

# **BRIDGEPOINT EDUCATION INC**

## Reported by **DACKERMAN CHARLENE**

## FORM 4

(Statement of Changes in Beneficial Ownership)

# Filed 04/07/14 for the Period Ending 04/04/14

Address 13500 EVENING CREEK DR. #600

SAN DIEGO, CA 92128

Telephone 858-668-2586

> CIK 0001305323

Symbol BPI

SIC Code 8200 - Services-Educational Services

Industry Schools

Sector Services

12/31 Fiscal Year





] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## UNITED STATES SECURITIES AND EXCHANGE **COMMISSION**

Washington, D.C. 20549

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#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP **OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Add	ress of Re	porting	Person *	2	e. Is	ssuer Na	ame a	and	Tie	cker (	or Tra	adir	ng Symb	5. Relation (Check all			Person(s)	to Issuer
Dackerman C	harlene			I	3ri	dgepo	int l	Edu	uc	atio	n In	c [	BPI]					
(Last)	(First)	(Mi	iddle)	3	. D	ate of E	Earlie	st T	raı	nsacti	on (N	/M/I	DD/YYYY	′		_	10% O	wner
, ,														X Office below)	er (give title	e below)	Othe	r (specify
13500 EVENI	NG CR	EEK 1	DRIVE	;				4	/4/	/201	4			SVP of H	uman Re	esources		
NORTH																		
	(Street)					Ameno /DD/YYY		ıt, D	ate	e Orig	ginal	File	ed	6. Individi Applicable Li		nt/Group I	Filing (Che	eck
SAN DIEGO,	CA 921	28												V Farm 6	lad bu Ona	Damantina Da		
(City)	(State)	(Zi <sub>J</sub>	p)													Reporting Per han One Rep		n
		Table	I - Non-	Deri	vat	ive Sec	uritie	es A	cq	uired	l, Dis	spo	sed of, o	or Beneficially	Owned			
			2. Tra Date	ıns.	2A. Deemed Execution Date, if	Cod	3. Trans. Code (Instr. 8)		4. Securities Acquor Disposed of (D) (Instr. 3, 4 and 5)			)	5. Amount of Secu Owned Following (Instr. 3 and 4)	rities Beneficially Reported Transaction(s)		Ownership of Form:	7. Nature of Indirect Beneficial Ownership	
						any	Co	ode	v	Amoun	(A) or (D)		Price	(Ilisti. 3 alid 4)			or Indirect (I) (Instr. 4)	(Instr. 4)
Common Stock				4/4/2	014		N	и		1557	A	\$	\$.585		4625		D	
Common Stock				4/4/2	014		s	(1)		1557	D	\$15.	.6828 (2)		3068		D	
Tab	le II - Dei	rivative		ies B	ene	eficially	Owr	ned	( e	e.g. , <u>p</u>	outs,	cal	ls, warr	ants, options	convert	ible secur	ities)	
ecurity Conversion Date Deemed T (Instr. 3) or Exercise Execution C				. 8)	5. Numbe Derivative Securities Acquired Disposed (Instr. 3, 4	6. Date Exercisable and Expiration Date						•	Derivative Security (Instr. 5)	derivative Securities Beneficially Owned Following Reported	Ownership Form of Derivative	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code	v	(A) (	D)	Dat Exe		sable E	Expirat Date	ion	Title	Amount or Number of Shares		(s) (Instr. 4)		
Stock Option (right to buy)	\$.585	4/4/2014		M		15	57		(3	3) 1	1/27/2	2017	Common Stock	1557	\$0.00	17575	D	

#### **Explanation of Responses:**

- (1) The sale of shares reported on this Form 4 was effected pursuant to a Rule 10b5-1 trading plan entered into by the reporting person on December 6, 2013.
- (2) Represents the weighted average share price of an aggregate total of 1,557 shares sold in the price range of \$15.60 to \$15.80 by the reporting person. The reporting person undertakes to provide upon request by the Commission staff, the issuer or a security holder of the issuer, full information regarding the number of shares sold at each separate price.
- (3) This option became 100% vested and exercisable on April 14, 2009.

Reporting Owners

Reporting Owner Name / Address	Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
Dackerman Charlene 13500 EVENING CREEK DRIVE NORTH			SVP of Human Resources					
SAN DIEGO, CA 92128								

### **Signatures**

/s/ Diane L. Thompson, as Attorney-in-Fact

4/7/2014

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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