

# **CNO FINANCIAL GROUP, INC.**

Reported by  
**PERRY SCOTT R**

## **FORM 4**

(Statement of Changes in Beneficial Ownership)

Filed 03/20/13 for the Period Ending 03/18/13

|             |                                             |
|-------------|---------------------------------------------|
| Address     | 11825 N PENNSYLVANIA ST<br>CARMEL, IN 46032 |
| Telephone   | 3178176100                                  |
| CIK         | 0001224608                                  |
| Symbol      | CNO                                         |
| SIC Code    | 6321 - Accident and Health Insurance        |
| Industry    | Insurance (Life)                            |
| Sector      | Financial                                   |
| Fiscal Year | 12/31                                       |

# FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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[ ] Check this box if no longer  
subject to Section 16. Form 4  
or Form 5 obligations may  
continue. See Instruction 1(b).

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or  
Section 30(h) of the Investment Company Act of 1940

|                                                      |                                                                  |                                                                                                                                                                                                                        |
|------------------------------------------------------|------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. Name and Address of Reporting Person *            | 2. Issuer Name and Ticker or Trading Symbol                      | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)                                                                                                                                             |
| <b>Perry Scott R</b><br>(Last) (First) (Middle)      | <b>CNO Financial Group, Inc. [ CNO ]</b>                         | <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner<br><input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below)<br><b>Chief Business Officer</b> |
| <b>111 EAST WACKER DRIVE, SUITE 2100</b><br>(Street) | 3. Date of Earliest Transaction (MM/DD/YYYY)<br><b>3/18/2013</b> |                                                                                                                                                                                                                        |
| <b>CHICAGO, IL 60601</b><br>(City) (State) (Zip)     | 4. If Amendment, Date Original Filed (MM/DD/YYYY)                | 6. Individual or Joint/Group Filing (Check Applicable Line)<br><input checked="" type="checkbox"/> Form filed by One Reporting Person<br><input type="checkbox"/> Form filed by More than One Reporting Person         |

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security<br>(Instr. 3) | 2. Trans.<br>Date | 2A.<br>Deemed<br>Execution<br>Date, if<br>any | 3. Trans.<br>Code<br>(Instr. 8) | 4. Securities Acquired<br>(A) or Disposed of (D)<br>(Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned<br>Following Reported Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr.<br>4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|------------------------------------|-------------------|-----------------------------------------------|---------------------------------|-------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|-------------------------------------------------------------------|
|                                    |                   |                                               | Code                            | V                                                                       | Amount                                                                                              | (A)<br>or<br>(D)                                                        | Price                                                             |
| Common Stock                       | 3/18/2013         |                                               | F                               |                                                                         | 6255                                                                                                | D                                                                       | \$11.55 (1)                                                       |
|                                    |                   |                                               |                                 |                                                                         | 279471                                                                                              | D                                                                       |                                                                   |

#### Table II - Derivative Securities Beneficially Owned ( e.g. , puts, calls, warrants, options, convertible securities)

| 1. Title of Derivate<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Trans.<br>Date | 3A.<br>Deemed<br>Execution<br>Date, if<br>any | 4. Trans.<br>Code<br>(Instr. 8) | 5. Number of<br>Derivative Securities<br>Acquired (A) or<br>Disposed of (D)<br>(Instr. 3, 4 and 5) | 6. Date Exercisable<br>and Expiration Date | 7. Title and Amount of<br>Securities Underlying<br>Derivative Security<br>(Instr. 3 and 4) | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number<br>of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction<br>(s) (Instr. 4) | 10. Ownership<br>Form of<br>Derivative<br>Security:<br>Direct (D)<br>or Indirect<br>(I) (Instr.<br>4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|------------------------------------------------|--------------------------------------------------------------------|-------------------|-----------------------------------------------|---------------------------------|----------------------------------------------------------------------------------------------------|--------------------------------------------|--------------------------------------------------------------------------------------------|-----------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|
|                                                |                                                                    |                   |                                               | Code                            | V                                                                                                  | (A)                                        | (D)                                                                                        | Date<br>Exercisable                                 | Expiration<br>Date                                                                                                             | Title                                                                                                 | Amount or Number of<br>Shares                                      |

#### Explanation of Responses:

(1) Shares were surrendered to CNO Financial Group, Inc. to cover required tax withholding on vesting of restricted stock.

#### Reporting Owners

| Reporting Owner Name / Address                                                               | Relationships |           |                               |       |
|----------------------------------------------------------------------------------------------|---------------|-----------|-------------------------------|-------|
|                                                                                              | Director      | 10% Owner | Officer                       | Other |
| <b>Perry Scott R</b><br><b>111 EAST WACKER DRIVE, SUITE 2100</b><br><b>CHICAGO, IL 60601</b> |               |           | <b>Chief Business Officer</b> |       |

#### Signatures

**Karl W. Kindig, Attorney-in-Fact**

**3/20/2013**

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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