

AMERICAN EAGLE OUTFITTERS INC

FORM 8-K

(Current report filing)

Filed 09/05/03 for the Period Ending 09/03/03

Address	77 HOT METAL STREET PITTSBURGH, PA 15203
Telephone	4124323300
CIK	0000919012
Symbol	AEO
SIC Code	5651 - Family Clothing Stores
Industry	Retail (Apparel)
Sector	Services
Fiscal Year	01/28

SECURITIES AND EXCHANGE COMMISSION
Washington, DC 20549

FORM 8-K
CURRENT REPORT

**Pursuant to Section 13 or 15(d) of
the Securities Exchange Act of 1934**

September 3, 2003
Date of Report (Date of earliest event reported)

AMERICAN EAGLE OUTFITTERS, INC.
(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction of incorporation)

0-23760
(Commission File Number)

13-2721761
(IRS Employer Identification No.)

150 Thorn Hill Drive
Warrendale, Pennsylvania
(Address of principal executive offices)

15086-7528
(Zip Code)

(724) 776-4857
(Registrant's telephone number, including area code)

Not Applicable
(Former name or former address, if changed since last report)

ITEM 7. Financial Statements, Pro Forma Financial Information and Exhibits.

(c) Exhibits

<i>Exhibit No.</i>	<i>Description</i>
99.1	Press Release dated September 3, 2003

ITEM 12. Results of Operations and Financial Condition.

The information in this Form 8-K, including the accompanying exhibit, is being furnished under Item 12 and shall not be deemed to be "filed" for the purposes of Section 18 of the Securities and Exchange Act of 1934 (the "Exchange Act"), or otherwise subject to the liability of such section, nor shall such information be deemed incorporated by reference in any filing under the Securities Act of 1933 or the Exchange Act, regardless of the general incorporation language of such filing, except as shall be expressly set forth by specific reference in such filing.

On September 3, 2003, American Eagle Outfitters, Inc. (the "Company") issued a press release announcing, among other things, the Company's August 2003 sales. A copy of this press release is attached hereto as Exhibit 99.1.

SIGNATURE

undersigned hereunto duly authorized.

AMERICAN EAGLE OUTFITTERS, INC.

Dated: September 5, 2003

By: /s/ Dale E. Clifton

Name: Dale E. Clifton

Vice President - Controller and
Chief Accounting Officer

EXHIBIT INDEX

<u>Exhibit No.</u>	<u>Description</u>
Exhibit 99.1	Press Release dated September 3, 2003

EXHIBIT 99.1

**AMERICAN EAGLE
OUTFITTERS**

Reports August Sales of \$155.6 Million

Warrendale, PA, September 3, 2003 - American Eagle Outfitters, Inc. (NASDAQ: AEOS) today announced that total sales for the four-week period ended August 30, 2003 decreased 0.6% to \$155.6 million, compared to \$156.5 million for the four-week period ended August 31, 2002. Comparable store sales for the American Eagle Outfitters stores decreased 10.3% for the August period. Consolidated comparable store sales, which include American Eagle and Bluenotes/Thriftys stores, decreased 10.4% for the month of August.

Total sales for the period include \$9.4 million from the Bluenotes/Thriftys operation, the same as the corresponding period last year. Bluenotes/Thriftys comparable store sales declined 11.7% in August.

Total sales for the thirty-week period ended August 30, 2003 increased 4.1% to \$784.5 million, compared to \$753.6 million for the thirty-week period ended August 31, 2002. Comparable store sales for the American Eagle Outfitters stores declined 6.5% for the thirty-week period. Consolidated comparable store sales, which include American Eagle and Bluenotes/Thriftys stores, decreased 6.9% for the period compared to the corresponding period ended August 31, 2002.

Total sales for the thirty-week period include \$44.5 million from the Bluenotes/Thriftys operation, compared to \$45.7 million for the corresponding period last year. Bluenotes/Thriftys comparable store sales declined 11.6% for the period compared to the corresponding period last year.

To access our recorded monthly sales commentary, please call 800-642-1687, conference code #3282124.

American Eagle Outfitters (NASDAQ: AEOS) is a leading lifestyle retailer that designs, markets, and sells its own brand of casual, fashion-right clothing for 20 year olds, providing high-quality merchandise at affordable prices. AE's collection includes modern basics like jeans, surplus, and graphic Ts as well as a stylish assortment of cool accessories, outerwear, footwear and swimwear. AE's Canadian subsidiary, Bluenotes/Thriftys, targets a slightly younger demographic, offering a more urban/suburban, denim-driven collection for 12 to 22 year-olds. American Eagle Outfitters currently operates 722 AE stores in 49 states and the District of Columbia, 61 AE stores in Canada, and 111 Bluenotes/Thriftys stores in Canada. AE also operates via its internet business, ae.com.

Company Contacts :

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End of Filing

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