

**FITBIT INC**  
Reported by  
**SOFTBANK PRINCEVILLE INVESTMENTS, L.P.**

**FORM 3**  
(Initial Statement of Beneficial Ownership)

Filed 06/17/15 for the Period Ending 06/17/15

Address	405 HOWARD STREET SAN FRANCISCO, CA 94105
Telephone	415-513-1000
CIK	0001447599
Symbol	FIT
SIC Code	3571 - Electronic Computers



(3) SB PV GP L.P. is the general partner of SoftBank PrinceVille Investments, L.P. and SB PV GP LLC is the general partner of SB PV GP L.P. The managing members of SB PV GP LLC are Ronald D. Fisher, Kabir Misra, and Steven Murray, a member of the Issuer's board of directors, and, therefore, may be deemed to share voting and dispositive power over the shares held by SoftBank PrinceVille Investments, L.P. Messrs. Fisher, Misra, and Murray disclaim beneficial ownership of these securities except to the extent of their pecuniary interests therein, and the inclusion of these shares in this report shall not be deemed an admission of beneficial ownership of all of the reported shares for purposes of Section 16 or for any other purpose.

**Reporting Owners**

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
<b>SoftBank PrinceVille Investments, L.P.</b>  <b>C/O SOFTBANK CAPITAL</b> <b>38 GLEN AVENUE</b> <b>NEWTON, MA 02459</b>		<b>X</b>		

**Signatures**

/s/ Steven J. Murray, as managing member of SB PV GP LLC for SoftBank PrinceVille Investments, L.P.

6/17/2015

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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