PRINCIPAL FINANCIAL GROUP INC

FORM 4

(Statement of Changes in Beneficial Ownership)

Filed 10/15/2002 For Period Ending 10/11/2002

Address 711 HIGH STREET

DES MOINES, Iowa 50392

Telephone 515-247-5111
CIK 0001126328
Industry Insurance (Life)

Sector Financial Fiscal Year 12/31



FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

_Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB Numb Expires: Ja Estimated a hours per re

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

Filed By Rome

1. Name and Address of Reporting Person*	2. Issuer Name and Ticker or	Frading Symbol	6. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
	Principal Financial Group, In	nc. (PFG)				
O'Keefe, Mary A.			Director	10% Owner		
(Last) (First) (Middle)	3. I.R.S. Identification Number	4. Statement for	XOfficer (give title below)	_Other (specify		
	of Reporting Person,	Month/Day/Year				
711 High Street	if an entity (voluntary)	October 11, 2002	Senior Vice President Corpora	ate Relations a		
(Street)			7. Individual or Joint/Group Fili			
		•	X Form filed by One Reporting			
Des Moines , IA 50392		(Month/Day/Year)	Form filed by More than One	Reporting Pers		
(City) (State) (Zip)	Table I — N	on-Derivative Secu	urities Acquired, Disposed of, o	r Beneficially (
1. Title of Security 2. Trans- 2A. Deemed 3	3. Trans- 4. Securities Acquire	ed (A) or Disposed of	of (D) 5. Amount of	6. Owner-		
action	action Code (Instr. 3, 4 & 5)		Securities	ship Form:		
(Instr. 3) Date Execution			Beneficially	Direct (D)		
(Month/ Day/ Date,	Instr. 8)		Owned Follow-	or Indirect (
Year) if any	Code V Amount	(A) Pri	ce ing Reported Transactions	s(s)		
(Month/Day/		or	(Instr. 3 & 4)	(Instr. 4)		
Year)		(D)				

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a curi control number

FORM 4	(continued)			I - Derivativ its, calls, wa			_				cially Owne	d
1. Title of	2. Conver-	3.	3A.	4.	5. Number of		6. Date		7. Title and	d Amount	8. Price of	9. Number o	
Derivative	sion or	Trans-			Derivative		Exercis		of Underly	ing	Derivative	Derivative	O'
Security	Exercise		Execution		Securities Acc	-	-	oiration	Securities	45	Security	Securities	sh
	Price of	Date	_	Code	(A) or Dispose	ed of	Date	,	(Instr. 3 &	4)	(Instr. 5)	Beneficially	
(Instr. 3)	Derivative Security	(Month/ Day/ Year)	Date, if any (Month/ Day/ Year)	(Instr. 8)	(D) (Instr. 3, 4 & 5	5)	(Month/Dayear)	ay/				Owned Following Reported Transaction	of ati Se
			,	Code	/ (A)	(D)	Date Exer- cisable	Expiration	- Title	Amount of Number of		(s) (Instr. 4)	Di (E or In
Phantom Stock Units	1 for	1 Oct. 11, 02	<u>}</u>	A	26.14		(1)	Date (1)	Common Stock	Shares 26.1 4	4 25.	49 1,896.5	(I) (Iı 58

Explanation of Responses:

(1) The reported phantom stock units were acquired pursuant to the Principal Select Savings Excess Plan and may be transferred at any time int alternative under the Plan. Interests under the Plan will be settled upon the reporting person's retirement or other termination of service.

> By: /s/ Joyce N. Hoffman Attorney-in-Fact **Signature of Reporting Person

Octo Date

^{*} If the form is filed by more than one reporting person, see Instruction 4(b)(v).

^{**}Intentional misstatements or omissions of facts constitute Federal Criminal Violations.

See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed.

If space is insufficient, See Instruction 6 for procedure.

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End of Filing



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