.

About Volaris:

*Controladora Vuela Compañía de Aviación, S.A.B. de C.V. ("Volaris" or the "Company") (NYSE: VLRS and BMV: VOLAR), is an ultra-low-cost carrier (ULCC), with point-topoint operations, serving Mexico and the United States. Volaris offers low base fares to build its market, providing quality service and extensive customer choice. Since beginning operations in March 2006, Volaris has increased its routes from five to more than 120 and its fleet from four to 49 aircraft. Volaris offers more than 200 daily flight segments on routes that connect 36 cities in Mexico and 17 cities in the United States with the youngest aircraft fleet in Mexico. Volaris targets passengers who are visiting friends and relatives, cost-conscious business people and leisure travelers in Mexico and to select destinations in the United States. Volaris has received the ESR Award for Social Corporate Responsibility for five consecutive years. For more information, please visit: www.volaris.com

