

# CONTROLADORA VUELA COMPANIA DE AVIACION, S.A.B. DE C.V.

## FORM 6-K (Report of Foreign Issuer)

Filed 11/12/13 for the Period Ending 10/12/13

Telephone	(52) 55-5261-6400
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UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER  
THE SECURITIES EXCHANGE ACT OF 1934

For the month of November 2013

Commission File Number: 001-36059

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**Controladora Vuela Compañía de Aviación, S.A.B. de C.V.**

(Name of Registrant)

**Av. Antonio Dovalí Jaime No. 70, 13 Floor, Tower B**

**Colonia Zedec Santa Fe**

**United Mexican States, D.F. 01210**

**+(52) 55-5261-6400**

(Address of Principal Executive Offices)

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Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F

Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Yes

No

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Yes

No

Indicate by check mark whether the registrant by furnishing the information contained in this form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes

No

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82- \_\_\_\_\_

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## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, Controladora Vuela Compañía de Aviación, S.A.B. de C.V. has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

### **Controladora Vuela Compañía de Aviación, S.A.B. de C.V.**

Date: November 12, 2013

By: /s/ Jaime E Pous

Name: Jaime E Pous

Title: General Counsel

By: /s/ Fernando Suárez Gerard

Name: Fernando Suárez Gerard

Title: Chief Financial Officer

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**EXHIBIT INDEX**

The following exhibit is filed as part of this Form 6-K:

<u>Exhibit</u>	<u>Description</u>
99.1	Press release dated November 11, 2013

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## Volaris Reports a 26% Increase in Passengers for October 2013

**Mexico City, Mexico** November 11, 2013 – Controladora Vuela Compañía de Aviación, S.A.B. de C.V. (“Volaris”) (NYSE: VLRS and BMV: VOLAR), an ultra-low-cost airline based in Mexico, today reported its preliminary traffic results for October 2013.

The total number of booked passengers in October 2013 reached 717 thousand passengers, a 26.0% increase compared to the same period in 2012. Volaris’ demand, measured in Revenue Passenger Miles (RPMs) increased 21.6% year over year in October 2013. Volaris registered a load factor of 76.8% in October 2013, and 83.2% in October year-to-date.

The following table summarizes Volaris’ traffic results for the month and year-to-date ended October 31, 2013 and 2012.

	October 2013	October 2012	Variation	Ten Months Ended October 2013	Ten Months Ended October 2012	Variation
<b>RPMs (Millions)</b>						
Domestic	539	440	22.6%	5,580	4,617	20.9%
International	162	137	18.5%	1,796	1,624	10.6%
<b>Total</b>	<b>702</b>	<b>577</b>	<b>21.6%</b>	<b>7,376</b>	<b>6,241</b>	<b>18.2%</b>
<b>ASMs (Millions)</b>						
Domestic	696	559	24.5%	6,760	5,552	21.7%
International	217	174	24.2%	2,107	1,945	8.3%
<b>Total</b>	<b>913</b>	<b>734</b>	<b>24.4%</b>	<b>8,867</b>	<b>7,497</b>	<b>18.3%</b>
<b>Load Factor</b>						
Domestic	77.4%	78.7%	(1.3) pp	82.5%	83.1%	(0.6) pp
International	74.9%	78.5%	(3.6) pp	85.2%	83.5%	1.7 pp
<b>Total</b>	<b>76.8%</b>	<b>78.6%</b>	<b>(1.8) pp</b>	<b>83.2%</b>	<b>83.2%</b>	<b>0.0 pp</b>
<b>Passengers (Thousands)</b>						
Domestic	608	477	27.5%	6,130	4,931	24.3%
International	110	93	18.4%	1,208	1,093	10.4%
<b>Total</b>	<b>717</b>	<b>569</b>	<b>26.0%</b>	<b>7,337</b>	<b>6,025</b>	<b>21.8%</b>

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volaris.com

The information included in this report has not been audited and it does not provide information on the company's future performance. Volaris' future performance depends on many factors and it cannot be inferred that any period's performance or its comparison year over year will be an indicator of a similar performance in the future.

#### About Volaris

Volaris (NYSE: VLRS and BMV: VOLAR), is an ultra-low-cost carrier, or ULCC, based in Mexico. Volaris utilizes its ULCC business model and efficient operations to offer low base fares and to stimulate demand while aiming to provide high quality customer service. Volaris targets passengers who are visiting friends and relatives, cost-conscious business people and leisure travelers in Mexico and to select destinations in the United States. Volaris' unbundled pricing strategy allows it to provide low base fares and enables its passengers to select and pay for a range of optional products and services. Volaris' mission is to offer its clients high quality customer service at an affordable price.

Since beginning operations in March 2006, Volaris has increased its routes from 5 to 95 and its fleet from 4 to 44 aircraft. Volaris offers more than 200 daily flight segments on routes that connect 33 cities in Mexico and 13 cities in the United States with the youngest aircraft fleet in Mexico. Among other recognitions, Volaris has received the ESR Award for Social Corporate Responsibility for three consecutive years. For more information, please visit: [www.volaris.com](http://www.volaris.com)

