

# CONTROLADORA VUELA COMPANIA DE AVIACION, S.A.B. DE C.V.

## FORM 6-K (Report of Foreign Issuer)

Filed 11/06/14 for the Period Ending 11/06/14

Telephone	(52) 55-5261-6400
CIK	0001520504
Symbol	VLRS
SIC Code	4512 - Air Transportation, Scheduled
Fiscal Year	12/31

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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**FORM 6-K**

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**REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16  
UNDER THE SECURITIES EXCHANGE ACT OF 1934**

For the month of November 2014

Commission File Number: 001-36059

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**Controladora Vuela Compañía de Aviación, S.A.B. de  
C.V.**

(Name of Registrant)

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Av. Antonio Dovalí Jaime No. 70, 13 Floor, Tower B  
Colonia Zedec Santa Fe  
United Mexican States, D.F. 01210  
+(52) 55-5261-6400  
(Address of Principal Executive Offices)

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Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Yes  No

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Yes  No

Indicate by check mark whether the registrant by furnishing the information contained in this form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes  No

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

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## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, Controladora Vuela Compañía de Aviación, S.A.B. de C.V. has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

### **Controladora Vuela Compañía de Aviación, S.A.B. de C.V.**

Date: November 6, 2014

By: /s/ Fernando Suárez  
Name: Fernando Suárez  
Title: Chief Financial Officer

By: /s/ Jaime Pous  
Name: Jaime Pous  
Title: General Counsel

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## EXHIBIT INDEX

The following exhibit is filed as part of this Form 6-K:

<u>Exhibit</u>	<u>Description</u>
99.18	Other Material Event



## Volaris Appoints New Chairman of the Board

- Alfonso González Migoya replaced Gilberto Perezalonso Cifuentes

**Mexico City, November 6, 2014** -. Volaris (NYSE: VLRS and BMV: VOLAR), the ultra low cost airline operating the most extensive domestic route network and also servicing the United States, announces that the Annual General Shareholders Meeting, held today resolved to choose Mr. Alfonso González Migoya as the new Chairman of the Board of Directors of Volaris, upon the departure of Mr. Gilberto Perezalonso Cifuentes.

Mr. Gilberto Perezalonso is leaving the Board after having been part of the Volaris family for the last three years, to give priority to other personal duties. He played a critical role in the carrier's institutionalization process and supporting the implementation of best corporate governance practices. Furthermore, Mr. Gilberto Perezalonso provided essential guidance during the carrier's Initial Public Offering and related processes on the Mexican Stock Exchange (BMV) as well as the New York Stock Exchange (NYSE).

Alfonso González Migoya was a senior executive for Grupo Industrial Saltillo, until last month. Previously he was Corporate Director of Grupo Alpha and Deputy Director General of Bancomer. His professional experience began at Grupo CYDSA. He has been a member of the board of other leading companies and institutions in Mexico, including Coca Cola Femsa, Bolsa Mexicana de Valores, Banregio Grupo Financiero and Instituto Tecnológico de Estudios Superiores de Monterrey.

Volaris extends a warm welcome to the new Chairman of the Board, fully certain of its commitment towards strong corporate governance, and a vision for expansion and growth that has positioned the carrier as one of the most important players in Mexico's airline industry.

### Investor Relations contact:

Andrés Pliego / Investor Relations / [ir@volaris.com](mailto:ir@volaris.com) / +52 55 5261 6444

### Media contact:

Cynthia Llanos / [cclanos@gcya.net](mailto:cclanos@gcya.net) / +52 1 55 4577 0803

### About Volaris

*Controladora Vuela Compañía de Aviación, S.A.B. de C.V. (NYSE: VLRS and BMV: VOLAR) is an ultra low cost airline providing point to point services and operating between Mexico and the US. The ultra low cost highly efficient business model offered by Volaris provides low base fares to develop its market, coupled with outstanding levels of quality services and a wide array of products. Since beginning their operations in March 2006, Volaris has increased its routes from an initial 5 to a current 132 and its fleet from 4 to 50 aircraft. Volaris currently operates over 220 daily flight segments on routes connecting 36 cities in Mexico and 17 cities in the United States with Mexico's most modern airplane fleet. Volaris targets passengers visiting friends and family, price sensitive business travelers, and leisure travelers in Mexico and to select US destinations. Proudly Mexican, Volaris is regarded as one of the new leading companies in the country. Among other recognitions, Volaris has received the prestigious ESR Award for Social Corporate Responsibility for five consecutive years. For more information, please visit: [www.volaris.com](http://www.volaris.com)*

