

HYATT HOTELS CORP

Reported by GOLDMAN SACHS & CO

FORM 4

(Statement of Changes in Beneficial Ownership)

Filed 08/09/12 for the Period Ending 08/07/12

Address 71 SOUTH WACKER DRIVE

12TH FLOOR

CHICAGO, IL 60606

Telephone (312) 750-1234

CIK 0001468174

Symbol H

SIC Code 6211 - Security Brokers, Dealers, and Flotation Companies

Industry Money Center Banks

Sector Financial

Fiscal Year 12/31





[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940

1. Name and Add	ress of Re	portin	g Person	*	2. I	ssuer	Nam	e an	nd T	icker	or '	Trac	dir	ng Symbo	1 5. Relation (Check all			Person(s)	to Issuer	
GOLDMAN S	SACHS	GRO	UP IN	\mathbf{c}	Hy	att F	Iote	els (Cor	p [I	I]									
(Last)	(First)		/liddle)		3. Date of Earliest Transaction (MM/DD/YYYY) Director							_	X 10%	Owner						
(Last) (First) (Middle)																-			Other (specify	
200 WEST ST	REET								8/7	<mark>7/201</mark>	2				below)					
(Street)					4. If Amendment, (MM/DD/YYYY)					e Ori	gin	al F	ile	ed	6. Individual or Joint/Group Filing (Check Applicable Line)					
NEW YORK,	NY 102	282																		
(City)	(State)	(Z	Zip)												Form filed by One Reporting Person X Form filed by More than One Reporting Person					
		m 11	T N1			.		••	_			D:		1 6		-				
1 m: 1		Tabl	e I - Non				ecur	_							Beneficially	·		1.	la v	
1.Title of Security (Instr. 3)			2. Trans. Date		Deemed C		Code (A Instr. 8) (D		or Disposed of		of Follo	1 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)			6. Ownership Form: Direct (D)	7. Nature of Indirect Beneficial Ownership				
						any			V Amo	(A) or			Price				or Indirect (I) (Instr. 4)	(Instr. 4)		
				8/7/2012				de	7 711110	zant	int (D)	1						See footnotes		
Class A Common Stock						8/7/2		F	?	10	0 A		\$.	38.2	21	I	(1) (2) (3) (4)			
Class A Common Stock				8/7/2	8/7/2012				3	10	0	D	\$3	38.19	21	1784	I	See footnotes		
															-				(4)	
T. 1		•	g .						1.								•••	•		
	1	1	1						_				al		nts, options	r		1	1	
1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Date, if any	Code (Instr. 8) S		Derivat Securiti Acquire Dispose	5. Number of Derivative Securities Acquired (A) or Disposed of (D) Instr. 3, 4 and 5				on Date			7. Title and Securities U Derivative 3 (Instr. 3 and	Security	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned	Direct (D)	Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(I	D)	Date Exer	cisable		pirati te	on	Title	Amount or Number of Shares	•	Following Reported Transaction (s) (Instr. 4)	or Indirect (I) (Instr. 4)		
Restricted Stock Units	\$0								3/31/2016		3/31/2016		16	Class A Common Stock	3068		3068 (5)	I	See footnotes (1) (5)	
Restricted Stock Units	\$0								3/31	/2015	3/31/2015		15	Class A Common Stock	3170		3170 (5)	I	See footnotes (1) (5)	
Class B Common Stock	\$0									(6)	(6)			Class A Common Stock	12654050		12654050	I	See footnotes (1) (6)	

Explanation of Responses:

(1) This statement is being filed by The Goldman Sachs Group, Inc. ("GS Group") and Goldman, Sachs & Co. ("Goldman Sachs" and together with GS Group, the "Reporting Persons"). Goldman Sachs is a wholly-owned subsidiary of GS Group. Each Reporting Person

- disclaims beneficial ownership of the securities reported herein except to the extent of its pecuniary interest therein.
- (2) The shares of Class A common stock, par value \$0.01 per share (the "Class A Common Stock"), of Hyatt Hotels Corporation (the "Company") reported herein as indirectly purchased and sold were beneficially owned directly by Goldman Sachs and indirectly by GS Group. Without admitting any legal obligation, Goldman Sachs or another wholly-owned subsidiary of GS Group will remit appropriate profits, if any, to the Company.
- (3) GS Group beneficially owns directly 7,096 shares of Class A Common Stock and may be deemed to beneficially own 7,341 shares of Class A Common Stock that were granted to Richard A. Friedman, a managing director of Goldman Sachs, in his capacity as a director of the Company pursuant to the Hyatt Hotels Corporation Non-Employee Director Compensation Program. Mr. Friedman has an understanding with GS Group pursuant to which such shares are held for the benefit of GS Group.
- (4) As of August 7, 2012, Goldman Sachs beneficially owns directly and GS Group may be deemed to beneficially own indirectly 7,347 shares of Class A Common Stock and Goldman Sachs also had open short positions of 3,837 shares of Class A Common Stock, reflecting changes due to exempt transactions.
- (5) GS Group may be deemed to beneficially own an aggregate of 6,238 restricted stock units that were granted to Richard A. Friedman, a managing director of Goldman Sachs, in his capacity as a director of the Company. Mr. Friedman has an understanding with GS Group pursuant to which such restricted stock units are held for the benefit of GS Group. Each restricted stock unit represents the contingent right to receive one share of Class A Common Stock and is fully vested.
- (6) Each share of Class B Common Stock is convertible at any time, at the option of the holder, into one share of Class A Common Stock. In addition, each share of Class B Common Stock will convert automatically into one share of Class A Common Stock upon any transfer, except for certain permitted transfers as described in the Company's Amended and Restated Certificate of Incorporation. Goldman Sachs and GS Group may be deemed to beneficially own indirectly 12,654,050 shares of Class A Common Stock by reason of the direct beneficial ownership of 12,654,050 shares of the Company's Class B Common Stock, in the aggregate, by certain investment partnerships of which affiliates of Goldman Sachs and GS Group are the general partner, managing limited partner or the managing partner. Goldman Sachs is the investment manager for certain of the investment partnerships.

Reporting Owners

Paparting Owner Name / Address	Relationships							
Reporting Owner Name / Address	Director	10%	Owner	Officer	Other			
GOLDMAN SACHS GROUP INC								
200 WEST STREET NEW YORK, NY 10282			X					
GOLDMAN SACHS & CO 200 WEST STREET NEW YORK, NY 10282			X					

Signatures

valid OMB control number.

Yvette Kosic, Attorney-in-fact	8/9/2012		
** Signature of Reporting Person	Date		
Yvette Kosic, Attorney-in-fact	8/9/2012		
** Signature of Reporting Person	Date		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently