

# WESTERN UNION CO

## FORM 8-K (Current report filing)

Filed 10/30/14 for the Period Ending 10/30/14

Address	12500 EAST BELFORD AVENUE ENGLEWOOD, CO 80112
Telephone	(720) 332-3361
CIK	0001365135
Symbol	WU
SIC Code	7389 - Business Services, Not Elsewhere Classified
Industry	Business Services
Sector	Services
Fiscal Year	12/31

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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**FORM 8-K**

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**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of The  
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): October 30, 2014

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**THE WESTERN UNION COMPANY**

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or other jurisdiction  
of incorporation)

**001-32903**  
(Commission  
File Number)

**20-4531180**  
(I.R.S. Employer  
Identification No.)

**12500 East Belford Avenue**  
**Englewood, Colorado**  
(Address of principal executive offices)

**80112**  
(Zip Code)

**(866) 405-5012**  
(Registrant's telephone number, including area code)

**N/A**  
(Former name or former address, if changed since last report.)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions ( see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 2.02. Results of Operations and Financial Condition.**

On October 30, 2014, The Western Union Company (the "Company") issued a press release relating to the Company's earnings for the third quarter of fiscal year 2014 (the "Earnings Release"). A copy of the Earnings Release is attached as Exhibit 99.1. The information furnished under this Item 2.02, including Exhibit 99.1 attached hereto, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, except as shall be expressly set forth by specific reference to such filing.

**Item 7.01. Regulation FD Disclosure.**

In connection with the issuance of the Earnings Release, the Company is holding a public conference call and webcast on October 30, 2014 at 4:30 p.m. Eastern Time, during which Hikmet Ersek, President and Chief Executive Officer, and Raj Agrawal, Executive Vice President and Chief Financial Officer, will provide the presentation attached as Exhibit 99.2. Information regarding access to the conference call and webcast is set forth in the Earnings Release. The information furnished under this Item 7.01, including Exhibit 99.2 attached hereto, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, except as shall be expressly set forth by specific reference to such filing.

**Item 9.01. Financial Statements and Exhibits.**

The following is a list of the Exhibits furnished herewith.

<u>Exhibit Number</u>	<u>Description of Exhibit</u>
99.1	Earnings press release issued by the Company on October 30, 2014.
99.2	Presentation of the Company dated October 30, 2014.

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: October 30, 2014

**THE WESTERN UNION COMPANY**

By: \_\_\_\_\_ /s/ D ARREN A. D RAGOVICH  
Name: **Darren A. Dragovich**  
Title: **Assistant Secretary**

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## EXHIBIT INDEX

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*moving money for better*

Exhibit 99.1

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**Investors**

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**Western Union Reports Third Quarter Results**  
**Consumer Money Transfer Growth Drives Revenue to \$1.4 Billion**  
**Earnings per Share Increases 13% to \$0.44**  
**Full Year EPS Outlook Raised to Approximately \$1.50**

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**Englewood, Colo., October 30, 2014** - The Western Union Company (NYSE: WU) today reported financial results for the 2014 third quarter. The Company also affirmed its full year revenue outlook and raised its EPS outlook to approximately \$1.50, compared to the previous range of \$1.45 to \$1.50.

“I am pleased with the progress we achieved in the quarter. Our transformational strategy and the innovation actions we put in place a couple of years ago are producing good results,” said **President and Chief Executive Officer Hikmet Ersek**. “We delivered solid money transfer results across our regions and westernunion.com; Business Solutions returned to growth; and overall profitability improved, exceeding our expectations. Although we are cautious about the state of global economies, we are encouraged by our business trends.”

In the third quarter, revenues increased 2% compared to the prior year period, or 5% on a constant currency basis.

Consumer-to-Consumer (C2C) revenues increased 2%, or 4% constant currency, while transactions increased 5% in the quarter. Each of the segment’s five geographic regions contributed positive constant currency revenue growth, and westernunion.com C2C revenue increased 21% on transaction growth of 34%.

Electronic channels revenue, which includes westernunion.com, account based money transfer through banks, and mobile money transfer, increased 21% and represented 6% of total Company revenues.

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Consumer-to-Business (C2B) revenues declined 1% in the quarter, or increased 11% constant currency. The differential between reported and constant currency revenue changes in C2B was primarily the result of devaluation of the Argentine peso.

Western Union Business Solutions revenues increased 4%, or 3% on a constant currency basis.

GAAP operating margin was 21.8% in the third quarter, which compares to 21.0% in the third quarter of 2013. Compared to the prior year period, the operating margin benefited from cost savings initiatives and lower integration costs, partially offset by higher compliance and legal expenses.

Earnings per share were \$0.44 in the 2014 third quarter compared to \$0.39 in the prior year period.

**Executive Vice President and Chief Financial Officer Raj Agrawal** added, “Solid business performance and tight expense management helped us deliver a 6% increase in operating income in the quarter, despite increased costs from compliance activities. We also continued to return significant funds to shareholders through dividends and share repurchases, with \$645 million returned through the first nine months of the year.”

Year-to-date cash flow from operating activities totaled \$775 million. In the quarter, the Company returned \$188 million to shareholders, consisting of \$122 million of share repurchases and \$66 million of dividends.

The Company’s focus remains on executing strategies to: strengthen its consumer money transfer business, with an emphasis on digital expansion; drive growth in Business Solutions; and generate and deploy strong cash flow for shareholders.

### **2014 Full Year Outlook**

The Company affirmed the full year revenue outlook for 2014 previously provided on July 31, 2014, and updated the operating profit margin and EPS outlooks:

#### Revenue

- Low to mid-single digit constant currency revenue increase
- Flat to low single digit GAAP revenue growth

#### Operating Profit Margins

- GAAP operating margin of approximately 20% (previous range was 19.5% to 20%)
- Compliance related expenses are expected to total approximately 3.5% of revenue (previous range was 3.5% to 4.0%)

#### Earnings per Share

- GAAP EPS of approximately \$1.50 (previous range was \$1.45 to \$1.50)
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#### Cash Flow

- Cash flow from operating activities of approximately \$1 billion.

#### **Additional Statistics**

Additional key statistics for the quarter and historical trends can be found in the supplemental tables included with this press release.

#### **Non-GAAP Measures**

Western Union presents a number of non-GAAP financial measures because management believes that these metrics provide meaningful supplemental information in addition to the GAAP metrics and provide comparability and consistency to prior periods. Constant currency results assume foreign revenues are translated from foreign currencies to the U.S. dollar, net of the effect of foreign currency hedges, at rates consistent with those in the prior year.

These non-GAAP financial measures include revenue change constant currency adjusted; Consumer-to-Consumer segment revenue change constant currency adjusted; Consumer-to-Business segment revenue change constant currency adjusted; Business Solutions segment revenue change constant currency adjusted; and additional measures found in the supplemental tables included with this press release.

Reconciliations of non-GAAP to comparable GAAP measures are available in the accompanying schedules and in the “Investor Relations” section of the Company’s website at <http://ir.westernunion.com>.

#### **Investor and Analyst Conference Call and Slide Presentation**

The Company will host a conference call and webcast, including slides, at 4:30 p.m. Eastern Time today. To listen to the conference call via telephone, dial 1 (888) 317-6003 (U.S.) or +1 (412) 317-6061 (outside the U.S.) ten minutes prior to the start of the call. The pass code is 6700936.

The conference call and accompanying slides will be available via webcast at <http://ir.westernunion.com>. Registration for the event is required, so please register at least five minutes prior to the scheduled start time.

A replay of the call will be available approximately one hour after the call ends through November 14, 2014, at 1 (877) 344-7529 (U.S.) or +1 (412) 317-0088 (outside the U.S.). The pass code is 10053817. A webcast replay will be available at <http://ir.westernunion.com>.

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Please note: All statements made by Western Union officers on this call are the property of Western Union and subject to copyright protection. Other than the replay, Western Union has not authorized, and disclaims responsibility for, any recording, replay or distribution of any transcription of this call.

#### **Safe Harbor Compliance Statement for Forward-Looking Statements**

This press release contains certain statements that are forward-looking within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are not guarantees of future performance and involve certain risks, uncertainties and assumptions that are difficult to predict. Actual outcomes and results may differ materially from those expressed in, or implied by, our forward-looking statements. Words such as "expects," "intends," "anticipates," "believes," "estimates," "guides," "provides guidance," "provides outlook" and other similar expressions or future or conditional verbs such as "may," "will," "should," "would," "could," and "might" are intended to identify such forward-looking statements. Readers of this press release by The Western Union Company (the "Company," "Western Union," "we," "our" or "us") should not rely solely on the forward-looking statements and should consider all uncertainties and risks discussed in the "Risk Factors" section and throughout the Annual Report on Form 10-K for the year ended December 31, 2013. The statements are only as of the date they are made, and the Company undertakes no obligation to update any forward-looking statement.

Possible events or factors that could cause results or performance to differ materially from those expressed in our forward-looking statements include the following: (i) events related to our business and industry, such as: deterioration in consumers' and clients' confidence in our business, or in money transfer and payment service providers generally; changes in general economic conditions and economic conditions in the regions and industries in which we operate, including global economic and trade downturns or significantly slower growth or declines in the money transfer, payment service, and other markets in which we operate, including those related to interruptions in migration patterns; political conditions and related actions in the United States and abroad which may adversely affect our business and economic conditions as a whole; failure to compete effectively in the money transfer and payment service industry with respect to global and niche or corridor money transfer providers, banks and other money transfer and payment service providers, including telecommunications providers, card associations, card-based payment providers, electronic and Internet providers, and digital currencies; the pricing of our services and any pricing reductions, and their impact on consumer demand for our services and our financial results; our ability to adopt technology in response to changing industry and consumer needs or trends; our failure to develop and introduce new services and enhancements, and gain market acceptance of such services; changes in, and failure to manage effectively, exposure to foreign exchange rates, including the impact of the regulation of foreign exchange spreads on money transfers and payment transactions; our ability to maintain our agent network and business relationships under terms consistent with or more advantageous to us than those currently in place; interruptions of United States government relations with countries in which we have or are implementing significant business relationships with agents or clients; mergers, acquisitions and integration of acquired businesses and technologies into our Company, including Travelex Global Business Payments, and the failure to realize anticipated financial benefits from these acquisitions, and events requiring us to write down our goodwill; any material breach of security, including cybersecurity, or safeguards of or interruptions in any of our systems; decisions to change our business mix; failure to manage credit and fraud risks presented by our agents, clients and consumers or non-performance by our banks, lenders, other financial services providers or insurers; increased costs or loss of business due to difficulty for us, our agents or their subagents in establishing or maintaining relationships with banks needed to conduct our services; adverse movements and volatility in capital markets and other events which affect our liquidity, the liquidity of our agents or clients, or the value of, or our ability to recover, our investments or amounts payable to us; adverse rating actions by credit rating agencies; our ability to realize the anticipated benefits from productivity and cost-savings and other related initiatives, which may include decisions to downsize or to transition operating activities from one location to another, and to minimize any disruptions in our workforce that may result from those initiatives; our ability to attract and retain qualified key employees and to manage our workforce successfully; our ability to protect our brands and our other intellectual property rights; our failure to manage the potential both for patent protection and patent liability in the context of a rapidly developing legal framework for

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intellectual property protection; changes in tax laws and unfavorable resolution of tax contingencies; cessation of or defects in various services provided to us by third-party vendors; material changes in the market value or liquidity of securities that we hold; restrictions imposed by our debt obligations; and changes in industry standards affecting our business; (ii) events related to our regulatory and litigation environment, such as: liabilities or loss of business resulting from a failure by us, our agents or their subagents to comply with laws and regulations and regulatory or judicial interpretations thereof, including laws and regulations designed to detect and prevent money laundering, terrorist financing, fraud and other illicit activity, and increased costs or loss of business associated with compliance with those laws and regulations; increased costs or loss of business due to regulatory initiatives and changes in laws, regulations and industry practices and standards affecting us, our agents, or their subagents, including related to anti-money laundering regulations, anti-fraud measures, customer due diligence, or agent and subagent due diligence, registration, and monitoring requirements; liabilities or loss of business and unanticipated developments resulting from governmental investigations and consent agreements with or enforcement actions by regulators, including those associated with compliance with or failure to comply with the settlement agreement with the State of Arizona, as amended; the impact on our business from the Dodd-Frank Wall Street Reform and Consumer Protection Act, the rules promulgated there-under, and the actions of the Consumer Financial Protection Bureau and similar legislation and regulations enacted by other government authorities; changes in United States or foreign laws, rules and regulations including the Internal Revenue Code, governmental or judicial interpretations thereof and industry practices and standards, including the impact of the Foreign Account Tax Compliance provisions of the Hiring Incentives to Restore Employment Act; liabilities resulting from litigation, including class-action lawsuits and similar matters, including costs, expenses, settlements and judgments; failure to comply with regulations regarding consumer privacy and data use and security; effects of unclaimed property laws; failure to maintain sufficient amounts or types of regulatory capital to meet the changing requirements of our regulators worldwide; and changes in accounting standards, rules and interpretations; and (iii) other events, such as: adverse tax consequences from our spin-off from First Data Corporation; catastrophic events; and management's ability to identify and manage these and other risks.

## **About Western Union**

The Western Union Company (NYSE: WU) is a leader in global payment services. Together with its Vigo, Orlandi Valuta, Pago Facil and Western Union Business Solutions branded payment services, Western Union provides consumers and businesses with fast, reliable and convenient ways to send and receive money around the world, to send payments and to purchase money orders. As of September 30, 2014, the Western Union, Vigo and Orlandi Valuta branded services were offered through a combined network of over 500,000 agent locations in 200 countries and territories and over 100,000 ATMs and kiosks. In 2013, The Western Union Company completed 242 million consumer-to-consumer transactions worldwide, moving \$82 billion of principal between consumers, and 459 million business payments. For more information, visit [www.westernunion.com](http://www.westernunion.com).

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**THE WESTERN COMPANY**  
**KEY STATISTICS**  
(Unaudited)

	Notes*	3Q13	4Q13	FY2013	1Q14	2Q14	3Q14	YTD 3Q14
<b>Consolidated Metrics</b>								
Consolidated revenues (GAAP) - YoY % change		(1)%	0 %	(2)%	2 %	1 %	2 %	2 %
Consolidated revenues (constant currency) - YoY % change	a	0 %	1 %	(1)%	4 %	3 %	5 %	4 %
<b>Consumer-to-Consumer (C2C) Segment</b>								
Revenues (GAAP) - YoY % change		(2)%	(1)%	(3)%	3 %	2 %	2 %	2 %
Revenues (constant currency) - YoY % change	c	(1)%	0 %	(3)%	4 %	3 %	4 %	3 %
Operating margin		24.0 %	20.5 %	23.2 %	22.9 %	22.7 %	24.9 %	23.5 %
Transactions (in millions)		62.45	64.19	242.34	60.24	63.96	65.31	189.51
Transactions - YoY % change		9 %	9 %	5 %	9 %	6 %	5 %	6 %
Total principal (\$ - billions)		\$ 21.1	\$ 21.5	\$ 82.0	\$ 20.3	\$ 21.8	\$ 22.1	\$ 64.2
Principal per transaction (\$ - dollars)		\$ 339	\$ 335	\$ 338	\$ 338	\$ 341	\$ 339	\$ 339
Principal per transaction - YoY % change		(1)%	(2)%	(1)%	(1)%	0 %	0 %	0 %
Principal per transaction (constant currency) - YoY % change	d	(1)%	(2)%	(1)%	0 %	0 %	0 %	0 %
Cross-border principal (\$ - billions)		\$ 19.0	\$ 19.5	\$ 73.9	\$ 18.3	\$ 19.7	\$ 20.0	\$ 58.0
Cross-border principal - YoY % change		8 %	8 %	4 %	8 %	7 %	5 %	7 %
Cross-border principal (constant currency) - YoY % change	e	8 %	8 %	4 %	9 %	6 %	5 %	7 %
Europe and CIS region revenues - YoY % change	j, k	(2)%	(2)%	(4)%	1 %	3 %	1 %	2 %
Europe and CIS region transactions - YoY % change	j, k	7 %	7 %	4 %	10 %	11 %	10 %	10 %
North America region revenues - YoY % change	j, l	(7)%	(2)%	(9)%	1 %	1 %	2 %	1 %
North America region transactions - YoY % change	j, l	5 %	6 %	0 %	4 %	3 %	3 %	3 %
Middle East and Africa region revenues - YoY % change	j, m	1 %	0 %	0 %	4 %	6 %	3 %	4 %
Middle East and Africa region transactions - YoY % change	j, m	10 %	8 %	7 %	8 %	6 %	1 %	5 %
APAC region revenues - YoY % change	j, n	(3)%	(2)%	(3)%	1 %	1 %	1 %	1 %
APAC region transactions - YoY % change	j, n	10 %	11 %	6 %	8 %	3 %	0 %	3 %
LACA region revenues - YoY % change	j, o	(3)%	(4)%	(3)%	(4)%	(13)%	(3)%	(7)%
LACA region transactions - YoY % change	j, o	4 %	6 %	(1)%	6 %	0 %	2 %	3 %

**THE WESTERN UNION COMPANY**  
**KEY STATISTICS**  
(Unaudited)

	Notes*	3Q13	4Q13	FY2013	1Q14	2Q14	3Q14	YTD 3Q14
westernunion.com region revenues - YoY % change	j, p	24 %	34 %	24 %	45 %	31 %	21 %	31 %
westernunion.com region transactions - YoY % change	j, p	68 %	64 %	65 %	55 %	46 %	34 %	44 %
International revenues - YoY % change	q	0 %	(1)%	(1)%	1 %	1 %	1 %	1 %
International transactions - YoY % change	q	10 %	10 %	7 %	9 %	6 %	4 %	6 %
International revenues - % of C2C segment revenues	q	73 %	73 %	73 %	71 %	71 %	72 %	72 %
United States originated revenues - YoY % change	r	(7)%	0 %	(9)%	6 %	5 %	4 %	5 %
United States originated transactions - YoY % change	r	7 %	9 %	2 %	8 %	6 %	6 %	6 %
United States originated revenues - % of C2C segment revenues	r	27 %	27 %	27 %	29 %	29 %	28 %	28 %
Electronic channels revenues - YoY % change	s	24 %	32 %	25 %	36 %	27 %	21 %	27 %
<b>Consumer-to-Business (C2B) Segment</b>								
Revenues (GAAP) - YoY % change		3 %	(2)%	1 %	(4)%	(5)%	(1)%	(3)%
Revenues (constant currency) - YoY % change	f	9 %	5 %	6 %	7 %	8 %	11 %	8 %
Operating margin		19.2 %	15.6 %	20.0 %	20.2 %	16.2 %	15.4 %	17.3 %
<b>Business Solutions (B2B) Segment</b>								
Revenues (GAAP) - YoY % change		6 %	8 %	7 %	7 %	0 %	4 %	4 %
Revenues (constant currency) - YoY % change	g	10 %	12 %	9 %	10 %	0 %	3 %	4 %
Operating margin		(2.8)%	(10.6)%	(6.9)%	(3.6)%	(3.4)%	(0.2)%	(2.3)%
Depreciation and amortization (\$ - millions)		\$ 15.8	\$ 13.5	\$ 59.6	\$ 14.9	\$ 14.8	\$ 13.7	\$ 43.4
TGBP integration expense (\$ - millions)	t	\$ 3.8	\$ 5.4	\$ 19.3	\$ —	\$ —	\$ —	\$ —
<b>% of Total Company Revenue</b>								
Consumer-to-Consumer segment revenues		80 %	81 %	80 %	80 %	81 %	80 %	80 %
Consumer-to-Business segment revenues		11 %	10 %	11 %	11 %	10 %	11 %	11 %
Business Solutions segment revenues		7 %	7 %	7 %	7 %	7 %	7 %	7 %
Consumer-to-Consumer region revenues:								
Europe and CIS revenues	j, k	21 %	22 %	21 %	21 %	22 %	21 %	21 %
North America revenues	j, l	19 %	18 %	19 %	19 %	19 %	19 %	19 %
Middle East and Africa revenues	j, m	16 %	16 %	16 %	16 %	16 %	16 %	16 %
APAC revenues	j, n	12 %	12 %	12 %	12 %	12 %	12 %	12 %
LACA revenues	j, o	9 %	9 %	9 %	8 %	8 %	8 %	8 %
westernunion.com revenues	j, p	3 %	4 %	3 %	4 %	4 %	4 %	4 %
Electronic channels revenues	s	5 %	5 %	5 %	6 %	6 %	6 %	6 %

\* See page 12 of the press release for the applicable Note references and the reconciliation of non-GAAP financial measures.

**THE WESTERN UNION COMPANY**  
**CONDENSED CONSOLIDATED STATEMENTS OF INCOME**  
(Unaudited)  
(in millions, except per share amounts)

	Three Months Ended September 30,			Nine Months Ended September 30,		
	2014	2013	% Change	2014	2013	% Change
<b>Revenues:</b>						
Transaction fees	\$ 1,040.8	\$ 1,029.9	1 %	\$ 3,057.7	\$ 3,024.2	1 %
Foreign exchange revenues	360.6	347.7	4 %	1,034.2	998.1	4 %
Other revenues	39.5	31.2	27 %	105.4	97.8	8 %
<b>Total revenues</b>	<b>1,440.9</b>	<b>1,408.8</b>	<b>2 %</b>	<b>4,197.3</b>	<b>4,120.1</b>	<b>2 %</b>
<b>Expenses:</b>						
Cost of services	840.5	818.2	3 %	2,465.5	2,389.3	3 %
Selling, general and administrative	286.3	295.3	(3)%	867.4	861.8	1 %
<b>Total expenses</b>	<b>1,126.8</b>	<b>1,113.5</b>	<b>1 %</b>	<b>3,332.9</b>	<b>3,251.1</b>	<b>3 %</b>
<b>Operating income</b>	<b>314.1</b>	<b>295.3</b>	<b>6 %</b>	<b>864.4</b>	<b>869.0</b>	<b>(1)%</b>
<b>Other income/(expense):</b>						
Interest income	1.8	4.6	(61)%	9.4	5.7	65 %
Interest expense	(43.2)	(48.8)	(11)%	(134.2)	(145.7)	(8)%
Derivative gains/(losses), net	0.5	(0.9)	(a)	(2.1)	(0.6)	(a)
Other income/(expense), net	(0.4)	1.5	(a)	(5.2)	5.7	(a)
<b>Total other expense, net</b>	<b>(41.3)</b>	<b>(43.6)</b>	<b>(5)%</b>	<b>(132.1)</b>	<b>(134.9)</b>	<b>(2)%</b>
<b>Income before income taxes</b>	<b>272.8</b>	<b>251.7</b>	<b>8 %</b>	<b>732.3</b>	<b>734.1</b>	<b>0 %</b>
Provision for income taxes	38.7	37.3	4 %	101.4	109.1	(7)%
<b>Net income</b>	<b>\$ 234.1</b>	<b>\$ 214.4</b>	<b>9 %</b>	<b>\$ 630.9</b>	<b>\$ 625.0</b>	<b>1 %</b>
<b>Earnings per share:</b>						
Basic	\$ 0.44	\$ 0.39	13 %	\$ 1.17	\$ 1.12	4 %
Diluted	\$ 0.44	\$ 0.39	13 %	\$ 1.17	\$ 1.11	5 %
<b>Weighted-average shares outstanding:</b>						
Basic	527.8	552.1		537.0	558.5	
Diluted	531.2	555.8		540.1	561.3	
 Cash dividends declared per common share	 \$ 0.125	 \$ 0.125	 0 %	 \$ 0.375	 \$ 0.375	 0 %

(a) Calculation not meaningful.

**THE WESTERN UNION COMPANY**  
**CONDENSED CONSOLIDATED BALANCE SHEETS**  
(Unaudited)  
(in millions, except per share amounts)

	September 30, 2014	December 31, 2013
<b>Assets</b>		
Cash and cash equivalents (a)	\$ 1,667.4	\$ 2,073.1
Settlement assets	3,465.8	3,270.4
Property and equipment, net of accumulated depreciation of \$466.4 and \$428.6, respectively	205.7	209.9
Goodwill	3,169.5	3,172.0
Other intangible assets, net of accumulated amortization of \$797.3 and \$672.3, respectively	768.9	833.8
Other assets	569.3	562.1
<b>Total assets</b>	<b>\$ 9,846.6</b>	<b>\$ 10,121.3</b>
<b>Liabilities and Stockholders' Equity</b>		
Liabilities:		
Accounts payable and accrued liabilities	\$ 596.1	\$ 638.9
Settlement obligations	3,465.8	3,270.4
Income taxes payable	201.5	216.9
Deferred tax liability, net	296.0	319.2
Borrowings	3,714.2	4,213.0
Other liabilities	393.3	358.2
<b>Total liabilities</b>	<b>8,666.9</b>	<b>9,016.6</b>
Stockholders' equity:		
Preferred stock, \$1.00 par value; 10 shares authorized; no shares issued	—	—
Common stock, \$0.01 par value; 2,000 shares authorized; 523.6 shares and 548.8 shares issued and outstanding as of September 30, 2014 and December 31, 2013, respectively	5.2	5.5
Capital surplus	429.2	390.9
Retained earnings	856.2	877.3
Accumulated other comprehensive loss	(110.9)	(169.0)
<b>Total stockholders' equity</b>	<b>1,179.7</b>	<b>1,104.7</b>
<b>Total liabilities and stockholders' equity</b>	<b>\$ 9,846.6</b>	<b>\$ 10,121.3</b>

(a) Approximately \$1.1 billion was held by entities outside of the United States as of September 30, 2014.

**THE WESTERN UNION COMPANY**  
**CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS**  
(Unaudited)  
(in millions)

	Nine Months Ended September 30,	
	2014	2013
<b>Cash Flows From Operating Activities</b>		
Net income	\$ 630.9	\$ 625.0
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation	49.5	47.5
Amortization	152.9	150.4
Other non-cash items, net	7.5	10.5
Increase/(decrease) in cash, excluding the effects of acquisitions, resulting from changes in:		
Other assets	(16.0)	(30.5)
Accounts payable and accrued liabilities	(47.1)	46.8
Income taxes payable	(6.2)	(25.2)
Other liabilities	3.8	(13.6)
Net cash provided by operating activities	775.3	810.9
<b>Cash Flows From Investing Activities</b>		
Capitalization of contract costs	(49.0)	(68.9)
Capitalization of purchased and developed software	(29.4)	(36.6)
Purchases of property and equipment	(50.9)	(60.7)
Acquisition of business	(10.6)	—
Purchases of non-settlement related investments	—	(100.0)
Proceeds from sale of non-settlement related investments	100.2	—
Net cash used in investing activities	(39.7)	(266.2)
<b>Cash Flows From Financing Activities</b>		
Proceeds from exercise of options	8.6	21.4
Cash dividends paid	(199.9)	(208.6)
Common stock repurchased	(450.0)	(340.6)
Net proceeds from issuance of borrowings	—	249.3
Principal payments on borrowings	(500.0)	(300.0)
Net cash used in financing activities	(1,141.3)	(578.5)
Net change in cash and cash equivalents	(405.7)	(33.8)
Cash and cash equivalents at beginning of period	2,073.1	1,776.5
Cash and cash equivalents at end of period	\$ 1,667.4	\$ 1,742.7

**THE WESTERN COMPANY**  
**SUMMARY SEGMENT DATA**  
(Unaudited)  
(in millions)

	Three Months Ended September 30,			Nine Months Ended September 30,		
	2014	2013	% Change	2014	2013	% Change
<b>Revenues:</b>						
Consumer-to-Consumer (C2C):						
Transaction fees	\$ 874.0	\$ 861.1	1 %	\$2,566.7	\$2,519.1	2 %
Foreign exchange revenues	258.3	252.9	2 %	743.9	724.5	3 %
Other revenues	18.6	14.1	32 %	49.9	43.5	15 %
Total Consumer-to-Consumer	<u>1,150.9</u>	<u>1,128.1</u>	2 %	<u>3,360.5</u>	<u>3,287.1</u>	2 %
Consumer-to-Business (C2B):						
Transaction fees	144.0	146.1	(1)%	424.1	437.0	(3)%
Foreign exchange and other revenues	6.4	6.2	3 %	19.4	22.0	(12)%
Total Consumer-to-Business	<u>150.4</u>	<u>152.3</u>	(1)%	<u>443.5</u>	<u>459.0</u>	(3)%
Business Solutions (B2B):						
Foreign exchange revenues	94.4	92.2	2 %	272.5	264.9	3 %
Transaction fees and other revenues	11.4	9.4	21 %	30.9	27.8	11 %
Total Business Solutions	<u>105.8</u>	<u>101.6</u>	4 %	<u>303.4</u>	<u>292.7</u>	4 %
Other:						
Total revenues	33.8	26.8	26 %	89.9	81.3	11 %
<b>Total consolidated revenues</b>	<u>\$ 1,440.9</u>	<u>\$ 1,408.8</u>	2 %	<u>\$4,197.3</u>	<u>\$4,120.1</u>	2 %
<b>Operating income/(loss):</b>						
Consumer-to-Consumer	\$ 286.1	\$ 271.1	6 %	\$ 790.6	\$ 795.5	(1)%
Consumer-to-Business	23.2	29.3	(21)%	76.6	98.6	(22)%
Business Solutions (a)	(0.2)	(2.8)	(b)	(7.1)	(16.3)	(b)
Other	5.0	(2.3)	(b)	4.3	(8.8)	(b)
<b>Total consolidated operating income</b>	<u>\$ 314.1</u>	<u>\$ 295.3</u>	6 %	<u>\$ 864.4</u>	<u>\$ 869.0</u>	(1)%
<b>Operating income/(loss) margin:</b>						
Consumer-to-Consumer	24.9 %	24.0 %	0.9 %	23.5 %	24.2 %	(0.7)%
Consumer-to-Business	15.4 %	19.2 %	(3.8)%	17.3 %	21.5 %	(4.2)%
Business Solutions	(0.2)%	(2.8)%	2.6 %	(2.3)%	(5.6)%	3.3 %
<b>Total consolidated operating income margin</b>	<u>21.8 %</u>	<u>21.0 %</u>	0.8 %	<u>20.6 %</u>	<u>21.1 %</u>	(0.5)%
<b>Depreciation and amortization:</b>						
Consumer-to-Consumer	\$ 47.0	\$ 46.3	2 %	\$ 141.6	\$ 133.2	6 %
Consumer-to-Business	4.3	4.3	0 %	12.4	12.2	2 %
Business Solutions	13.7	15.8	(13)%	43.4	46.1	(6)%
Other	1.8	2.2	(18)%	5.0	6.4	(22)%
<b>Total consolidated depreciation and amortization</b>	<u>\$ 66.8</u>	<u>\$ 68.6</u>	(3)%	<u>\$ 202.4</u>	<u>\$ 197.9</u>	2 %

(a) Business Solutions operating loss includes TGBP integration expense of \$3.8 million and \$13.9 million for the three and nine months ended September 30, 2013, respectively.

(b) Calculation not meaningful.

**THE WESTERN UNION COMPANY**  
**NOTES TO KEY STATISTICS**  
(in millions, unless indicated otherwise)  
(Unaudited)

Western Union's management believes the non-GAAP financial measures presented provide meaningful supplemental information regarding our operating results to assist management, investors, analysts, and others in understanding our financial results and to better analyze trends in our underlying business, because they provide consistency and comparability to prior periods.

A non-GAAP financial measure should not be considered in isolation or as a substitute for the most comparable GAAP financial measure. A non-GAAP financial measure reflects an additional way of viewing aspects of our operations that, when viewed with our GAAP results and the reconciliation to the corresponding GAAP financial measure, provide a more complete understanding of our business. Users of the financial statements are encouraged to review our financial statements and publicly-filed reports in their entirety and not to rely on any single financial measure. A reconciliation of non-GAAP financial measures to the most directly comparable GAAP financial measures is included below.

All adjusted year-over-year changes were calculated using prior year reported amounts.

	3Q13	4Q13	FY2013	1Q14	2Q14	3Q14	YTD 3Q14
<b>Consolidated Metrics</b>							
(a) Revenues, as reported (GAAP)	\$ 1,408.8	\$ 1,421.9	\$ 5,542.0	\$ 1,350.8	\$ 1,405.6	\$ 1,440.9	\$ 4,197.3
Foreign currency translation impact (h)	19.2	23.9	70.3	32.5	26.3	35.0	93.8
Revenues, constant currency adjusted	<u>\$ 1,428.0</u>	<u>\$ 1,445.8</u>	<u>\$ 5,612.3</u>	<u>\$ 1,383.3</u>	<u>\$ 1,431.9</u>	<u>\$ 1,475.9</u>	<u>\$ 4,291.1</u>
Prior year revenues, as reported (GAAP)	<u>\$ 1,421.6</u>	<u>\$ 1,424.7</u>	<u>\$ 5,664.8</u>	<u>\$ 1,325.4</u>	<u>\$ 1,385.9</u>	<u>\$ 1,408.8</u>	<u>\$ 4,120.1</u>
Revenue change, as reported (GAAP)	(1)%	0%	(2)%	2%	1%	2%	2%
Revenue change, constant currency adjusted	0 %	1%	(1)%	4%	3%	5%	4%
(b) Operating income, as reported (GAAP)	\$ 295.3	\$ 238.4	\$ 1,107.4	\$ 272.0	\$ 278.3	\$ 314.1	\$ 864.4
Reversal of depreciation and amortization (i)	68.6	64.9	262.8	67.2	68.4	66.8	202.4
EBITDA (i)	<u>\$ 363.9</u>	<u>\$ 303.3</u>	<u>\$ 1,370.2</u>	<u>\$ 339.2</u>	<u>\$ 346.7</u>	<u>\$ 380.9</u>	<u>\$ 1,066.8</u>
Operating income margin, as reported (GAAP)	21.0 %	16.8%	20.0 %	20.1%	19.8%	21.8%	20.6%
EBITDA margin	25.8 %	21.3%	24.7 %	25.1%	24.7%	26.4%	25.4%

**THE WESTERN UNION COMPANY**  
**NOTES TO KEY STATISTICS**  
(in millions, unless indicated otherwise)  
(Unaudited)

	3Q13	4Q13	FY2013	1Q14	2Q14	3Q14	YTD 3Q14
<b>Consumer-to-Consumer Segment</b>							
(c) Revenues, as reported (GAAP)	\$ 1,128.1	\$ 1,146.5	\$ 4,433.6	\$ 1,077.5	\$ 1,132.1	\$ 1,150.9	\$ 3,360.5
Foreign currency translation impact (h)	7.2	10.2	29.6	12.5	7.5	17.9	37.9
Revenues, constant currency adjusted	\$ 1,135.3	\$ 1,156.7	\$ 4,463.2	\$ 1,090.0	\$ 1,139.6	\$ 1,168.8	\$ 3,398.4
Prior year revenues, as reported (GAAP)	\$ 1,151.5	\$ 1,153.2	\$ 4,584.3	\$ 1,050.2	\$ 1,108.8	\$ 1,128.1	\$ 3,287.1
Revenue change, as reported (GAAP)	(2)%	(1)%	(3)%	3 %	2%	2%	2%
Revenue change, constant currency adjusted	(1)%	0 %	(3)%	4 %	3%	4%	3%
(d) Principal per transaction, as reported (\$ - dollars)	\$ 339	\$ 335	\$ 338	\$ 338	\$ 341	\$ 339	\$ 339
Foreign currency translation impact (h) (\$ - dollars)	—	—	1	2	(2)	—	1
Principal per transaction, constant currency adjusted (\$ - dollars)	\$ 339	\$ 335	\$ 339	\$ 340	\$ 339	\$ 339	\$ 340
Prior year principal per transaction, as reported (\$ - dollars)	\$ 342	\$ 341	\$ 343	\$ 341	\$ 340	\$ 339	\$ 340
Principal per transaction change, as reported	(1)%	(2)%	(1)%	(1)%	0%	0%	0%
Principal per transaction change, constant currency adjusted	(1)%	(2)%	(1)%	0 %	0%	0%	0%
(e) Cross-border principal, as reported (\$ - billions)	\$ 19.0	\$ 19.5	\$ 73.9	\$ 18.3	\$ 19.7	\$ 20.0	\$ 58.0
Foreign currency translation impact (h) (\$ - billions)	—	—	0.1	0.1	(0.1)	—	—
Cross-border principal, constant currency adjusted (\$ - billions)	\$ 19.0	\$ 19.5	\$ 74.0	\$ 18.4	\$ 19.6	\$ 20.0	\$ 58.0
Prior year cross-border principal, as reported (\$ - billions)	\$ 17.6	\$ 18.0	\$ 71.3	\$ 16.9	\$ 18.5	\$ 19.0	\$ 54.4
Cross-border principal change, as reported	8 %	8 %	4 %	8 %	7%	5%	7%
Cross-border principal change, constant currency adjusted	8 %	8 %	4 %	9 %	6%	5%	7%

**THE WESTERN UNION COMPANY**  
**NOTES TO KEY STATISTICS**  
(in millions, unless indicated otherwise)  
(Unaudited)

	3Q13	4Q13	FY2013	1Q14	2Q14	3Q14	YTD 3Q14
<b>Consumer-to-Business Segment</b>							
(f) Revenues, as reported (GAAP)	\$ 152.3	\$ 149.5	\$ 608.5	\$ 147.2	\$ 145.9	\$ 150.4	\$ 443.5
Foreign currency translation impact (h)	8.3	10.2	31.6	16.6	18.8	18.1	53.5
Revenues, constant currency adjusted	\$ 160.6	\$ 159.7	\$ 640.1	\$ 163.8	\$ 164.7	\$ 168.5	\$ 497.0
Prior year revenues, as reported (GAAP)	\$ 147.3	\$ 152.1	\$ 603.9	\$ 153.7	\$ 153.0	\$ 152.3	\$ 459.0
Revenue change, as reported (GAAP)	3%	(2)%	1%	(4)%	(5)%	(1)%	(3)%
Revenue change, constant currency adjusted	9%	5%	6%	7%	8%	11%	8%
<b>Business Solutions Segment</b>							
(g) Revenues, as reported (GAAP)	\$ 101.6	\$ 100.2	\$ 392.9	\$ 99.4	\$ 98.2	\$ 105.8	\$ 303.4
Foreign currency translation impact (h)	3.5	3.1	8.0	2.7	(0.3)	(1.6)	0.8
Revenues, constant currency adjusted	\$ 105.1	\$ 103.3	\$ 400.9	\$ 102.1	\$ 97.9	\$ 104.2	\$ 304.2
Prior year revenues, as reported (GAAP)	\$ 95.4	\$ 92.6	\$ 367.4	\$ 92.8	\$ 98.3	\$ 101.6	\$ 292.7
Revenue change, as reported (GAAP)	6%	8%	7%	7%	0%	4%	4%
Revenue change, constant currency adjusted	10%	12%	9%	10%	0%	3%	4%

