

LOGMEIN, INC.

FORM 8-K (Current report filing)

Filed 12/31/13 for the Period Ending 12/31/13

Address	320 SUMMER STREET, SUITE 100 BOSTON, MA 02210
Telephone	781-638-9094
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Symbol	LOGM
SIC Code	7372 - Prepackaged Software
Industry	Software & Programming
Sector	Technology
Fiscal Year	12/31

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549**

FORM 8-K

**CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d)
OF THE SECURITIES EXCHANGE ACT OF 1934**

Date of Report (Date of earliest event reported): December 31, 2013

LogMeIn, Inc.

(Exact Name of Registrant as Specified in Charter)

Delaware
(State or Other Jurisdiction of
Incorporation or Organization)

001-34391
(Commission
File Number)

20-1515952
(IRS Employer
Identification No.)

320 Summer Street, Suite 100
Boston, Massachusetts
(Address of principal executive offices)

02210
(Zip Code)

Registrant's telephone number, including area code: (781)-638-9050

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 8.01. Other Events

On December 31, 2013, LogMeIn, Inc. (the “Company”) announced its first dedicated social channels for the investment community. Investors and analysts should note that while the Company will continue to announce information about its business to its investors using its Investor Relations website (<https://investor.logmein.com/>), periodic SEC filings, press releases, public conference calls and webcasts, information about the Company and its business may also be announced via posts on its dedicated social media channels. It is possible that the information posted on the Company’s social media channels could be deemed to be material information. Therefore, the Company strongly encourages its investors, the media, and others interested in following the Company to review the information posted on the social media channels listed below:

- LogMeIn’s investor blog: <http://blog.logmein.com/category/investors>
- LogMeIn’s IR feed on Twitter: <https://twitter.com/LogMeInIR>

This list may be updated from time-to-time on the Company’s Investor Relations website. For additional information, please see the full text of the press release issued in connection with this announcement, which has been furnished as Exhibit 99.1 to this Current Report on Form 8-K.

Item 9.01. Financial Statements and Exhibits

(d) *Exhibits*

- 99.1 Press release entitled “LogMeIn Introduces Investor-focused Social Channels,” issued by the Company on December 31, 2013.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: December 31, 2013

LOGMEIN, INC

By: /s/ Michael K. Simon

Michael K. Simon

President and Chief Executive Officer

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EXHIBIT INDEX

<u>Exhibit No.</u>	<u>Description</u>
99.1	Press release entitled “LogMeIn Introduces Investor-focused Social Channels,” issued by the Company on December 31, 2013.

LogMeIn Introduces Investor-focused Social Channels

NASDAQ Listed Cloud Provider Bolsters Investor Communications via Twitter, Blog

BOSTON, December 31 , 2013 – LogMeIn, Inc. (NASDAQ:LOGM), a leading provider of essential cloud and mobile services, has introduced its first dedicated social channels for the investment community. Designed to help bolster regular two-way communications with company investors and analysts, these social channels will supplement and sometimes replace traditional online investor relations channels and serve as a primary means of disclosure. Investors are strongly encouraged to subscribe to the channels by going directly to LogMeIn’s investor blog: <http://blog.logmein.com/category/investors> , and/or follow LogMeIn’s IR feed on Twitter: <https://twitter.com/LogMeInIR> .

“Many of our investors intently follow our customer-focused social channels, and the investment community, in general, has increasingly begun to utilize social media in developing their investment theses,” said Rob Bradley, Director of Investor Relations at LogMeIn. “We believe these social channels will provide an opportunity to keep our shareholders informed of key company developments.”

The LogMeIn IR channels:

LogMeIn’s investor blog: This blog will feature investor context around key corporate developments, earnings announcements, new product launches, and market trends.

LogMeIn IR on Twitter: Dedicated Twitter channel to simply follow key company developments and interact directly with LogMeIn’s IR team.

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About LogMeIn, Inc.

LogMeIn (NASDAQ:LOGM) transforms the way people work and live through secure connections to the computers, devices, data, and people that make up their digital world. The company’s cloud services free millions of people to work from anywhere, empower IT professionals to securely embrace the modern cloud-centric workplace, give companies new ways to reach and support today’s connected customer, and help businesses bring the next generation of connected products to market.

LogMeIn is headquartered in Boston’s Innovation District with offices in Australia, Hungary, India, Ireland, the Netherlands, and the UK.

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