

# AMERICAN EAGLE OUTFITTERS INC

## FORM 8-K (Current report filing)

Filed 06/26/08 for the Period Ending 06/21/08

Address	77 HOT METAL STREET PITTSBURGH, PA 15203
Telephone	4124323300
CIK	0000919012
Symbol	AEO
SIC Code	5651 - Family Clothing Stores
Industry	Retail (Apparel)
Sector	Services
Fiscal Year	01/28

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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FORM 8-K

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CURRENT REPORT  
Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934

Date of Report  
(Date of earliest event reported)

June 21, 2008

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AMERICAN EAGLE OUTFITTERS, INC.  
(Exact name of registrant as specified in its charter)

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Delaware  
(State of incorporation)

1-33338  
(Commission File Number)

13-2721761  
(IRS Employer Identification No.)

77 Hot Metal Street  
Pittsburgh, Pennsylvania  
(Address of principal executive offices)

15203-2329  
(Zip Code)

(412) 432-3300  
(Registrant's telephone number, including area code)

N/A  
(Former name or former address, if changed since last report)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**ITEM 5.02. Departure of Directors or Principal Officers; Election of Directors; Appointment of Principal Officers**

By letter dated June 21, 2008, Susan P. McGalla, President and Chief Merchandising Officer of American Eagle Outfitters, Inc. (the "Company") has advised the Company that she will not renew her employment agreement which expires, January 31, 2009. Her responsibilities as President will be assumed by Jim O'Donnell, Chief Executive Officer, and the Company will conduct a search for a new Chief Merchandising Officer.

**ITEM 7.01. Regulation FD Disclosure**

The information in this Item 7.01 of Form 8-K, including the accompanying exhibits, shall not be deemed to be "filed" for the purposes of Section 18 of the Securities and Exchange Act of 1934 (the "Exchange Act"), or otherwise subject to the liability of such section, nor shall such information be deemed incorporated by reference in any filing under the Securities Act of 1933 or the Exchange Act, regardless of the general incorporation language of such filing, except as shall be expressly set forth by specific reference in such filing.

On June 26, 2008, the Company issued a press release regarding Ms. McGalla's employment with the Company. A copy of this press release is attached hereto as Exhibit 99.1.

**ITEM 9.01. Financial Statements and Exhibits**

(c) Exhibits

<u>Exhibit No.</u>	<u>Description</u>
99.1*	Press Release dated June 26, 2008 regarding Ms. McGalla's employment with the Company

\* Such Exhibit is being "furnished" (not filed) pursuant to Item 7.01 of the Current Report on Form 8-K.

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AMERICAN EAGLE OUTFITTERS, INC.  
(Registrant)

Date: June 26, 2008

By: /s/ Neil Bulman, Jr.  
Neil Bulman, Jr.  
Vice President, General Counsel and Secretary

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**EXHIBIT INDEX**

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**American Eagle Outfitters, Inc. President and Chief Merchandising Officer to Leave Company**

PITTSBURGH-June 26, 2008-American Eagle Outfitters, Inc. (NYSE:AEO) today announced that Susan P. McGalla has advised the firm she will not renew her contract as President and Chief Merchandising Officer, which expires January 31, 2009.

"After 14 very rewarding years with American Eagle, I feel it's time to move on to new challenges," Ms. McGalla said. "I am grateful for the opportunities American Eagle has presented to me over the years and to lead such a talented team."

Ms. McGalla has agreed to devote her remaining time with the company to building Martin & Osa, 77kids, as well as special projects. Her responsibilities as President will be assumed by Jim O'Donnell, Chief Executive Officer. The company will conduct a search for a new Chief Merchandising Officer.

"Susan has been an important part of our growth and success at American Eagle Outfitters," said Jim O'Donnell, Chief Executive Officer. "Among her many accomplishments, she has been a key leader in the growth of AE's dominant women's business, launch of aerie, refinement of the Martin + Osa concept, and development of our newest brand, 77kids. Susan's leadership and commitment to the development of our merchandising teams gives me confidence in a seamless transition. On a personal level, I wish Susan the best in all of her future endeavors and continue to be excited about American Eagle Outfitters' future."

**About American Eagle Outfitters, Inc.**

American Eagle Outfitters designs, markets and sells its own brand of laidback, current clothing targeting 15 to 25 year-olds, providing high-quality merchandise at affordable prices. The original collection includes standards like jeans and graphic Ts as well as essentials like accessories, outerwear, footwear, basics and swimwear. American Eagle currently operates 870 stores in 50 states, the District of Columbia and Puerto Rico, and 76 AE stores in Canada. American Eagle also operates ae.com(R), which offers additional sizes and styles of favorite AE(R) merchandise and ships to more than forty countries around the world. The American Eagle(R) brand also includes a Dormwear(R) collection, aerie(TM), which is available in 67 standalone stores, American Eagle stores and at aerie.com. The collection includes bras, undies, camis, hoodies, robes, boxers, sweats and leggings for the AE girl. Designed to be sweetly sexy, comfortable and cozy, the aerie brand offers AE customers a new way to express their personal style everyday, from the dormroom to the coffee shop to the classroom.

MARTIN + OSA(TM), a concept targeting 28 to 40 year-old women and men, offers refined casual clothing and accessories, designed to be valuable, irresistible, inspiring, authentic and adventurous. MARTIN + OSA currently operates 22 stores. For additional information and updates, visit [www.martinandosa.com](http://www.martinandosa.com).

The company plans to open a children's apparel brand, 77kids by American eagle(TM). The new brand will offer on-trend, high-quality clothing and accessories for kids age two to 10. 77kids will launch worldwide online at [www.77kids.com](http://www.77kids.com) during Fiscal 2008, with brick-and-mortar stores in the U.S. planned for 2010.

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