**THE WESTERN UNION COMPANY**  
**NOTES TO KEY STATISTICS**  
**(in millions, unless indicated otherwise)**  
**(Unaudited)**

**Non-GAAP related notes:**

- (h) Represents the impact from the fluctuation in exchange rates between all foreign currency denominated amounts and the United States dollar. Constant currency results exclude any benefit or loss caused by foreign exchange fluctuations between foreign currencies and the United States dollar, net of foreign currency hedges, which would not have occurred if there had been a constant exchange rate.
- (i) Earnings before Interest, Taxes, Depreciation and Amortization ("EBITDA") results from taking operating income and adjusting for depreciation and amortization expenses. EBITDA results provide an additional performance measurement calculation which helps neutralize the operating income effect of assets acquired in prior periods.

**Other notes:**

- (j) Geographic split is determined based upon the region where the money transfer is initiated and the region where the money transfer is paid. For transactions originated and paid in different regions, the Company splits the transaction count and revenue between the two regions, with each region receiving 50%. For money transfers initiated and paid in the same region, 100% of the revenue and transactions are attributed to that region. For money transfers initiated through the Company's websites ("westernunion.com"), 100% of the revenue and transactions are attributed to that region.
- (k) Represents the Europe and the Commonwealth of Independent States ("CIS") region of our Consumer-to-Consumer segment.
- (l) Represents the North America region of our Consumer-to-Consumer segment, including the United States, Mexico, and Canada.
- (m) Represents the Middle East and Africa region of our Consumer-to-Consumer segment.
- (n) Represents the Asia Pacific ("APAC") region of our Consumer-to-Consumer segment, including India, China, and South Asia.
- (o) Represents the Latin America and the Caribbean ("LACA") region of our Consumer-to-Consumer segment.
- (p) Represents transactions initiated on westernunion.com which are primarily paid out at Western Union agent locations in the respective regions.
- (q) Represents transactions between and within foreign countries (including Canada and Mexico). Excludes all transactions originated in the United States.
- (r) Represents transactions originated in the United States, including intra-country transactions.
- (s) Represents revenue generated from electronic channels, which include westernunion.com, account based money transfer and mobile money transfer (included in the various segments).
- (t) TGBP integration expense consists of severance and other benefits, retention, direct and incremental expense consisting of facility relocation, consolidation and closures; IT systems integration; amortization of a transitional trademark license; and other expenses such as training, travel and professional fees. Integration expense does not include costs related to the completion of the TGBP acquisition.

# Third Quarter 2014

Earnings Webcast & Conference Call  
October 30, 2014

Exhibit 99.2



## **Mike Salop**

Senior Vice President, Investor Relations

# Safe Harbor

This presentation contains certain statements that are forward-looking within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are not guarantees of future performance and involve certain risks, uncertainties and assumptions that are difficult to predict. Actual outcomes and results may differ materially from those expressed in, or implied by, our forward-looking statements. Words such as "expects," "intends," "anticipates," "believes," "estimates," "guides," "provides guidance," "provides outlook" and other similar expressions or future or conditional verbs such as "may," "will," "should," "would," "could," and "might" are intended to identify such forward-looking statements. Readers of this presentation by The Western Union Company (the "Company," "Western Union," "we," "our" or "us") should not rely solely on the forward-looking statements and should consider all uncertainties and risks discussed in the "Risk Factors" section and throughout the Annual Report on Form 10-K for the year ended December 31, 2013. The statements are only as of the date they are made, and the Company undertakes no obligation to update any forward-looking statement.

Possible events or factors that could cause results or performance to differ materially from those expressed in our forward-looking statements include the following: (i) events related to our business and industry, such as: deterioration in consumers' and clients' confidence in our business, or in money transfer and payment service providers generally; changes in general economic conditions and economic conditions in the regions and industries in which we operate, including global economic and trade downturns or significantly slower growth or declines in the money transfer, payment service, and other markets in which we operate, including those related to interruptions in migration patterns; political conditions and related actions in the United States and abroad which may adversely affect our business and economic conditions as a whole; failure to compete effectively in the money transfer and payment service industry with respect to global and niche or corridor money transfer providers, banks and other money transfer and payment service providers, including telecommunications providers, card associations, card-based payment providers, electronic and Internet providers, and digital currencies; the pricing of our services and any pricing reductions, and their impact on consumer demand for our services and our financial results; our ability to adopt technology in response to changing industry and consumer needs or trends; our failure to develop and introduce new services and enhancements, and gain market acceptance of such services; changes in, and failure to manage effectively, exposure to foreign exchange rates, including the impact of the regulation of foreign exchange spreads on money transfers and payment transactions; our ability to maintain our agent network and business relationships under terms consistent with or more advantageous to us than those currently in place; interruptions of United States government relations with countries in which we have or are implementing significant business relationships with agents or clients; mergers, acquisitions and integration of acquired businesses and technologies into our Company, including Travelex Global Business Payments, and the failure to realize anticipated financial benefits from these acquisitions, and events requiring us to write down our goodwill; any material breach of security, including cybersecurity, or safeguards of or interruptions in any of our systems; decisions to change our business mix; failure to manage credit and fraud risks presented by our agents, clients and consumers or non-performance by our banks, lenders, other financial services providers or insurers; increased costs or loss of business due to difficulty for us, our agents or their subagents in establishing or maintaining relationships with banks needed to conduct our services; adverse movements and volatility in capital markets and other events which affect our liquidity, the liquidity of our agents or clients, or the value of, or our ability to recover, our investments or amounts payable to us; adverse rating actions by credit rating agencies; our ability to realize the anticipated benefits from productivity and cost-savings and other related initiatives, which may include decisions to downsize or to transition operating activities from one location to another, and to minimize any disruptions in our workforce that may result from those initiatives; our ability to attract and retain qualified key employees and to manage our workforce successfully; our ability to protect our brands and our other intellectual property rights; our failure to manage the potential both for patent protection and patent liability in the context of a rapidly developing legal framework for intellectual property protection; changes in tax laws and unfavorable resolution of tax contingencies; cessation of or defects in various services provided to us by third-party vendors; material changes in the market value or liquidity of securities that we hold; restrictions imposed by our debt obligations; and changes in industry standards affecting our business; (ii) events related to our regulatory and litigation environment, such as: liabilities or loss of business resulting from a failure by us, our agents or their subagents to comply with laws and regulations and regulatory or judicial interpretations thereof, including laws and regulations designed to detect and prevent money laundering, terrorist financing, fraud and other illicit activity, and increased costs or loss of business associated with compliance with those laws and regulations; increased costs or loss of business due to regulatory initiatives and changes in laws, regulations and industry practices and standards affecting us, our agents, or their subagents, including related to anti-money laundering regulations, anti-fraud measures, customer due diligence, or agent and subagent due diligence, registration, and monitoring requirements; liabilities or loss of business and unanticipated developments resulting from governmental investigations and consent agreements with or enforcement actions by regulators, including those associated with compliance with or failure to comply with the settlement agreement with the State of Arizona, as amended; the impact on our business from the Dodd-Frank Wall Street Reform and Consumer Protection Act, the rules promulgated there-under, and the actions of the Consumer Financial Protection Bureau and similar legislation and regulations enacted by other government authorities; changes in United States or foreign laws, rules and regulations including the Internal Revenue Code, governmental or judicial interpretations thereof and industry practices and standards, including the impact of the Foreign Account Tax Compliance provisions of the Hiring Incentives to Restore Employment Act; liabilities resulting from litigation, including class-action lawsuits and similar matters, including costs, expenses, settlements and judgments; failure to comply with regulations regarding consumer privacy and data use and security; effects of unclaimed property laws; failure to maintain sufficient amounts or types of regulatory capital to meet the changing requirements of our regulators worldwide; and changes in accounting standards, rules and interpretations; and (iii) other events, such as: adverse tax consequences from our spin-off from First Data Corporation; catastrophic events; and management's ability to identify and manage these and other risks.

