

# CNO FINANCIAL GROUP, INC.

## FORM 8-K (Current report filing)

Filed 04/30/10 for the Period Ending 04/29/10

Address	11825 N PENNSYLVANIA ST CARMEL, IN 46032
Telephone	3178176100
CIK	0001224608
Symbol	CNO
SIC Code	6321 - Accident and Health Insurance
Industry	Insurance (Life)
Sector	Financial
Fiscal Year	12/31

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934**

Date of Report (Date of earliest event reported): **April 29, 2010**



**CONSECO®**

**CONSECO, INC.**

(Exact Name of Registrant as Specified in Charter)

**Delaware**  
(State or Other  
Jurisdiction of Incorporation)

**001-31792**  
(Commission File Number)

**75-3108137**  
(I.R.S. Employer  
Identification No.)

**11825 North Pennsylvania Street  
Carmel, Indiana 46032**  
(Address of Principal Executive Offices) (Zip Code)

**(317) 817-6100**  
(Registrant's telephone number, including area code)

**Not Applicable**  
(Former Name or Former Address, if Changed Since  
Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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**Item 8.01. Other Events.**

On April 29, 2010, Consecro, Inc. (the “Company”) announced that Christopher J. Nickele, executive vice president, product management, additionally will become president of a new business segment comprised primarily of closed blocks of business from Consecro Insurance Group. The new segment will be called Other CNO Business. A copy of the Company's press release is attached hereto as Exhibit 99.1.

**Item 9.01(d). Financial Statements and Exhibits.**

The following material is furnished as an exhibit to this Current Report on Form 8-K:

99.1 Press release of Consecro, Inc. dated April 29, 2010.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CONSECO, INC.

Date: April 29, 2010

By: /s/ John R. Kline  
John R. Kline  
Senior Vice President and  
Chief Accounting Officer





CONSECO®

# news

**For Release**

Immediate

**Contacts****(News Media)** Tony Zehnder, Corporate Communications 312.396.7086**(Investors)** Scott Galovic, Investor Relations 317.817.3228***Conseco appoints Nিকে to head new business segment***

**Carmel, Ind., April 29, 2010** – Conseco, Inc. (NYSE:CNO) announced today that Christopher J. Nিকে, executive vice president, product management, additionally will become president of a new business segment comprised primarily of closed blocks of business from Conseco Insurance Group. The new segment will be called Other CNO Business.

Nিকে, 53, joined Conseco in 2005.

“In his new role, Nিকে will be responsible for managing the profitability of blocks of business that are no longer being sold or marketed by Conseco, which account for about two-thirds of Conseco Insurance Group’s capital, and, while performing within expectations this quarter, last year produced a loss,” CEO Jim Prieur said. “Our current and growing business is through Washington National Insurance Company, led by President Steve Stecher, which accounts for the remaining one-third of Conseco Insurance Group’s capital.

“The splitting of Conseco Insurance Group’s growing business, Washington National, from those closed blocks of business, Other CNO Business, is another step in our effort to increase transparency of our operations, bringing clearer accountability and focus on our business strategies as we continue in our transformation of Conseco,” Prieur said.

The company expects to begin reporting on this new segment basis, which, in addition to Washington National and Other CNO Business, includes Bankers Life and Casualty Company and Colonial Penn Life Insurance Company, by the third quarter of 2010.

**About Conseco**

Conseco, Inc.’s insurance companies help protect working American families and seniors from financial adversity: Medicare supplement, long-term care, cancer, critical illness and accident policies protect people against major unplanned expenses; annuities and life insurance products help people plan for their financial futures. For more information, visit Conseco’s website at [www.conseco.com](http://www.conseco.com).

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