

AMERICAN EAGLE OUTFITTERS INC

FORM 8-K (Current report filing)

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Address	77 HOT METAL STREET PITTSBURGH, PA 15203
Telephone	4124323300
CIK	0000919012
Symbol	AEO
SIC Code	5651 - Family Clothing Stores
Industry	Retail (Apparel)
Sector	Services
Fiscal Year	01/28

<u>Exhibit No.</u>	<u>Description</u>
Exhibit 99.1	Press Release dated March 5, 2003

AMERICAN EAGLE OUTFITTERS

Reports Record February Sales of \$74.3 Million, an Increase of 4.5%

Warrendale, PA, March 5, 2003 - American Eagle Outfitters, Inc. (NASDAQ: AEOS) today announced that total sales for the four-week period ended March 1, 2003 increased 4.5% to \$74.3 million, compared to \$71.1 million for the four-week period ended March 2, 2002. Comparable store sales for the American Eagle Outfitters stores decreased 7.0% for the February period. Consolidated comparable store sales, which include American Eagle and Bluenotes/Thriftys stores, decreased 7.8% for the month compared to the corresponding period ended March 2, 2002.

Total sales for the four-week period ended March 1, 2003 include \$4.0 million from the Bluenotes/Thriftys operation, compared to \$4.6 million for the corresponding period last year. Bluenotes/Thriftys comparable store sales declined 18.5% in February compared to last year.

To access our recorded monthly sales commentary, please call 800-642-1687, conference code #3282124.

American Eagle Outfitters (NASDAQ: AEOS) is a leading lifestyle retailer that designs, markets, and sells its own brand of relaxed, versatile clothing for 16 to 34 year-olds, providing high-quality merchandise at affordable prices. AE's lifestyle collection includes casual basics like khakis, cargos, and jeans; fashion tops like rugby shirts, polos, and graphic T's; and functional items like swimwear, outerwear, footwear, and accessories. AE's Canadian subsidiary, Bluenotes/Thriftys, targets a slightly younger demographic, offering a more urban/suburban, denim-driven collection for 12 to 22 year-olds. American Eagle Outfitters currently operates 698 AE stores in 48 states and the District of Columbia, 56 AE stores in Canada, and 111 Bluenotes/Thriftys stores in Canada. AE also operates via its internet business, ae.com.

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