

# CONTROLADORA VUELA COMPANIA DE AVIACION, S.A.B. DE C.V.

## FORM 6-K (Report of Foreign Issuer)

Filed 09/09/14 for the Period Ending 09/09/14

Telephone (52) 55-5261-6400  
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Fiscal Year 12/31

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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**FORM 6-K**

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**REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER  
THE SECURITIES EXCHANGE ACT OF 1934**

For the month of September 2014

Commission File Number: 001-36059

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**Controladora Vuela Compañía de Aviación, S.A.B. de  
C.V.**

(Name of Registrant)

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Av. Antonio Dovalí Jaime No. 70, 13 Floor, Tower B  
Colonia Zedec Santa Fe  
United Mexican States, D.F. 01210  
+(52) 55-5261-6400  
(Address of Principal Executive Offices)

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Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F       Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Yes       No

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Yes       No

Indicate by check mark whether the registrant by furnishing the information contained in this form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes       No

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

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## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, Controladora Vuela Compañía de Aviación, S.A.B. de C.V. has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

### **Controladora Vuela Compañía de Aviación, S.A.B. de C.V.**

Date: September 9, 2014

By: /s/ Fernando Suárez  
Name: Fernando Suárez  
Title: Chief Financial Officer

By: /s/ Jaime Pous  
Name: Jaime Pous  
Title: General Counsel

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**EXHIBIT INDEX**

The following exhibit is filed as part of this Form 6-K:

<u>Exhibit</u>	<u>Description</u>
99.13	Press release dated September 9, 2014



### Volaris Reports a 3% Increase in Passengers for August 2014

Mexico City, Mexico September 9, 2014 – Volaris\* (NYSE: VLRS and BMV: VOLAR), the ultra-low-cost airline serving Mexico and the US, today reported its preliminary traffic results for August 2014.

The total number of booked passengers in August 2014 reached 925 thousand, a 3.0% increase compared to the same period in 2013. Domestic and international booked passengers in August reached 747 and 178 thousand, a 1.0% decrease and 24.1% increase, respectively, compared to the same period in 2013. Volaris' demand, measured in Revenue Passenger Miles (RPMs) increased 1.5% year over year in August 2014. Volaris registered a load factor of 82.2% in August 2014, as a result of continuing capacity control and yield management.

The following table summarizes Volaris' traffic results for the month.

	August	August		Eight Months	Eight Months	
	2014	2013	Variance	Ended August	Ended August	Variance
<b>RPMs (Millions)</b>						
Domestic	657	690	(4.7%)	4,835	4,515	7.1%
International	259	213	22.0%	1,738	1,470	18.3%
Total	916	903	1.5%	6,573	5,985	9.8%
<b>ASMs (Millions)</b>						
Domestic	817	784	4.1%	5,959	5,420	9.9%
International	298	242	23.3%	2,028	1,683	20.5%
Total	1,115	1,026	8.7%	7,987	7,103	12.4%
<b>Load Factor</b>						
Domestic	80.5%	88.0%	(7.5) pp	81.1%	83.3%	(2.2) pp
International	87.0%	87.9%	(0.9) pp	85.7%	87.3%	(1.6) pp
Total	82.2%	88.0%	(5.8) pp	82.3%	84.3%	(2.0) pp
<b>Passengers (Thousands)</b>						
Domestic	747	754	(1.0%)	5,345	4,936	8.3%
International	178	143	24.1%	1,188	987	20.3%
Total	925	897	3.0%	6,533	5,923	10.3%

#### Investor Relations contact:

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volaris.com

The information included in this report has not been audited and it does not provide information on the company's future performance. Volaris' future performance depends on many factors and it cannot be inferred that any period's performance or its comparison year over year will be an indicator of a similar performance in the future.

**About Volaris:**

\*Controladora Vuela Compañía de Aviación, S.A.B. de C.V. ("Volaris" or the "Company") (NYSE: VLRS and BMV: VOLAR), is an ultra-low-cost carrier (ULCC), with "point to point" operations, serving Mexico and the US. Volaris offers low base fares to build its market, providing quality service and extensive customer choice. Since beginning operations in March 2006, Volaris has increased its routes from five to more than 120 and its fleet from four to 48 aircraft. Volaris offers more than 200 daily flight segments on routes that connect 35 cities in Mexico and 15 cities in the United States with the youngest aircraft fleet in Mexico. Volaris targets passengers who are visiting friends and relatives, cost-conscious business people and leisure travelers in Mexico and to select destinations in the United States. Volaris has received the ESR Award for Social Corporate Responsibility for five consecutive years. For more information, please visit: [www.volaris.com](http://www.volaris.com)