# **Hikmet Ersek**

President & Chief Executive Officer

## Delivering on key strategies

- Consumer money transfer revenue grew 2%, or 4% constant currency\*
- Business Solutions returned to revenue growth
- Operating profit margin improved to 21.8%
- Nearly \$650 million of dividends and share repurchases YTD through September

**Affirmed full year revenue outlook and raised full year  
EPS outlook to approximately \$1.50**

**\*Note: See appendix for reconciliation of Non-GAAP to GAAP financial measures.**

**Raj Agrawal**  
Executive Vice President & Chief Financial Officer

# Revenue Q3



(\$ in millions)



- Consolidated revenue increased 2% on a reported basis, or 5% constant currency\*
- Transaction fee revenue increased 1%
- Foreign exchange revenue increased 4%

\*Note: See appendix for reconciliation of Non-GAAP to GAAP financial measures.

## Consumer-to-Consumer Q3



- 80% of Company revenue
- Revenue increased 2%, or 4% constant currency\*
- Total transactions increased 5%
- Cross-border principal increased 5%

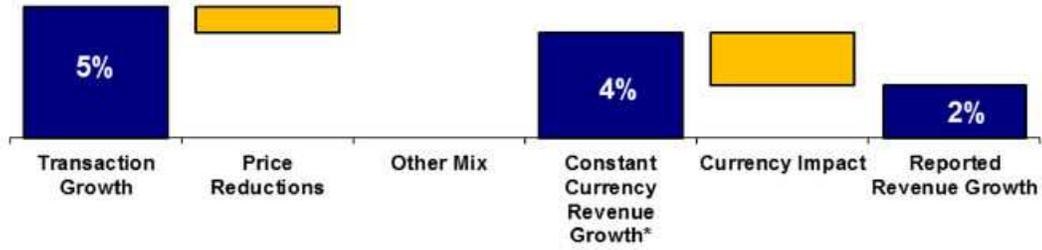


**\*Note: See appendix for reconciliation of Non-GAAP to GAAP financial measures.**

# C2C Transaction and Revenue Analysis



Q3 2014



\*Note: See appendix for reconciliation of Non-GAAP to GAAP financial measures.

# Consumer-to-Consumer



Q3 2014

Regions	Revenue Growth/ Decline	Currency Impact**	Transaction Growth	% of Total Revenue
Europe and CIS	1%	-2%	10%	21%
North America	2%	0%	3%	19%
Middle East and Africa	3%	-1%	1%	16%
Asia Pacific	1%	-1%	0%	12%
LACA	-3%	-7%	2%	8%
westernunion.com	21%	1%	34%	4%

**\*\*Note: Currency impact included in revenue growth.**

## C2B and B2B Q3

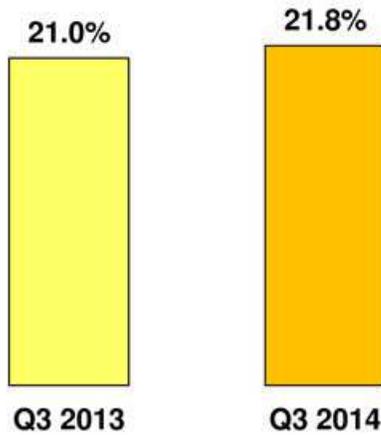


- Consumer-to-Business
  - 11% of Company revenue
  - Revenue declined 1%, or increased 11% constant currency\*
  
- Business Solutions
  - 7% of Company revenue
  - Revenue increased 4%, or 3% constant currency\*



**\*Note: See appendix for reconciliation of Non-GAAP to GAAP financial measures.**

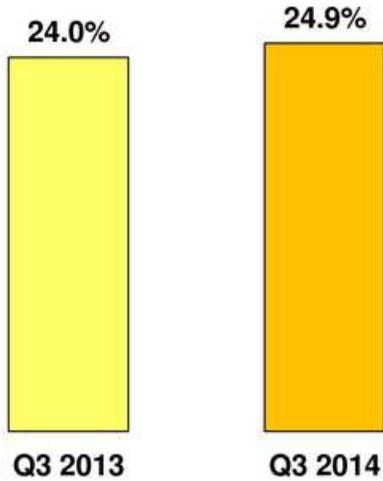
# Operating Margin Q3



- Operating margin increase
  - Primarily due to benefits from cost savings initiatives and lower integration expenses, partially offset by higher compliance and legal expenses

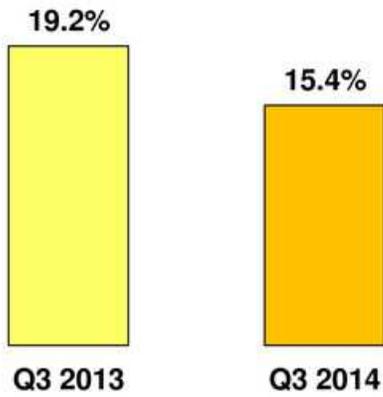
**\*Note: See appendix for reconciliation of Non-GAAP to GAAP financial measures.**

## C2C Operating Margin Q3



- Operating margin increase
  - Primarily due to benefits from cost savings initiatives, partially offset by higher compliance expenses

# C2B Operating Margin Q3



- Operating margin decrease
  - Primarily due to higher funding costs related to increased interchange expense

## Business Solutions Operating Loss Q3



- Operating Loss
  - Operating income breakeven compared to an operating loss of \$3 million in the prior year period
  - Depreciation and amortization of approximately \$14 million in the current quarter and \$16 million in the prior year period
  - The improvement in operating loss was primarily due to lower Travelex integration expense, revenue growth, a value added tax recovery, and lower depreciation and amortization, which were partially offset by higher bank fees

## 9 Months Ended Sept. 30, 2014

Cash Flow from Operations	\$775 million
Capital Expenditures	\$129 million
Stock Repurchases	\$445 million
Dividends Paid	\$200 million
Cash Balance, Sept. 30, 2014	\$1.7 billion
Debt Outstanding, Sept. 30, 2014	\$3.7 billion

# 2014 Outlook



- **Revenue**

- Low to mid-single digit constant currency revenue increase
- Flat to low single digit GAAP revenue growth

- **Margins**

- GAAP operating margin of approximately 20% (previous range was 19.5% to 20%)

- **Earnings per Share**

- GAAP EPS of approximately \$1.50 (previous range was \$1.45 to \$1.50)

- **Cash Flow**

- Cash flow from operating activities of approximately \$1 billion



## Questions & Answers

**Third Quarter 2014 Earnings  
Webcast & Conference Call  
October 30, 2014**

## Non-GAAP Measures



Western Union's management believes the non-GAAP financial measures presented provide meaningful supplemental information regarding our operating results to assist management, investors, analysts, and others in understanding our financial results and to better analyze trends in our underlying business, because they provide consistency and comparability to prior periods.

These non-GAAP financial measures include revenue change constant currency adjusted; EBITDA margin; Consumer-to-Consumer segment revenue change constant currency adjusted; Consumer-to-Consumer segment principal per transaction change constant currency adjusted; Consumer-to-Consumer segment cross-border principal change constant currency adjusted; Consumer-to-Business segment revenue change constant currency adjusted; and Business Solutions segment revenue change constant currency adjusted. Constant currency results assume foreign revenues are translated from foreign currencies to the U.S. dollar, net of the effect of foreign currency hedges, at rates consistent with those in the prior year.

