

CNO FINANCIAL GROUP, INC.

FORM 8-K (Current report filing)

Filed 07/23/09 for the Period Ending 07/22/09

Address	11825 N PENNSYLVANIA ST CARMEL, IN 46032
Telephone	3178176100
CIK	0001224608
Symbol	CNO
SIC Code	6321 - Accident and Health Insurance
Industry	Insurance (Life)
Sector	Financial
Fiscal Year	12/31

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15 (d) of
the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 22, 2009

CONSECO, INC.

(Exact name of registrant as specified in its charter)

Delaware ----- (State or other jurisdiction of organization)	001-31792 ----- (Commission File Number)	75-3108137 ----- (I.R.S. Employer Identification No.)
11825 North Pennsylvania Street Carmel, Indiana ----- (Address of principal executive offices)		46032 ----- (Zip Code)

(317) 817-6100

(Registrant's telephone number, including area code)

Not Applicable

(Former name or former address,
if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01. Other Events.

On July 22, 2009, Bankers Life and Casualty Company ("Bankers", a wholly owned subsidiary of Consec, Inc.) and Humana issued a press release to announce a strategic alliance under which Bankers will offer Humana's Medicare Advantage plans to its policyholders and consumers nationwide through its career agency force. A copy of Bankers' press release is attached hereto as Exhibit 99.1.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

99.1 Press release dated July 22, 2009.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

CONSECO, INC.

July 23, 2009

By: */s/ John R. Kline*

John R. Kline
Senior Vice President and
Chief Accounting Officer

Exhibit 99.1

Please direct media inquiries to: Barbara Ciesemier Bankers Life and Casualty Company Ph: 312-396-7461 E-mail: b.ciesemier@banklife.com

Doug Bennett Jr.

Humana
Ph: 502-580-3625
E-mail: dbennett@humana.com

Bankers Life and Casualty Company and Humana Announce Strategic Alliance to Offer Medicare Advantage Plans Through Bankers' Career Agency Force

Chicago, Ill. and Louisville, Ky. (July 22, 2009) - Bankers Life and Casualty Company and Humana today announced a strategic alliance under which Bankers will offer Humana's Medicare Advantage plans to its policyholders and consumers nationwide through their career agency force.

"We are pleased to be partnering with Humana to make their Medicare products available to our nearly 1.4 million policyholders and prospective customers," said Scott Perry, President of Bankers, the national life and health insurer focusing on the retirement market. "Humana's valuable portfolio of competitive products will provide a range of excellent options to address their health-related concerns. This relationship further positions us as a leading provider of supplemental health products to middle market senior Americans, and we look forward to a long and productive relationship."

Bankers will offer Humana's Medicare Advantage plans, along with its own line of Medicare supplement products, through its career sales force consisting of 5,270 agents in 244 sales offices across the United States.

"Bankers Life and Casualty shares Humana's commitment to protecting the futures of seniors by offering them products that meet their health care needs," said Lance Hoeltke, Vice President of Strategic Alliances with Humana. "We're proud to be in partnership with such a high-caliber team of sales professionals."

- more -

About Bankers Life and Casualty Company

Established in 1879 in Chicago, Bankers Life and Casualty Company focuses on the insurance needs of the retirement market. The nationwide company, a subsidiary of Consecro, Inc., offers a broad portfolio of life and health insurance retirement products designed especially for seniors. Visit us online at www.bankers.com.

About Humana

Humana Inc., headquartered in Louisville, Ky., is one of the nation's largest publicly traded health and supplemental benefits companies, with approximately 10.4 million medical members. Humana is a full-service benefits solutions company, offering a wide array of health and supplementary benefit plans for employer groups, government programs and individuals.

Over its 48-year history, Humana has consistently seized opportunities to meet changing customer needs. Today, the company is a leader in consumer engagement, providing guidance that leads to lower costs and a better health plan experience throughout its diversified customer portfolio.

More information regarding Humana is available to investors via the Investor Relations page of the company's Web site at <http://www.humana.com>, including copies of:

Annual reports to stockholders

Securities and Exchange Commission filings Most recent investor conference presentations Quarterly earnings news releases

Replays of most recent earnings release conference calls Calendar of events (includes upcoming earnings conference call dates and times, as well as planned interaction with research analysts and institutional investors)

Corporate Governance Information

###