

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response... 0.5

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *				2. Issu	2. Issuer Name <b>and</b> Ticker or Trading Symbol							5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
GELATT DANIEL					PRINCIPAL FINANCIAL GROUP INC [ PFG ]							CX Director			10% Owner	r	
(Last) (First) (Middle)			3. Dat	3. Date of Earliest Transaction (MM/DD/YYYY)							Officer (give	Officer (give title below)			fy below)		
711 HIGH STREET					3/27/2015												
(Street)				4. If A	4. If Amendment, Date Original Filed (MM/DD/YYYY)							6. Individual or Joint/Group Filing (Check Applicable Line)					
DES MOINES,	(State)	<b>)2</b> (Zip)											_ X _ Form filed by Form filed by M			Person	
		Ta	ble I - No	n-Derivat	ive Securi	ties Ac	quir	red	l, Disp	osed	of, o	r Be	eneficially Owne				
			2. Trans. Date	2A. Deeme Execution Date, if any	Code			4. Securities Acquired (A) or Disposed of (Instr. 3, 4 and 5)			) F		Amount of Securities Beneficially Owned lowing Reported Transaction(s) tr. 3 and 4)			7. Nature of Indirect Beneficial Ownership	
						Cod	ie	v	Amount	(A) or (D)	Pri	ce				or Indirect (I) (Instr. 4)	(Instr. 4)
Common Stock				3/27/2015	/27/2015		A		253	A	<b>\$0</b> (1)		35962		D		
Common Stock													301	506		I	By Ginkgo LLC
	Table II	- Deriva	tive Secur	rities Bene	eficially O	wned (	e.g.	, <u>r</u>	outs, c	alls, v	varr	ants	s, options, conve	rtible secu	ırities)	•	
1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	Deemed	Code (Instr. 8)	Code Derivative Securitie			and Expiration Date Securities Derivative (Instr. 3 a				rities l ative	d 4) (Instr. 5) Securities Beneficially Owned Following Reported			10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr.	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code V	(A)	(D)	Date Expiration Date Title Share			ount or Number of res	Г	Fransaction (s) (Instr. 4)	4)				

## **Explanation of Responses:**

(1) Grant of restricted stock units.

**Reporting Owners** 

Paparting Owner Name / Address	Relationships								
Reporting Owner Name / Address	Director	10%	Owner	Officer	Other				
GELATT DANIEL									
711 HIGH STREET	X								
DES MOINES, IA 50392									

## **Signatures**

Patrick A. Kirchner, by Power of Attorney

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.