A non-GAAP financial measure should not be considered in isolation or as a substitute for the most comparable GAAP financial measure. A non-GAAP financial measure reflects an additional way of viewing aspects of our operations that, when viewed with our GAAP results and the reconciliation to the corresponding GAAP financial measure, provide a more complete understanding of our business. Users of the financial statements are encouraged to review our financial statements and publicly-filed reports in their entirety and not to rely on any single financial measure. A reconciliation of non-GAAP financial measures to the most directly comparable GAAP financial measures is included below.

All adjusted year-over-year changes were calculated using prior year reported amounts. Amounts included below are in millions, unless indicated otherwise.

# Reconciliation of Non-GAAP Measures



	3Q13	4Q13	FY2013	1Q14	2Q14	3Q14	YTD 3Q14
<b>Consolidated Metrics</b>							
Revenues, as reported (GAAP)	\$ 1,408.8	\$ 1,421.9	\$ 5,542.0	\$ 1,350.8	\$ 1,405.6	\$ 1,440.9	\$ 4,197.3
Foreign currency translation impact (a)	19.2	23.9	70.3	32.5	26.3	35.0	93.8
Revenues, constant currency adjusted	\$ 1,428.0	\$ 1,445.8	\$ 5,612.3	\$ 1,383.3	\$ 1,431.9	\$ 1,475.9	\$ 4,291.1
Prior year revenues, as reported (GAAP)	\$ 1,421.6	\$ 1,424.7	\$ 5,664.8	\$ 1,325.4	\$ 1,385.9	\$ 1,408.8	\$ 4,120.1
Revenue change, as reported (GAAP)	(1)%	0%	(2)%	2%	1%	2%	2%
Revenue change, constant currency adjusted	0%	1%	(1)%	4%	3%	5%	4%
Operating income, as reported (GAAP)	\$ 295.3	\$ 238.4	\$ 1,107.4	\$ 272.0	\$ 278.3	\$ 314.1	\$ 864.4
Reversal of depreciation and amortization (b)	68.6	64.9	262.8	67.2	68.4	66.8	202.4
EBITDA (b)	\$ 363.9	\$ 303.3	\$ 1,370.2	\$ 339.2	\$ 346.7	\$ 380.9	\$ 1,066.8
Operating income margin, as reported (GAAP)	21.0%	16.8%	20.0%	20.1%	19.8%	21.8%	20.6%
EBITDA margin	25.8%	21.3%	24.7%	25.1%	24.7%	26.4%	25.4%
<b>Consumer-to-Consumer Segment</b>							
Revenues, as reported (GAAP)	\$ 1,128.1	\$ 1,146.5	\$ 4,433.6	\$ 1,077.5	\$ 1,132.1	\$ 1,150.9	\$ 3,360.5
Foreign currency translation impact (a)	7.2	10.2	29.6	12.5	7.5	17.9	37.9
Revenues, constant currency adjusted	\$ 1,135.3	\$ 1,156.7	\$ 4,463.2	\$ 1,090.0	\$ 1,139.6	\$ 1,168.8	\$ 3,398.4
Prior year revenues, as reported (GAAP)	\$ 1,151.5	\$ 1,153.2	\$ 4,584.3	\$ 1,050.2	\$ 1,108.8	\$ 1,128.1	\$ 3,287.1
Revenue change, as reported (GAAP)	(2)%	(1)%	(3)%	3%	2%	2%	2%
Revenue change, constant currency adjusted	(1)%	0%	(3)%	4%	3%	4%	3%
Principal per transaction, as reported (\$ - dollars)	\$ 339	\$ 335	\$ 338	\$ 338	\$ 341	\$ 339	\$ 339
Foreign currency translation impact (a) (\$ - dollars)	-	-	1	2	(2)	-	1
Principal per transaction, constant currency adjusted (\$ - dollars)	\$ 339	\$ 335	\$ 339	\$ 340	\$ 339	\$ 339	\$ 340
Prior year principal per transaction, as reported (\$ - dollars)	\$ 342	\$ 341	\$ 343	\$ 341	\$ 340	\$ 339	\$ 340
Principal per transaction change, as reported	(1)%	(2)%	(1)%	(1)%	0%	0%	0%
Principal per transaction change, constant currency adjusted	(1)%	(2)%	(1)%	0%	0%	0%	0%
Cross-border principal, as reported (\$ - billions)	\$ 19.0	\$ 19.5	\$ 73.9	\$ 18.3	\$ 19.7	\$ 20.0	\$ 58.0
Foreign currency translation impact (a) (\$ - billions)	-	-	0.1	0.1	(0.1)	-	-
Cross-border principal, constant currency adjusted (\$ - billions)	\$ 19.0	\$ 19.5	\$ 74.0	\$ 18.4	\$ 19.6	\$ 20.0	\$ 58.0
Prior year cross-border principal as reported (\$ - billions)	\$ 17.6	\$ 18.0	\$ 71.3	\$ 16.9	\$ 18.5	\$ 19.0	\$ 54.4
Cross-border principal change, as reported	8%	8%	4%	8%	7%	5%	7%
Cross-border principal change, constant currency adjusted	8%	8%	4%	9%	6%	5%	7%

# Reconciliation of Non-GAAP Measures



	3Q13	4Q13	FY2013	1Q14	2Q14	3Q14	YTD 3Q14
<b>Consumer-to-Business Segment</b>							
Revenues, as reported (GAAP)	\$ 152.3	\$ 149.5	\$ 608.5	\$ 147.2	\$ 145.9	\$ 150.4	\$ 443.5
Foreign currency translation impact (a)	8.3	10.2	31.6	16.6	18.8	18.1	53.5
Revenues, constant currency adjusted	\$ 160.6	\$ 159.7	\$ 640.1	\$ 163.8	\$ 164.7	\$ 168.5	\$ 497.0
Prior year revenues, as reported (GAAP)	\$ 147.3	\$ 152.1	\$ 603.9	\$ 153.7	\$ 153.0	\$ 152.3	\$ 459.0
Revenue change, as reported (GAAP)	3 %	(2)%	1 %	(4)%	(5)%	(1)%	(3)%
Revenue change, constant currency adjusted	9 %	5 %	6 %	7 %	8 %	11 %	8 %
<b>Business Solutions Segment</b>							
Revenues, as reported (GAAP)	\$ 101.6	\$ 100.2	\$ 392.9	\$ 99.4	\$ 98.2	\$ 105.8	\$ 303.4
Foreign currency translation impact (a)	3.5	3.1	8.0	2.7	(0.3)	(1.6)	0.8
Revenues, constant currency adjusted	\$ 105.1	\$ 103.3	\$ 400.9	\$ 102.1	\$ 97.9	\$ 104.2	\$ 304.2
Prior year revenues, as reported (GAAP)	\$ 95.4	\$ 92.6	\$ 367.4	\$ 92.8	\$ 98.3	\$ 101.6	\$ 292.7
Revenue change, as reported (GAAP)	6 %	8 %	7 %	7 %	0 %	4 %	4 %
Revenue change, constant currency adjusted	10 %	12 %	9 %	10 %	0 %	3 %	4 %

## Non-GAAP related notes:

- (a) Represents the impact from the fluctuation in exchange rates between all foreign currency denominated amounts and the United States dollar. Constant currency results exclude any benefit or loss caused by foreign exchange fluctuations between foreign currencies and the United States dollar, net of foreign currency hedges, which would not have occurred if there had been a constant exchange rate.
- (b) Earnings before Interest, Taxes, Depreciation and Amortization ("EBITDA") results from taking operating income and adjusting for depreciation and amortization expenses. EBITDA results provide an additional performance measurement calculation which helps neutralize the operating income effect of assets acquired in prior periods.

